



22699

125 West 55th St
New York, NY 10019

Contract # 26229928	Changes as of: 10/24/2018 at 10:46 AM	Version: Current State Version 1
CPE: ROG18/ORDR/C30N06	Flight: 10/30/18 - 11/6/18	Station: WCOV
Agency: Smart Media Group	Advertiser: Rogers AL CD-03	Market: Montgomery
1427 LESLIE AVE	Product: ord	Office: WASHINGTON
SUITE #102	Agency Order #: 30060571	Service: Nielsen
ALEXANDRIA, VA	Buyer: berg, fran	Primary Demo: Adults 35+
22301	Salesperson: CHRISTIAN MUNOZ	Assistant: CHRISTIAN MUNOZ
	202-955-5342	202-955-5342
	Separation:	

Comments: NEW ORDER FOR ROGERS FOR CONGRSS EST C30N06 ***NO SPOTS TO AIR PAST 12N TUE 11/6 PLS CNFM THANKS. FRAN

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/30 - 11/6								Total Spots	Total \$	CPP
							10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6			
1	M-F 9p-9:35p		WCOV 9 OCKLOCK LOCAL	\$100.00	2.5	30	0	1	0	0	0	0	1	0	2	\$200.00	\$40.0
2	Tu 7p-10p		MLB WORLD SERIES GAM	\$300.00	7.0	30	1	0	0	0	0	0	0	0	1	\$300.00	\$42.8
TOTALS:							1	1	0	0	0	0	1	0	3	\$500.00	\$41.6

COPY

COPY

10/24/18

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26229928

Changes as of: 10/24/2018 at 10:46 AM

Version: Current State Version 1

CPE: ROG18/ORDR/C30N06
Agency: Smart Media Group
1427 LESLIE AVE
SUITE #102
ALEXANDRIA, VA
22301

Flight: 10/30/18 - 11/6/18
Advertiser: Rogers AL CD-03
Product: ord
Agency Order #: 30060571
Buyer: berg, fran

Station: WCOV
Market: Montgomery
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+

Con Type: POLIT
Total \$: \$500.00
Total Spots: 3
Total CPP: \$41.67
Total GRP: 12.0

Salesperson: CHRISTIAN MUNOZ
202-955-5342
Separation:

Assistant: CHRISTIAN MUNOZ
202-955-5342

Special Instructions

Date/Time Added by Comment

10/24/18 10:46 AM System Notice Received.

10/24/18 10:36 AM CHRISTIAN MUNOZ NEW ORDER FOR ROGERS FOR CONGRSS EST C30N06 ***NO SPOTS TO AIR PAST 12N TUE 11/6 PLS CNFM THANKS, FRAN

Order Level Comments

Competitive Information	
Market Budget: \$300	
WCOV Share: 0%	
Comment:	
Unknown: 100%	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$500.00	\$41.67	12.0
Total	100%	3	\$500.00	\$41.67	12.0

Monthly Summary	
Month	Spots
2018-Nov	3
Total	3

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/24/18 10:45 AM					\$0	\$0	
New	10/24/18 10:36 AM	CHRISTIAN MUNOZ	Confirmed	3		\$500.00	\$500.00	

Non-Discrimination Policy

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