

125 West 55th St New York, NY 10019

M-F 2 9:35p-10p

Andy Griffith NEws

\$150.00 \$50.00

0.0 0.0

30 30

0 0

0 0

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\$100.00 \$400.00

\$0.00 \$0.00 \$0.00

0.0

\$300.00

Total

CPP*

GRP*

0

TOTALS:

0 0 0

0 0 Rate Rating

Len

5/23

5/24

5/25

5/26

Day/Time M-F 9p-9:35p

P

Program

Agency: Smart Media Group

Contract # 26020704

SUITE #102 ALEXANDRIA, VA 22301 1427 LESLIE AVE

Agency Order #:

Product: Candidate

Buyer: Fran Berg

Changes as of: 5/24/2018 at 1:12 PM Flight: 5/23/18 - 5/29/18 Advertiser: Will Ainsworth for LT.
Governor - AL

Station: WCOV Market: Montgomery Office: WASHINGTON

Primary Demo: Adults 50+ Service: Nielsen

Version: Current State Version 1

Con Type: POLITICAL/VOTE

Total \$: \$400.00

Total Spots: 4
Total CPP: \$0.00
Total GRP:

Assistant: CHRISTIAN MUNOZ 202-955-5342

Salesperson: CHRISTIAN MUNOZ 202-955-5342 Separation:

5/27 5/28 5/23 - 5/29 5/29 Spots Total



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Special Instructions Market Budget: \$13,333 WCOV Share: 3% Competitive Information

Comment:

WNCF: 2% WAKA: 37% WSFA: 58%

		Daypart Summary	nmary		
Day/Time	% Distrib	Spots	Dollars	CPP	GRF
	100%	4	\$400.00	N/A	0.0
Total	100%	4	\$400.00	N/A	0.0

\$400.00	4	Total
\$400.00	4	2018-Jun
\$0.00	0	2018-May
Dollars	Spots	Month

				Transa	Transaction History		
Trans	Created/Received Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment	
Queued for Electronic							
Contracting	5/24/18 1:12 PM				\$0	\$0	
New	5/24/18 12:36 PM CHRISTIAN MUNOZ	Confirmed	4		\$400.00	\$400.00	

Non-Discrimination Policy

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