

# **WOKV-FM QUARTERLY ISSUE REPORT**

## **4<sup>th</sup> QUARTER 2022**

Each quarter, **WOKV-FM** places in its Online Public Inspection File, a list of what it considers programming addressing some of the significant issues for the station's community. The following is a list of issue-responsive programming aired on the station between October 1 and December 31, 2022. While this list contains a brief description of some of **WOKV-FM** most significant programs, it doesn't include all programs and program segments broadcast by the station during the fourth quarter. Please contact the station for more information about the station's issue-responsive programming.

Submitted by: **Leslie Werkema, Office Manager**

Dated: **January 9, 2023**

During the fourth quarter, the below programs covered a number of issues responsive to the community's needs, including but not limited to:

---

**4<sup>th</sup> QUARTER 2022**  
**October - December 2022**

---

1. Health
  2. Education
  3. Environment
  4. Government
  5. Crime
  6. Economy
  7. Community Events
-

# 2022 Public Affair Programming Cox Radio, Jacksonville

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WAPE	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SUNDAY	6:00AM
WAPE	ACTION NEWS JAX	VARIOUS HOSTS FROM ACTION NEW JAX TEAM	SUNDAY	6:30AM

*PROGRAM DIRECTOR: JUD HEUSSLER*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WXXJ	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SUNDAY	6:00AM
WXXJ	ACTION NEWS JAX	VARIOUS HOSTS FROM ACTION NEW JAX TEAM	SUNDAY 6:30AM	

*PROGRAM DIRECTOR: JENNA KESNECK*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WJGL	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SUNDAY	6:00AM
WJGL	ACTION NEWS JAX	VARIOUS HOSTS FROM ACTION NEWS JAX TEAM	SUNDAY	6:30AM

*PROGRAM DIRECTOR: JULES RILEY*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WOKV-FM	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SATURDAY	11:00PM
WOKV-FM	ACTION NEWS JAX	VARIOUS HOSTS FROM ACTION NEWS JAX TEAM	SATURDAY	11:30PM

*NEWS DIRECTOR: RICH JONES*  
*PROGRAM DIRECTOR: JIM GRACI*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WEZI	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SUNDAY	6:00AM
WEZI	ACTION NEWS JAX	VARIOUS HOSTS FROM ACTION NEWS JAX TEAM	SUNDAY	6:30AM

*PROGRAM DIRECTOR: JUD HEUSSLER*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WOKV-AM	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SUNDAY	5:00AM

*PROGRAM DIRECTOR: JIM GRACI*

**PUBLIC AFFAIRS DIRECTOR: TBD**

---

During the fourth quarter, the station regularly aired the following local public affairs programs:

---

# Program Schedule

## **“Jax Journal”**

*Saturday 11:00 pm*

WOKV-FM airs a weekly program “Jax Journal” to address issues of significant importance for the residents of Jacksonville, Florida, and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:00 pm – 11:30 am

## **“Action News Jax Sunday”**

*Saturday 11:30 pm*

ACTION NEWS JAX develops a weekly program “ACTION NEWS JAX SUNDAY” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:30 pm – 12:00 am

The following lists of issues summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

# 1. Health

## **Action News Jax Sunday**

Air Date: 10/01/22

Airtime: 11:30pm

TRT: 9:46

Segment 1 (Health)

HOST: Phil Amato

### Seg 1 – Health – 9:46

- Samantha Manning – military base housing at Army base Ft. Belvoir, VA, has mold issues. Properties managed by The Michaels Organization. Similar problems exist at other bases that also have on-base privatized housing. Interview: Brianna Bragg, Rachel Ledoux (Army wives). The Army says the company can fix issues, and families can “ask for help.” Is this another Camp LeJeune situation? (Health)
- Ben Becker – “gag orders.” Customer complaint over glass doors order w/ Lowes. Customer out \$14k and a year’s inconvenience, resolved with a non-disclosure settlement. Discussing is financially punishable. Interviews: Tony Dipinto ((disgruntled customer), Clark Howard (“Consumer Warrior”). (Law, retail.)
- Ben Ryan – study if multi-vitamin can improve brain health (Wake Forest University School of Medicine). Study showed 60% improvement vs. cognitive decline. Experts advise caution on dietary vs. prescribed medical management. Diane Lowe (patient), Heather Schneider (Alzheimer’s Association). (Health)

## **Action News Jax Sunday**

Air Date: 10/8/22 (repeat episode from 10-1-22)

Airtime: 11:30 pm

TRT: 9:46

Segment 1 (Health)

