

2411



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26003956	<b>Changes as of:</b> 5/3/2018 at 4:10 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> Agency: GRP Buying LLC 3136 Kingsdale Center #136 Upper Arlington, OH 43221	<b>Flight:</b> 4/30/18 - 6/5/18 <b>Advertiser:</b> Battle AL-Gov <b>Product:</b> Candidate <b>Agency Order #:</b> <b>Buyer:</b> TANYA RENICKER <b>Salesperson:</b> CHRISTIAN MUNOZ 202-955-5342 <b>Separation:</b>	<b>Station:</b> WCOV <b>Market:</b> Montgomery <b>Office:</b> WASHINGTON <b>Service:</b> Nielsen <b>Primary Demo:</b> Adults 50+ <b>Assistant:</b> CHRISTIAN MUNOZ 202-955-5342
<b>Con Type:</b> POLITICAL/NOTE		
<b>Total \$:</b> \$12,560.00		
<b>Total Spots:</b> 164		
<b>Total CPP:</b> \$0.00		
<b>Total GRP:</b>		

#	Day/Time	DP	Program	Rate	A50P Rating	Len	4/30 - 6/4							Total Spots	Total \$	CPP*	GRP*
							4/30	5/7	5/14	5/21	5/28	6/4					
1	W/ 7p-8p		X Files	\$500.00	0.0	30	0	0	2	2	2	0	6	\$3,000.00	\$0.00	0.0	
2	M-F 1p-2p		Peoples Court	\$50.00	0.0	30	3	5	10	10	10	4	42	\$2,100.00	\$0.00	0.0	
3	M-F 9p-9:35p		News	\$100.00	0.0	30	3	5	5	5	5	2	25	\$2,500.00	\$0.00	0.0	
4	M-F 9:35p-10:05p		Andy Griffith	\$50.00	0.0	30	3	5	5	5	5	1	24	\$1,200.00	\$0.00	0.0	
5	Su 9p-9:35p		News	\$50.00	0.0	30	1	1	1	0	1	0	4	\$200.00	\$0.00	0.0	
6	Sa-Su 9p-9:35p		News	\$50.00	0.0	30	2	2	2	2	2	0	10	\$500.00	\$0.00	0.0	
7	M-F 4p-5p		Ellen	\$45.00	0.0	30	3	5	10	10	10	4	42	\$1,890.00	\$0.00	0.0	
8	Su 10a-11a		News	\$15.00	0.0	30	1	1	2	2	2	0	8	\$120.00	\$0.00	0.0	
9	W/ 7p-8p		Empire	\$500.00	0.0	30	1	1	0	0	0	0	2	\$1,000.00	\$0.00	0.0	
10	Su 9:30p-10p		News	\$50.00	0.0	30	0	0	0	1	0	0	1	\$50.00	\$0.00	0.0	
TOTALS:							17	25	37	37	37	11	164	\$12,560.00	\$0.00	0.0	

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<b>CPE:</b>	<b>Flight:</b> 4/30/18 - 6/5/18	<b>Station:</b> WCOV
<b>Agency:</b> GRP Buying LLC	<b>Advertiser:</b> Battle AL-Gov	<b>Market:</b> Montgomery
3136 Kingsdale Center	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON
#136	<b>Agency Order #:</b>	<b>Service:</b> Nielsen
Upper Arlington, OH	<b>Buyer:</b> TANYA RENICKER	<b>Primary Demo:</b> Adults 50+
43221	<b>Salesperson:</b> CHRISTIAN MUNOZ	<b>Assistant:</b> CHRISTIAN MUNOZ
	<b>Separation:</b> 202-955-5342	
		<b>Con Type:</b> POLITICAL/NOTE
		<b>Total \$:</b> \$12,560.00
		<b>Total Spots:</b> 164
		<b>Total CPM:</b> \$0.00
		<b>Total GRP:</b>

**Special Instructions**

Date/Time	Added by	Comment
05/03/18 4:10 PM	Trennetta McGhee	News airing late due to sports.
05/01/18 10:00 AM	CHRISTIAN MUNOZ	approved

Competitive Information			
Market Budget:	\$125,600		
WCOV Share:	10%		
Comment:			
WAKA:	23%		
WNCN:	13%		
WSFA:	54%		

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	164	\$12,560.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>164</b>	<b>\$12,560.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-May	116	\$9,050.00
2018-Jun	48	\$3,510.00
<b>Total</b>	<b>164</b>	<b>\$12,560.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 2	5/3/18 4:10 PM	Trennetta McGhee	Sent To Rep	1	1	\$0
Makegood 1	5/1/18 9:18 AM	Trennetta McGhee	Confirmed	2	2	\$0
Queued for Electronic Contracting	5/1/18 9:03 AM					\$0
New	5/1/18 8:59 AM	CHRISTIAN MUNOZ	Confirmed	164		\$12,560.00

**Non-Discrimination Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.