

QUARTERLY ISSUES/PROGRAM LIST

The following is a list of some of the significant issues responded to by Station KTFD-DT, Denver, Colorado along with the most significant programming treatment of those issues for the period of April 1, 2016 through June 30, 2016. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE	PROGRAM SEGMENT	DATE	TIME	DURATION	NARRATION OF TYPE/ DESCRIPTION OF PROGRAM SEGMENT
2016 PRESIDENTIAL ELECTION	UniMás News Briefs	04/03/16	Various	:30	The vote in Wisconsin could not only help shore up the momentum for candidates on both sides of the presidential race, but it could also determine whether the Republicans are headed to a contested convention.
2016 PRESIDENTIAL ELECTION	Perspectiva Nacional	4/10/2016	6AM	9:00	The political arena is still running strong in Washington DC. Donald Trump continues to make comments and, despite enraging many women, the Republican nominee is attracting ultra conservatives. Senator Bernie Sanders lashed out at Donald Trump for using Mexicans as "scapegoats" and he called attention at the fact that Trump has become the most unpopular candidate of any party in the last three decades.
2016 PRESIDENTIAL ELECTION	Perspectiva Nacional	4/10/2016	6AM	8:00	The political campaigns have been full of personal attacks and insults that increased the amount of time the candidates receive in the media. This plays a key factor in who could be elected President. President Obama urged journalists to scrutinize the candidates in the presidential race with tougher questions and not focus on the "rude rhetoric" that has become so commonplace in these campaigns.
2016 PRESIDENTIAL ELECTION	Perspectiva Nacional	4/17/2016	6AM	9:00	We speak with two community leaders about the 2016 presidential election and how the Latino community is getting more involved in politics. We discuss the topics that are crucial to the Latino community such as health, education, and economy. Also the immigration of minors without parents to the U.S. has become an endless issue as well as employment and education opportunities for minorities.
2016 PRESIDENTIAL ELECTION	Perspectiva Nacional	4/17/2016	6AM	6:00	The Republican Party expects to have a presumptive nominee before the July convention, but some rules and procedures are already in place for the "what if" scenario. In most election years, one presidential candidate wins enough delegates during the primary/caucus process in order for the presumptive nominee to earn a majority of the delegates votes before the convention begins.
2016 PRESIDENTIAL ELECTION	UniMás News Briefs	04/19/16	Various	:30	Donald Trump took back control of the Republican party in the presidential race on Tuesday with a commanding victory in the New York primary. Meanwhile, Hillary Clinton had an unexpected strong win against Bernie Sanders that led her to declare that the Democratic nomination was "in sight".
2016 PRESIDENTIAL ELECTION	Perspectiva Nacional	4/24/2016	6AM	8:00	New York State, the most populous state, will hold primaries next week. Although surveys point to Donald Trump and Hillary Clinton as the favorites of their respective parties, the results could have a crucial impact on the aspirations of Bernie Sanders and Ted Cruz. Juan Carlos Hidalgo, a political analyst at the Cato Institute and Walter Tejada, a political analyst and Democratic strategist, explain why the New York primaries are so important.
2016 PRESIDENTIAL ELECTION	Perspectiva Nacional	5/1/2016	6AM	6:00	We evaluate the overwhelming victories of Hillary Clinton and Donald Trump in the New York primaries. We ask to what extent do these victories strengthen their campaigns and do their adversaries still have a chance at the nomination. We spoke with Rocio Velez, Republican analyst and Jose Parra, Democratic analyst regarding the main challenges for the leaders and their opponents.
2016 PRESIDENTIAL ELECTION	Perspectiva Nacional	5/8/2016	6AM	7:55	Discussion with a political analyst regarding the strategies by Donald Trump's opponents to halt the advance of the tycoon. He also discusses why Bernie Sanders has not given up on campaigning for the Democratic nomination for the 2016 presidential election.
