

25501



125 West 55th St
New York, NY 10019

Contract # 26022518	Changes as of: 5/29/2018 at 12:04 PM	Version: Current State Version 1
CPE: WALKER/ORDR/530605	Flight: 5/30/18 - 6/5/18	Station: WCOV
Agency: Smart Media Group	Advertiser: Walker for State Senate	Market: Montgomery
1427 LESLIE AVE	Product: ORDR	Office: WASHINGTON
SUITE #102	Agency Order #: 30055173	Service: Nielsen
ALEXANDRIA, VA 22301	Buyer: berg, fran	Primary Demo: Adults 35+
	Salesperson: CHRISTIAN MUNOZ	Assistant: CHRISTIAN MUNOZ
	Separation: 202-955-5342	202-955-5342
Comments: REV ORDER FOR WALKER EST 530605 5/30-6/5: PLEASE BOOK IMMEDIATELY. THANKS FRAN		

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/30 - 6/5							Total Spots	Total \$	CPP*	GRP*
								5/30	5/31	6/1	6/2	6/3	6/4	6/5				
1	M-F 9:35p-10:05p		ANDY GRIFFITH	\$50.00	1.7	5,600	30	2	2	2	0	0	2	0	8	\$400.00	\$29.41	13.6
TOTALS:								2	2	2	0	0	2	0	8	\$400.00	\$29.41	13.6

COPY

COPY

5/29/18



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ALEXANDRIA, VA		Buyer: berg, fran		Primary Demo: Adults 35+	
22301		Salesperson: CHRISTIAN MUNOZ		Assistant: CHRISTIAN MUNOZ	
		Separation: 202-955-5342		202-955-5342	
				Con Type: POLITICAL/VOTE	
				Total \$: \$400.00	
				Total Spots: 8	
				Total CPM: \$29.41	
				Total GRP: 13.6	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/29/18 12:04 PM	System	Notice Received.
05/29/18 11:55 AM	CHRISTIAN MUNOZ	REV ORDER FOR WALKER EST 530605 5/30-6/5: PLEASE BOOK IMMEDIATELY. THANKS FRAN

Competitive Information		
Market Budget:	\$400	
WCOV Share:	0%	
Comment:	Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$400.00	\$29.41	13.6
Total	100%	8	\$400.00	\$29.41	13.6

Monthly Summary			
Month	Spots	Dollars	
2018-Jun	8	\$400.00	
Total	8	\$400.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	5/29/18 12:01 PM					\$0
New	5/29/18 11:55 AM	CHRISTIAN MUNOZ	Confirmed	8		\$400.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.