

21558



125 West 55th St
New York, NY 10019

Contract # 26021295	Changes as of: 5/24/2018 at 4:36 PM	Version: Current State Version 1	Con Type: POLITICAL/NOTE
CPE: ODEN/NORDR/530605	Flight: 5/30/18 - 6/5/18	Station: WCOV	Total \$: \$400.00
Agency: Smart Media Group	Advertiser: Oden for Public Service Commissioner - AL	Market: Montgomery	
1427 LESLIE AVE SUITE #102 ALEXANDRIA, VA 22301	Product: ORDR	Office: WASHINGTON	Total Spots: 8
	Agency Order #: 30055128	Service: Nielsen	Total CPP: \$29.41
	Buyer: berg, fran	Primary Demo: Adults 35+	Total GRP: 13.6
	Salesperson: CHRISTIAN MUNOZ 202-955-5342	Assistant: CHRISTIAN MUNOZ 202-955-5342	
Separation:			
Comments: NEW ORDER FOR Oden EST 530605 PLEASE CNFM: THANKS FRAN			

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	5/30 - 6/5							Total Spots	Total		
								5/30	5/31	6/1	6/2	6/3	6/4	6/5				
M-F 19:35p-10:05p		ANDY GRIFFITH	\$50.00	1.7	5,600	30	2	2	2	0	0	2	0		8	\$400.00	\$29.41	13.6
TOTALS:							2	2	2	0	0	2	0		8	\$400.00	\$29.41	13.6

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MPB 5/24/18



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Special Instructions	
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Date/Time	Added by	Comment
05/24/18 4:36 PM	System	Notice Received.
05/24/18 4:24 PM	CHRISTIAN MUNOZ	NEW ORDER FORODEN EST 530605 PLEASE CNFM: THANKS FRAN

Market Budget: \$400	Competitive Information
WCOV Share: 0%	
Comment:	Competitive Unknown

Daypart Summary	Daypart Summary	Daypart Summary
Day/Time	% Distrib	Spots
	100%	8
Total	100%	8

Monthly Summary	Monthly Summary	Monthly Summary
Month	Spots	Dollars
2018-Jun	8	\$400.00
Total	8	\$400.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	5/24/18 4:33 PM					\$0
New	5/24/18 4:24 PM	CHRISTIAN MUNOZ	Confirmed	8		\$400.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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