

Sales Order

Station: KYTC-FM Agency: S A M Marketing Services [EI]
 Contract Name: 2024 PRIMARY ELECTION RADIO KY Address: PO Box 71695
 Contract#: 122326 City: Des Moines State: IA Zip: 50325-0695
 Start Date: 5/20/24 End Date: 5/31/24 Buyer: _____
 Revenue Type: Political Agency Type: Cash Tax Schedule: _____ (None)
 Advertiser: Iowa For Renew Future [A-Pol] Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 3526ecal Comm %: 0
 Product Name: 2024 Primary Election-KYT Makegood Policy: Within Contract Dates
 Estimate #: 14476
 Agency Client Code: IFARF
 Comp. Code: Issue
 Sec. Comp.: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	5/20/24	5/31/24		6:00 AM	7:00 PM	30	3	3	3	3	3			15	D	55.00	30	1,650.00	2	
SD 30 BROWN																				
2	5/20/24	5/31/24		8:00 AM	7:00 PM	30	3	3	3	3	3			15	D	55.00	30	1,650.00	2	
HD 80 BLOOMINGDALE																				

Billing Projections: By Month

	May 24	Jun 24
CA	3,300.00	0.00
ST	1,650.00	1,650.00

- Print Spot Prices
- Co-op Required

TOTAL SPOTS 60
 GROSS TOTAL \$ 3,300.00
 ADJUSTED SPOTS 60
 ADJUSTED TOTAL \$ 3,300.00

APPROVE DECLINE

 5297bmcw, 05/14/24 @9:27AM

 General Manager

 Traffic Director

 Sales Manager



S.A.M. Marketing Services • PO Box 71695 • Des Moines, IA 50325 • (515)453-2000

RADIO ORDER

KYTC-FM
 402 19TH ST. SW
 MASON CITY, IA 50401
 bmcwhorter@digity.com
 (641)423-8634
 (641)423-8206

Dalena Baiz
 Phone: 641-423-1300

Station: KYTC-FM **Market:** Unrated **OrderNo:** 14476 **Date:** 5/13/2024
Client: lowans for a Renewable Future **Flight Dates:** 05/20/2024 - 06/02/2024 (2 weeks) **Page:** 1 of 3
Description: 2024 Primary Election Radio CC **Buyer:** Carole Curtis **Email:** ccourtis@strategicamerica.com

Line Days	Program Time	DP	Len	2024		Total Spots	Cost/Spot	Adults 35+ Rating CPP	Total Gross
				May 20	May 27				
1	M-F 6a-7p	RT	60	15	15	30	55.00	0.00	1,650.00
		SD 30 BROWN							
2	M-F 6a-7p	RT	60	15	15	30	55.00	0.00	1,650.00
		HD 60 BLOOMINGDALE							
Subtotal:				30	30	60	0.00	0.00	3,300.00

Total Gross: 3,300.00
Agency Commission: -495.00

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Dalena Barz
 Phone: 641-423-1300

Station: KYTC-FM **Market:** Unrated **OrderNo:** 14476 **Date:** 5/13/2024
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Description: 2024 Primary Election Radio CC **Buyer:** Carole Curtis **Email:** ccurtis@strategicamerica.com

Total Net: 2,805.00

	MAY '24	JUN '24	Total
Spots	30	30	60
Total Gross	1,650.00	1,650.00	3,300.00
Total Net	1,402.50	1,402.50	2,805.00

TERMS OF AGREEMENT:

THE AGENCY SHALL BE SOLELY LIABLE FOR PAYMENT OF ALL MEDIA INVOICES IF THE AGENCY HAS BEEN PAID FOR THOSE INVOICES BY THE ADVERTISER. PRIOR TO PAYMENT TO THE AGENCY, THE ADVERTISER SHALL BE SOLELY LIABLE.

ORDER CONFIRMATION: Check the order carefully to confirm rates and total NET dollars. Agency will only pay the net agreed upon on the order.

BILLING: Label all invoices with SA's order number. Invoices must reflect broadcast calendar. Affidavits must include run times and spot codes; please include program titles if possible. Electronic invoices are preferred: Spottdata, Marketron, TVRadioInvoice.com, Emedia Trade. Otherwise, mail to: Attn: Tammy, SAM Marketing Services, PO Box 71695, Des Moines IA 50325.

Radio/TV/Cable invoices.com
 Customer Support: help@radioinvoices.com
 Website: Radioinvoices.com
 Website: TVinvoices.com
 Radio-EDI # 9912882/TV-EDI # 9912860

Spottdata: Radio/TV/Cable
 Customer Support: 303-390-7700
 SAM Marketing Services IDB # 1077

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Market: Unrated

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Description: 2024 Primary Election Radio CC

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Page: 3 of 3

Buyer: Carole Curtis

Email: ccurtis@strategicamerica.com

Date: 5/13/2024

Marketron: eimonitor@marketron.com
EI Code: 15784

PLACEMENT/MAKEGOODS: All makegoods must be submitted through the Advantage portal. Buyer must approve all program changes and late runs. Maximum separation required from competitor advertising. Makegoods must be approved by buyer.

TRAFFIC: Traffic instructions are forthcoming.

QUESTIONS: Please direct all questions regarding the buy directly to the buyer.

AUDIENCE ESTIMATES FOR NON-STANDARD DEMOS ARE DERIVED BY ADVANTAGE SOFTWARE BASED ON NIELSEN COPYRIGHTED AND PROPRIETARY RADIO AUDIENCE ESTIMATES AND ARE NOT ESTIMATES PRODUCED BY NIELSEN.