

2/5/19



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26017837	<b>Changes as of:</b> 5/22/2018 at 11:58 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b> WALKER/ORDR/523529	<b>Flight:</b> 5/23/18 - 5/29/18	<b>Station:</b> WCOV
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> Walker for State Senate	<b>Market:</b> Montgomery
1427 LESLIE AVE	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON
SUITE #102	<b>Agency Order #:</b> 30054951	<b>Service:</b> Nielsen
ALEXANDRIA, VA	<b>Buyer:</b> berg, fran	<b>Primary Demo:</b> Adults 35+
22301	<b>Salesperson:</b> CHRISTIAN MUNOZ	<b>Assistant:</b> CHRISTIAN MUNOZ
	<b>Separation:</b> 202-955-5342	202-955-5342

Comments: NEW ORDER FOR WALKER sd-24 5/23-5/29 PLS BOOK IMMEDIATELY. THANKS. FRAN

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/23 - 5/29							Total Spots	Total \$	CPP*	GRP*
								5/23	5/24	5/25	5/26	5/27	5/28	5/29				
1	M-F 4p-5p		ELLEN	\$45.00	1.0	3,300	30	1	1	1	0	0	0	1	4	\$180.00	\$45.00	4.0
2	M-F 9p-9:35p		WCOV 9 O'CLOCK LOCAL	\$150.00	2.7	8,800	30	1	1	1	0	0	0	1	4	\$600.00	\$55.56	10.8
3	M-F 9:35p-10:05p		ANDY GRIFFITH	\$50.00	1.7	5,600	30	2	2	2	0	0	0	2	8	\$400.00	\$29.41	13.6
<b>TOTALS:</b>								4	4	4	0	0	0	4	16	\$1,180.00	\$41.55	28.4

COPY

COPY

11/5/18



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SUITE #102	<b>Agency Order #:</b> 30054951	<b>Service:</b> Nielsen
ALEXANDRIA, VA	<b>Buyer:</b> berg, Fran	<b>Primary Demo:</b> Adults 35+
22301	<b>Salesperson:</b> CHRISTIAN MUNOZ	<b>Assistant:</b> CHRISTIAN MUNOZ
	<b>Separation:</b> 202-955-5342	202-955-5342
		<b>Con Type:</b> POLITICAL/NOTE
		<b>Total \$:</b> \$1,180.00
		<b>Total Spots:</b> 16
		<b>Total CPP:</b> \$41.55
		<b>Total GRP:</b> 28.4

**Special Instructions**

Date/Time	Added by	Comment
05/21/18 3:48 PM	CHRISTIAN MUNOZ	NEW ORDER FOR WALKER sd-24 5/23-5/29 PLS BOOK IMMEDIATELY. THANKS, FRAN
05/21/18 3:48 PM	CHRISTIAN MUNOZ	NEW ORDER FOR WALKER sd-24 5/23-5/29 PLS BOOK IMMEDIATELY. THANKS, FRAN

<b>Market Budget:</b> \$980
<b>WCOV Share:</b> 100%
<b>Comment:</b> Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$1,180.00	\$41.55	28.4
<b>Total</b>	<b>100%</b>	<b>16</b>	<b>\$1,180.00</b>	<b>\$41.55</b>	<b>28.4</b>

Monthly Summary		
Month	Spots	Dollars
2018-May	12	\$885.00
2018-Jun	4	\$295.00
<b>Total</b>	<b>16</b>	<b>\$1,180.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	5/22/18 11:58 AM					\$0
Revision	5/21/18 3:48 PM	CHRISTIAN MUNOZ	Confirmed			\$200.00
New	5/21/18 3:47 PM	CHRISTIAN MUNOZ	New	16		\$980.00
Changes: Calculated Dollars from \$980.00 to \$1,180.00. Total CPP from \$34.51 to \$41.55. Origuser Entered Dollars to \$980.00. User Entered \$ from \$0.00 to \$1,180.00. Total \$ from \$980.00 to \$1,180.00. 1 buyline added or modified.						

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.