

22/11/18

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26231670		Changes as of: 10/26/2018 at 10:39 AM		Version: Current State Version 2	
CPE: 19/22/360		Flight: 10/28/18 - 11/6/18		Station: WCOV	
Agency: SHORR JOHNSON MAGNUS		Advertiser: Siegelman for Attorney General		Market: Montgomery	
100 N. 20th ST. Suite 201 Philadelphia, PA 19103		Product: General Election		Office: WASHINGTON	
Agency Order #: 7893900		Buyer: DiTore, Mike		Service: Nielsen	
Salesperson: CHRISTIAN MUNOZ		202-955-5342		Primary Demo: Adults 35+	
Separation:		Assistant: CHRISTIAN MUNOZ		202-955-5342	
				Total Spots: 17	
				Total CPP: \$0.00	
				Total GRP:	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/28 - 11/6										Total Spots	Total \$	CPP
							10/28	10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6			
	M-F		Ellen	\$75.00	0	30	0	1	1	1	1	1	0	0	1	0	6	\$450.00	\$0.0
	1 4p-5p																		
	Su, Sa		Fox 20 News @ 9	\$100.00	0	30	1	0	0	0	0	0	1	1	0	0	3	\$300.00	\$0.0
	2 9p-9:35p																		
	Su		Fox News @ 9	\$100.00	0	30	1	0	0	0	0	0	0	1	0	0	2	\$200.00	\$0.0
	3 9p-9:35p																		
	M-F		Wcov 9 O'Clock Local News	\$150.00	0	30	0	1	1	1	1	1	0	0	1	0	6	\$900.00	\$0.0
	4 9p-9:35p																		
TOTALS:							2	2	2	2	2	2	1	2	2	0	17	\$1,850.00	\$0.0

COPY

COPY

2/19/2018
10/26/18

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26231670

Changes as of: 10/26/2018 at 10:39 AM

Version: Current State Version 2

CPE: 19/22/360

Agency: SHORR JOHNSON MAGNUS

Advertiser: Siegelman for Attorney General

Station: WCOV

Con Type: POLITICAL
Total \$: \$1,850.

100 N. 20th ST., Suite 201
Philadelphia, PA 19103

Product: General Election

Agency Order #: 7893900

Office: WASHINGTON

Total Spots: 17

Buyer: DETorre, Mike

Primary Demo: Nielsen Adults 35+

Total CPP: \$0.00
Total GRP:

Salesperson: CHRISTIAN MUNOZ

Assistant: CHRISTIAN MUNOZ

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/26/18 10:31 AM	CHRISTIAN MUNOZ	Separation: 30
10/26/18 9:51 AM	System	Notice Received.
10/26/18 9:47 AM	CHRISTIAN MUNOZ	Separation: 30

Competitive Information	
Market Budget:	\$1,150
WCOV Share:	0%
Comment:	
Unknown:	100%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$1,850.00	N/A	0.0
Total	100%	17	\$1,850.00	N/A	0.0

Monthly Summary	
Month	Spots
2018-Oct	2
2018-Nov	15
Total	17

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/26/18 10:39 AM					\$0
Revision	10/26/18 10:31 AM	CHRISTIAN MUNOZ	Confirmed			\$700.00
Queued for Electronic Contracting	10/26/18 9:50 AM					\$0
New	10/26/18 9:47 AM	CHRISTIAN MUNOZ	Confirmed	17		\$1,150.00

Changes: Calculated Dollars from \$1,150.00 to \$1,850.00. Demo Meia to [R1 Origuser Entered Dollars to \$1,150.00, User Entered \$ from \$0.00 to \$1,850.00 from \$1,150.00 to \$1,850.00. 4 buylines added or modified.

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS O KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE C ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

10/26/18

I, Shorr Johnson Magnus,

being/on behalf of: Joe Siegelman,

a legally qualified candidate of the Democratic

political party for the office of: Attorney General

in the General Election

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

Siegelman for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Pooser

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/26/18

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted In Part

☐ Rejected

Signature

Printed Name

Title

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WCV-TV</u>	Date: <u>10/26/18</u>
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I, Shorr Johnson Magnus,

being/on behalf of: Joe Siegelman,

a legally qualified candidate of the Democratic

political party for the office of: Attorney General

in the General Election

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$ 1,572.50

I represent that the payment for the above described broadcast time has been furnished by:

Siegelman for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Pooser

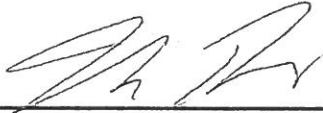
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

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To Be Signed By Candidate or Authorized Committee

10/26/18

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title