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WOKV-FM QUARTERLY ISSUE REPORT

1st QUARTER 2021

PREPARED BY: LESLIE WERKEMA

Through its regular ascertainment process, Cox Media Group has determined that the following issues were important to the Atlantic Beach, Florida community in the first quarter of 2021

ISSUES THIS QUARTER

- 1. Public Safety – NE Florida Programs**
- 2. Civic – Youth & Leadership Programs**
- 3. Culture – Discovering Jacksonville’s Art and Culture**
- 4. Economy – Jacksonville’s Boom**
- 5. Health – Cardiovascular Health/Heart Disease, Breast Health and Coronavirus**
- 6. Government - Taxes**

2021 Public Affair Programming Cox Radio, Jacksonville

STATION	SHOW	HOST	DAY	TIME
WAPE	JAX JOURNAL	STEVEN PONSON	SUNDAY	6:00AM

WAPE	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/ MEGHAN LANE/ ANGIE TEJADA/ABBY MURPHY	SUNDAY	6:30AM
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PROGRAM DIRECTOR: JUD HEUSSLER

STATION	SHOW	HOST	DAY	TIME
WXXJ	JAX JOURNAL	STEVEN PONSON	SUNDAY	6:00AM

WXXJ	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/MEGHAN LANE ANGIE TEJADA/ABBY MURPHY	SUNDAY	6:30AM
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PROGRAM DIRECTOR: JENNA KESNECK

STATION	SHOW	HOST	DAY	TIME
WJGL	JAX JOURNAL	STEVEN PONSON	SUNDAY	6:00AM

WJGL	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/ MEGHAN LANE/ ANGIE TEJADA/ABBY MURPHY	SUNDAY	6:30AM
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PROGRAM DIRECTOR: JULES RILEY

STATION	SHOW	HOST	DAY	TIME
WOKV	JAX JOURNAL	STEVEN PONSON	SATURDAY	11:00PM

WOKV	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/ MEGHAN LANE/ ANGIE TEJADA/ABBY MURPHY	SATURDAY	11:30PM
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NEWS DIRECTOR: RICH JONES

PROGRAM DIRECTOR: NICK FIGUEREDO

STATION	SHOW	HOST	DAY	TIME
WEZI	JAX JOURNAL	STEVEN PONSON	SUNDAY	6:00AM

WEZI	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/ MEGHAN LANE/ ANGIE TEJADA/ABBY MURPHY	SUNDAY	6:30AM
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PROGRAM DIRECTOR: JULES RILEY

STATION	SHOW	HOST	DAY	TIME
WOKV-AM	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/ MEGHAN LANE/ ANGIE TEJADA/ABBY MURPHY	SUNDAY	5:00AM

PROGRAM DIRECTOR: NICK FIGUEREDO

PUBLIC AFFAIRS DIRECTOR: CLARENCE NATTO

1st QUARTER 2021

January – March 2021

1. Public Safety

- a) What exactly are public safety entities and why do they exist?
- b) How are Public Safety entities organized in NE Florida?
- c) Present day, what are some of the greatest threats to NE Florida?
- d) How are public safety organizations preparing for these threats?
- e) How does your public safety organization train/prepare for threats to public safety?
- f) Other Public safety concerns

2. Youth and Youth Leadership Programs

- a) What youth and leadership programs exist in NE Florida?
- b) How does one get involved or register for the programs offered?
- c) Does your organization offer volunteer opportunities? In what capacity?
- d) How is your group funded? (By the gov't/public donations)
- e) What kind of impact is your organization having on young people?
- f) How is your group coping during the pandemic?

3. Discovering Jacksonville's Art and Culture

- a) Highlight the various museums, parks, performing arts, open markets, heritage trails etc.

4. Jacksonville's Boom

- a) How is Jacksonville preparing for the population boom?
- b) With population boom, comes a business boom, how is Jacksonville preparing for that?
- c) What's the housing situation in Jacksonville? Is there enough, too little?
- d) Why are newcomers to the state so drawn to NE Florida?
- e) What is the job outlook for Greater Jacksonville?