2016 PRESIDENTIAL ELECTION	Perspectiva Nacional	5/15/2016	6AM	9:00	Ted Cruz and John Kasich withdrew from the race for the presidential nomination. The Republican National Committee President, Reince Priebus, urged party members to support Donald Trump. We interviewed Carlos Mercader, a Republican political analyst and Federico de Jesus, Democratic analyst, to discuss possible scenarios Donald Trump will face before the convention.
2016 PRESIDENTIAL ELECTION	Perspectiva Nacional	5/22/2016	6AM	10:00	Donald Trump met with GOP leaders to smooth things over and call for party unity. Republic analyst, Alfonso Aguilar explains what the aspiring nominee to the White House needs to do to gain the confidence of the GOP party. We also spoke with Arturo Vargas, Executive Director of NALEO, on the adoption of electoral laws by some states and cities which could jeopardize the Latino vote in the 2016 election.
2016 PRESIDENTIAL ELECTION	UniMás News Briefs	05/26/16	Various	:30	An update on the 2016 Presidential Election shows Donald Trump has secured the necessary delegates to win the nomination for the Republican party.

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2016 PRESIDENTIAL ELECTION	Perspectiva Nacional	5/29/2016	6AM	9:00	Our guests on Perspectiva Nacional were Jose Fuentes Agostini, Republican analyst, and Pablo Manriquez from the Democratic Party to discuss the 2016 presidential election. We analyze Hillary Clinton's fight to win the Democratic nomination against Bernie Sanders and also facing pressure from the Republican party virtual nominee, Donald Trump.
2016 PRESIDENTIAL ELECTION	Perspectiva Nacional	6/5/2016	6AM	4:00	Illinois Democratic Congressman Luis Gutierrez, tells us about the divisiveness within his party, why he supports Hillary Clinton and why he doesn't think the President of the Democratic National Committee, Debbie Wasserman Shultz, is favoring Hillary Clinton, as Bernie Sanders had complained.
IMMIGRATION	UniMás News Briefs	04/17/16	Various	:30	Civil Rights lawyers will speak before the U.S. Supreme Court justices in favor of three undocumented mothers in south Texas and on behalf of millions of people whose immigration status depends on what is discussed that day before the highest court in the nation.
IMMIGRATION	UniMás News Briefs	04/18/16	Various	:30	The Supreme Court on Monday seemed sharply divided during an extended argument over a challenge to President Obama's plan that would shield millions of undocumented immigrants from deportation and allow them to work in the country legally.
IMMIGRATION	UniMás News Briefs	04/28/16	Various	:30	President Obama confirmed that he will leave the White House without having solved the problem of immigration reform. He said a permanent solution would be a law that includes tighter border security and a path to citizenship for undocumented immigrants.
IMMIGRATION	Perspectiva Nacional	5/8/2016	6AM	6:00	Martin Castro, CEO for the U.S. Civil Rights Commission talks about the civil rights of the Hispanic community and how their rights have been violated. He also comments on a report on the precarious conditions in which undocumented immigrants are living in detention centers.
IMMIGRATION	UniMás News Briefs	05/17/16	Various	:30	Immigration attorney, Edgardo Martinez recently announced that the U.S. Citizenship and Immigration Services (USCIS) has extended the Temporary Protected Status (TPS) designation for Honduras and Nicaragua until January 5, 2018. TPS grants nationals from countries that have experienced temporary negative conditions, such as armed conflict or environmental disaster. There are several countries designated for TPS.
IMMIGRATION	UniMás News Briefs	06/14/16	Various	:30	Republican presidential nominee, Donald Trump, emphasized his proposal to temporarily ban Muslims from entering the U.S. to which President Obama responded that anti-Muslim rhetoric is "not the America we want." President Obama is arguing that treating Muslim-Americans differently won't make the U.S. safer, and it will fuel the notion among followers of the ISIS group that the West hates Muslims.
