

2/5/18



125 West 55th St  
New York, NY 10019

|                                  |  |   |                                 |
|----------------------------------|--|---|---------------------------------|
| <b>Contract #</b> 26013799       | <b>Changes as of:</b> 5/15/2018 at 10:40 AM                                      | <b>Version:</b> Current State Version 1 | <b>Con Type:</b> POLITICAL/NOTE |
| <b>CPE:</b> WALKER/ORDR/516522   | <b>Flight:</b> 5/16/18 - 5/22/18   | <b>Station:</b> WCOV                    | <b>Total \$:</b> \$250.00       |
| <b>Agency:</b> Smart Media Group | <b>Advertiser:</b> Walker for State Senate                                       | <b>Market:</b> Montgomery               | <b>Total Spots:</b> 5           |
| 1427 LESLIE AVE                  | <b>Product:</b> ORDR   | <b>Office:</b> WASHINGTON               | <b>Total CPP:</b> \$29.41       |
| SUITE #102                       | <b>Agency Order #:</b> 30054400  | <b>Service:</b> Nielsen                 | <b>Total GRP:</b> 8.5           |
| ALEXANDRIA, VA                   | <b>Buyer:</b> berg, fran   | <b>Primary Demo:</b> Adults 35+         |                                 |
| 22301                            | <b>Salesperson:</b> CHRISTIAN MUNOZ  | <b>Assistant:</b> CHRISTIAN MUNOZ       |                                 |
|                                  | <b>Separation:</b> 202-955-5342  |   |                                 |
|                                  | <b>Comments:</b> NEW ORDER FOR WALKER -AL SD-25 5/16-5/22. PLS CNFM THANKS, FRAN |   |                                 |

| #       | Day/Time | DP | Program       | Rate    | A35P Rating | A35P Impression | Len | 5/16 - 5/22 |      |      |      |      |      |      | Total | Total | CPP*     | GRP*    |     |
|---------|----------|----|---------------|---------|-------------|-----------------|-----|-------------|------|------|------|------|------|------|-------|-------|----------|---------|-----|
|         |          |    |               |         |             |                 |     | 5/16        | 5/17 | 5/18 | 5/19 | 5/20 | 5/21 | 5/22 | Spots | \$    |          |         |     |
|         |          |    |               |         |             |                 |     |             |      |      |      |      |      |      |       |       |          |         |     |
| M-F     |          |    | ANDY GRIFFITH | \$50.00 | 1.7         | 5,600           | 30  | 1           | 1    | 1    | 0    | 0    | 1    | 1    |       | 5     | \$250.00 | \$29.41 | 8.5 |
| TOTALS: |          |    |               |         |             |                 |     | 1           | 1    | 1    | 0    | 0    | 1    | 1    |       | 5     | \$250.00 | \$29.41 | 8.5 |

COPY

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| <b>CPE:</b> WALKER/ORDR/516522   |  | <b>Flight:</b> 5/16/18 - 5/22/18            |  | <b>Station:</b> WCOV                    |  |
| <b>Agency:</b> Smart Media Group |  | <b>Advertiser:</b> Walker for State Senate  |  | <b>Market:</b> Montgomery               |  |
| <b>1427 LESLIE AVE</b>           |  | <b>Product:</b> ORDR                        |  | <b>Office:</b> WASHINGTON               |  |
| <b>SUITE #102</b>                |  | <b>Agency Order #:</b> 30054400             |  | <b>Service:</b> Nielsen                 |  |
| <b>ALEXANDRIA, VA</b>            |  | <b>Buyer:</b> berg, fran                    |  | <b>Primary Demo:</b> Adults 35+         |  |
| <b>22301</b>                     |  | <b>Salesperson:</b> CHRISTIAN MUNOZ         |  | <b>Assistant:</b> CHRISTIAN MUNOZ       |  |
|                                  |  | <b>Separation:</b> 202-955-5342             |  | <b>202-955-5342</b>                     |  |
|                                  |  |   |  | <b>Con Type:</b> POLITICAL/NOTE         |  |
|                                  |  |   |  | <b>Total \$:</b> \$250.00               |  |
|                                  |  |   |  | <b>Total Spots:</b> 5                   |  |
|                                  |  |   |  | <b>Total CPP:</b> \$29.41               |  |
|                                  |  |   |  | <b>Total GRP:</b> 8.5                   |  |

**Special Instructions**

| Date/Time         | Added by        | Comment   |
|-------------------|-----------------|---|
| 05/15/18 10:40 AM | System          | Notice Received.  |
| 05/15/18 10:37 AM | CHRISTIAN MUNOZ | NEW ORDER FOR WALKER -AL SD-25 5/16-5/22. PLS CNFM THANKS. FRAN |

| Competitive Information |                     | Daypart Summary |             |          |                 | Monthly Summary |            |
|-------------------------|---------------------|-----------------|-------------|----------|-----------------|-----------------|------------|
| Market Budget:          | \$250               | Day/Time        | % Distrib   | Spots    | Dollars         | CPP             | GRP        |
| WCOV Share:             | 100%                |                 | 100%        | 5        | \$250.00        | \$29.41         | 8.5        |
| Comment:                | Competitive Unknown | <b>Total</b>    | <b>100%</b> | <b>5</b> | <b>\$250.00</b> | <b>\$29.41</b>  | <b>8.5</b> |
|                         |                     |                 |             |          |                 |                 |            |

| Transaction History               |                  |                 |           |       |       |          |
|-----------------------------------|------------------|-----------------|-----------|-------|-------|----------|
| Trans                             | Created/Received | Created by      | Status    | Spot+ | Spot- | \$ Chg   |
| Queued for Electronic Contracting | 5/15/18 10:38 AM |                 |           |       |       | \$0      |
| New                               | 5/15/18 10:37 AM | CHRISTIAN MUNOZ | Confirmed | 5     |       | \$250.00 |

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.