

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4178043

Traffic Order # 12293068		Created On 5/2/2024 4:35:38 PM	Order Status Contract Confirmed
Order # 4178043		Created By Steinman, Jake	Gross \$ 33326.00
Order Descrp 63179590_POL_Issue_PROTECTING OUR DEMOCRACY - PHL		Updated On 5/3/2024 10:34:04 AM	Net \$ 23994.72
Client AMP - PROTECTING OUR		Updated By eClerx BOT	Units 397
Start Date 5/6/2024		Industry Political-Association	Credit Hold NO
End Date 6/9/2024		REFERENCES	
# of Weeks 5		Primary	
SALES		Secondary	
ActiveWeeks 5		Tertiary	
AE 1 Kailis, Susan		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - TARGETED PLATFORM MEDIA 15.00%		Address 1 AMP MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Mercer County (Hamilton Twp and Trent...		Contact	
Total Networks 6		Phone	
GENERAL COMMENTS		Avail Tag	
5/3 fixed rates, thanks!,		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
BILLING INFORMATION			
Purchase Order # 63179590		Billing Schedule Broadcast	
EDI INFORMATION			
Product 1915		Estimate 14752	
Submit EDI Invoice? Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
5/3 fixed rates, thanks!,			
Philadelphia– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
SYSCODE LIST			
5287			

SUMMARY FOR SYSCODE 5287

Traffic Order #	12293068	Created On	5/2/2024 4:35:38 PM	Order Status	Contract Confirmed
Order #	4178043	Created By	Steinman, Jake	Syscode Gross \$	33326.00
Order Descrp	63179590_POL_Issue_PROTECTING OUR DEMOCRACY - PHL	Updated On	5/3/2024 10:30:09 AM	Syscode Net \$	23994.72
Client	AMP - PROTECTING OUR DEMOCRACY - PHL	Updated By	eClerx BOT	Syscode Units	397
Start Date	5/6/2024	Source	OneCONNECT	Zone Status	Contract Confirmed
End Date	6/9/2024	Zones	Mercer County (Hamilton Twp and Trenton)	Avg Unit Rate	83.94
# of Weeks	5				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	BET	5287	CNN EM	05/06/2024	05/12/2024	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$35.00	\$210.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	BET	5287	CNN EM	05/13/2024	05/19/2024	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$35.00	\$210.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	BET	5287	CNN EM	05/20/2024	05/26/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$35.00	\$175.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	05/06/2024	05/12/2024	M-Su 5a-9a	X	X	X	X	X	X	X	10	\$82.00	\$820.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	05/13/2024	05/19/2024	M-Su 5a-9a	X	X	X	X	X	X	X	10	\$82.00	\$820.00	30

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6	6		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	05/20/2024	05/26/2024	M-Su 5a-9a	X	X	X	X	X	X	X	10	\$82.00	\$820.00	30
12	7		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	05/06/2024	05/12/2024	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$234.00	\$1,170.00	30
13	8		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	05/13/2024	05/19/2024	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$234.00	\$1,170.00	30
14	9		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	05/20/2024	05/26/2024	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$234.00	\$1,170.00	30
20	10		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	05/06/2024	05/12/2024	M-Su 9a-4p	X	X	X	X	X	X	X	12	\$38.00	\$456.00	30
21	11		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	05/13/2024	05/19/2024	M-Su 9a-4p	X	X	X	X	X	X	X	12	\$38.00	\$456.00	30
22	12		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	05/20/2024	05/26/2024	M-Su 9a-4p	X	X	X	X	X	X	X	12	\$38.00	\$456.00	30

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23	13		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	05/27/2024	06/02/2024	M-Su 4p-7p	X	X	X	X	X	X	X	4	\$95.00	\$380.00	30
24	14		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	06/03/2024	06/09/2024	M-Su 4p-7p	X	X	X	X	X	X	X	1	\$95.00	\$95.00	30
25	15		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	05/06/2024	05/12/2024	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$113.00	\$904.00	30
26	16		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	05/13/2024	05/19/2024	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$113.00	\$904.00	30
27	17		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	05/20/2024	05/26/2024	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$113.00	\$904.00	30
28	18		Amp ersa nd Politi cal Bun dle	75 75	TNT	5287	CNN EM	05/06/2024	05/12/2024	M-Su 9a-4p	X	X	X	X	X	X	X	6	\$47.00	\$282.00	30
29	19		Amp ersa nd Politi cal Bun dle	75 75	TNT	5287	CNN EM	05/13/2024	05/19/2024	M-Su 9a-4p	X	X	X	X	X	X	X	6	\$47.00	\$282.00	30