IMMIGRATION	UniMás News Briefs	06/22/16	Various	:30	The Supreme Court announced it was evenly divided in a case concerning President Obama's controversial executive actions on immigration. The one-sentence ruling, issued without comment or dissent, means that the programs will remain blocked from going into effect, and the issue will return to the lower court. It is exceedingly unlikely the programs will go into effect for the remainder of President Obama's presidency.
IMMIGRATION	UniMás News Briefs	06/29/16	Various	:30	U.S. Attorney General, Loretta Lynch, said that the United States Department of Justice will review the legal options to see what else can be done in the case of DACA and DAPA, the programs that would welcome millions of immigrants. She did not specify what actions would be available after the Supreme Court's ruling last week.
IMMIGRATION - DEPORTATION	Perspectiva Nacional	6/12/2016	6AM	6:00	Memorial Day is a day of honoring those who have risked their lives on the battlefield defending this country. We discuss the issue of deportation among those veterans, despite their efforts in defending this country. The report also includes the process of posthumous naturalization resources that can benefit relatives of veterans who qualified for citizenship but died before even starting the claim process.
IMMIGRATION - EXECUTIVE ORDER	Perspectiva Nacional	4/24/2016	6AM	9:00	The Supreme Court of the United States will hear arguments on the case of 26 states, led by Texas, challenging the constitutionality of the executive orders of President Obama, which would benefit millions of undocumented immigrants. We discuss the impact this is making with Congresswoman Loretta Sanchez (D-CA) and immigration attorney, Luis Paoli.
IMMIGRATION - EXECUTIVE ORDER	Perspectiva Nacional	5/1/2016	6AM	17:00	We discuss the pros and cons of President Obama's executive action on immigration that were presented to the Supreme Court. Comments made by the judges may give us an idea as to how they will vote in June.

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IMMIGRATION - EXECUTIVE ORDER	Perspectiva Nacional	6/19/2016	6AM	8:00	Artists Sergio Arau and Yareli Arizmendi, join pro-immigrant organizations to support the traveling exhibition "Faces of DACA and DAPA" which seeks to bring out the human face of the executive actions of President Barack Obama. The directors of the film, "A Day Without a Mexican" announced they are producing a sequel to the film but with more bite to it.
IMMIGRATION - UNACCOMPANIED MINORS	Perspectiva Nacional	5/8/2016	6AM	9:05	We address a new report that warns of a new exodus of unaccompanied children from Central American. We discuss whether the government is prepared to receive them.
HEALTH/ZIKA VIRUS	UniMás News Briefs	04/11/16	Various	:30	Two top health officials said the more they learn about the Zika virus, the more frightening it looks and more money is urgently needed to fight it. Doctors from the Centers for Disease Control and Prevention and the National Institutes of Health appeared before White House reporters to press their case for Congress to okay \$1.9 billion in emergency funding.
HEALTHCARE	UniMás News Briefs	05/12/16	Various	:30	A judgement affecting potentially millions of Americans was handed down today by a federal judge. Provisions affecting how Obamacare is funded were found to be in violation of the Constitution. The Obama administration plans to appeal the ruling, which if upheld in higher courts could negatively impact the health insurance markets where millions of Americans buy their healthcare.
HEALTH	UniMás News Briefs	05/16/16	Various	:30	Tests on an experimental cancer treatment at Duke University have been so successful that the FDA will make the treatment available to hundreds of patients while it's still being evaluated for final approval. The treatment uses the polio virus to attack an aggressive form of brain cancer called glioblastoma.
HEALTH	UniMás News Briefs	05/20/16	Various	:30	A team at Harvard Medical School calculated that 20 to 40 percent of cancer cases and half of cancer deaths could be prevented if people quit smoking, avoid heavy drinking, keep a healthy weight, and get just a half hour of moderate exercise daily. The data used on this research was from long-term studies of about 140,000 health professionals who update researchers every two years for the analysis. The new analysis shows people are firmly in charge of their own lifestyle and their risk of cancer.
HEALTH	Perspectiva Nacional	5/22/2016	6AM	7:00	A new report revealed that medical errors in hospitals are the third leading cause of death in the country annually. We spoke with Dr. Ligia Peralta, White House advisor on health issues. She spoke on what the most common mistakes are and who should take action to reduce those statistics.