HOST: Phil Amato

### Seg 1 – Health – 9:46

- Samantha Manning – military base housing at Army base Ft. Belvoir, VA, has mold issues. Properties managed by The Michaels Organization. Similar problems exist at other bases that also have on-base privatized housing. Interview: Brianna Bragg, Rachel Ledoux (Army wives). The Army says the company can fix issues, and families can “ask for help.” Is this another Camp LeJeune situation? (Health)
- Ben Becker – “gag orders.” Customer complaint over glass doors order w/ Lowes. Customer out \$14k and a year’s inconvenience, resolved with a non-disclosure settlement. Discussing is financially punishable. Interviews: Tony Dipinto ((disgruntled customer), Clark Howard (“Consumer Warrior”). (Law, retail.)
- Ben Ryan – study if multi-vitamin can improve brain health (Wake Forest University School of Medicine). Study showed 60% improvement vs. cognitive decline. Experts advise caution on dietary vs. prescribed medical management. Diane Lowe (patient), Heather Schneider (Alzheimer’s Association). (Health)

## **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 11/12/22

Airtime: 11:00 pm

Topics/Category: Lifesouth Community Blood Center/ Health

Guests: James Skahn

Duration: 25:44

Summary: In this episode, Sheifalika Bhatnagar speaks to James Skahn, District Community Development Coordinator of Lifesouth Community Blood Center. We discuss the shortage of blood donations and why it's important to donate blood. \*This repeat episode aired after Hurricane Nicole. It is meant to promote donations and community involvement during the recovery efforts in Florida.

## **Action News Jax Sunday**

Airdate: 12/03/22

Airtime: 11:30pm

Topic: ANJ Sunday

TRT: 9:46

HOST: Chandler Morgan

TOPICS: Health

Seg 2 – Tenikka Hughes reports on menopause research & treatments.

Blair Miller reports on mental health professionals riding along with police patrols.

Emily Turner reports on how new technology is being used to diagnose mental and physical illness.

Interviews

Seg 2 – Heidi Vienza (patient), Linda McKeever (nurse), Dr. Tian Guster, Roger Cochran, Dr. Yayel Van Sussen

## **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 12/10/22

Airtime: 11:00 pm

Topics/Category: Ordinary to Extraordinary: 7 principles for Life success/ Health

Guests: Dr. Gary Josephson, Author and Nemours Doctor

Duration: 25:44

**Summary:** In this episode, Sheifalika Bhatnagar speaks to Dr. Gary Josephson, author of the bestselling book, "Ordinary to Extraordinary: Seven Principles for Life Success." Dr. Josephson is a local Jacksonville physician at Nemours Hospital. We discuss the seven principles in the book, and how overcoming life's trials and tribulations can lead to success and deep happiness.

### **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 12/17/22 repeat of 12/10/22

Airtime: 11:00pm

Topics/Category: Ordinary to Extraordinary: 7 principles for Life success/ Health

Guests: Dr. Gary Josephson, Author and Nemours Doctor

Duration: 25:44

**Summary:** In this episode, Sheifalika Bhatnagar speaks to Dr. Gary Josephson, author of the bestselling book, "Ordinary to Extraordinary: Seven Principles for Life Success." Dr. Josephson is a local Jacksonville physician at Nemours Hospital. We discuss the seven principles in the book, and how overcoming life's trials and tribulations can lead to success and deep happiness.

### **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 12/24/22

Airtime: 11:00pm

Topics/Category: Stay Healthy for the Holidays / Health

Guests: Dr. Randal Davis, NE FL Area Medical Director of MedExpress

Duration: 23:58

**Summary:** In this episode, Sheifalika Bhatnagar speaks to Dr. Randal Davis, Area Medical Director of Northeast Florida for MedExpress. We discuss the rise and spread of Influenza and Covid during the Holiday season, as well as ways to protect yourself and your loved ones from becoming sick.

## 2. Education

### **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 10/1/22

Airtime: 11:00pm

Topics: JU's College of Law & Constitution Day

Guests: Founding Dean Nick Allard

Duration: 25:15

Categories: Education

Summary: In this episode, Sheifalika Bhatnagar speaks to Nick Allard, the founding Dean of Jacksonville University's new College of Law. They discuss "The Fabulous 14" who are the inaugural students for the college's first semester, as well as the open applications for upcoming semesters at the law school. You will also get to know the Dean and his passion for the U.S. Constitution when the two share how the American Spirit is alive with that historic document. September 17th is not only Constitution Day, but it is also Citizenship Day, which is a time for reflection on what rights and responsibilities Americans have towards the country.

### **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 10/8/22

Airtime: 11:00 pm

Topics/Category: Hubbard House/Education

Guests: Dr. Gail Patin

Duration: 25:39

Summary: Hubbard House is a local shelter for Duval County and Baker County. Hubbard House provides confidential and free resources to anyone suffering from domestic violence or abuse. They have a confidential location, free hotlines, and local thrift stores to help survivors of DV rebuild their life.

