

21501



125 West 55th St
New York, NY 10019

Contract # 26005537 Changes as of: 5/15/2018 at 11:02 AM Version: Current State Version 2
CPE: AINSW/ORDR/530605 Flight: 5/30/18 - 6/5/18 Station: WCOV
Agency: Smart Media Group Advertiser: Will Ainsworth for LT. Market: Montgomery
Product: ORDR Office: WASHINGTON
Agency Order #: 30053666 Buyer: berg, fran Service: Nielsen
Salesperson: CHRISTIAN MUNOZ Assistant: CHRISTIAN MUNOZ
Separation: 202-955-5342
Total Spots: 12
Total CPP: \$44.12
Total GRP: 18.7

Comments: REV AINSWORTH ORDER EST 530605 PLS CNFM: THANKS, FRAN

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	5/30 - 6/5							Total Spots	Total \$	CPP*	GRP*
								5/30	5/31	6/1	6/2	6/3	6/4	6/5				
M-F	14p-5p		ELLEN	\$45.00	1.0	3.300	30	1	2	1	0	0	1	0	5	\$225.00	\$45.00	5.0
RATE CHG																		
M-F	29p-9:35p		WCOV 9 OCLOCK LOCAL	\$100.00	2.7	8.800	30	1	0	0	0	0	0	0	1	\$100.00	\$37.04	2.7
RATE CHG																		
M-F	39:35p-10:05p		ANDY GRIFFITH	\$50.00	1.7	5.600	30	1	1	1	0	0	1	0	4	\$200.00	\$29.41	6.8
RATE CHG																		
M	47p-8p		LUCIFER-FOX	\$225.00	1.2	3.800	30	0	0	0	0	0	0	0	0	\$0.00	\$187.50	0.0
RATE CHG: CANCEL																		
W	57p-9p		MASTERCHEF-FOX	\$150.00	2.1	20.500	30	2	0	0	0	0	0	0	2	\$300.00	\$71.43	4.2
RATE CHG																		
TOTALS:															12	\$825.00	\$44.12	18.7

COPY

COPY

LT. P. 5/15/18



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New York, NY 10019

Contract # 26005537	Changes as of: 5/15/2018 at 11:02 AM	Version: Current State Version 2	Con Type: POLITICAL/NOTE
CPE: AINSW/ORDR/530605	Flight: 5/30/18 - 6/5/18	Station: WCOV	Total \$: \$825.00
Agency: Smart Media Group	Advertiser: Will Ainsworth for LT, Governor - AL	Market: Montgomery	
1427 LESLIE AVE SUITE #102 ALEXANDRIA, VA 22301	Product: ORDR	Office: WASHINGTON	Total Spots: 12
	Agency Order #: 30053666	Service: Nielsen	Total CPP: \$44.12
	Buyer: berg, fran	Primary Demo: Adults 35+	Total GRP: 18.7
	Salesperson: CHRISTIAN MUNOZ	Assistant: CHRISTIAN MUNOZ	
	Separation: 202-955-5342		

Special Instructions

Date/Time	Added by	Comment	Order Level Comments
05/15/18 11:02 AM	System	Notice Received.	
05/15/18 8:07 AM	GOTOSTRATA1114768	REV AINSWORTH ORDER EST 530605 PLS CNFM: THANKS, FRAN	
05/09/18 8:41 AM	System	Notice Received.	
05/03/18 9:54 AM	CHRISTIAN MUNOZ	NEW ORDER FOR AINSWORTH FOR LT GOV EST 530605; PLS CNFM: THANKS FRAN	

Market Budget: \$6,250
WCOV Share: 6%
Comment:
WAKA: 46%
WSFA: 48%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$825.00	\$44.12	18.7
Total	100%	12	\$825.00	\$44.12	18.7

Monthly Summary		
Month	Spots	Dollars
2018-Jun	12	\$825.00
Total	12	\$825.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	5/15/18 11:01 AM					\$0
Revision	5/15/18 8:07 AM	GOTOSTRATA1114768	Confirmed		1	\$470.00
Queued for Electronic Contracting	5/9/18 8:39 AM					\$0
New	5/3/18 9:43 AM	CHRISTIAN MUNOZ	Confirmed	13		\$355.00
						\$355.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.