5. Cardiovascular Health/Heart Disease

- a) What is cardiovascular disease or as we commonly know it heart disease?
- b) What are some of the risk factors associate with heart disease?
- c) What are some of the symptoms of heart disease?
- d) Can cardiovascular disease be prevented?
- e) What foods should we eat that are good for cardiovascular health?
- f) Other related Health issues

6. Taxes

- a) Why do we pay taxes?
- b) What are the penalties for not paying your taxes?
- c) What is an audit and who gets audited?
- d) What are some of the common scams we see during tax preparation season?
- e) How do you determine which tax form/s is the right one for your situation?
- f) Meeting with a tax advisor might be a bit complicated this year due to covid-19. How are tax preparer institutions dealing with this?

Program Schedule

“Jax Journal”

Saturday 11:00 pm

WOKV-FM airs a weekly program “Jax Journal” to address issues of significant importance for the residents of Jacksonville, Florida, and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:00 pm – 11:30 am

“First Coast Forum”

Saturday 11:30 pm

WOKV-FM develops a weekly program “First Coast Forum” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:30 pm – 12:00 am

The following lists of issues summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Public Safety – NE Florida Programs & Civil Unrest

Jax Journal

Host: Steven Ponson

Airdate: 1/9/2021

Airtime: 11 PM

Topics: A look back at the chaos at the U.S. Capitol.

Guests: Representatives Kat Cammack, Al Lawson, Michael Waltz, and John Rutherford.

Duration: 24:42

Summary: In this episode, I put together interviews WOKV had with all the Northeast Florida representatives who were at the capitol when the violence broke out. All four representatives condemned the violence and gave their accounts of what happened on January 6th. Cammack said what we saw was an attempt to tear the country down. Al Lawson said he is in favor of another impeachment after what happened at the Capitol on January 6th. Lawson says the election is over and the results can't be changed, so the country needs to move forward together. Waltz says even though he didn't vote for the objection during the Electoral College vote, he still thinks there are voting problems that need to be fixed in Arizona and other states. Rutherford says he objected to some of states vote counts for the people of Florida.

First Coast Forum

Host: Clarence Natto

Airdate: 02/6 /21

Airtime: 11:30 PM

Topics: Public Safety

Guest: Msgt. Dylan Bryan, Florida Highway Patrol

Duration: 27:36

Our guest on First Coast Forum is Master Sergeant Dylan Bryan with the Florida Highway Patrol. Msgt. Bryan discusses the overall mission of the Florida Highway Patrol, dispels the myth around motorist infraction ticket quotas, distracted driving laws around texting and driving, the move over law and more. Msgt. Bryan shares some of his stories of service to the community locally and in other jurisdictions; he also discusses Trooper recruitment for the agency as well as a brief overview of the training involved.

First Coast Forum *NOTE: This is a repeat from 2/7/21)*

Host: Clarence Natto

Airdate: 03/6/21 | Time: 11 PM

Topic: Public Safety

Guest: Msgt. Dylan Bryan, Florida Highway Patrol

Duration: 27:36

Our guest on First Coast Forum is Master Sergeant Dylan Bryan with the Florida Highway Patrol. Msgt. Bryan discusses the overall mission of the Florida Highway Patrol, dispels the myth around motorist infraction ticket

quotas, distracted driving laws around texting and driving, the move over law and more. Msgt. Bryan shares some of his stories of service to the community locally and in other jurisdictions; he also discusses Trooper recruitment for the agency as well as a brief overview of the training involved.

Jax Journal

Host: Steven Ponson

Airdate: 3/27/2021

Airtime: 11 PM

Topics: St. Augustine new police chief introduction

Guests: New Police Chief Jennifer Michaux

Duration: 23:52

Summary: In this episode, I spoke with the upcoming new chief for the St. Augustine Police Department and she says that she really wants to invest in her officers and get them involved in the community based off of what the officers strengths are. She says she will be listening to younger officers and get their input on changes. She says she wants the officers to break away from some of the technology that's consumed people's lives and have more face to face interactions between officers and the community. She says the relationship is strong enough between the St. Johns County Sheriff's Office and St. Augustine Beach Police Department that no matter what happens they would feel communicating whether it was good or bad.