### **Action News Jax Sunday**

Host: Chandler Morgan

Airdate: 10/29/22

Airtime: 11:30pm

Topics/Category: Education

Duration: 8:44



**Summary:**

Seg 1 – Phil Amato looks at how firefighters train for electric car fires.

**Interviews:**

Seg 1 – Katherine Covington, Dale Carson, Ed Angelatti

# 3. Environment

## **Action News Jax Sunday**

Air Date: 10/22/29  
Airtime: 11:00pm  
Topics: various news stories  
TRT: 6:30 am  
Segment 2  
Host: Phil Amato

### Guests

- Norman Clark Jr. (Chef), Lea Guccione (RMI Clean Energy).

### Seg 2 6:00

- Ben Becker reports on some bans against natural gas appliances, alleging greenhouse gas concerns and respiratory issues. Florida and 19 other states have passed laws banning bans on gas appliances. Pro-gas/climate change naysayers claim that replacing gas appliances for clean air and health “cOsTs ArE pRoHiBaTiVe.” Topic: Environment.

## **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 10/29/22

Airtime: 11:30pm

Topics/Category: Eat Your Yard Jax’s Persimmon Festival/ Environment

Guests: Tim Armstrong

Duration: 25:40

Summary: In this episode, Sheifalika Bhatnagar speaks to Tim Armstrong, Founder and Chairman of the board for Eat Your Yard Jax, a local permaculture and gardening educational center non-profit that is hosting its 2nd Annual Persimmon Festival on November 6, 2022, in Jacksonville, Florida.

## **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 11/5/22 Repeat 10/29/22

Airtime: 11:00pm

Topics/Category: Eat Your Yard Jax's Persimmon Festival/ Environment

Guests: Tim Armstrong

Duration: 25:40

Summary: In this episode, Sheifalika Bhatnagar speaks to Tim Armstrong, Founder and Chairman of the board for Eat Your Yard Jax, a local permaculture and gardening educational center non-profit that is hosting its 2nd Annual Persimmon Festival on November 6, 2022, in Jacksonville, Florida.

### **Action News Jax Sunday**

Air Date: 11/12/22

Airtime: 11:30pm

Topics: various news stories

TRT: 6:00

Segment 2

Host: Phil Amato

Guests

- Norman Clark Jr. (Chef), Lea Guccione (RMI Clean Energy).

Seg 2 6:00

- Ben Becker reports on some bans against natural gas appliances, alleging greenhouse gas concerns and respiratory issues. Florida and 19 other states have passed laws banning bans on gas appliances. Pro-gas/climate change naysayers claim that replacing gas appliances for clean air and health "cOsTs ArE pRoHiBaTiVe." Topic: Environment.

### **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 12/3/22

Airtime: 11:00pm

Topics/Category: Understanding Sand Dune Restoration & Beach Ecology/ Environment

Guests: Damon Douglas

Duration: 23:21

Summary: In this episode, Sheifalika Bhatnagar speaks to Damon Douglas, Coastal Manager for St. Johns County, about restoring dunes on Florida's beaches and the ecology efforts made by partnering with FEMA to protect the wildlife of the First Coast. \*This episode is for educational purposes and was conducted before Hurricane Ian and Tropical Storm Nicole.

**Action News Jax Sunday**

Airdate: 12/17/22

Airtime: 11:30pm

TRT: 12:53

HOST: Phil Amato

TOPICS: Environment

Seg 1 – Emily Turner reports on scientists achieving nuclear “fusion ignition” with a net energy gain.

Seg 3 – Dawn Lopez reports on saving manatees from mass starvation. Emily Turner reports on UGA study to track and protect alligators. (Yeah, the joke writes itself.)

Interviews

Seg 1 – Unidentified science nerds. Unidentified gun nerds. Janice Marsh (scammed customer). Bryan Ogilby (BBB).

Seg 3 – Jose Gidoy. Unnamed manatee nerd. Dr. Ben Parrott, Samantha Bach (UGA).

## 4. Government

### **Action News Jax Sunday**

#### **CMG Election Special 2022**

Airdate: 11/5/22

Airtime: 11:30pm

Host: Blair Miller

Topics/Category: Election preview / Government

Duration: 22:59

Summary: Blair Miller looks at prominent federal elections affecting House and Senate majorities, governorships, and more. High profile races include Pennsylvania, Arizona, and Georgia, plus regionally significant elections previews of DeSantis/Crist for Governor, and Rubio/Demmings for Senate.

