

#21252



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25986190 Changes as of: 4/9/2018 at 11:33 AM Version: Current State Version 2
CPE: WALKER/ORDR/406412 Station: WCOV
Agency: Smart Media Group Advertiser: Walker for State Senate Total Spots: 5
1427 LESLIE AVE Product: ORDER Total CPP: \$73.53
SUITE #102 Agency Order #: 30052796 Primary Demo: Adults 35+ Total GRP: 6.8
ALEXANDRIA, VA Buyer: Berg, Fran Con Type: POLITICAL/VOTE
Salesperson: CHRISTIAN MUNOZ Assistant: CHRISTIAN MUNOZ Separation:
202-955-5342 202-955-5342
Comments: NEW ORDER FOR WALKER FOR ALABAMA STATE SEN. EST 406412 PLS CNMF. THANKS FRAN

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	4/6 - 4/12							Total Spots	Total \$	CPP*	GRP*
								4/6	4/7	4/8	4/9	4/10	4/11	4/12				
1	M-F 9:35p-10:05p		ANDY GRIFFITH	\$100.00	1.7	5,600	30	0	0	0	1	1	1	1	4	\$400.00	\$58.82	6.8
2	W 9:35p-10:05p		ANDY GRIFFITH	\$100.00	0.0	0	30	0	0	0	0	0	1	0	1	\$100.00	\$0.00	0.0
TOTALS:								0	0	0	1	1	2	1	5	\$500.00	\$73.53	6.8

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125 West 55th St
New York, NY 10019

Contract # 25986190 **Changes as of:** 4/9/2018 at 11:33 AM **Version:** Current State Version 2
CPE: WALKER/ORDR/406412 **Flight:** 4/6/18 - 4/12/18 **Station:** WCOV
Agency: Smart Media Group **Advertiser:** Walker for State Senate **Market:** Montgomery
1427 LESLIE AVE **Product:** ORDR **Office:** WASHINGTON
SUITE #102 **Agency Order #:** 30052796 **Primary Demo:** Adults 35+
ALEXANDRIA, VA **Buyer:** Berg, Fran **Con Type:** POLITICAL/VOTE
22301 **Salesperson:** CHRISTIAN MUNOZ **Assistant:** CHRISTIAN MUNOZ
202-955-5342 **Separation:**

Total Spots: 5
Total CPP: \$73.53
Total GRP: 6.8

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
04/09/18 11:06 AM	CHRISTIAN MUNOZ	approved! anyway way we could stay in the same tp - just double up on one of the days?
04/09/18 10:31 AM	CHRISTIAN MUNOZ	Let me know if that will work. Thanks!
04/06/18 1:35 PM	System	Notice Received.
04/06/18 1:28 PM	CHRISTIAN MUNOZ	NEW ORDER FOR WALKER FOR ALABAMA STATE SEN. EST 406412 PLS CNMF; THANKS FRAN

Competitive Information

Market Budget:	\$12,500
WCOV Share:	4%
Comment:	
WAKA:	45%
WSFA:	51%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$500.00	\$73.53	6.8
Total	100%	5	\$500.00	\$73.53	6.8

Monthly Summary

Month	Spots	Dollars
2018-Apr	5	\$500.00
Total	5	\$500.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	4/9/18 11:02 AM	Trennetta McGhee	Confirmed	1	1	\$0	\$500.00	Changes: 2 buylines added or modified.
Makegood 1	4/6/18 2:38 PM	Trennetta McGhee	Canceled			\$0	\$500.00	Changes: Total GRPs from 8.5 to 6.8, Total CPP from \$58.82 to \$73.53, Total GIMPs from 0 to 7, Total CPM from \$0.00 to \$73,529.41, 2 buylines added or modified.
Queued for Electronic Contracting	4/6/18 1:34 PM					\$0	\$0	
New	4/6/18 12:13 PM	CHRISTIAN MUNOZ	Confirmed	5		\$500.00	\$500.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Smart Media Group,

being/on behalf of: Ronda Walker,

a legally qualified candidate of the Republican

political party for the office of: Alabama State Senate, District 25

in the primary

election to be held on: 6/5/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Walker for State Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/4/18

Date



Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Walker for State Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Smart Media Group

4/4/18

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.