Civic – Youth & Youth Leadership Programs

First Coast Forum

Host: Justin Cousart

Airdate: 2/27/2021

Airtime: 11:30 PM

Topics: Youth Programs

Guest: Mary Bishop

Duration: 24:32

Summary:

Mary Bishop, Executive Director of JAXPAL joins the show to talk about the importance that JaxPAL has in the community. They talk about their after school programs as well as their sport team opportunities they provide for kids. Mary explains some of the changes they have made to adapt to the coronavirus pandemic and how they are able to keep their events and locations safe for the kids. Last Mary explains how parents can get their kids involved, or how people can volunteer in their events if they were interested.

Jax Journal

Host: Steven Ponson

Airdate: 3/6/2021

Airtime: 11 PM

Topics: Kids Hope Alliance

Guests: Kids Hope Alliance CEO Mike Weinstein

Duration: 26:35

Summary: I talked with Mike Weinstein about the Kids Hope Alliance and he broke down what the organization does which includes funding non-profits that help children in the community. He says the organization had to adapt due to the pandemic. He says the organization has efforts to keep kids out of gangs and helps children who might have gone through a traumatizing event in their personal lives.

Culture – Discovering Jacksonville’s Art & Culture

First Coast Forum

Host: Angie Tejada

Airdate: Jan 30, 2021

Airtime: 11:30 PM

Topics: Jacksonville arts

Guest: Angela Barnwell

Duration: 23 minutes

Summary:

Angela speaks about how Covid-19 has affected multiple museums and why is the Cummer Museum different than the others.

Jax Journal

Host: Steven Ponson

Airdate: 2/6/2021

Airtime: 11 PM

Topics: Riverside Arts Market

Guests: John Silveira Senior Manager with the Riverside Arts Market

Duration: 26:14

Summary: In this Episode I talked with John about the Riverside Arts Market. He says the market operates every Saturday and says you can experience fine arts, eat food and even do some grocery shopping. He says the arts market is making it through the pandemic. Silveira says there is a new shared use path that is coming to the area where the arts market is held. He says that will help to increase foot traffic from San Marco to the arts market once its completed.

First Coast Forum

Host: Clarence Natto

Airdate: 03/6/21 | Time: 11:30 PM

Topic: Discovering Jacksonville’s Art & Culture

Guest: Caitlin Doherty, Director, Museum of Contemporary Art

Duration: 26:50

As a Cultural Institute of the University of North Florida (UNF), The Museum of Contemporary Art (MOCA) inspires, and transforms the lives of students, faculty, MOCA audiences, and the greater community by shaping a deeper recognition and appreciation of the art, artists, and ideas of our time and their relationship to other disciplines. Our guest on the program was Caitlin Doherty. Ms. Doherty shared what MOCA means to greater Jacksonville and the many diverse programs it offers the community. Ms. Doherty also highlights current exhibits and upcoming feature exhibits at the museum. In addition, we spoke about the impact COVID-19 has had on the museum, its operation and how audiences are safely experiencing all the museum has to offer.

Economy – Jacksonville’s Boom

First Coast Forum

Host: Justin Cousart

Airdate: 1/16/2021

Airtime: 11:30 PM

Topics: Jacksonville BOOM

Guest: Aundra Wallace

Duration: 23:48

JAXUSA president Aundra Wallace joins the show to talk about the massive boom in people and companies moving to Jacksonville. Aundra explains what part JAXUSA plays in making pitched to potential companies on moving to Jacksonville. Aundra explains how the recent Lot J development would change this and help, or hurt their pitched to new companies. Aundra explains some of their recent successes and what the Job outlook is for Jacksonville.

Jax Journal

Host: Steven Ponson

Airdate: 1/23/2021

Airtime: 11 PM

Topics: Health of downtown Jacksonville

Guests: DIA CEO Lori Boyer

Duration: 25:11

Summary: In this episode, I talked with DIA CEO Lori Boyer about the health and growth of downtown Jacksonville. She says the DIA is beginning to take bids for plans to redevelop the old Jacksonville Landing site. She is hoping to have construction begin on the old site by January 2022. She says the biggest concern about the overall health of downtown is traffic. Not as many people are going to downtown due to Covid, but she says that the downtown occupancy rate is better than the suburbs and improving. She says they are on track to bring in more residents into downtown.

