

# CONTRACT



**KITV**  
 801 S King St  
 Honolulu, HI 96813  
 (808) 535-0400

[www.KITV.com](http://www.KITV.com)

And:

**Media Maven**  
 1504 D Pukele Ave.  
 Honolulu, HI 96816

<u>Contract / Revision</u> 3034 /		<u>Alt Order #</u>
<u>Product</u> 10/24WK		
<u>Contract Dates</u> 10/24/16 - 10/30/16		<u>Estimate #</u>
<u>Advertiser</u> Djou/NP/Mayor		<u>Original Date / Revision</u> 10/21/16 / 10/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KITV	<u>Account Executive</u> KITV House LocalPol	<u>Sales Office</u> Honolulu
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KITV	10/24/16	10/28/16	The View	9a-10a		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$40.00				
N 2	KITV	10/24/16	10/28/16	The Chew	12p-1p		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$30.00				
N 3	KITV	10/24/16	10/28/16	Dr. Oz	2p-3p		:30				NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$25.00				
N 4	KITV	10/25/16	10/28/16	Ellen	4p-5p		:30				NM	4	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$75.00				
N 5	KITV	10/24/16	10/28/16	KITV 4 News at 5	5p-530p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$200.00				
N 6	KITV	10/24/16	10/28/16	KITV 4 News at 6	6p-6:30p		:30				NM	3	\$900.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$300.00				
N 7	KITV	10/30/16	10/30/16	Early News Weekend	Su 5-5:30p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$125.00				
N 8	KITV	10/24/16	10/28/16	KITV4 News at 10p M-F	10p-10:30p		:30				NM	2	\$600.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$300.00				
N 9	KITV	10/30/16	10/30/16	KITV 4 News at 10	10p-1030p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$125.00				
N 10	KITV	10/27/16	10/27/16	GREY'S ANATOMY	7-8p		:30				NM	1	\$600.00
		Class of Time - Pre-emptible with notice											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
Week:		10/24/16	10/30/16					1	\$600.00					
<b>Totals</b>												0.00	22	\$3,305.00

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
09/26/16 - 10/30/16	22	\$3,305.00	(\$495.75)	\$2,809.25	\$132.37	\$2,941.62
<b>Totals</b>	22	\$3,305.00	(\$495.75)	\$2,809.25	\$132.37	\$2,941.62

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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