



WPXI-TV
WPXI, LLC
PO Box 809291
Chicago, IL 60680-9291
(404) 496-7531

CONTRACT

<u>Contract / Revision</u> 1131018 /		<u>Alt Order #</u> 10775369
<u>Advertiser</u> POL/J Biden/D/Pres-A		<u>Original Date / Revision</u> 04/19/24 / 04/19/24
<u>Contract Dates</u> 04/19/24 - 04/23/24	<u>Estimate #</u> 4213	
<u>Product</u> BIDEN FOR PRESIDENT		
<u>Billing Cycle</u> EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WPXI-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u> P00034220	<u>Advertiser Ref</u> P00074060-A	<u>Product 1/2</u> P03

And:

Allegory
711 3rd Ave
3rd Fl
New York, NY 10017

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WPXI	04/22/24	04/22/24	Today Show	7a-8a		:30			P-04	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/22/24	04/28/24	2-----				2	\$550.00				
N 2	WPXI	04/23/24	04/23/24	Today Show	7a-8a		:30			P-04	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/22/24	04/28/24	-1-----				1	\$550.00				
N 3	WPXI	04/22/24	04/22/24	Today Show	8a-9a		:30			P-04	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/22/24	04/28/24	2-----				2	\$500.00				
N 4	WPXI	04/23/24	04/23/24	Today Show	8a-9a		:30			P-04	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/22/24	04/28/24	-1-----				1	\$500.00				
N 5	WPXI	04/23/24	04/23/24	Today Show 3	10a-11a		:30			P-04	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/22/24	04/28/24	-1-----				1	\$225.00				
N 6	WPXI	04/22/24	04/22/24	Today Show 3	10a-11a		:30			P-04	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/22/24	04/28/24	1-----				1	\$225.00				
N 7	WPXI	04/22/24	04/22/24	M-F 12p-1230p	LOCN'12:00 PM-12:30 P		:30			P-04	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/22/24	04/28/24	1-----				1	\$175.00				
N 8	WPXI	04/23/24	04/23/24	M-F 12p-1230p	LOCN'12:00 PM-12:30 P		:30			P-04	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/22/24	04/28/24	-1-----				1	\$175.00				
N 9	WPXI	04/23/24	04/23/24	Jeopardy Afternoon -	ξ1p-130p		:30			P-04	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/22/24	04/28/24	-1-----				1	\$250.00				
N 10	WPXI	04/22/24	04/22/24	M-F 4p-430p	4p-430p		:30			P-04	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/22/24	04/28/24	1-----				1	\$350.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1131018 /	10775369

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/J Biden/D/Pres-A	04/19/24 / 04/19/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/19/24 - 04/23/24	BIDEN FOR PRESIDEN	4213

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/22/24	04/28/24	1-----				1	\$350.00				
N 11	WPXI	04/23/24	04/23/24	M-F 4p-430p	4p-430p		:30			P-04	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/22/24	04/28/24	-1-----				1	\$350.00				
N 12	WPXI	04/23/24	04/23/24	M-F Ch11 News	530p-6p		:30			P-04	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/22/24	04/28/24	-1-----				1	\$475.00				
N 13	WPXI	04/19/24	04/19/24	M-F Ch11 News	6p-630p		:30			P-04	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	----1--				1	\$500.00				
N 14	WPXI	04/22/24	04/22/24	Wheel of Fortune	7p-730p		:30			P-04	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/22/24	04/28/24	1-----				1	\$3,500.00				
N 15	WPXI	04/22/24	04/22/24	M-F Ch11 News @ 11 11p-1135p			:30			P-04	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/22/24	04/28/24	1-----				1	\$600.00				
N 16	WPXI	04/19/24	04/19/24	M-F Ch11 News @ 11 11p-1135p			:30			P-04	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	----1--				1	\$600.00				
N 17	WPXI	04/22/24	04/22/24	Tonight Show W/Fallor	1135p-1235a		:30			P-04	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/22/24	04/28/24	1-----				1	\$250.00				
N 18	WPXI	04/20/24	04/20/24	Sa CH 11 News	6p-630p		:30			P-04	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	-----1-				1	\$550.00				
N 19	WPXI	04/20/24	04/20/24	Sa 7a-8a LOCNW	7a-8a		:30			P-04	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	-----1-				1	\$300.00				
N 20	WPXI	04/20/24	04/20/24	jeop/wheel	7:00 PM-8:00 PM		:30			P-04	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	-----1-				1	\$300.00				
Totals												22	\$11,975.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/15/24 - 04/23/24	22	\$11,975.00	(\$1,796.25)	\$10,178.75
Totals	22	\$11,975.00	(\$1,796.25)	\$10,178.75

Signature: _____ Date: _____

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