

LICENSE: ATLANTIC BEACH, FLORIDA

WOKV-FM QUARTERLY ISSUE REPORT

2nd QUARTER 2016

PREPARED BY: LESLIE WERKEMA

Through its regular ascertainment process, Cox Media Group has determined that the following issues were important to the Atlantic Beach, Florida community in the second quarter of 2016.

ISSUES THIS QUARTER

- 1. Veterans Affairs**
- 2. Allergies**
- 3. Finance Management**
- 4. Politics/Voting**
- 5. Community News & Concerns**

STATION	SHOW	HOST	DAY	TIME
WAPE	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM
WAPE	FIRST COAST FORUM	JEREMY GOLD/ /CLARENCE NATTO	SUNDAY	6:30AM

PROGRAM DIRECTOR: TODD SHANNON

STATION	SHOW	HOST	DAY	TIME
WXXJ	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM
WXXJ	FIRST COAST FORUM	JEREMY GOLD / /CLARENCE NATTO	SUNDAY	6:30AM

PROGRAM DIRECTOR: CODY BLACK

STATION	SHOW	HOST	DAY	TIME
WJGL	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM
WJGL	FIRST COAST FORUM	JEREMY GOLD / /CLARENCE NATTO	SUNDAY	6:30AM

PROGRAM DIRECTOR: AARON SCHACHTER

STATION	SHOW	HOST	DAY	TIME
WOKV	JAX JOURNAL	DANIELLE MORGAN	SATURDAY	11:00PM
WOKV	FIRST COAST FORUM	JEREMY GOLD/ /CLARENCE NATTO	SATURDAY	11:30PM

NEWS DIRECTOR: RICH JONES

PROGRAM DIRECTOR: AARON SCHACHTER

STATION	SHOW	HOST	DAY	TIME
WEZI	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM
WEZI	FIRST COAST FORUM	JEREMY GOLD/ /CLARENCE NATTO	SUNDAY	6:30AM

PROGRAM DIRECTOR: TODD SHANNON

2nd QUARTER 2016 April 1 – June 30, 2016

Top Concerns of the Community

1. Veterans Affairs

- a) How veterans are affected by homelessness and what services are available to those veterans who face homelessness
- b) Transition assistance services/programs available to veterans
- c) Access to healthcare and VA services for those who served
- d) Any Government program/services available to those who served
- e) The City of Jacksonville's Veterans Affairs Department

2. Allergies

- a) What are allergies
- b) Why do food allergies seem to be more prevalent today than any other time in history.
- c) What effect does seasonal change have on allergies
- d) What are some things people can do to cope with allergy problems?
- e) How are allergies treated? Are over the counter drugs really effective?

3. Finance Management

- a) How important is it to have a budget?
- b) How early should you start saving for retirement?
- c) What percentage of your income should you save?
- d) Is there a difference between a bank and a credit union?
- e) Are financial management companies that don't offer insurance (FDIC) in case of their closure OK to do business with?
- f) How can you teach your children about finances?

4. Politics/Voting

- a) What is a contested convention?
- b) How likely is it that the Democrats/Republicans will have a contested convention?
- c) Is there a path for Cruz, Trump, Kasich to be the clear nominee?
- d) Is there a path for Clinton, Sanders to be the clear nominee?
- e) Is there a "likely" scenario for the two parties ahead of the conventions?

Program Schedule

“Jax Journal”

Saturday 11:00 pm

WOKV airs a weekly program “Jax Journal” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:00 pm – 11:30 pm

“First Coast Forum”

Saturday 11:30 pm

WOKV develops a weekly program “First Coast Forum” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:30 pm – 12:00 am

Veterans Affairs

First Coast Forum

Host: Tasheka Young

Airdate: Saturday, April 9, 2016 – Sunday, April 10, 2016

Topic: Veteran Affairs

Guest: Len Loving

Duration: 24 minutes, 15 seconds

Our discussion began with Mr. Loving explaining what the Five Star Veterans Center is and why it was established for Veterans here in Jacksonville. He also explained the different services that his organization offers Veterans. We discussed the need to know programs that are available for Veterans as well.

Jax Journal

Host: Danielle Leigh

Airdate: April 16, 2016

Topics: Veterans Affairs

Guests: Len Loving

Duration: 21:47

As a child and grandchild of Military Veterans, I decided to bring in Len Loving a retired Marine. He's the CEO of 5 Star Veterans Center right here in Jacksonville Florida. Len Loving talked to me about what his business does for veterans all over Jacksonville. We also talked about why there is a problem with homeless Veterans. We also talked about possible volunteer opportunities, plus how to get help if you are a veteran.