HEALTH	Perspectiva Nacional	6/5/2016	6AM	8:00	Our guest on the show is Elmer Huerta, an expert in Public Health and Medical Correspondent for CNN in Spanish emphasizes the need for Congress to approve the resources to combat the Zika virus.
HEALTH	UniMás News Briefs	06/27/16	Various	:30	Suicide is the second leading cause of death for adolescents 15 to 19 years old. This new report from the American Academy of Pediatrics is an update to the previous statement and is intended to assist pediatricians, in collaboration with other child and adolescent healthcare professionals, in the identification and management of the adolescent at risk for suicide.
House Denver/AD COUNCIL-AUTISM	PSA	April/May/June	98	:30	Autism is one of the fastest-growing serious developmental disorder in the United States. The PSAs encourage parents of young children to visit AutismSpeaks.org/Signs to learn the signs of autism early, because seeking help can lead to better lifelong outcomes.
House Denver/AD COUNCIL-CHILD ORAL HEALTH	PSA	April/May/June	109	:30	The PSAs aim to show parents that spending just two minutes, twice a day making sure their children brush could help save them from a lifetime of tooth pain. Because two minutes is such a short amount of time for such an important part of parenting, the new PSAs feature parents trying and struggling to squeeze other parenting lessons into so little time. These scenes suggest that while most parenting is hard, making sure your kids brush for two minutes, twice a day is one aspect that's easier. Parents are directed to 2min2x.org, where they can find fun two minute videos that kids can watch while brushing.

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House Denver/AD COUNCIL-DIABETES	PSA	April/May/June	87	:30	More than one in three American adults have prediabetes and are at high risk of developing type 2 diabetes, a serious health condition that can lead to heart attack and stroke. In the first-ever national prediabetes awareness campaign, new PSAs assert that no matter how busy life may be, no one is excused from prediabetes. The campaign encourages people to learn their risk of type 2 diabetes by taking a short online test at DoIHavePrediabetes.org , which also features information about prediabetes as well as lifestyle programs and tips to help people reverse their risk.
House Denver/STAND UP TO CANCER FOUNDATION	PSA	April/May/June	101	:30	Stand Up To Cancer's (SU2C) mission is to raise funds to accelerate the pace of groundbreaking translational research that can get new therapies to patients quickly and save lives now. SU2C brings together the best and the brightest researchers and mandates collaboration among the cancer community. By galvanizing the entertainment industry, SU2C has set out to generate awareness, educate the public on cancer prevention and help more people diagnosed with cancer become long-term survivors.
House Denver/House Denver DRUG FREE KIDS V1 :30	PSA	May/June	159	:30	There comes a point where screams and yells become silent, if you suspect that your child is using drugs or is on drugs. There is a better form of communication with him or her. Visit drugfree.org , where you will find the tools, counseling and help. Drug Free Kids.
House Denver/House Denver LUNG CANCER ASS	PSA	May/June	38	:30	Don't be fooled by the mist. About 60% of New lung cancer diagnostics are within non-smokers. LCFA's mission is the dramatic improvement in survivorship of lung cancer patients through the funding of transformative science, with the ultimate goal of curing the disease. Visit LCFA(Lung Cancer Foundation of America) Now lets cure it! Lcfamerica.org
House Denver/MAJOR LEAGUE	PSA	June	46	:30	Every Child deserves the opportunity to dream. United against Cancer. Lets support the 163,000 children diagnosed with Cancer every year. Visit standuptocancer.org
CHILDREN'S HEALTH	Perspectiva Nacional	5/15/2016	6AM	6:00	A latest report from the Centers of Disease Control and Prevention urges healthcare providers to refer parents of young children with Attention Deficit/Hyperactivity Disorder (ADHD) for training in behavior therapy instead of treating the disorder with medicine. The psychotherapist, Gabriela Romo, talks about the risks of medicating children from an early age.
