LICENSE: ATLANTIC BEACH, FLORIDA

WOKV-FM QUARTERLY ISSUE REPORT

2nd QUARTER 2015

PREPARED BY: LESLIE WERKEMA

Through its regular ascertainment process, Cox Media Group has determined that the following issues were important to the Atlantic Beach, Florida community in the second quarter of 2015

ISSUES THIS QUARTER

- 1. Common Core and Standardized Testing
 - 2. Safety Net
 - 3. Drones and the Law
 - 4. Carbon Emissions/The Environment
 - 5. Other

STATION WAPE	SHOW JAX JOURNAL	HOST DANIELLE MORGAN	DAY SUNDAY	TIME 6:00AM		
WAPE	FIRST COAST FORUM	JEREMY GOLD/	SUNDAY	6:30AM		
WAI L	TINOT COAST TOROW	/CLARENCE NATTO	SONDAT	0.30AW		
PROGRAM DIRECTOR: TODD SHANNON						
STATION	SHOW	HOST	DAY	TIME		
WXXJ	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM		
WXXJ	FIRST COAST FORUM	JEREMY GOLD / /CLARENCE NATTO	SUNDAY	6:30AM		
PROGRAM DIRECTOR: AARON SCHACHTER						
STATION	SHOW	HOST	DAY	TIME		
WJGL	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM		

PROGRAM DIRECTOR: AARON SCHACHTER

FIRST COAST FORUM

WJGL

STATION	SHOW	HOST	DAY	TIME
WOKV	JAX JOURNAL	DANIELLE MORGAN	SATURDAY	11:00PM
WOKV	FIRST COAST FORUM	JEREMY GOLD/ /CLARENCE NATTO	SATURDAY	11:30PM
NEWS DIRECTOR: RICH JONES PROGRAM DIRECTOR: MIKE DORWART				

JEREMY GOLD /

/CLARENCE NATTO /

SUNDAY

6:30AM

PROGRAM DIRECTOR: MIKE DORWART

STATION	SHOW	HOST	DAY	TIME
WHJX	HOT TOPICS	JULIE MORGAN	SUNDAY	6:30AM
WHJX	FIRST COAST FORUM	JEREMY GOLD / /CLARENCE NATTO /	SUNDAY	6:00AM

PUBLIC AFFAIRS DIRECTOR: CLARENCE NATTO PROGRAM DIRECTOR: CLARENCE NATTO

2nd QUARTER 2015 April 1 – June 30, 2015

1. Common Core and Standardized Testing

- a) What is common core?
- b) How has common core been integrated in our school systems
- c) What is the impact on the learning/teaching experience
- d) What are the positives and some of the drawbacks associated with the introduction of common core in the classroom?
- e) Have we seen any impact of the common core curriculum on standardized testing

2. Safety Net

- a) How state and local governments are grappling with how to care for their neediest residents amid reduced federal aid.
- b) Is social security in danger of disappearing permanently?
- c) The proposed Medicaid expansion bill and potential impact
- d) Impact of citizens with the federal reduction of the food stamp program (now known as supplemental Nutrition Assistance Program SNAP)

3. Drones and the law

- a) The FAA's policy on Drones
- b) State/Federal laws regarding drones and local policing
- c) How are drones currently being used in FL
- d) What impact does drones have on our privacy/security

4. Carbon Emissions/The Environment

- a) The EPA and it's function overall to protect the environment
- b) How the state/local government work with the EPA
- c) What is carbon emissions and the danger associated with it
- d) Decisions this spring regarding the reduction of carbon emissions
- e) What can citizens do to protect the environment/NE FL. ecosystem
- f) How to start a small business

Program Schedule

Jax Journal

Saturday 11:00 pm

WOKV airs a weekly program "Jax Journal" to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:00 pm - 11:30 pm

"First Coast Forum"

Saturday 11:30 pm

WOKV develops a weekly program "First Coast Forum" to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:30 pm – 12:00 am

Common Core and Standardized Testing

First Coast Forum Host: Jeremy Gold

Airdate: 4/12/2015

Topic: Common Core/Standardized Testing

Guest: Nicole Hurtado

Duration: 30 MIN

The guest for this show is Pearl Rozier-Assistant Superintendent of the office of school of choice how programs in our public schools like magnet programs connect with real world experiences.