Jax Journal

Host: Danielle Leigh

Airdate: April 23, 2016

Topics: Veterans Affairs

Guests: Len Loving

Duration: 21:47

As a child and grandchild of Military Veterans, I decided to bring in Len Loving a retired Marine. He's the CEO of 5 Star Veterans Center right here in Jacksonville Florida. Len Loving talked to me about what his business does for veterans all over Jacksonville. We also talked about why there is a problem with homeless Veterans. We also talked about possible volunteer opportunities, plus how to get help if you are a veteran.

Jax Journal

Host: Danielle Leigh

Airdate: 05/28/16

Topics: Veterans Affairs

Guests: Bill Spann

Duration: 19:25

For Memorial Day Weekend, I had Bill Spann come on the show. He is the director of Veterans Affairs for the City of Jacksonville. We talked about everything related to Veterans that Jacksonville has to offer. We talked about the issues of homeless veterans and also way to help them. We also touched heavy on the transition services provided to veterans.

Date: 6/19/16

Topic: Veteran Affairs

First Coast Forum

Host: Kendra Gibbs

Interviewee: USO Executive Director- Mike Obrien

Length: 23:18

Summary: Mike discussed USO's mission to assist active duty military and their families in addition to its programs. He also discussed the difference between active duty, veteran, and retired military personnel. Lastly we discussed how the community can volunteer and or assist the USO in its mission.

News Stories

April 23rd- Danielle Leigh sits with Len Loving and talks about Veterans Affairs.

<http://bit.ly/29cmuMb>

May 15th- Tim is joined on 'Ask the Doctor' by Barbara Wright, Veteran Navigator at St. Vincent's to discuss the Veterans Choice Program

May 27th- 5 names to be added to Jacksonville's Veterans Memorial Wall

May 28th- Jax Journal- In preparation for Memorial Day, this week Danielle Leigh and special guest discuss Veterans affairs.

June 17th- VA Won't use laws that allow for expedited of firing of executives

Allergies

Jax Journal

Host: Danielle Leigh

Airdate: April 09, 2016

Topics: Allergies

Guests: Dr. Paul Walker

Duration: 20:34

This week Dr. Paul Walker (the doctor not the late actor) from Baptist Health came in to talk about Allergies. We talked about the different kinds of allergies and how the effect they can have on the body. We also talked about how to make life less miserable living with allergies. I also was curious about my own experiences and asked him about allergies.

Jax Journal

Host: Danielle Leigh

Airdate: April 16, 2016

Topics: Allergies

Guests: Dr. Paul Walker

Duration: 20:34

This week Dr. Paul Walker (the doctor not the late actor) from Baptist Health came in to talk about Allergies. We talked about the different kinds of allergies and how the effect they can have on the body. We also talked about how to make life less miserable living with allergies. I also was curious about my own experiences and asked him about allergies.

Date: 5/2/16

Topic: Allergens/Allergy Season

First Coast Forum

Host: Kendra Gibbs

Interviewee: Dr. Sunil Joshi

Length: 28:21

Summary: Dr. Joshi discussed what allergies are, what causes allergies and treatment methods. During our interview we also discussed childhood food allergies and how best to treat babies that are at a high risk for food allergies

Jax Journal

Host: Danielle Leigh

Airdate: May 21, 2016

Topics: Allergies & Allergens

Guests: Dr. Sunil Joshi

Duration: 21:32

I had Dr. Sunil Joshi come in and we talked about Allergies. Similar to the previous allergist that I had in, I asked him numerous questions and told him stories about my experiences. We also talked about how we deal with allergies because it is possible that we live in a too clean environment. We also talked about the different kinds of medications on how to deal with allergies.

Jax Journal

Host: Danielle Leigh

Airdate: 6/18/16

Topics: Allergies

Guests: Dr. Sanjay Swami

Duration: 20:10

I sat down with Sanjay Swami a local allergist in Northeast Florida. Usually when it comes to big decisions...it is wise to get a second opinion. Well this is the third allergist I have brought in this quarter. We talked about mainly seasonal allergies and how to prevent and eventually how to live with them without being miserable. Similar to when Sunil Joshi came on the show, we talked about the possibility that our environment is *too clean* and this could be why we deal with some of the allergies we have today.