WOMEN'S HEALTH	Perspectiva Nacional	6/5/2016	6AM	6:00	More than 800,000 women in the United States suffer from mental disorders during pregnancy or after, but only 15 percent get the help they need. We talk with Lynne McIntyre, psychotherapist and Vice President of the National Coalition for Maternal Mental Health and Aida Romero, a woman who suffered depression during pregnancy.
WOMEN'S HEALTH	Perspectiva Nacional	6/26/2016	6AM	6:00	Psychotherapist Gabriela Romo talks about homophobia, homosexuality and what type of psychological therapy families of the victims and survivors should follow to cope with the traumatic event.
HUMAN RIGHTS	UniMas News Briefs	05/24/16	Various	:30	We communicate the extreme dangers of bullying, a form of abuse that has become all too common place in schools and can have enormously detrimental effects in the development of young children.
EDUCATION	UniMás News Briefs	04/27/16	Various	:30	The Department of Education is launching a new website for student loan borrowers. The new website is part of the Obama Administration's effort to enroll an additional two million people into repayment programs. About one in seven borrowers default on their loans within three years of beginning to repay them.
House Denver/AD COUNCIL-HIGH SCHOOL	PSA	April/May/June	47	:30	More than 29 million adults in the U.S. do not have a high school diploma. Data shows that adults without a diploma tend to work multiple jobs in the least stable positions, earn less money than high school graduates, and experience a lower quality of life. The PSAs direct audiences to visit FinishYourDiploma.org , where they can find free literacy centers and adult education classes, learn the basics of earning a high school equivalency, and hear real stories from people who have successfully completed classes and finished their high school diploma.

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House Denver/AD COUNCIL-LEARNING ISSUES	PSA	April/May/June	173	:15	In the U.S., one in five children struggles with a learning and/or attention issue. This campaign stems from the idea that parents can sense when their children are struggling but may not know why, or what to do. By demonstrating the realities that children with learning and attention issues face daily, the campaign aims to increase the number of parents who are actively helping and seeking help for their kids. Parents are encouraged to visit Understood.org, a comprehensive, free online resource that empowers parents through personalized support, daily access to experts and specially designed tools to help the millions of children with learning and attention issues go from simply coping to truly thriving.
WAR ON TERRORISM	UniMás News Briefs	06/28/16	Various	:30	The attack at Istanbul's Ataturk Airport left at least 28 people killed and 20 others injured. The two suicide bombers were also killed. In total two bombs exploded, one of them was located just outside the terminal on the pavement and the other was at the security gate at the entrance to the airport. Authorities said no bombs exploded within the airport building itself.
WAR ON TERRORISM	UniMás News Briefs	06/29/16	Various	:30	With U.S. intelligence increasingly confident that the Istanbul airport attack was the work of ISIS, officials are stepping up security at American airports. There is concern about possible plots coinciding with the Fourth of July holiday and the Muslim Ramadan holiday, others seeking to reassure travelers with a visible show of force.
GOVERNMENT	UniMás News Briefs	06/16/16	Various	:30	Senate Democrats, led by Connecticut Senator Chris Murphy, ended a nearly 15-hour filibuster early Thursday morning after Republican leaders consented to vote on two gun control measures, including amendments to ban people on federal terrorist watch lists from purchasing guns and to expand background checks.
GOVERNMENT	UniMás News Briefs	06/22/16	Various	:30	Dozens of House Democrats staged a sit-in on the House floor Wednesday in protest of the GOP leadership's refusal to allow a vote on a gun control measure following the Orlando massacre. More than 40 Democrats walked into the chamber led by Representatives John Lewis (D-GA), and John Larson (D-CT), just before noon and pledged to "occupy" the House floor until GOP leadership allowed a vote. In one hour, their numbers more than tripled -- even as Republicans recessed the House, turning off C-SPAN cameras and the video feed to the public.
House Denver/US AIR FORCE	PSA	April/May	144	:30	Information about the US Air Force Reserves program and how to apply.