HOT Topics

Host: Julie Morgan

Airdate: Sunday, April 19

Topic: Common Core/Standardized Testing

Guest: Dr. Nikolai Vitti, Duval County Schools Superintendent

Duration: 28 minutes

Common Core or Florida Standards is a uniform way of teaching students throughout the nation. The start of Common Core goes back to the 1980's under President Reagan and most states adopted this by 2011. Under this same topic is No Child Left Behind which also includes Class Size. Dr. Vitti says No Child Left Behind is about accountability but Common Core is about the standards of learning. However, No Child Left Behind came before Common Core and he says that was putting the cart before the horse.

Vitti says the FCAT has gone away but now there's the Florida State Assessment. He outlines changes to the test which includes more writing and more depth. He also says there's a better integration of subject areas. He says the greatest change is in math and teaching concepts instead of memorization.

Jax Journal

Host: Danielle Leigh

Airdate: 06/20/15

Topics: Common Core and Standardized Testing

Guests: Trey Csar from the Jacksonville Public Education Fund

Duration: 19:00

I sat down with Trey Csar from the Jacksonville Public Education Fund. We did a little introductory course to Common Core. We explored how it is being used in schools along with the positives and negatives about it being in the classroom. He also explained how Common Core is introducing new way of teaching, but it is in the students' best interest to help them with their education.

We also touched based on standardized testing in the school systems and how Common Core plays a role and will continue to do so

Jax Journal

Host: Danielle Leigh

Airdate: 06/28/15

Topics: Common Core and Standardized Testing

Guests: Tim Egnor from St. Johns County School Systems

Duration: 27:09

We took a deeper look this week with Common Core. I sat down with Tim Egnor from St. Johns County School Systems and he really broke it down for me. We discussed standards and how they are applied and used effectively in the classroom. He also talked about how frustrating it can be for parents with children in school dealing with common core and standardized testing.

News Stories

In response to new education standards, Duval Schools will be using print-outs and online tools to teach elementary students next year.

Duval Schools sued for discrimination. The outcome could impact common core testing among students with disabilities.

Duval Charter school shuts down, students had to be relocated

Safety Net

First Coast Forum

Host: Kendra Gibbs

Airdate: Sunday April 26, 2015

Topic: Safety Net Guests: Darryl Shell Duration: 13:33

This edition of First Coast Forum we're discussing Medicaid, Medicaid expansion, and how it affects the community with Darryl Shell of Intuitive Networking, a mental health case management company. Medicaid is jointly funded effort by the state and federal government to provide coverage for low-income children/some of their parents, poor pregnant women, certain low- income seniors, and some individuals with disabilities who are under the age of 65, it is Darryl's job to help link his clients to resources that help them reach their goals. Those goals require Darryl to find a myriad of things ranging from medical facilities to additional assistance in

schools for disabled children. The expansion of Medicaid presents a unique challenges for case managers, although it provides coverage for larger groups of people now many medical facilities are reluctant if not opposed to accepting Medicaid.

Hot Topics

HOST: Julie Morgan

Airdate: Sunday, April 26

Topic: Healthcare costs

Guests: Bob Bryan & Freddie Webster with We Care Jacksonville; Dr. Mobeen Rathore,

Duration: 28 minutes

This morning's edition of HOT Topics is about access to healthcare. Julie Morgan is joined by the Executive Director of We Care Jacksonville, Bob Bryan as well as the Director of Patient Services, Freddie Webster.

We Care Jacksonville is a nonprofit organization that provides specialty healthcare to uninsured and the under insured in Jacksonville. Oncologists and cardiologists are two of the specialists that offer up their services. We Care Jacksonville contacts physicians to donate healthcare. They have 600 healthcare providers and 10 clinics in their network of services but they need more physicians.

Bryan says about 120,000 are uninsured in Jacksonville.

In the second half of HOT Topics Julie is joined by the president of the Duval County Medical Society, Dr. Mobeen Rathore. Rathore says there's a need to educate families and the community so it's a multi-prong approach to healthcare. The most important thing to focus on is preventive care so there's less cost down the road.