### **Jax Journal**

#### **CMG Election Special 2022**

Airdate: 11/5/22

Airtime: 11:00pm

Host: Blair Miller

Topics/Category: Election preview / Government

Duration: 22:59

Summary: Blair Miller looks at prominent federal elections affecting House and Senate majorities, governorships, and more. High profile races include Pennsylvania, Arizona, and Georgia, plus regionally significant elections previews of DeSantis/Crist for Governor, and Rubio/Demmings for Senate.

### **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 11/19/22

Airtime: 11:00pm

Topics/Category: Affirmative Action SCOTUS discussion/ Government

Guests: Nick Allard

Duration: 25:56

Summary: In this episode, Sheifalika Bhatnagar speaks with Founding Dean Nick Allard from Jacksonville University's College of Law about the Supreme Court Case involving affirmative action law. JU is currently accepting applications for the Spring and Fall 2023 classes.

## **Action News Jax Sunday**

Air Date: 10/15/22

Airtime: 11:30pm

Topics: various news stories

TRT: 10:45

Host: Dawn Lopez

### Guests:

- Segment 2: James Biardi (Florida PBA Corrections Chapter), Sgt. Tony Dee (National Guard), Mark Tallent (Dept. of Corrections CFO). Anthony Grande (property owner), Jennifer Lagwell (community designer/urban planner), Siz Kitzen (property developer).

### Seg 2 - Government

- Emily Turner reports that Gov. DeSantis issued an executive order for Florida National Guard to replace prison guards for 9-month tour. Topics: Law enforcement, domestic fascism.

- Kirstin Garriss reports that major bank CEOs were pressured by congress to address the racial wealth gap. CEOs responded by making empty pledges and deflecting questions. Topics: Finance, social justice.

# 5. Crime

## Action News Jax Sunday

Air Date: 10/01/22

Airtime: 11:30pm

TRT: 7:00

Segment 2 – Crime

HOST: Phil Amato

Seg 2 –Crime 7:00

- Justin Gray – thieves stealing/washing checks – using mailbox master keys, selling information/checks on “Dark Web”, stealing money, identities, etc. USPS has no idea how many master keys there should be, let alone how many have been duplicated or stolen. David Myman (Georgia State University/Criminologist), Gloria Daniels (victim). (Organized crime)
- Ben Becker – State arresting “illegal voters,” after Florida voters approved law to reinstate felon rights. Law for reinstatement and process to ensure legality is ambiguous, gov’t is ruthless in prosecuting “illegal” voters. GOP policing is picking & choosing which voters to prosecute – want to bet on which party they voted for? Interviews: Peter Washington, Michelle Screibling (felons who voted). Pete Antonucci (FL elections police). (Politics, gov’t fascism.)

Seg 3 – Economy 4:00

- Dawn Lopez – used car prices finally falling. High interest rates, absurd price markups, political mantra “supply chain problems,” and the inflation myth are all cited as reasons for high prices ... but the simple truth is sellers are greedy and buyers aren’t having it. New vehicle pricing continues to climb. Interview: Jude Vining (customer), Teddy Morris (Ed Morris Auto Group). (Economy)

## Action News Jax Sunday

Air Date: 10/08/22 (repeat episode from 10-1-22)

Airtime: 11:30pm

TRT: 7:00

Segment 2 – Crime

HOST: Phil Amato

Seg 2 –Crime 7:00

- Justin Gray – thieves stealing/“washing” checks – using mailbox master keys, selling information/checks on “Dark Web, “stealing money, identities, etc. USPS has no idea how many master keys there should be, let alone how many have been duplicated or stolen. David Myman (Georgia State University/Criminologist), Gloria Daniels (victim). (Organized crime)
- Ben Becker – State arresting “illegal voters,” after Florida voters approved law to reinstate felon rights. Law for reinstatement and process to ensure legality is ambiguous, gov’t is ruthless in prosecuting “illegal” voters. GOP policing is picking & choosing which voters to prosecute – want to bet on which party they voted for? Interviews: Peter Washington, Michelle Screibling (felons who voted). Pete Antonacci (FL elections police). (Politics, gov’t fascism.)

Seg 3 – Economy 4:00

- Dawn Lopez – used car prices finally falling. High interest rates, absurd price markups, political mantra “supply chain problems,” and the inflation myth are all cited as reasons for high prices ... but the simple truth is sellers

are greedy and buyers aren't having it. New vehicle pricing continues to climb. Interview: Jude Vining (customer), Teddy Morris (Ed Morris Auto Group). (Economy)

### **Action News Jax Sunday**

Air Date: 10/22/29

Airtime 11:30pm

Topics: various news stories

TRT: 12:44

Segment 1

Host: Phil Amato

#### Guests

- Angie Kinnard (daughter of scam victim), Aaron Tapp (as in wire?? FBI investigator), Diane Schulz (scam victim). Jim Greene (warns about scammers).

