

ORDER

WCOV-TV

Orders
Order / Rev: 21549
Alt Order #:
Product Desc: JOHNNY FORD HOUSE REP DIS #82
Estimate: JOHNNY FORD HOUSE REP DIS #82
Flight Dates: 05/28/18 - 06/05/18
Original Date / Rev: 05/24/18 / 05/24/18
Order Type: GENERAL
Primary AE: Minea Baker
Sales Office: MONT
Sales Region: LOC

Agency
Name: Johnny Ford
Buying Contact:
Billing Contact:
 230 Garden St.
 Cambridge, MA 02138
Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Johnny Ford
Demographic: HH
Product Codes: PL1
Priority: \$0
Revenue Codes: DIR, POL, CAND
New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/18	05/31/18	4	\$600.00	\$600.00
06/01/18	06/04/18	4	\$500.00	\$500.00

Totals

Month	# Spots	Gross Amount	Net Amount	Imp.
May 2018	4	\$600.00	\$600.00	31.2
June 2018	4	\$500.00	\$500.00	27.2
Totals	8	\$1,100.00	\$1,100.00	58.4

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Minea Baker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	ImpType	Spots	Amount
N 1	WCOV	05/28/18	06/05/18	M-F 9p-935p Late News	CM	9p-935p	MTWTF--	:30	5	\$150.00	L-3	7.8 NM	6	\$900.00
				M-F 9p-935p Late News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
		Week: 05/28/18	06/03/18	MTWTF--					5	\$150.00		7.8		
		Week: 06/04/18	06/10/18	M-----					1	\$150.00		7.8		
N 2	WCOV	05/28/18	06/03/18	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-4	4.8 NM	1	\$100.00
				Sat 9p-930p Late News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
		Week: 05/28/18	06/03/18	-----S-					1	\$100.00		4.8		
N 3	WCOV	05/28/18	06/03/18	Sun 9-930p Late News	CM	9p-930p	-----S	:30	1	\$100.00	L-4	6.8 NM	1	\$100.00
				Sun 9p-930p Late News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
		Week: 05/28/18	06/03/18	-----S					1	\$100.00		6.8		
Totals													8	\$1,100.00



[Signature]

Johnny Ford Political Late News

AT: Minna Baker

Book: MAY 18 SELLING

Market: MONTGOMERY (SEUMA) [124]
Schedule Date: 5/28/2018 - 6/5/2018
Spot Length(s): :30
Book: MAY 18 SELLING
Author: Minna Baker

Direct Reel
Political Reel
Candidate Reel 3

Web Site: www.wcov.com

Flight Dates: 5/28/2018-6/5/2018

Program	Spot Length	MY	JN	DM	HH	Rate
Time		28	4		000	Spots
WCOV						
WCOV 9 PM LATE NEWS	:30	5	1			2
GRPs/Impressions						\$150.00
Mo-Fr 9:00p-9:35p						6
-L3						
WCOV 9 PM LATE NEWS	:30	1	--			1
GRPs/Impressions						\$100.00
Sat 9:00p-9:30p						1
-L4						
WCOV 9 PM LATE NEWS	:30	1	--			1
GRPs/Impressions						\$100.00
Sun 9:00p-9:30p						1
-L4						

Total Cost: \$1,100.00

Signature

[Signature]

\$26549
5/24/18
Home

+1,000 Production
2,100 Paid 5/24/18 via credit card

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WCOV - 1 WCOV Avenue
Montgomery, AL 36111

Date:

5/24/18

I, Johnny FORD,

being/on behalf of: Johnny FORD,

a legally qualified candidate of the Democratic Party

political party for the office of: House of Representatives, Dist. 82

in the Primary

election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Johnny FORD

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Johnny FORD

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/24/18

Date

Johnny Ford

Signature

To Be Signed By Station Representative

☒ Accepted

☒ Accepted in Part

☐ Rejected

Minea Baker

Signature

Minea Baker

Printed Name

Gen. Sales Mgr.

Title

WCOV ~ FOX 20 - Montgomery, AL

2018 POLITICAL GUIDELINES



ACKNOWLEDGEMENT

Advertiser has been advised that a variety of classes of time (preemptible and non-preemptible) and package options are available to advertisers at a variety of rates, and the purchaser has been furnished with all requested information concerning rates, discounts, preemptibility, and package plans.

Menea Baker

Station Acknowledgement of disclosure to candidate

Johnny Ford

Printed Name of Candidate

House of Representatives #82

Printed Title of Office Candidate is seeking

in person

How disclosure made available to Candidate
(fax, mail, in person, e-mail, etc.)

334/226-1125

Phone Number of Candidate

334/487-0174

Fax Number of Candidate

5/24/18

Date