First Coast Forum

HOST: Justin Cousart

AIRDATE: March 27, 2021

AIRTIME: 11:30 PM

TOPICS: Jax BOOM

GUEST: Rodneshia Jones

DURATION: 25 Minutes

Rodneshia Jones, a real estate broker and associate, joins Justin Cousart to talk about the state of the real estate market in Jacksonville Florida amidst a massive boom in the population. Rodneshia explains why it is a “sellers” market right now, but that does not mean that it’s not also a buyers’ market. Rodneshia also explains that this is because of the very low interest rates. Lastly, she explains how to handle the Boom and what you should consider if you are looking to buy a house or might be interested in selling your house. Rodneshia then tries to predict when we may see this Jacksonville boom slow up.

Health – Cardiovascular Health/Heart Disease

First Coast Forum

Host: Abby Murphy

Airdate: January 9, 2021

Airtime: 11:30 PM

Topic: Cardiovascular Health

Guests: Dr. James Shurilla, UNF

Duration: 26:02

Our guest on First Coast Forum is Dr. James Shurilla, a Professor of Physical Activity Epidemiology and Clinical Exercise Physiology in the Brooks College of Health at the University of North Florida. His research focuses on physical activity and cardiometabolic risk. We talked about avoidable and unavoidable risk factors for cardiovascular disease. He explained to me how people can prevent heart disease and ways people can work towards reversing it if they're starting to show early signs of it.

Jax Journal

Host: Steven Ponson

Airdate: 1/16/2021

Airtime: 11 PM

Topics: Heart disease Race for Mayor in Jacksonville in 2023, heart disease

Guests: Jacksonville City Councilman Matt Carlucci, Dr. Khadeeja Esmail.

Duration: 24:57

Summary: In this episode, I spoke with Dr. Esmail and she said heart disease is a broad term and its defined as any disease that effects the heart. She says minorities are more at risk of being impacted by heart disease. She says diet and exercise can go a long way in preventing a heart attack. She says its important to know about your family history to know if you have a history of heart disease. She says its unclear if there are long term effects on the heart if someone has survived covid-19. She says there is still a lot of research that needs to be done.

Jax Journal

Host: Steven Ponson

Airdate: 1/30/2021

Airtime: 11 PM

Topics: Breast health

Guests: Dr. Bharti Jasra with U.F. Health Jacksonville.

Duration: 24:31

Summary: In this episode, I talked with Dr. Jasra and she says there are multiple types of breast cancer and so there are many different ways it can be treated. She says most of the time doctors want to find cancer through screening programs. She says smoking, obesity and alcohol are behaviors people should avoid to prevent getting breast cancer. She says men are able to get breast cancer. She says knowing family history is one thing to be on the lookout for and also men need to be on the lookout for changes in the skin and any lumpiness. She says men should not avoid having a discussion with their doctor if they notice any of those symptoms. She says family and friends are important to the process because they can help with the process by listening clearly to a doctor. She says treatment has improved over the years. It used to be that a breast mastectomy was the only treatment, but now there are ways to keep patients' breasts through chemo. Treatment depends on which type of breast cancer someone has. She says don't be afraid of breast cancer and be aware of your body.

Jax Journal

Host: Steven Ponson

Airdate: 2/13/2021

Airtime: 11 PM

Topics: Coronavirus vaccine rollout

Guests: Dr. Pauline Rolle Duval County Health Department Director/ Dr. Leon Haley CEO UF Health Jacksonville

Duration: 23:37

Summary: In this episode, We talked with local healthcare leaders about how the coronavirus vaccine rollout is going. Dr. Rolle says the expanded rollout continues to be helpful with helping them get ready for mass vaccination for people not in the 65 or older group and frontline healthcare workers. She says in Duval one case has been identified of the UK variant. She says hospitalization trends are going down. She says the biggest pressure point is there are not enough vaccines for the demand. Dr. Haley says hospitalizations are going down locally. As they continue to vaccinate their staff, Dr. Haley says their nursing staff is hesitant to get a vaccine, but they are trying to do as much educating as possible