Seg 1 12:44

- Emily Turner reports on another wave of romance scams and elder fraud. Crime.

- Samantha Manning reports on a BBB warning about bank scams. Topics: Crime.

Airdate: 11/19/22

Airtime: 1130pm-12am

Topic: ANJ Sunday

TRT: 14:43

HOST: Chandler Morgan

Seg 1 – Crime - John Bachman reports on the “Change Of Address Scam,” exploiting postal service and consumer vulnerability.

Seg 2 – Crime - Tenikka Hughes reports on two Georgia incidents of police harassment where female detainees were strip/cavity searched on a public roadside in front of male officers and public witnesses.

#### Interviews

Seg 1 – Kara Palmer

Seg 2 – “Cindy,” Larry Higgs, “Lisa,”

### **Action News Jax Sunday**

Airdate: 12/10/22

Airtime: 11:30pm

TRT: 6:46

HOST: Phil Amato

TOPICS: Crime

Seg 2 – Crime –

Phil Amato reports on criminals shipping marijuana and other drugs through the US mail.

Robert Grant reports on student loan relief scams.



**Action News Jax Sunday**

Airdate: 12/24/22

Airtime: 11:30pm

TRT: 13:03

HOST: John Bachman & Tenikka Hughes

TOPICS: Crime

Interviews

Interviewed – Sheila Feliciano. Atty. Robert Wilbert. Unidentified realtor. Karen McCloud. Craig Aginoff.

Seg 1 – Emily Turner reports on real estate scams with Envy Realty. Ben Becker reports on Google Pixel 6 cell phones that do not connect to 911. Google knows, doesn't care.

Seg 2 – Ben Becker reports on online car buying scams, such as "Vroom." Emily Turner reports on selling flood damaged cars w/o full disclosure, illegal in Florida.

# 6. Economy

## **Action News Jax Sunday**

Air Date: 10/1/22

Airtime 11:30pm

TRT: 7:00

Segment 3 – Economy

HOST: Phil Amato

Seg 3 – Economy 4:00

- Dawn Lopez – used car prices finally falling. High interest rates, absurd price markups, political mantra “supply chain problems,” and the inflation myth are all cited as reasons for high prices ... but the simple truth is sellers are greedy and buyers aren’t having it. New vehicle pricing continues to climb. Interview: Jude Vining (customer), Teddy Morris (Ed Morris Auto Group). (Economy)

## **Action News Jax Sunday**

Air Date: 10/8/22 (repeat episode from 10-1-22)

Airtime 11:30pm

TRT: 7:00

Segment 3 – Economy

HOST: Phil Amato

Seg 3 – Economy 4:00

- Dawn Lopez – used car prices finally falling. High interest rates, absurd price markups, political mantra “supply chain problems,” and the inflation myth are all cited as reasons for high prices ... but the simple truth is sellers are greedy and buyers aren’t having it. New vehicle pricing continues to climb. Interview: Jude Vining (customer), Teddy Morris (Ed Morris Auto Group). (Economy)

## **Action News Jax Sunday**

### **Clark Howard Black Friday Special**

Host: Scott Slade (WSB Atlanta)

Airdate: 11/26/22

Airtime: 11:30pm

Topics/Category: Black Friday Holiday deals and economic year recap

Guests: Clark Howard

Duration: 50:57

Summary: Scott Slade and Clark Howard discuss great Black Friday deals for 2022, plus recap the year’s economic twists and turns due to the pandemic, supply chain issues, and inflation.

**Jax Journal**

**Clark Howard Black Friday Special**

Host: Scott Slade (WSB Atlanta)

Airdate: 11/26/22

Airtime: 11:00pm

Topics/Category: Black Friday Holiday deals and economic year recap

Guests: Clark Howard

# 7. Community Events

## **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 10/15/22

Airtime: 11:00pm

Topics/Category: Buddy Walk & Best Buddies/ Community Events

Guests: Randy Kersch

Duration: 24:02

Summary: In this episode, Sheifalika Bhatnagar speaks with Randy Kersch about his passion for local non-profit events like the Buddy Walk, a fundraiser walks for the Down Syndrome Association of Jacksonville. Randy also shares how the local non-profit, Best Buddies has helped him find a job, housing, and make long-lasting friendships.

## **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 10/22/22 Repeat 10/15/22

Airtime: 6:00am

Topics/Category: Buddy Walk & Best Buddies/ Community Events

Guests: Randy Kersch

Duration: 24:02

Summary: In this episode, Sheifalika Bhatnagar speaks with Randy Kersch about his passion for local non-profit events like the Buddy Walk, a fundraiser walk for the Down Syndrome Association of Jacksonville. Randy also shares how the local non-profit, Best Buddies has helped him find a job, housing, and make long-lasting friendships.

