

Wisconsin Broadcasters Association



The Wisconsin Broadcasters Association fosters and promotes the development of the arts of aural and visual broadcastings in all its forms...

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July 12, 2019

Dave Magnum
Magnum Broadcasting
PO Box 118
West Bend, WI 53095-0118

Dear Dave

In accordance with the WBA's Assistance Action Plan for EEO Compliance, this letter confirms that WXYM FM, WTMB FM, WBOG AM, WNFM FM, WBDL FM, WRDB AM, WNNO FM, WBKY FM, WDLS AM, WDDC FM, WPDR AM, WAUN FM, WRJN AM, WMKQ FM, WMBZ FM, WBKV AM, KQEG TV, WEZY TV, WMJQ TV, were represented by Reid Magnum, Chelsey Hilgendorf and you, at the **EEO Seminar: KEEPING UP WITH EEO AT THE FCC** which as part of the WBA's 2019 Summer Conference on Wednesday, June 12, 2019 at 3 p.m. at the Osthoff Resort in Elkhart Lake, Wisconsin.

One of the menu option initiatives under the FCC's Outreach Prong 3 states: "One full 'Menu Option Initiative' credit for participating in a program for station management that will teach them how to ensure Equal Employment Opportunity and prevent unlawful discrimination". The WBA will be offering this training program four times over a two year period. The seminar will be held in conjunction with the WBA Winter and Summer Conferences, this initiative began with the 2006 Winter Conference - this is a similar process as the Job/Career Fairs. If a station routinely sends management to these courses, by the end of the segment, (two year period), the SEU would claim one full menu option credit for that two year period. Please note - these four seminars will each be on different discrimination topics, so an SEU will need to have someone from management in attendance at all four sessions to get the full menu option credit."

Please feel free to contact me if you have any questions! We look forward to helping you, our valued member, with your EEO Compliance.

Sincerely,

A handwritten signature in black ink that reads "Linda Baun".

Linda Baun
Vice President