

24712



125 West 55th St
New York, NY 10019

Contract # 26008942	Changes as of: 5/8/2018 at 11:23 AM	Version: Current State Version 2
CPE: 3737/123	Flight: 5/9/18 - 5/15/18	Station: WCOV
Agency: JAMESTOWN ASSOCIATES	Advertiser: Bedsole - AL AG	Market: Montgomery
116 Craig Road Manalapan, NJ 07726	Product: Primary	Office: WASHINGTON
	Agency Order #: 7331972	Service: Nielsen
	Buyer: Horan, Holly	Primary Demo: Adults 50+
	Salesperson: CHRISTIAN MUNOZ	Assistant: CHRISTIAN MUNOZ
	Separation: 202-955-5342	
Comments: Separation: 30		

Con Type: POLITICAL/NOTE
Total \$: \$305.00
Total Spots: 5
Total CPP: \$16.31
Total GRP: 18.7

#	Day/Time	DP	Program	Rate	ASOP Rating	Len	5/9	5/9 - 5/9	Total Spots	Total \$	CPP*	GRP*
1	W-F-M-Tu 9p-9:35p		Wcov 9 O'Clock Local News	\$100.00	4.7	30	2		2	\$200.00	\$21.28	9.4
2	Sa-Su 9p-9:35p		Fox 20 News @ 9	\$50.00	4.7	30	1		1	\$50.00	\$10.64	4.7
3	Su 10a-10:30a		Fox News Sunday	\$15.00	1.5	30	0		0	\$0.00	\$10.00	0.0
4	Su 9p-9:35p		Fox News @ 9	\$50.00	4.6	30	1		1	\$50.00	\$10.87	4.6
5	Sa 11p-12m		Scandal	\$5.00	0.0	30	1		1	\$5.00	\$0.00	0.0
TOTALS:									5	\$305.00	\$16.31	18.7

COPY

COPY

11/15/18



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		Total CPP: \$16.31
		Total GRP: 18.7
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		Total \$: \$305.00

Special Instructions	
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Date/Time	Added by	Comment
05/08/18 10:52 AM	CHRISTIAN MUNOZ	Separation: 30
05/08/18 10:52 AM	CHRISTIAN MUNOZ	Separation: 30

Competitive Information	
Market Budget: \$7,625	
WCOV Share: 4%	
Comment:	
WAKA: 36%	
WNCN: 7%	
WSFA: 53%	

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	5	\$305.00
Total	100%	5	\$305.00

Monthly Summary		
Month	Spots	Dollars
2018-May	5	\$305.00
Total	5	\$305.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	5/8/18 11:32 AM					\$0
Queued for Electronic Contracting	5/8/18 11:23 AM					\$0
Revision	5/8/18 10:52 AM	CHRISTIAN MUNOZ	Confirmed		3	\$0
New	5/8/18 10:43 AM	CHRISTIAN MUNOZ	New	8		\$305.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.