

21412

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

| | | |
|---------------------------------------|--|---|
| Contract # 26003813 | Changes as of: 5/1/2018 at 11:34 AM | Version: Current State Version 2 |
| CPE: 37/37/112 | Flight: 5/2/18 - 5/8/18 | Station: WCOV |
| Agency: JAMESTOWN ASSOCIATES | Advertiser: Bedsole - AL AG | Market: Montgomery |
| 116 Craig Road Manalapan, NJ 07726 | Product: Primary | Office: WASHINGTON |
| | Agency Order #: 7307458 | Service: Nielsen |
| | Buyer: Horan, Holly | Primary Demo: Adults 50+ |
| | Salesperson: CHRISTIAN MUNOZ | Assistant: CHRISTIAN MUNOZ |
| | Separation: 202-955-5342 | |
| | | Total Spots: 4 |
| | | Total CPE: \$14.64 |
| | | Total GRP: 14.0 |

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | A50P Rating | Len | 5/2 | 5/2 - 5/2 | Total Spots | Total \$ | CPP* | GRP* |
|----------------|----------------------|----|---------------------------|----------|-------------|-----|-----|-----------|-------------|-----------------|----------------|-------------|
| 1 | W-F M-Tu 9p-9:35p | | Wcov 9 O'Clock Local News | \$100.00 | 4.7 | 30 | 1 | | 1 | \$100.00 | \$21.28 | 4.7 |
| 2 | Sa-Su 9p-9:35p | | Fox 20 News @ 9 | \$50.00 | 4.7 | 30 | 1 | | 1 | \$50.00 | \$10.64 | 4.7 |
| 3 | Su 10a-10:30a | | Fox News Sunday | \$15.00 | 1.5 | 30 | 0 | | 0 | \$0.00 | \$10.00 | 0.0 |
| 4 | Su 9p-9:35p | | Fox News @ 9 | \$50.00 | 4.6 | 30 | 1 | | 1 | \$50.00 | \$10.87 | 4.6 |
| 5 | W-F M-Tu 1a-1:30a | | Paternity Court | \$5.00 | 0.0 | 30 | 1 | | 1 | \$5.00 | \$0.00 | 0.0 |
| TOTALS: | | | | 4 | | | | | 4 | \$205.00 | \$14.64 | 14.0 |

COPY

COPY

11/13/18



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New York, NY 10019

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Salesperson: CHRISTIAN MUNOZ Primary Demo: Adults 50+
Separation: 202-955-5342 Assistant: CHRISTIAN MUNOZ

Total Spots: 4
Total CPP: \$14.64
Total GRP: 14.0

| Date/Time | Added by | Comment |
|-------------------|-----------------|------------------|
| 05/01/18 11:32 AM | CHRISTIAN MUNOZ | Separation: 30 |
| 04/30/18 4:36 PM | System | Notice Received. |
| 04/30/18 4:25 PM | CHRISTIAN MUNOZ | Separation: 30 |

Order Level Comments

| Market Budget: | \$6,833 |
|----------------|---------|
| WCOV Share: | 3% |
| Comment: | |
| WAKA: | 9% |
| WNCF: | 34% |
| WSFA: | 54% |

Competitive Information

| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
|----------|-----------|-------|----------|---------|------|
| Total | 100% | 4 | \$205.00 | \$14.64 | 14.0 |

| Month | Spots | Dollars |
|----------|-------|----------|
| 2018-May | 4 | \$205.00 |
| Total | 4 | \$205.00 |

| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|-----------------------------------|------------------|-----------------|-----------|-------|-------|----------|-------------|---|
| Queued for Electronic Contracting | 5/1/18 11:34 AM | | | | | \$0 | | \$0 |
| Revision | 5/1/18 11:32 AM | CHRISTIAN MUNOZ | Confirmed | | 2 | \$0 | \$205.00 | Changes: Total CPP from \$8.26 to \$14.64. Total Spots from 6 to 4. Total GRPs from 24.8 to 14.0. 5 buylines added or modified. |
| Queued for Electronic Contracting | 4/30/18 4:34 PM | | | | | \$0 | | \$0 |
| Queued for Electronic Contracting | 4/30/18 4:34 PM | | | | | \$0 | | \$0 |
| New | 4/30/18 4:25 PM | CHRISTIAN MUNOZ | Confirmed | 6 | | \$205.00 | \$205.00 | |

Transaction History

| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|-----------------------------------|------------------|-----------------|-----------|-------|-------|----------|-------------|---|
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Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|----------------------|
| Station and Location: | Date: 4.12.18 |
|------------------------------|----------------------|

I, Holly Horan,
 being/on behalf of: Chess Bedsole,
 a legally qualified candidate of the Republican
 political party for the office of: Attorney General
 in the Primary
 election to be held on: June 5, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available): SEE ORDER

I represent that the payment for the above described broadcast time has been furnished by:

Chess Bedsole for Attorney General; 2100 1ST AVE. N, STE. 600 BIRMINGHAM AL 35203

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

TIMOTHY GARNER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4.12.18

Date

Holly Horan

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Holly Horan
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Holly Horan

signature of candidate or authorized committee

Holly Horan

4.12.18

printed name

date

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, _____
do hereby request station time concerning the following issue:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Text

SEE ORDER

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

| |
|--|
| |
|--|

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

| |
|--|
| |
|--|

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

| | | |
|------|-------------|----------------------|
| | Holly Horan | |
| Date | Signature | Contact Phone Number |

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

| | | |
|-----------|--------------|-------|
| | | |
| Signature | Printed Name | Title |