# On-Air & On-Line Community Promos/Initiatives & Charity Partnerships (Programming) Q4 2022

## Eagle 96.9 - October/ November/December

-Neighbors In Need. For 12 hours on **10/5** Eagle encouraged donations to the Red Cross to support Hurricane Relief for impacted Florida towns. This included on air, online and social pushes for donations.

-Live liners and produced promos from **10/1-7** encouraging donations and info on how to get assistance. 20 recorded and 25 live

-**10/17-11/18** Basket Brigade of North Florida. Ran live and recorded messaging to encourage donations to Basket Brigade of North Florida to help those in need on Thanksgiving. 229 recorded 30 second promos, 75 live.

-**11/9-11/10** Twice hourly recorded hurricane updates to alert public to conditions and closures related to Hurricane Nicole.

-**11/28-12/16**-Toys for Tots. Partnered with Badcock Home furnishing to encourage toy donations for Toys for Tots. 116 recorded 30 second promos, 85 live.

## WOKV 104.5 - October/ November/December

**October 5** – Following the devastation of Hurricane Ian on the west coast of Florida and the north Atlantic coast of Florida, WOKV and other CMG radio television station in Florida organized a Day of Giving, “Neighbors Helping Neighbors” all day October 5<sup>th</sup> to raise funds for the American Red Cross for relief efforts. The company raised \$56,000 in one day.

**October 6** – In an effort to address domestic violence awareness, CMG’ Jacksonville’s DE&I committee hosted a Domestic Violence symposium for the CMG Jacksonville staff with a representative from Hubbard House. The 90 minute question and answer session spoke of the work the Hubbard House does to protect domestic violence victims in the Northeast Florida region.

In addition, Jacksonville’s Morning News on 104.5 WOKV hosted the Executive Director of the Northeast Florida region of the American Red Cross for a full hour in studio, to discuss the organization’s outreach to those affected by Hurricane Ian. WOKV-FM continued to air “text to donate” messages in a heavy rotation throughout the week (October 4-October 9) to continue awareness of contributing to the outreach of the American Red Cross.

**October 21** – For a Thanksgiving, we promoted and as a cluster and station looking for donations to Basket Brigade Florida, in which we delivered baskets of food to those in need before Thanksgiving. We ran 40 promos a week up until November 17<sup>th</sup>.

**October 24** – Carried the live Florida Gubernatorial debate on WOKV without commercial interruption from 7p-8p and followed that with a one hour debate special in which we took calls from listeners and did instant analysis of debate between Democrat challenger Charlie Crist and Republican Governor Ron DeSantis.

**November 8** – Expanded coverage of the mid-term elections on WOKV. We began our election returns coverage at 6pm election night and continued until 1am reporting on the mid-term election results both locally and nationally.

**November 9** – Wall-to-wall coverage of Hurricane Nicole starting at 4am and continuing through 8pm reporting on flooded areas and severe weather conditions in Northeast Florida. Pre-empted regular programming for our special severe weather coverage.

**December 13** – Seven CMG Jax employees volunteered to help organize an in-shelter toy store for kids and parents to shop for their Christmas gift exchange as a follow up to contribute to the cause of the Hubbard House domestic violence center.

# On-Site Promotional, Community Service & Volunteering Events Q4 2022 (Promotions)

## **POWER**

- **(10.21)** Domestic Violence Discussion: Hot 99.5 and Power 106.1 welcomed our community to our Performance Studio to tackle the difficult topic of Domestic Violence.
- **(11.17)** Dolph Day of Service: In honor of Young Dolph, Power 106.1 hosted a Day of Dolph where we joined together with Mission House (Beach Blvd) to help feed the homeless. We provided meals that would last for several weeks to the shelter.
- **(11.18)** Free Gas Friday: we invited our community out for Free Gas Friday and provided over 150 individuals with free gas right before the Thanksgiving Holiday.
- **(11.20)** Power 106.1 and Hot 99.5 joined together and invited our community out and distributed over 200 gift cards for the Thanksgiving Holiday.
- **(12.16)** Power 106.1 joined our sister station WAPE for the Feeding Families Northeast FL Food Drive, we raised enough funds to provide over 40,000 meals!

