

2/15/18



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26021292 Changes as of: 5/24/2018 at 4:24 PM Version: Current State Version 1

CPE: AINSW/ORDR/530606 Flight: 5/30/18 - 6/5/18 Station: WCOV
Agency: Smart Media Group Advertiser: Will Ainsworth for L.T. Market: Montgomery

1427 LESLIE AVE
SUITE #102
ALEXANDRIA, VA 22301
Product: ORDR
Agency Order #: 30055124
Buyer: berg, fran
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Total Spots: 8
Total CPP: \$29.41
Total GRP: 13.6

Salesperson: CHRISTIAN MUNOZ
Separation: 202-955-5342
Assistant: CHRISTIAN MUNOZ
202-955-5342

Comments: NEW ORDER FOR AINSWORTH EST 530606 PLEASE CNFM: THANKS FRAN

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	5/30 - 6/5							Total Spots	Total \$	CPP*	GRP*
								5/30	5/31	6/1	6/2	6/3	6/4	6/5				
1	M-F 9:35p-10:05p		ANDY GRIFFITH	\$50.00	1.7	5,600	30	2	2	2	0	0	2	0	8	\$400.00	\$29.41	13.6
TOTALS:								2	2	2	0	0	2	0	8	\$400.00	\$29.41	13.6

COPY

COPY

Will Ainsworth
5/24/18



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New York, NY 10019

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CPE: AINSW/ORDR/530606		Flight: 5/30/18 - 6/5/18		Station: WCOV	
Agency: Smart Media Group		Advertiser: Will Ainsworth for L.T. Governor - AL		Market: Montgomery	
1427 LESLIE AVE SUITE #102 ALEXANDRIA, VA 22301		Product: ORDR		Office: WASHINGTON	
		Agency Order #: 30055124		Service: Nielsen	
		Buyer: berg, fran		Primary Demo: Adults 35+	
		Salesperson: CHRISTIAN MUNOZ		Assistant: CHRISTIAN MUNOZ	
		Separation: 202-955-5342		202-955-5342	
				Con Type: POLITICAL/NOTE	
				Total \$: \$400.00	
				Total Spots: 8	
				Total CPP: \$29.41	
				Total GRP: 13.6	

Special Instructions	
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Date/Time	Added by	Comment
05/24/18 4:24 PM	System	Notice Received.
05/24/18 4:19 PM	CHRISTIAN MUNOZ	NEW ORDER FOR AINSWORTH EST 530606 PLEASE CNFM. THANKS FRAN

Competitive Information	
Market Budget:	\$400
WCOV Share:	100%
Comment:	Competitive Unknown

Competitive Information			
Market Budget:	\$400		
WCOV Share:	100%		
Comment:			
	Competitive Unknown		

Daypart Summary						
Day/Time	% Distrib	Spots	Dollars	CPP	GRP	
	100%	8	\$400.00	\$29.41	13.6	
Total	100%	8	\$400.00	\$29.41	13.6	

Monthly Summary					
Month	Spots	Dollars			
2018-Jun	8	\$400.00			
Total	8	\$400.00			

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/24/18 4:22 PM					\$0		\$0
New	5/24/18 4:19 PM	CHRISTIAN MUNOZ	Confirmed	8		\$400.00	\$400.00	

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/24/18 4:22 PM					\$0	\$0	
New	5/24/18 4:19 PM	CHRISTIAN MUNOZ	Confirmed	8		\$400.00	\$400.00	
Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP, (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.							

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