Jax Journal

Host: Steven Ponson

Airdate: 2/20/2021

Airtime: 11 PM

Topics: Prostate cancer

Guests: Urologist Clint Collins with Memorial Hospital

Duration: 23:38

Summary: In this episode, I talked with Urologist Clint Collins with Memorial Hospital about prostate health. He says it's a cancer that's mainly discovered through screening and it's a non-aggressive form of cancer. He says the older you are the more at risk you are for getting the cancer. Collins says if men are having trouble going to the restroom then they should go see a doctor. He says screening either every year or every other year is the best way to detect prostate cancer. He says the best way to prevent getting prostate cancer is having a low fat, healthy diet. He says generally they can treat the cancer either through radiation or surgery and early screening is key. He says it's a complex issue and there are no absolute answers for the issue.

Jax Journal

Host: Steven Ponson

Airdate: 2/27/2021

Airtime: 11 PM

Topics: Local coronavirus vaccine update

Guests: Dr. Pauline Rolle Duval County Health Department Director

Duration: 26:44

Summary: In this episode, I talked with Dr. Rolle about a lot of topics on the coronavirus and the local response. She says the mask mandate that's been put in place has done its job and prevented the spread of the virus. She says that since we're in the middle of pollen season wearing a mask would help to prevent the sneezing and sniffing during pollen season. She says cases and hospitalizations are trending downwards in Duval County. One thing she did show concern about was the upcoming spring break period and there are concerns that there could be a spike in cases if people don't take mitigation efforts seriously. She says the new federally-run vaccination site opening will be a game changer for people getting the vaccine. She says she's confident that when law enforcement officers and teachers get vaccinated there won't be any hiccups.

First Coast Forum

Host: Clarence Natto

Airdate: 02/20/21 | Time: 11:30 pm

Topic: Cardiovascular Health/Heart Disease

Guest: Dr. Ruple Galani, Baptist Health

Duration: 18:49

My guest on First Coast Forum was Dr. Ruple Galani, a board-certified cardiologist and internist with Baptist Health. Cardiovascular disease is one of the leading causes of death in the United States. Dr. Galani explains why cardiovascular health is important and shares best health practices around keeping one's heart healthy. Ethnic factors, genetics, eating and exercise habits also play a factor in heart health and regular physician visits are recommended understanding the risk factors associated with heart diseases.

Jax Journal

Host: Steven Ponson

Airdate: 3/13/2021

Airtime: 11 PM

Topics: Breast health

Guests: Dr. Bharti Jasra with U.F. Health Jacksonville.

Duration: 24:31

Summary: In this episode, I talked with Dr. Jasra and she says there are multiple types of breast cancer and so there are many different ways it can be treated. She says most of the time doctors want to find cancer through screening programs. She says smoking, obesity and alcohol are behaviors people should avoid to prevent getting breast cancer. She says men are able to get breast cancer. She says knowing family history is one thing to be on the lookout for and also men need to be on the lookout for changes in the skin and any lumpiness. She says men should not avoid having a discussion with their doctor if they notice any of those symptoms. She says family and friends are important to the process because they can help with the process by listening clearly to a doctor. She says treatment has improved over the years. It used to be that a breast mastectomy was the only treatment, but now there are ways to keep patients' breasts through chemo. Treatment depends on which type of breast cancer someone has. She says don't be afraid of breast cancer and be aware of your body.

Government – Taxes

First Coast Forum

Host: Meghan Lane

Airdate: Jan 23, 2021

Airtime: 11:30 PM

Topics: Taxes

Guest: LaKesha Thomas Director of Low-Income Taxpayer Clinic

Duration: 17:50

Summary:

I spoke with LaKesha Thomas who is the Director of Low-Income Taxpayer Clinic. We discussed Three Rivers Legal Services, the services they provide, the impact Covid-19 has had on their operations, how filing taxes is different this year compared to previous years, stimulus checks, and the importance of having professionals help file taxes.

First Coast Forum

Host: Angie Tejada

Airdate: March 20, 2021

Airtime: 11:30 PM

Topics: Taxes

Guest: Jeff Gottlieb

Duration: 23 minutes

Summary:

Jeff speaks about how Covid-19 has affected 2020 taxes and overall new things to know about taxes.