## **HOT**

- **(10.1)** HOT 99.5 joined our community and our local HBCU Edward Waters University for a home football game!
- **(10.8)** HOT 99.5 joined our community and our local HBCU Edward Waters University for a home football game!
- **(10.21)** Domestic Violence Discussion: Hot 99.5 and Power 106.1 welcomed our community to our Performance Studio to tackle the difficult topic of Domestic Violence.
- **(10.27)** Hot 99.5 encouraged our listeners to vote with a Political Panel moderated by Wanda P.
- **(11.2)** Hot 99.5 encouraged our listeners to vote with a Political Panel moderated by Wanda P.
- **(11.5)** HOT 99.5 joined our community and our local HBCU Edward Waters University for a home football game!
- **(11.12)** HOT 99.5 joined our community and our local HBCU Edward Waters University for a home football game!
- **(11.20)** Power 106.1 and Hot 99.5 joined together and invited our community out and distributed over 200 gift cards for the Thanksgiving Holiday.
- **(12.16)** Hot 99.5 joined our sister station WAPE for the Feeding Families Northeast FL Food Drive, we raised enough funds to provide over 40,000 meals!
- **(12.17)** Hot 99.5 joined our community to celebrate the Holidays with Black Santa Jax Toy Giveaway!

## **WAPE**

- **(10.7)** WAPE and ESPN joined our community at Middleburg High for Friday Night Blitz! Supporting our local high school athletic teams!
- **(10.8)** WAPE joined the Trailmark Community for their neighborhood Touch-A-Truck with over 1,000 in attendance!
- **(10.14)** WAPE and ESPN joined our community at Andrew Jackson High for Friday Night Blitz! Supporting our local high school athletic teams!
- **(10.21)** WAPE and ESPN joined our community at University Christian High for Friday Night Blitz! Supporting our local high school athletic teams!
- **(10.22)** WAPE joined our community in the Murray Hill area for the annual Murray Hill-O-Ween parade and block party!
- **(10.28)** WAPE and ESPN joined our community at Bishop Kenny High for Friday Night Blitz! Supporting our local high school athletic teams!
- **(11.19)** WAPE and ESPN joined our community at Atlantic Coast for Friday Night Blitz! Supporting our local high school athletic teams!
- **(11.25)** WAPE joined our community to kickoff the Holiday season at the Jacksonville Beaches for the annual Deck the Chairs celebration!
- **(12.10)** WAPE joined our community at the Jacksonville Beaches for our annual Grand in the Sand event where we invited over 95 listeners out to dig for their chance at \$30,000 worth of prizes!
- **(12.16)** WAPE joined our community for the Feeding Families Northeast FL Food Drive, we raised enough funds to provide over 40,000 meals!

## **WEZI**

- **(12.16)** Easy 102.9 joined our sister station WAPE for the Feeding Families Northeast FL Food Drive, we raised enough funds to provide over 40,000 meals!

## **WJGL**

- **(11.11)** 96.9 The Eagle joined our community for the City of Jacksonville's Veterans Day Parade!
- **(12.16)** 96.9 The Eagle joined our sister station WAPE for the Feeding Families Northeast FL Food Drive, we raised enough funds to provide over 40,000 meals!

## **WXXJ**

- **Jan 2022 to Dec 2022** - X106.5 raised awareness on the topic of Mental Health with Break the Stigma. We invited artists to join the conversation and speak on their stories with depression and prevention of suicide.
- **(12.16)** X106.5 joined our sister station WAPE for the Feeding Families Northeast FL Food Drive, we raised enough funds to provide over 40,000 meals!



## **WOKV**

- **(11.11)** 104.5 WOKV joined our community for the City of Jacksonville's Veterans Day Parade!
- **(12.1)** 104.5 WOKV invited our community out for our annual Ho Ho Hold Em' Poker Tournament benefiting the Kaye's Kids foundation.
- **(12.3)** 104.5 WOKV invited our community out to a book signing with Brian Kilmeade!
- **(12.16)** 104.5 WOKV joined our sister station WAPE for the Feeding Families Northeast FL Food Drive, we raised enough funds to provide over 40,000 meals!

## **ESPN**

- **(10.7)** WAPE and ESPN joined our community at Middleburg High for Friday Night Blitz! Supporting our local high school athletic teams!
- **(10.14)** WAPE and ESPN joined our community at Andrew Jackson High for Friday Night Blitz! Supporting our local high school athletic teams!
- **(10.21)** WAPE and ESPN joined our community at University Christian High for Friday Night Blitz! Supporting our local high school athletic teams!
- **(10.28)** WAPE and ESPN joined our community at Bishop Kenny High for Friday Night Blitz! Supporting our local high school athletic teams!
- **(11.19)** WAPE and ESPN joined our community at Atlantic Coast for Friday Night Blitz! Supporting our local high school athletic teams!
- **(12.16)** ESPN 690AM joined our sister station WAPE for the Feeding Families Northeast FL Food Drive, we raised enough funds to provide over 40,000 meals!