Jax Journal

Host: Danielle Leigh

Airdate: June 25, 2016 (rerun)

Topics: Allergies

Guests: Dr. Paul Walker

Duration: 20:34

This week Dr. Paul Walker (the doctor not the late actor) from Baptist Health came in to talk about Allergies. We talked about the different kinds of allergies and how the effect they can have on the body. We also talked about how to make life less miserable living with allergies. I also was curious about my own experiences and asked him about allergies.

News Stories

April 16th- Jax Journal- Danielle Leigh sits down with Dr. Paul Walker from Baptist Health to talk about allergies.

April 30th- The Conversation- Dr. Kasraeian and his guests discuss allergies, and how to combat them.

June 18th- Jax Journal- Danielle Leigh and special guest discuss allergies, and how it's possible that we as Americans live in a too clean environment and that might be why some of us deal with allergies

Finance Management

Jax Journal

Host: Danielle Leigh

Airdate: May 14th, 2016

Topics: Financial Management

Guests: Joe Krier

Duration: 18:31

I had Joe Krier from Krier Wealth Management. I first asked him what does a budget mean to him and the importance behind budgets and what exactly makes one. Especially with graduation for high school and college seniors during this time, it's important to know how important to save money and how to keep it. We also

discussed saving for retirements and avoiding credit cards. Joe also gave some advice that he shared with his own children.

News Stories

May 14th- Jax Journal- Danielle Leigh sits with John Krier to discuss budgeting options.

May 21st- Smart Money- Hank and Stan battle a liberal Democrat caller and also find time to discuss laddering bonds, Thrift Savings Plans, the Ryan tax cuts and their implications and more.

June 1st- Jax Journal- Danielle Lee sat down with Jennifer King and Rebecca Thompson from United Way to talk about saving money and learning how to budget.

Politics/Voting

Jax Journal

Host: Danielle Leigh

Airdate: April 2nd , 2016

Topics: Politics & Voting

Guests: Sheldon O'Steen from the Hillary Campaign (Rerun)

Duration: 18:49

I sat down for a short bit with Sheldon O'Steen from the Hillary Campaign. Following the discussion I had with various other millennials. I asked him about the role of young voters especially in the upcoming election. He said it's more than ever and we agree that this is because of how big social media is for our generation. We also talked about what made voting important to him. Super Tuesday was earlier that week and we talked about those results along with the future.

Jax Journal

Host: Danielle Leigh

Airdate: 04/09/16

Topics: Millennials and Voting, and Politics ***REPEAT

Guests: Dr. Paulina Rippere, Alexandra Pulliam, & Rommel Lopez

Duration: 23:32

This week I sat down with Dr. Paulina Rippere, a political science teacher from Jacksonville University along with two of her students. Unlike last interviews with this topic this was more of a round-table discussion. We discussed the importance of voting among millennials and we talked about why they don't vote. We also discussed the effects 9/11 had on the younger voters of that time. We also discussed ways to vote when you're away from your state/voting precinct along with early voting.

Jax Journal

Host: Danielle Leigh

Airdate: April 30, 2016

Topics: Politics and Voting

Guests: Michael Binder

Duration: 19:13

I brought in Michael Binder from University of North Florida again. Last time we talked about Millennials and Voting, but this time I wanted to pick his brain about the possibility of a contested convention. We had a discussion about the Road to the Whitehouse this election year. We talked about the biggest surprises and the results we saw coming. He also explain contested convention and the electoral college.

Jax Journal

Host: Danielle Leigh

Airdate: May 7. 2016

Topics: Voting & Politics

Guests: Dr. Paulina Rippere along with 3 of her students from Jacksonville Uni.

Duration: 24:30

Very similar to when I had Dr. Michael Binder on the show. I had Paulina on the show before talking about millennials and voting. She brought students with her then. This time we talked about the race so far, any surprises, and just outcome of the race. We also discussed contested convention along with the Electoral College. I enjoy bringing her on the show with her students to really reach out to the Young Adult community with topics like these.

First Coast Forum

Host: Tasheka Young

Airdate: Saturday, June 4, 2016 – Sunday, June 5, 2016

Topic: Politics/Voting

Guest: Dr. Michael Binder

Duration: 23 minutes, 31 seconds

Our discussion began with Dr. Binder explaining what his role is at the University of North Florida. We then went into the importance of voting and if it matters or not. We discussed what contested convention is, the presidential election this year and our local elections here in Jacksonville that are coming up in a few months.