Jax Journal

Host: Danielle Leigh

Airdate: 05/09/15

Topics: Safety Net & Standardized testing

Guests: Dr. Renee McQueen from PACE Center for Girls

Duration: 19:33

This week I sat with Dr. Renee McQueen from PACE Center for Girls. We discussed what PACE is about. Which is NOT a home, but a school for girls that may be struggling in the home or in school. They help girls with testing and discovering themselves. They also help the girls get "school" or "career" ready when they either graduate from the program or move on to their regular school.

Hot Topics

Host: Julie Morgan Airdate: Sunday, May 10

Topic: Healthcare

Guest: Virginia Hall System Director St. Vincent's Healthcare; Mia Jones, State Representative

Duration: 25 minutes

This week's edition of HOT Topics focuses on healthcare. In the first half of the show we touch on Safety Net hospitals. Those are hospitals that provide a disproportionate amount of care to those that are uninsured. The guest also talks about programs provided by St. Vincent's Healthcare. The second half of the show focuses on Florida Kidcare. It covers children ages 0-18 and is for those families who may not have insurance provided by their employer or the insurance costs

too much. Representative Jones says it's not enough for parents or guardians to have insurance. She says the parents need to have the peace of mind that their entire family is covered. Florida Kidcare costs as little as \$15 a month and as much as \$20 month for those who qualify.

Jax Journal

Host: Danielle Leigh

Airdate: 05/16/15

Topics: Safety Net & Non-Profit

Guests: John Harrell, Yvette Burch, Pattie Pedlock from DCF. Christina Drinkwater from Memories of love

foundation

Duration: 23:46

We started off with a sneak peek of what is to come from The Depart of Children and Family Services in Jacksonville. We started off discussing what they offer and how they work with some of Florida's neediest families.

I sat down with Christina Drinkwater from The Memories of Love Foundation. We were talking about an upcoming event that benefitted families that are struggling with cancer. Basically there was an event and all donations and money earned went families to have a last wonderful last moment with their families.

Jax Journal

Host: Danielle Leigh

Airdate: 05/23/15

Topics: Safety Net & Non-Profit

Guests: John Harrell, Yvette Burch, Pattie Pedlock from DCF.

Duration: 22:23

This week I got to dive deeper with DCF. We discussed the precautions to take when having children near the water, sleeping with children, and dealing with child abuse or death. John gave statistics on different scenarios regarding getting help from the government regarding families and food stamps.

Jax Journal

Host: Danielle Leigh

Airdate: 05/31/15

Topics: Safety Net

Guests: John Harrell, Yvette Burch, Pattie Pedlock from DCF.

Duration: 22:23

This week we really got into the food stamp program. We discussed Qualifications, myths vs facts, and just the overall expectations. We got to talk about how to deal with domestic abuse and previous cases. Also a news story regarding an infant's death due to co-sleeping and we tackled that subject once again.

Hot Topics

Host: Julie Morgan Airdate: Sunday, May 24

Topic: Healthcare

Guest: Audrey Gibson, State Senator

Duration: 25 minutes

This week's HOT Topics focuses on the state budget and how the House and Senate did not reach a budget due to a breakdown in talks about LIP Funding for hospitals. The hospital in particular in our area is UF Health formerly known as Shands. There will be a special session starting June 1 and it is supposed to last until June 20th. Senator Audrey Gibson says the Senate would like to use the money to benefit several hospitals but the House is not in agreement. She says a taxing district for hospitals like the one implemented in Miami could be beneficial for Duval County.

Hot Topics

Host: Julie Morgan Airdate: Sunday, June 14 Topic: Volunteers in Medicine Guest: Mary Pat Corrigan, CEO

Duration: 22 minutes

The show focuses on the mission of Volunteers in Medicine. Volunteers in Medicine has more than 200 healthcare providers and they served thousands of patients. Corrigan says Volunteers in Medicine mostly helps those in the service industry. She says this includes child care workers, lawn care workers, bus drivers, food services workers, hair nail salon workers, etc. Volunteers in Medicine has been around since 2003.