# WOKV-FM PSAs Aired During 4<sup>th</sup> Quarter, 2022

Information		Restricted Dates: 10/01/22 to 12/31/22			Totals	Category
		Order Product Description	Spot Length	Oct-22	Nov-22	
Properties : WOKV-FM						
Advertisers : Florida Association of Broadcasters-D						
FAB - 2022 Ounce of Prevention Fund PSA	:30	0	13	16	29	health
FAB - Dept of Elder Affairs PSA 2022	:30	17	9	17	43	civic
FAB - Florida A&M University PSA 2022	:30	0	9	14	23	education
FAB - Ounce of Prevention Fund PSA 2022	:30	26	0	0	26	health
FAB-Division Emergency Management-Prepare 2022	:30	24	9	0	33	govt
		67	40	47	154	
Advertisers : JAX Radio House-D						
American Cancer Society Real Men Wear Pink	:30	12	0	0	12	health
American Heart Association 2021-2022 PSA	:30	21	20	14	55	health
American Legion Middleburg Post 250	:30	5	6	0	11	govt
American Psychiatric Assoc Fnd Mental Health	:15	0	31	30	61	health
American Psychiatric Assoc Fnd Mental Health	:30	0	7	12	19	health
Children's Home Society -38th Annual Caring Chefs	:15	40	0	0	40	civic
Church of Latter Day Saints PSA	:30	0	9	0	9	religious
Clara White Mission-Train Jobs 2021 2022 PSA	:30	33	22	27	82	civic
Daniel Kids Assisting Children Families PSA 2022	:30	32	14	22	68	civic
Daniel Kids Therapeutic Foster Care Dept PSA	:30	24	15	22	61	civic
Dental Lifeline Network Assistance for Vets PSA	:30	0	8	10	18	health
Eat Your Yard - Persimmon Festival PSA	:30	14	10	0	24	civic
Elder Source PSA 2021 2022	:30	31	21	27	79	civic
Family Support Services 2021-2022 PSA	:30	17	13	13	43	civic
Family Support Services 2021-2022 PSA	1:00	6	3	5	14	civic
Farah&Farah Free Cab Rides on NYE 12-31-22	:15	0	0	30	30	civic
Florida School for the Deaf and Blind 2021-22 PSA	:30	16	8	12	36	education
Florida School for the Deaf and Blind 2021-22 PSA	1:00	9	4	6	19	education
Flu Vaccine PSA	:30	0	3	0	3	health
Guardian Catholic GOLF Tourny PSA	:30	0	0	14	14	religious
Hubbard House 2021-22 PSA	:15	40	39	41	120	civic
Hubbard House 2021-22 PSA	:30	23	13	20	56	civic
Jacksonville Women's Business Cnt 2021-2022	:30	20	12	22	54	civic
Jax Hope Parkinsons PSA	:30	18	12	14	44	health

Jewish Family & Community Services 2021-2022 PSA	:15	0	25	9	34	civic
Jewish Family & Community Services 2021-2022 PSA	:30	17	12	16	45	civic
K9s United Law Enforcement K-9 Competition PSA	1:00	0	3	0	3	civic
LSF Health Systems 2021-2022 PSA	:30	29	33	32	94	health
Malivai Washington Youth Foundation PSA 2022	:30	27	19	19	65	civic

Information		Restricted Dates: 10/01/22 to 12/31/22			Totals	Category
Order Product Description	Spot Length	Oct-22	Nov-22	Dec-22	Totals	

Properties : WOKV-FM

Marie Barney Boston Scholarship Fund	:30	1	7	10	18	civic
Movember for Men's Health PSA	:30	13	0	0	13	health
Northeast Florida Marlin Assoc Wahoo Round Up PSA	:30	0	11	1	12	civic
Operation New Uniform Gala Event PSA	1:00	17	8	0	25	civic
Pine Castle PSA	:30	15	3	0	18	civic
Police Athletic League (PAL) PSA 2022	:30	24	20	19	63	civic
Rodeheaver Boys Ranch Palatka Bluegrass Festival	:30	10	5	0	15	civic
Ronald McDonald House Charities Golf Classic	:30	9	0	0	9	civic
Rotary Club Of Fleming Island Swind N DIne PSA	:30	5	0	0	5	civic
Score Mentors-Free-Low cost Mentoring 2021-22	:30	42	24	39	105	civic
St Augustine Sertoma 2022 PSA	:30	28	18	19	65	civic
Stand Up To Cancer PSA's	:15	44	12	0	56	health
Zac Brown's Camp Southern Ground Veterans PSA	:15	31	30	31	92	civic
Zac Brown's Camp Southern Ground Veterans PSA	:30	20	10	13	43	civic
		693	510	549	1752	
		760	550	596	1906	