Jax Journal

Host: Danielle Leigh

Airdate: 06/04/16

Topics: Politics and Voting

Guests: Rick Mullaney

Duration: 21:30

I had WOKV's Political Analyst Rick Mullaney in to talk about the upcoming election. He also works with Jacksonville University as the Director of their Public Policy Institute. We really broke it down on the road so far with this election year. We talked about all past candidates. Although a contested convention is not likely – we talked in great detail about what that is and how it happens. We also spent a lot of time talking about the dynamic of Donald Trump and how he's the GOP nomination. We discussed Bernie Sanders staying into the race and what that does for Hillary Clinton. Then we ended with talking the Trump vs Clinton showdown.

Jax Journal

Host: Danielle Leigh

Airdate: 06/11/16

Topics: Financial Advisement

Guests: Jennifer King & Rebecca Thompson

Duration: 25:49

I had the pleasure of speaking with Jennifer King and Rebecca Thompson from United Way about money. They talked about a program at United Way called Real Sense which is can be extremely helpful for people looking to save money and learning how to budget. We also talked about how much money from your paycheck to save along with when to start saving for retirement.

News Stories

April 30th- Jax Journal- Danielle Leigh sits down with Dr. Paul Walker from Baptist Health to talk about allergies.

May 7th- Jax Journal- Danielle Leigh and guests discuss contested conventions and what happens when the situation arises.

June 4th- Jax Journal- Danielle Leigh sits in with the Director of The Public Policy Institute at Jacksonville University to discuss the road to the White house.

Community News & Concerns

Action News Sunday

Duration: 27 minutes

Air Date: April 3rd

A discussion of the One Spark event that takes place in Jacksonville and how it can help local entrepreneurs in the area.

Action News Sunday

Duration 30:00

Air date: April 16th

Topic: Zika Virus

There is discussion about the Zika Virus outbreak and how it relates to birth defects

Action News Sunday

Date: 6/26

Host: Tenikka Hughes

Duration: 20:26

The first segment is hosted by Tenikka Hughes talking algae. Kaitlyn Channa went out and talked to Marine biologists. Executive director Jimmy Oarth says you can't tell just by looking which is toxic and which isn't. St. Johns river keeper Lisa Rhinnerman joined the show to talk algae blooms.

Romney Smith started off the 2nd segment with Chris Vogel to talk about Jacksonville's library and a summer reading program. They gave out information to free programs and different libraries they can use to have kids show up to the program

Letisha Bereola has the 3rd and final segment on pet safety. Dr. Jennifer Luck joined to talk about how to protect pets skin. Skin cancer is one of the leading causes of cats and dogs and many pet owners are unaware that pets can get it.

Promotional Events

Healthy Family Training Camp (Heart Walk Partner): WJGL ran PSA's for the Healthy Family Training Camp (Heart Walk Partner) and provided free of charge an emcee and station appearance for the walk and helped raise awareness and funds.

March of Dimes Walk: WAPE WAPE promoted a March of Dimes Walk with our TV station and did a live broadcast at the walk at EverBank Field to raise awareness for and to raise funds for the March of Dimes.

Shannon Miller 5K: WEZI WEZI promoted the Shannon Miller 5K and did a live broadcast at the race to raise awareness for the Shannon Miller Foundation.

RUNNING FOR DREAMS 5K: WAPE promoted the RUNNING FOR DREAMS 5K and did a live broadcast at the race to raise awareness for Dreams Come True Foundation.

Man Up Duval: WHJX WHJX promoted a Man Up Duval fair and did a live broadcast at the Man Up Duval event to raise awareness for the health summit for men and boys.

Community Service & Volunteering

Diversity & Inclusion Committee

April 1 – April 30th National Volunteer Month:

The following activities were rolled out all during the month: everyone participated in a work place “clean up” event, donations of t-shirts were delivered to Rethreaded. Rethreaded is a group that takes old tshirts and turns them into accessories in order to employ women breaking out of the human trafficking industry and to help fund their new lives. Volunteers also walked in the March of Dimes.

April 24, 2016 Autism Awareness:

We teamed up with HEAL, a local charity. Our promotions department donated a free remote at one of their events with tents, staff, on-air personalities and social media coverage.

