

7/14/13



KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26009064

Changes as of: 5/8/2018 at 12:04 PM

Version: Current State Version 1

CPE: WALKER/ORDR/509515

Flight: 5/9/18 - 5/15/18

Station: WCOV

Con Type: POLITICAL/VOTE

Agency: Smart Media Group

Advertiser: Walker for State Senate

Market: Montgomery

Total \$: \$250.00

1427 LESLIE AVE

Product: ORDR

Office: WASHINGTON

Total Spots: 5

SUITE #102

Agency Order #: 30053850

Service: Nielsen

Total CPP: \$29.41

ALEXANDRIA, VA

Buyer: berg, fran

Primary Demo: Adults 35+

Total GRP: 8.5

Salesperson: CHRISTIAN MUNOZ

Assistant: CHRISTIAN MUNOZ

Separation:

Comments: NEW ORDER FOR WALKER AL-SD25 EST 509515 PLS CNFM RECEIPT AND BOOK IMMEDIATELY FRAN

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre sion	Len	5/9 - 5/15							Total Spots	Total \$	CPP*	GRP*
								5/9	5/10	5/11	5/12	5/13	5/14	5/15				
1	M-F 9:35p-10:05p		ANDY GRIFFITH	\$50.00	1.7	5,600	30	1	1	1	0	0	1	1	5	\$250.00	\$29.41	8.5
TOTALS:								1	1	1	0	0	1	1	5	\$250.00	\$29.41	8.5

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THU 5/8/18



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New York, NY 10019

<b>Contract #</b> 26009064	<b>Changes as of:</b> 5/8/2018 at 12:04 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> WALKER/ORDR/509515	<b>Flight:</b> 5/9/18 - 5/15/18	<b>Station:</b> WCOV
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> Walker for State Senate	<b>Market:</b> Montgomery
<b>1427 LESLIE AVE</b>	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON
<b>SUITE #102</b>	<b>Agency Order #:</b> 30053850	<b>Service:</b> Nielsen
<b>ALEXANDRIA, VA</b>	<b>Buyer:</b> berg, fran	<b>Primary Demo:</b> Adults 35+
<b>22301</b>	<b>Salesperson:</b> CHRISTIAN MUNOZ	<b>Assistant:</b> CHRISTIAN MUNOZ
	<b>Separation:</b> 202-955-5342	<b>202-955-5342</b>
		<b>Con Type:</b> POLITICAL/NOTE
		<b>Total \$:</b> \$250.00
		<b>Total Spots:</b> 5
		<b>Total CPP:</b> \$29.41
		<b>Total GRP:</b> 8.5

**Special Instructions**

Date/Time	Added by	Comment
05/08/18 12:04 PM	System	Notice Received.
05/08/18 11:59 AM	CHRISTIAN MUNOZ	NEW ORDER FOR WALKER AL-SD25 EST 509515 PLUS CNFM RECEIPT AND BOOK IMMEDIATELY FRAN

<b>Market Budget:</b> \$6,250
<b>WCOV Share:</b> 4%
<b>Comment:</b> Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$250.00	\$29.41	8.5
<b>Total</b>	<b>100%</b>	<b>5</b>	<b>\$250.00</b>	<b>\$29.41</b>	<b>8.5</b>

Monthly Summary		
Month	Spots	Dollars
2018-May	5	\$250.00
<b>Total</b>	<b>5</b>	<b>\$250.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	5/8/18 12:14 PM					\$0
Queued for Electronic Contracting	5/8/18 12:07 PM					\$0
Queued for Electronic Contracting	5/8/18 12:02 PM					\$0
New	5/8/18 11:58 AM	CHRISTIAN MUNOZ	Confirmed	5		\$250.00

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.