ECONOMY	Perspectiva Nacional	4/24/2016	6AM	6:00	The Secretary of Economy of Mexico, Idelfonso Guajardo Villarreal, talks about the bilateral relationship with the United States. He speaks on the impact on the economy and trade policies it would have on the United States with its north and south neighbors if there was to be a Trump presidency.
ECONOMY	Perspectiva Nacional	6/19/2016	6AM	6:00	According to a report released this week by the Pew Research Center, Hispanics are twice more optimistic about their personal finances and the future economic welfare of their children. Mark Hugo Lopez, co-author of the report and director of the Pew Hispanic Center elaborates further on this issue.
LATIN AMERICAN ISSUES	UniMás News Briefs	04/12/16	Various	:30	Carnival Corporation and Fathom Travel were granted permission to operate the first cruises from the U.S. to Cuba, but there's an issue. They currently have to abide by a Cuban government law, which does not allow Cuban-born individuals living in the United States and elsewhere, to travel to the island by any sea vessel. There were local protests outside Carnival Cruise Lines headquarters due to this issue.
LATIN AMERICAN ISSUES	Perspectiva Nacional	4/17/2016	6AM	8:00	A group of global news organizations published articles based on information that was leaked involving confidential documents from a law firm in Panama. These Panama Papers expose some of the world's most powerful people's offshore accounts used to conceal their wealth enabling them to avoid paying taxes to the U.S. government.
LATIN AMERICAN ISSUES	UniMás News Briefs	05/02/16	Various	:30	The Carnival ship, Adonia, docked in Havana. It marks the first stop on a historic seven-day voyage that signals closer ties between the United States and Cuba.
LATIN AMERICAN ISSUES	Perspectiva Nacional	5/8/2016	6AM	9:05	New report on the 43 Mexican missing students 19 months ago in the state of Guerrero, Mexico, questions the will of the current government of President Enrique Peña Nieto to clarify the case. Maureen Meyer, with the Washington Office on Latin America and Marcelha Concalves Margerin, of Amnesty International USA analyze the government's position regarding the latest investigations.

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LATIN AMERICAN ISSUES	Perspectiva Nacional	5/15/2016	6AM	8:00	The embassies of Mexico in the United States and the United States in Mexico will have new ambassadors within days. We discuss the main issues on the bilateral agenda and the challenges both governments will face. We interview a Senator Zoe Alejandro Robledo (PRD) from the state of Chiapas, and Christopher Wilson from the Woodrow Wilson Center and discuss the main issues both governments will be dealing with.
LATIN AMERICAN ISSUES	Perspectiva Nacional	5/22/2016	6AM	6:00	Joaquin "El Chapo" Guzman has been moved to a prison in Ciudad Juarez, Mexico, near the Texas border. Authorities have concerns that he might escape again, and they might have to hasten the extradition process.
LATIN AMERICAN ISSUES	Perspectiva Nacional	5/22/2016	6AM	6:00	Joaquin "El Chapo" Guzman has been moved to a prison in Ciudad Juarez, Mexico, near the Texas border. Authorities have concerns that he might escape again, and they might have to hasten the extradition process. We speak further on this topic with Eric Olson, an expert on Mexico and the drug cartels.
LATIN AMERICAN ISSUES	Perspectiva Nacional	5/29/2016	6AM	8:00	The coordinator of a group of academics from a Central American university met with the U.S. Congress to discuss the origins of the violence that is causing a new wave of refugees to escape to this country. They argue that the aid the United States is sending to the region is not being channeled effectively. We spoke with Luis Cardona, Coordinator for the Transnational Advisory Group to Support the Peace Process in El Salvador, regarding this problem.
LATIN AMERICAN ISSUES	Perspectiva Nacional	5/29/2016	6AM	6:00	We discuss the crisis in Venezuela as it intensifies. The government and President Nicolas Maduro decreed a state of economic emergency, but the National Assembly, controlled by the opposition, warned not to approve it. Cynthia Arnson, Director of the Department of Latin America of the Woodrow Wilson Center, explains the situation Venezuela is facing.