Hot Topics

Host: Julie Morgan Airdate: Sunday, June 28

Topic: Community Health Outreach

Guest: Steve Burnet, Executive Director of Community Health Outreach

Duration: 28 minutes

The show focuses on the services available to those without health insurance and in need of food. There's the Healing Hands Clinic, Baby Luv and the Lord's Pantry. The clinic offers healthcare, baby luv helps expectant mothers and the Lord's Pantry is a food pantry that helps those who need food. The newest venture is the Apple Project. This project was named by Jeannie Blaylock, an anchor at FCN. She said everyone needs to be able to eat an apple. The Apple Project is a free dental clinic.

First Coast Forum

Host: Jeremy Gold

Airdate: 6/28/15

Topic: Safety Net

Guest: Jon Harrell, Melinda Dangerfield, and Micah Rice

Duration: 30 MIN

On this broadcast we had three guests from the Department of Children and Families specializing in Adult protective services, Childcare licensing, and communications within the Dept. The interviewees go in depth about how they protect the well beings of infants and elderly members in our communities.

News Stories

How state and local governments are grappling with how to care for their neediest residents amid reduced federal aid. UF Health Jax: FL health care funding conflict could close hospital

Drones and the Law

HOT Topics

Host: Julie Morgan Airdate: May 3, 2015 Topic: Drones and the law

Guest: Sam Fisher, Program Manager Aviation Degrees, Florida State College

Duration: 30 minutes

This morning's edition of HOT Topics is about Drones and the law. Drones are Unmanned Aerial Systems UAS. There isn't a law on the books. Drones are not new technology. You can operate a drone using your smart phone. The FAA is working on laws to control this but it will take a few years for the laws to come down. Right now there's an exemption so people like real estate agents, videographers, etc. can use this technology. Sam Fisher, with Florida State College says privacy and security is something that should be considered therefore laws are needed.

First Coast Forum

Air Date: May 10, 2015

Guest: Professor Sam Fisher, Florida State College

Time: 27minutes 20 seconds

Our guest on First Coast Forum was Professor Sam Fisher who defined what a drone was and how it has used in the past, particularly in military operations. Due to lower costs, Unmanned Aerial Systems (UAS/Drones) are now easily obtainable by ordinary citizens. Mr. Fisher speaks about the use drones for life saving, agriculture and even firefighting. He also briefly spoke about privacy rules associated with the use of UAS. In the state of Florida, Professor Fisher believes that drones will primarily be used for agricultural and real estate purposes.

News Stories

NASA could soon borrow cell towers to track drones

State/Federal laws regarding drones and local policing. There are 8 rules the FAA wants to make about drones

Delivery by drone in 30 minutes? Amazon says it's coming

Lifeguards say drone that patrols for sharks at shoreline 'works great'

Carbon Emissions/The Environment

HOT Topics

Host: Julie Morgan Airdate: Sunday, April 12 Topic: St. Johns River

Guest: James Orth, Executive Director of the St. Johns

Duration: 28 minutes

The first half of the show focuses on the St. Johns River itself and it's ecological system. Orth says the river starts in Vero Beach and ends in Mayport and it runs north. It's one of many rivers that runs north instead of south. He says citizens can conserve water.

The Riverkeeper organization has an education director, adult outreach director, workshops on being river friendly, events that are fun and others that are educational. The theme this year is the year of the river. He says the staff of the Riverkeeper cannot patrol the river themselves so they have volunteer patrollers to check into what's happening in the river.

Jax Journal

Host: Danielle Leigh

Airdate: 04/25/15

Topics: Florida Springs/The Environment

Guests: Alyssa Porter

Duration: 18:30

This week I sat with Alyssa Porter from the MOSH. We talked about the upcoming events the MOSH is having...they are having exhibits about the Florida Springs and Clean Air Festival coming up. We also explore how it is possible to learn about the environment through art and play. We also took a look into the Florida Springs and how to protect them.

