

2/15/18



125 West 55th St
New York, NY 10019

Contract # 26017773

CPE: 197/528/1483
Agency: SRCP Media

201 NORTH UNION ST
SUITE 200
ALEXANDRIA VA
22314

Changes as of: 5/22/2018 at 9:06 AM

Flight: 5/28/18 - 6/4/18

Advertiser: Judge Brad Mendheim
for Supreme Court

Product: 8 days

Version: Current State Version 1

Station: WCOV

Market: Montgomery

Office: WASHINGTON

Total Spots: 5

Con Type: POLITICAL/VOTE
Total \$: \$750.00

Agency Order #: 7366639

Buyer: Vonderheid, Betsy

Salesperson: CHRISTIAN MUNOZ
202-955-5342

Separation:

Service: Nielsen

Primary Demo:

Assistant: CHRISTIAN MUNOZ
202-955-5342

Total CPP: \$0.00

Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	5/28 - 6/4		Total Spots	Total \$	CPP*	GRP*
						5/28	6/4				
1	M-F 9p-9:35p		Wcov 9 O'Clock Local News	\$150.00	30	4	0	4	\$600.00	\$0.00	0.0
2	M 9p-9:35p		Wcov 9 O'Clock Local News	\$150.00	30	0	1	1	\$150.00	\$0.00	0.0
TOTALS:						4	1	5	\$750.00	\$0.00	0.0

COPY

COPY

11/15/18



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Buyer: Vonderheid, Betsy **Primary Demo:**
Salesperson: CHRISTIAN MUNOZ **Assistant:** CHRISTIAN MUNOZ
Separation: 202-955-5342 **Total CPP:** \$0.00
Total GRP:

Special Instructions

Date/Time	Added by	Comment
05/22/18 9:06 AM	System	Notice Received.
05/21/18 2:51 PM	CHRISTIAN MUNOZ	Separation: 30

Competitive Information	
Market Budget:	\$18,750
WCOV Share:	4%
Comment:	
WAKA:	30%
WNCF:	6%
WSFA:	60%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	5	\$750.00	N/A
Total	100%	5	\$750.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jun	5	\$750.00
Total	5	\$750.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	5/22/18 9:05 AM				\$0	\$0
New	5/21/18 2:50 PM	CHRISTIAN MUNOZ	Confirmed	5	\$750.00	\$750.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 5/17/2018
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I, Betsy Vonderheid,
 being/on behalf of: Judge Brad Mendheim For Supreme Court,
 a legally qualified candidate of the Republican
 political party for the office of: Supreme Court
 in the Primary
 election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

Judge Brad Mendheim For Supreme Court

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Will Fuller

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/17/2018

Date _____

Betsy VanderKiel

To Be Signed By Station Representative

Accepted

☐ Accepted in Part☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Betsy Vonderheid

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Betsy Vonderheid

printed name

5/17/2018

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.