LATIN AMERICAN ISSUES	Perspectiva Nacional	6/5/2016	6AM	4:00	The Mexican government's approval of the extradition of Joaquin "El Chapo" Guzman Loera to the United States, raises questions about the efforts of his lawyers to prevent the transfer, and which jurisdiction will have the strongest cases to judge him and how long the process may take. We interviewed Adam Isacson, an expert on security issues of the Washington Office on Latin America.
LATIN AMERICAN ISSUES	Perspectiva Nacional	6/12/2016	6AM	8:00	The Secretary General of the Organization of American States, Luis Almagro, announced the activation of the Inter-American Democratic Charter against Venezuela, which led to convene an urgent meeting of the Permanent Council of that body, it approved a resolution that aims to revive political dialogue in order to resolve the serious institutional and economic crisis in that country. Hemispheric policy experts.
PUBLIC SAFETY	Perspectiva Nacional	6/12/2016	6AM	9:00	We talk with Emilio Viano and Joseph Humire, experts on security issues. We discuss the travel alert for Americans traveling to Europe during the summer and the potential risk of terrorist attacks which could target various mass events involving millions of people.
PUBLIC SAFETY	Perspectiva Nacional	6/26/2016	6AM	9:00	Security expert, Alex Salinas, explains what to do if a person is in the middle of a firefight. He also voices his opinion on why he's in favor of carrying firearms.
PUBLIC SAFETY	Perspectiva Nacional	6/26/2016	6AM	8:00	Joanna Cifredo with the National Center for Transgender Equality, speaks of dismay, fear and vulnerability that prevail among many members of the LGBTQ community after the tragedy in Orlando.
House Denver/AD COUNCIL-CHILD SAFETY	PSA	April/May/June	33	:30	"The Right Seat" is a campaign in English and Spanish that encourages proper installation and use of car and booster seats. Directed towards parents and caregivers, the campaign helps match children ages 0-12 with the right car seat for their age and size and promotes the NHTSA's best practices for car safety.
House Denver/AD COUNCIL-EMERGENCY PREP	PSA	April/May/June	136	1:00	From hurricanes and floods to wildfires and earthquakes, Americans have experienced natural and man-made disasters, yet only 20% claim to be very prepared for the next. PSA is to help everyone ensure they have an effective household emergency plan for preparedness.
House Denver/AD COUNCIL-TEXTING & DRIVING	PSA	April/May/June	68	:30	One million people chat and text while driving each day. People feel pressure to remain in constant contact, even when behind the wheel. What drivers do not realize are the dangers posed when they take their eyes off the road and their hands off the wheel, and focus on activities other than driving.

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House Denver/AD COUNCIL-PROJECT ROADBLOCK	PSA	April/May/June	115	1:00	To raise awareness around the dangers of impaired driving, The Ad Council, the National Highway Traffic Safety Administration (NHTSA) and the Television Bureau of Advertising (TVB) teamed up for the tenth year of "Project Roadblock." Broadcast TV stations across the United States will air our Buzzed Driving PSAs. The PSAs underscore the financial consequences of impaired driving, up to \$10,000 in fines, legal fees and increased insurance rates. and also emphasize for all viewers that buzzed driving is drunk driving.
Colorado Broadcasters Assoc/Colorado Broadcasters Assoc COLO 811 CLICK CALL 15 SP	PSA	May/June	66	:15	A utility line is damaged every six minutes in America because someone decided to dig without making a call to 811 to learn the approximate location of buried utilities in their area. Unintentionally striking one of these lines can result in inconvenient outages for entire neighborhoods, harm to yourself or your neighbors and repair costs. Colorado 811's "Call Before You Dig" campaign reminds Coloradans of the dangers of digging without first finding out what lies below.