Jax Journal

Host: Danielle Leigh

Airdate: 05/02/15

Topics: Florida Springs/The Environment & Crime

Guests: Brittany Dion, Mike Williams, and Ken Jefferson

Duration: 24:21

This week I sat with Brittany Dion. She is a Marine Science student at Jacksonville University and an intern with the St. John's Riverkeeper. We talked about multiple events and causes the St. Johns Riverkeeper stands for. She also describe climate change and the effect it has on the world. We also go over "Going Green" tips.

HOT Topics

Host: Julie Morgan Airdate: Sunday, May 17 Topic: Climate Change

Guest: Professor Don Resio, University of North Florida

Duration: 24 minutes

This edition of HOT Topics is focused on climate change. Dr. Don Resio is an engineering professor at the University of North of Florida. He says climate change has been happening for a very long time. he also says normal things we do on a daily basis including driving gas powered vehicles and the way we make electricity all contribute to climate change. He says global warming is an aspect of climate change. He mentions the St. Johns River, beaches and the GTM as local resources that must be preserved. Dr. Resio says the way to help preserve these is through education.

HOT Topics

Host: Julie Morgan Airdate: Sunday, May 31 Topic: Environment

Guest: Melissa Long, Environmental Quality Division Chief

Duration: 26 minutes

This week's HOT Topics focuses on the Environmental Quality Division of the City of Jacksonville. Julie Morgan is joined by Melissa Long. She says her office is involved in air quality and audio issues, etc. She talks about construction projects, irrigation and fertilizer rules for Duval County residents. She urges residents to pick up after their pets because the bacteria could go in the tributaries. Long also encourages everyone to join their neighborhood CPAC.

HOT Topics

Host: Julie Morgan Airdate: Sunday, June 21

Topic: Florida Department of Environmental Protection

Guest: Jim Maher, Assistant Director of FL DEP Northeast Region

Duration: 23 minutes

The DEP is the Department of Environment Protection. This is the state department for environmental regulation but there are other agencies on the federal and local levels. Jim Maher explained the differences between each agency. He also pointed out the need for us to leave a small footprint when it comes to our beaches, springs and state parks. He says

state parks are a big area of concern for the DEP. He says we should think about future generations and working to preserve these things for future generations.

First Coast Forum

Host: Jeremy Gold

Airdate: 5/24/2015

Topic: Carbon Emissions/Environment

Guest: James Taylor

Duration: 30 MIN

The guest for this show was James Taylor. James is over the Environmental club at University of North Florida. He provided a wealth of information regarding carbon emissions, how to preserve our environment, and volunteering with river cleanups here in Jacksonville.

News Stories

House votes to block Obama's climate plan amid veto threat

Senate GOP bill combats Obama environmental agenda

EPA proposes tougher fuel-efficiency standards for trucks

Florida man barely survived flesh-eating bacteria from lake

Other

HOT Topics

Host: Julie Morgan Airdate: Sunday, April 5

Topic: Downtown Development; Breaking the Cycle

Guest: Terry Lorince with Downtown Vision, Dr. Ashley Bennett with Community and Societal Pediatrics of the University of Florida, Paula Jamison the Jacksonville Breaking the Cycle Coordinator as well as Brittany Anthony the

Director of Fund Development with Operation New Hope and daughter of an ex-offender

Duration: 29 minutes

The first half of HOT Topics focuses on downtown Jacksonville. Terry Lorince says people have different perceptions of downtown and it depends on their age and where they've lived. She says younger people who have possibly lived in large cities say there's a lot to do downtown but older people feel the opposite. She says there's plenty to do downtown including places to eat, bars, and activities like sporting events and Art Walk just to name a few. She also says Jazz Fest is always a popular event.

The second half of HOT Topics focuses on how children are affected by incarceration. Julie is joined by Dr. Ashley Bennett with Community and Societal Pediatrics of the University of Florida, Paula Jamison the Jacksonville Breaking the Cycle Coordinator as well as Brittany Anthony the Director of Fund Development with Operation New Hope and daughter of an ex-offender. Bennett explains how the guardian of the child should make sure he/she maintains contact with the offender. She also talks about how you should explain in simple terms the reason why the parent has been incarcerated. Jamison says Breaking the Cycle works with the children of offenders to help get them through this rough time. They also work with the other parent who has not been incarcerated. Anthony tells her personal story about being a child in a middle class family where her father had a problem with addiction and was in and out of jail.