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30	20		Amp ersa nd Politi cal Bun dle	75 75	TNT	5287	CNN EM	05/20/2024	05/26/2024	M-Su 9a-4p	X	X	X	X	X	X	X	6	\$47.00	\$282.00	30
31	21		Amp ersa nd Politi cal Bun dle	75 75	TNT	5287	CNN EM	05/27/2024	06/02/2024	M-Su 9a-4p	X	X	X	X	X	X	X	3	\$47.00	\$141.00	30
32	22		Amp ersa nd Politi cal Bun dle	75 75	TNT	5287	CNN EM	06/03/2024	06/09/2024	M-Su 9a-4p	X	X	X	X	X	X	X	1	\$47.00	\$47.00	30
33	23		Amp ersa nd Politi cal Bun dle	75 75	BET	5287	CNN EM	05/27/2024	06/02/2024	M-Su 9a-4p	X	X	X	X	X	X	X	6	\$10.00	\$60.00	30
34	24		Amp ersa nd Politi cal Bun dle	75 75	BET	5287	CNN EM	06/03/2024	06/09/2024	M-Su 9a-4p	X	X	X	X	X	X	X	2	\$10.00	\$20.00	30
35	25		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	05/06/2024	05/12/2024	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$70.00	\$980.00	30
36	26		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	05/13/2024	05/19/2024	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$70.00	\$980.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
37	27		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	05/20/2024	05/26/2024	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$70.00	\$980.00	30
38	28		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	05/27/2024	06/02/2024	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$70.00	\$980.00	30
39	29		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	06/03/2024	06/09/2024	M-Su 9a-4p	X	X	X	X	X	X	X	2	\$70.00	\$140.00	30
40	30		Amp ersa nd Politi cal Bun dle	75 75	ESPN	5287	MNBC EM	05/06/2024	05/12/2024	M-Su 9a-4p	X	X	X	X	X	X	X	7	\$62.00	\$434.00	30
41	31		Amp ersa nd Politi cal Bun dle	75 75	ESPN	5287	MNBC EM	05/13/2024	05/19/2024	M-Su 9a-4p	X	X	X	X	X	X	X	7	\$62.00	\$434.00	30
42	32		Amp ersa nd Politi cal Bun dle	75 75	ESPN	5287	MNBC EM	05/20/2024	05/26/2024	M-Su 9a-4p	X	X	X	X	X	X	X	7	\$62.00	\$434.00	30
43	33		Amp ersa nd Politi cal Bun dle	75 75	ESPN	5287	MNBC EM	05/27/2024	06/02/2024	M-Su 9a-4p	X	X	X	X	X	X	X	7	\$62.00	\$434.00	30

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44	34		Amp ersa nd Politi cal Bun dle	75 75	ESPN	5287	MNBC EM	06/03/2024	06/09/2024	M-Su 9a-4p	X	X	X	X	X	X	X	3	\$62.00	\$186.00	30
61	35		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	05/06/2024	05/12/2024	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$44.00	\$616.00	30
62	36		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	05/13/2024	05/19/2024	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$44.00	\$616.00	30
63	37		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	05/20/2024	05/26/2024	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$44.00	\$616.00	30
64	38		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	05/06/2024	05/12/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$95.00	\$475.00	30
65	39		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	05/13/2024	05/19/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$95.00	\$475.00	30
66	40		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	05/20/2024	05/26/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$95.00	\$475.00	30

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67	41		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	05/27/2024	06/02/2024	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$113.00	\$904.00	30
68	42		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	06/03/2024	06/09/2024	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$113.00	\$226.00	30
69	43		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	05/27/2024	06/02/2024	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$38.00	\$532.00	30
70	44		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	06/03/2024	06/09/2024	M-Su 9a-4p	X	X	X	X	X	X	X	1	\$38.00	\$38.00	30
71	45		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	05/27/2024	06/02/2024	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$44.00	\$616.00	30
72	46		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5287	New York Mets v	06/03/2024	06/09/2024	M-Su 5a-9a	X	X	X	X	X	X	X	1	\$44.00	\$44.00	30
73	47		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	05/06/2024	05/12/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$194.00	\$970.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
74	48		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	05/13/2024	05/19/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$194.00	\$970.00	30
75	49		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	05/20/2024	05/26/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$194.00	\$970.00	30
76	50		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	05/27/2024	06/02/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$194.00	\$970.00	30
77	51		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	06/03/2024	06/09/2024	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$194.00	\$388.00	30
78	52		Amp ersa nd Politi cal Bun dle	75 75	TBS	5287	New York Yankees vs	05/06/2024	05/12/2024	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$199.00	\$597.00	30
79	53		Amp ersa nd Politi cal Bun dle	75 75	TBS	5287	New York Yankees vs	05/13/2024	05/19/2024	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$199.00	\$597.00	30
80	54		Amp ersa nd Politi cal Bun dle	75 75	TBS	5287	New York Yankees vs	05/20/2024	05/26/2024	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$199.00	\$597.00	30

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81	55		Amp ersa nd Politi cal Bun dle	75 75	TBS	5287	New York Yankees vs	05/27/2024	06/02/2024	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$199.00	\$597.00	30
82	56		Amp ersa nd Politi cal Bun dle	75 75	TBS	5287	New York Yankees vs	06/03/2024	06/09/2024	M-Su 7p-12m	X	X	X	X	X	X	X	1	\$199.00	\$199.00	30
83	57		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	05/27/2024	06/02/2024	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$234.00	\$1,170.00	30
84	58		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	06/03/2024	06/09/2024	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$234.00	\$468.00	30
85	59		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	05/27/2024	06/02/2024	M-Su 5a-9a	X	X	X	X	X	X	X	10	\$82.00	\$820.00	30
86	60		Amp ersa nd Politi cal Bun dle	75 75	CNN	5287	New York Mets vs Atlanta Braves	06/03/2024	06/09/2024	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$82.00	\$164.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4178043					
Traffic Order #	12293068	# of Weeks	5	Active	Yes
Order #	4178043	Created On	5/2/2024 4:35:38 PM	Order Status	Contract Confirmed
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Client	AMP - PROTECTING OUR DEMOCRACY - PHL	Updated On	5/3/2024 10:34:04 AM	Net \$	23994.72
Start Date	5/6/2024	Updated By	eClerx BOT	Units	397
End Date	6/9/2024	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	