Colorado Broadcasters Assoc YEAR OF SEATBELT 15 SPAN	PSA	May/June	70	:15	2016 marks the 50th anniversary of the Motor Vehicle Safety Act, which required seat belts in automobiles. In recognition of that anniversary, Colorado's Department of Transportation is launching a 6 month campaign, statewide, to talk about the dangers of not being buckled. The campaign, titled "Beware the Beltless" is an intense reminder of how important it is for vehicle occupants to buckle up.
COMMUNITY					
House Denver/AD COUNCIL-NATURE	PSA	April/May/June	76	1:00	While more than 245 million Americans live within 100 miles of a national forest or grassland, research shows there is a lack of connection between people and nature, particularly with children. This decline is especially prevalent among Hispanics, given that only 50% of Hispanic youth participate in outdoor recreation, compared to 62% of youth overall. The Discovering Nature campaign's Spanish language segment features real Hispanic families as they escape from the stress of their daily lives in a journey to the forest. The call-to-action directs audiences to visit DescubreElBosque.org where they can find a nearby forest. and activities to do once they get there.
House Denver/AD COUNCIL-HUNGER PREVENT	PSA	April/May/June	115	:30	Hunger is a concern for millions of Americans, but many people don't realize its disproportionate effect on children. The United States Department of Agriculture (USDA) recently announced that nearly 16 million children, or one in five children in America, face hunger. The new Child Hunger PSAs highlight how food banks work collaboratively with their communities to bring surplus food to children and families in need, including working with farmers, grocery workers, food bank employees and volunteers.
House Denver/AD COUNCIL-RECYCLING	PSA	April/May/June	97	1:00	Since 2010, 63 percent of the population has had access to curbside recycling; yet recycling rates are still surprisingly low. In fact, only 34.5 percent of the 251 million tons of trash Americans generated that year was recycled or composted. In an Ad Council survey, 62 percent of Americans admitted they were not avid recyclers. To improve these rates, the Ad Council teamed up with Keep America Beautiful and San Francisco-based ad agency Pereira & O'Dell to launch the I Want To Be Recycled campaign. This playful and powerful campaign personifies everyday recyclable objects, allowing plastic bottles, steel cans and more to share their dreams of a different life.
House Denver/CO OFFICE OF ECONOMIC TRADE	PSA	April/May	82	:30	In the wake of the widely publicized "sexting" scandal at Canon City High School last November, state Sen. Kevin Grantham of Canon City teamed with Donald Zuckerman of the Colorado Film Commission to produce public service announcements designed to educate and help kids who may find themselves in a similar situation. The 30-second ads feature different scenarios in which teenagers are seen re-evaluating their actions, with the ad asking the question, "Is it worth it?" It's painfully obvious, based on this episode, that we as parents and teachers as well as our students need to be more aware of what consequences are by engaging in these activities.
House Denver/NATIONAL PARK FOUNDATION	PSA	April/May/June	129	:30	The National Park Service turns 100 on August 25, 2016, and everyone can take part in the celebration! The centennial will kick off a second century of stewardship of America's national parks and engaging communities through recreation, conservation, and historic preservation programs. We invite you to find your park and discover the national parks and programs in your own backyard!
Colorado Broadcasters Assoc/Colorado Broadcasters Assoc HIRE FOR COLORADO 30 SPAN	PSA	May/June	31	:30	Workforce Centers provide a variety of free services to assist employers and job seekers alike. Services include Job listings, Career counseling & training, Recruitment of workers, pre-screening & referral services and Tax credits and training reimbursement for employers just to name a few. This year's "Hire for Colorado" campaign sends a powerful message about Colorado's workforce.

QUARTERLY ISSUES/PROGRAM LIST

The following is a list of some of the significant issues responded to by Station KTFD-DT, Denver, Colorado along with the most significant programming treatment of those issues for the period of April 1, 2016 through June 30, 2016. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE	PROGRAM SEGMENT	DATE	TIME	DURATION	NARRATION OF TYPE/ DESCRIPTION OF PROGRAM SEGMENT
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