Jax Journal

Date: 4/5/2015

Duration: 19 minutes

Topics: Career fairs and networking

Guests: Pamela Watkins and Altonia Bryant from Florida State College Jacksonville

Action News Sunday 4/5/15 Action News Sunday report:

Title: Action News Sunday

Date: 4/5/2015

Duration: 21 minutes

Topics: Jacksonville Boy Scouts, the drawdown of troops in Afghanistan, the fight against ISIS, how to energize young voters in Jacksonville.

Guests: Dr. Robert Gates (former CIA Director), Meredith Johnson (founder of Jax Young Voters Coalition)

4/19/15 Action News Sunday report:

Title: Action News Sunday

Date: 4/19/2015

Duration: 20 minutes

Topics: Pension reform, innovation and the economy, plans for the Jacksonville Shipyards.

Guests: City Councilwoman Lori Boyer, columnist Tanya Weathersby, local resident Steven Grenda who

submitted a plan for the Shipyards.

5/3/15 Action News Sunday report:

Title: Action News Sunday

Date: 5/3/2015

Duration: 20 minutes

Topics: Fighting Jacksonville's crime and fighting the societal problems that fuel it, bridging the gap between the police and the citizens, re-building trust in the police in Jacksonville, and an investigative report into the local Veteran's Administration and whether they are really doing the best they can to serve our local veterans.

Guests: Matt Glover, former Jacksonville Sheriff; Lenny Curry, Republican candidate for Jacksonville mayor.

5/31/15 Action News Sunday report:

Title: Action News Sunday

Date: 5/31/2015

Duration: 21 minutes

Topics: The Festival of Hope, increased violence in our society and what to do about it, upcoming events for the Billy Graham Crusade, the recent judgement in favor of implementing Charlotte's Web, the special state legislative session to decide how to handle the implementation, the state budget: healthcare's low-income pool.

Guests: Franklin Graham (of the Billy Graham Crusade), State Senator Aaron Bean.

6/7/15 Action News Sunday report:

Title: Action News Sunday

Date: 6/7/2015

Duration: 21 minutes

Topics: Increasing violence in Jacksonville and what to do to stop it, how to better prevent local workplace injuries and fatalities, and the "Renew Jax" program's aims to refurbish much of Jacksonville's distressed communities.

Guests: Bishop John Guns, Brian Sturtecky from OSHA, Elaine Spencer Chief of Housing and Community Development for the City of Jacksonville.

6/14/15 Action News Sunday report:

Title: Action News Sunday Host: Paige Kelton

Airdate: Sunday June 14th, 2015

Topics: Deterioration of the family unit and the onset of violence in Jacksonville/Worksite Safety

Guests: Dr. John Guns/Brian Surtecky/Elaine Spencer

Duration: 20:37

Action News' Paige Kelton speaks with Dr. John Guns of Saving our Sons and St. Paul Missionary Baptist Church who discusses the increase in crime in the community. Dr. Guns speaks on the reasons why we might be seeing an increase in crime- He implies that there is a breakdown in the family unit and perhaps a negative image in the nation with regard to law enforcement. Brian Surtecky from OSHA was also a guest on the show and spoke about the increase incidences of safety mishaps on NE Florida Job sites. He goes on the discuss the lack of accountability among contractors and an increase in electrocutions, falls and hit-by incidents. Our final guest was Elaine Spencer, Chief of housing and Community Development for the City of Jacksonville. Ms. Spencer surmises the Renew Jax initiative proposed by Mayor Alvin Brown and is now being implemented to fight urban blight especially in north and southeast Jacksonville.

6/21/15 Action News Sunday report:

Title: Action News Sunday

Date: 6/21/2015

Duration: 21 minutes

Topics: Creating a city budget that reflects Mayor-elect Curry's campaign promises and values by building a city budget "from the ground up". A thorough review of city finances will be conducted. Curry says he will work with the Sheriff to make sure he has the resources he needs for enforcement and prevention of crimes, and he will work with community, business and religious leaders for prevention and intervention, especially with children. Curry plans to have a close relationship with state lawmakers in Tallahassee to ensure that our tax dollars come back to benefit the city, as demonstrated by his recent trip to the State Capitol that resulted in a \$250,000 grant for the city to hire more police officers.