May 14, 2016 Laps for Lupus:

Power 106.1 with On-Air personality Tysheeks attended the Ed White High School Laps 4 Lupus Walk and Health Fair.

WOKV PSAs Aired During 2nd Quarter, 2016

		Order Product Description	Apr 16 (Sold)	May 16 (Sold)	Jun 16 (Sold)
American Heart Association Jax-D					
	:15				
		American Heart Association - April 2016	18	0	0
		American Heart Association - May 2016	0	14	0
		American Heart Association - June 2016	0	0	21
			18	14	21
	:30				
		American Heart Association - April 2016	18	0	0
		American Heart Association - May 2016	0	14	0
		American Heart Association - June 2016	0	0	21
			18	14	21
	1:00				
		American Heart Association - May 2016	0	14	0
			0	14	0
		TOTAL	36	42	42

Florida Assoc of Broadcasters- D					
	:15				
		FAB - Visit Florida-Promote Florida April 2016 PSA	18	0	0
		FAB - Visit Florida-Promote Florida May 2016 PSA	0	23	0
		FAB - Visit Florida-Promote Florida June 2016 PSA	0	0	22
			18	23	22
	:30				
		FAB - Visit Florida-Promote Florida April 2016 PSA	20	0	0
		FL Restaurant & Lodging April 2016 PSA	38	0	0
		Ounce of Prevention April 2016 PSA	26	0	0
		FL Restaurant & Lodging May 2016 PSA	0	35	0
		FAB - Visit Florida-Promote Florida May 2016 PSA	0	23	0
		FAB - Visit Florida-Promote Florida June 2016 PSA	0	0	22
		FL Restaurant & Lodging June 2016 PSA	0	0	32
		Div of Emergency Management June 2016 PSA	0	0	32
		TOTAL	84	58	86
Jacksonville Womens Business Center-D					
	:30				
		Jax Womens Biz Center - April 2016	20	0	0
		Jax Womens Biz Center - May - Dec 2016 PSA	0	23	20
		TOTAL	20	23	20
JAX Radio House-D					
	:15				
		Boy Scouts American Values Dinner PSA WOKV	11	0	0
		Police Athletic League Summer Kids Programs PSA	0	12	8

		Tristan's Academy Steam Camp PSA 2016	0	0	12
		Relay for Life Cancer PSA 2016	21	15	0
		TPC Countdown PSA's March 2016	137	45	0
		Healthy Family Training Camp - AHA 2016	1	0	0
			170	72	20
	:30				
		Clara White Mission Miracle on Ashley Street PSA	19	14	0
		Green Beret Special Forces PSA April 2016	12	17	1
		Adamac Harley Davison - Ride for Smiles PSA April	8	0	0
		Clara White Mission- Cathedral & Riverside N-PSA	11	8	11
		CW Mission-White Harvest Farmers Market PSA	14	4	0
		Pine Castle Run for the Roses Event PSA 2016	7	6	0
		Adamec Harley Ride for Canines for Warriors	0	10	0
		Operation KidSafe Free Child Safety Event	0	5	0
		The Five S.T.A.R. Veterans Center PSA	0	9	30
		Lutheran Social Services of Jacksonville PSA	0	0	13
		St Michaels Soldiers PSA 2016	0	0	11
		Boy Scouts Auction PSA 2016	0	0	11
		Daniel Kids Evergreen PSA :30 2016	7	7	7
		Monique Barr Foundation 2016 Evergreen PSA	9	8	7
		The Demp Project Evergreen PSA 2016	7	7	7
		Communities in Schools of Jax Evergreen PSA 2016	5	6	6
		Police Athletic Assoc (PAL) 2016 Evergreen PSA	5	7	6
		Rocky Mountain Elk Foundation Dinner PSA 2016	22	0	0
		Child Cancer Fund PSA Feb to May 2016	30	22	0
		April is National Adopt-a- Greyhound Month PSA 2016	22	0	0
		Take Steps for Crohn's & Colitis PSA 2016	13	0	0

		Relay for Life Cancer PSA 2016	21	15	0
		Tour de Cure Event for Diabetes PSA 2016	20	4	0
		Healthy Family Training Camp - AHA 2016	1	0	0
			233	149	110
	1:00				
		Jacksonville Sports Council PSA March 2016	4	0	0
			4	0	0
		TOTAL	407	221	130
		GRAND PSA TOTAL	565	367	300