Promotional, Community Service & Volunteering Events

3/6 – All Stations: SHOPABILITY DAY

This is a new, citywide event designed to encourage the public to shop or support businesses that employ individuals with Autism, Down syndrome and other intellectual and developmental differences (IDDs) You can view the 125+ IDD-inclusive businesses in our area on a searchable, interactive map at ConnectableJax.com/Shopability. All 8 stations supported the event with on-air promos, live mentions, and social posts

3/27 - All Stations: MARCH TO GET SCREENED 5K FOR COLON CANCER

Through on-air and online mentions, all CMG Jacksonville radio stations supported the The Borland Groover Foundation and 1st Place Sports for the March to Get Screened 5K run/walk to raise awareness of colon cancer and raise funds to support colon cancer research. Colon cancer is the second leading cause of death in the U.S.

WOKV-FM PSAs Aired During 1st Quarter, 2021

Properties : WOKV-FM

Advertisers : Florida Assoc of Broadcasters-D

FAB - Dept of Elder Affairs PSA	:30	39	34	35	108	Civic
FAB - Florida A&M University PSA	:30	35	30	28	93	Education
FAB - Florida Dept of Health PSA	:30	45	36	37	118	Health
FAB - Ounce of Prevention Fund PSA 2021	:30	0	32	31	63	Health
FAB-Florida Army National Guard PSA	:30	51	42	38	131	Civic
		170	174	169	513	

Advertisers : JAX Radio House-D

American Heart Association 2021 PSA	:15	38	32	34	104	Health
American Heart Association 2021 PSA	:30	38	31	33	102	Health
American Heart Association 2021 PSA	1:00	37	25	28	90	Health
Borland Groover March to Get Screened Event	:15	15	60	60	135	Health
Borland Groover March to Get Screened Event	:30	13	54	58	125	Health
Clara White Mission-Train Jobs 2021 PSA	:30	53	46	51	150	Civic
Connectable Shopability Event PSA	:30	0	15	10	25	Charitable
Daniel Kids Assisting Children Families 2021 PSA	:30	37	32	32	101	Civic
Equal Justice Initiative.Org PSA	:30	46	38	0	84	Civic
Family Support Services -Foster Recruitment	:30	31	19	30	80	Civic
Family Support Services -Foster Recruitment	1:00	31	11	22	64	Civic
First Coast No More Homeless Pets PSA	:15	43	39	46	128	Civic
Florida School for the Deaf and Blind 2021 PSA	:30	39	22	21	82	Education
Florida School for the Deaf and Blind 2021 PSA	1:00	48	29	33	110	Education
Home Builder Institute PSA	:30	56	36	42	134	Civic
Hubbard House 2021 PSA	:15	0	0	38	38	Health
Hubbard House 2021 PSA	:30	0	0	28	28	Health
Jacksonville Women's Business Cnt 2021	:30	50	26	23	99	Civic
Jewish Family & Community Services 2021 PSA	:15	32	16	0	48	Civic
Jewish Family & Community Services 2021 PSA	:30	33	33	61	127	Civic
National Association of Broadcasters PSA	:15	59	52	62	173	Civic
National Association of Broadcasters PSA	:30	52	36	43	131	Civic
Project 10Million RadioEducation T-Mobile PSA	1:00	0	6	27	33	Education
Score Mentors-Free-Low cost Mentoring 2021	:30	86	61	62	209	Education
Susan G Komen-Breast Cancer in Unacceptable PSA	:15	52	48	0	100	Health
Susan G Komen-Breast Cancer in Unacceptable PSA	:30	31	25	0	56	Health
The Players Match 4 Military 2021 PSA	:15	0	0	23	23	Charitable
The Players Match 4 Military 2021 PSA	:30	0	0	14	14	Charitable
The Players Match 4 Military 2021 PSA	1:00	0	0	2	2	Charitable
TPC Countdown for Various Jax Charities PSA 2021	:15	55	113	34	202	Charitable
Veterans Administration- Homeless Vet Covid19	1:00	0	0	3	3	Civic
		975	905	920	2800	
		1145	1079	1089	3313	