Curry says he will evaluate Shad Khan's plan to develop the shipyards like he would any other plan to make sure it is the best fit for the area. Curry says that the key to getting downtown to "flourish" is to "cut the private sector loose" and make it easier for them to do the things they want to do in the area.

Curry says he has talked to every member of the city council and is working on building trust with them so that the city officials can be unified.

Downtown Investment Authority CEO Aundra Wallace says he has met with Mayor-elect Curry already and the working relationship with his administration is off to a good start.

Wallace says they are in the process of negotiating with Shad Khan's team about the proposal for developing the shipyards, and they are carefully considering sources to assist with the cost of the project, including public funds. They are also now considering the public input to design options for the Jacksonville Landing area. They have already hired an urban design company and have developed a process for getting input and designing the project.

Wallace says the Laura Street Trio financier is looking for funding to develop the Barnett Bank building. He says they have worked hard on marketing for the downtown entertainment district with banners and the new website and it has already started paying off for the city. He is excited about the opportunities ahead for downtown Jacksonville.

Guests: Mayor-elect Lenny Curry and Downtown Investment Authority CEO Aundra Wallace.

Title: Action News Sunday

Date: 6/21/2015

Duration: 21 minutes

Topics: Economic growth for Jacksonville; public safety; the city budget; fulfilling campaign promises; the Shipyards development plan; the future of the Downtown Investment Authority; the Downtown Investment Authority's projects, including the Jacksonville Landing, the Laura Street Trio, and the Downtown Entertainment District.

Guests: Mayor-elect Lenny Curry and Downtown Investment Authority CEO Aundra Wallace.

Promotional Events

4/20-6/14

Denard Robinson Football Camp: WHJX WHJX hosted a live broadcast and ran on air support to raise awareness for registering people for the Denard Robinson Football Camp.

5/20-6/13

25th **Annual Food Fight: WJGL** WJGL ran no charge spots for the Nourishment Network Hunger Relief 25th annual Foodfight in May and June for an event and helped raise awareness and funds.

WOKV PSAs Aired During 2nd Quarter, 2015

(:15) Spots

Boy Scouts Aired 91 times

Comcast Cares Day Aired 2 times

Shannon Miller Fun Run Aired 12 times

TPC Countdown Charities Aired 100 times

(:30) **Spots**

AARP Caregiver Assistance Aired 26 times

American Heart Assoc Aired 195 times

Baptist Mental Health Aired 27 times

Aired 2 times **Assistance for Cancer Patients**

Builders Care Aired 35 times

Aired 57 times **Boy Scouts**

Comcast Cares Day Aired 2 times

Cowford Jam – for Needy in Jacksonville Aired 14 times

Department of Business/Professional Reg Aired 39 times

Div of Emergency Management Aired 143 times

Fallen Patriots Day Aired 1 times

Florida Against Domestic Violence Aired 10 times

Aired 121 times FL Army National Guard

Friends Never forget Soldiers Aired 17 times

Helping Children of Parents with Cancer Aired 18 times

Aired 5 times **Independent Living Foundation**

Aired 19 times Jax Artwork Competition

Aired 112 times Jacksonville Legal Aid

Jacksonville Business Women's Center Aired 88 times

MOSH event for Community Health Aired 3 times

Police Athletic League Aired 46 times

Aired 43 times Prevent Child Abuse

Rocky Mtn Elk Foundation Aired 13 times

Roscolusa for The Jay Fund Aired 15 times

Aired 19 times Shannon Miller Fun Run

Aired 13 times

Summer Camps for At Risk Kids Veterans Farm & Wounded Warrior Aired 11 times

Promote Florida Aired 62 times

(:60) **Spots**

American Heart Assoc
Boy Scouts
Comast Cares Day
Hawke Wildlife Sanctuary
Promote Florida

Aired 32 times
Aired 59 times
Aired 6 times
Aired 1 times
Aired 101 times