

ORDER

WCOV-TV

Orders
Order / Rev: 22034
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 07/17/18 - 07/17/18
Original Date / Rev: 07/16/18 / 07/16/18
Order Type: GENERAL

Primary AE: Drew Woods
Sales Office: MONT
Sales Region: LOC

Agency Name: Political- Kirk Hatcher
Buying Contact:
Billing Contact:
 1254 Laurel Brook Lane
 Montgomery, AL 36117

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Political- Kirk Hatcher
Demographic: A18-49
Product Codes: PL1
Priority: \$0
Revenue Codes: DIR, GEN, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/18	07/17/18	12	\$650.00	\$650.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	12	\$650.00	\$650.00	0.00
Totals	12	\$650.00	\$650.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Drew Woods			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	07/17/18	07/17/18	Daytime 8a-9a M-F 8a-9a The Real	CM	8a-9a	-T-----	:30	2	\$25.00	L-3	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	-T-----		2				\$25.00		0.00			
N 2	WCOV	07/17/18	07/17/18	Daytime 9a-10a M-F 9a-10a TMZ/Extra	CM	9a-10a	-T-----	:30	2	\$25.00	L-4	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	-T-----		2				\$25.00		0.00			
N 3	WCOV	07/17/18	07/17/18	Daytime 10a-11a M-F 10a-11a Dr. Oz	CM	10a-11a	-T-----	:30	2	\$50.00	L-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	-T-----		2				\$50.00		0.00			
N 4	WCOV	07/17/18	07/17/18	Court 11a-12n M-F 11a-12n Hot Bench	CM	11a-12n	-T-----	:30	2	\$75.00	L-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	-T-----		2				\$75.00		0.00			
N 5	WCOV	07/17/18	07/17/18	Court 12n-1p M-F 12n-1p Judge Mathis	CM	12n-1p	-T-----	:30	2	\$75.00	L-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	-T-----		2				\$75.00		0.00			
N 6	WCOV	07/17/18	07/17/18	Court 1p-2p M-F 1p-2p People's Court	CM	1p-2p	-T-----	:30	2	\$75.00	L-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	-T-----		2				\$75.00		0.00			

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLOU MONTGOMERY	Date: 7/16/18
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I, KENYATTE HASSELL,
 being/on behalf of: KIRK HATCHER,
 a legally qualified candidate of the DEMOCRATIC
 political party for the office of: AL LEGISLATURE
 in the DEM PRIM RUNOFF
 election to be held on: JULY 17th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	TUE 7/17/18	TUE	W3		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by: _____

x h. H a

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

x J. C. Love

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/16/18

Date _____

x K. Hall

Signature

To Be Signed By Station Representative

Accepted

□ Accepted in Part

☐ Rejected

Signature

Printed Name _____

Title