



125 West 55th St
New York, NY 10019

Contract # 26226936	Changes as of: 10/19/2018 at 1:24 PM	Version: Current State Version 1
CPE: ROG18/ORDR/C23C29	Flight: 10/23/18 - 10/29/18	Con Type: POLITI
Agency: Smart Media Group	Advertiser: Rogers AL CD-03	Total \$: \$600.00
1427 LESLIE AVE	Product: ord	Total Spots: 2
SUITE #102	Agency Order #: 30060177	Total CPE: \$37.50
ALEXANDRIA, VA	Buyer: berg, fran	Total GRP: 16.0
22301	Salesperson: CHRISTIAN MUNOZ	
	Separation: 202-955-5342	
	Assistant: CHRISTIAN MUNOZ	
	202-955-5342	

Comments: NEW ORDER FOR ROGERS FOR CONGRES EST C23C29 RUNNING 10/23-10/29 PLEASE CONFIRM. THANKS, FRAN

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/23 - 10/29							Total Spots	Total \$	CPE
							10/23	10/24	10/25	10/26	10/27	10/28	10/29			
1	Tu 7p-10p		MLB WORLD SERIES GAM	\$300.00	7.0	30	1	0	0	0	0	0	0	1	\$300.00	\$42.8
2	W 7p-10p		MLB WORLD SERIES GAM	\$300.00	9.0	30	0	1	0	0	0	0	0	1	\$300.00	\$33.3
TOTALS:							1	1	0	0	0	0	0	2	\$600.00	\$37.5

COPY

COPY

T.B.P.
10/19/18



125 West 55th St
New York, NY 10019

Special Instructions

Contract # 26226936

Changes as of: 10/19/2018 at 1:24 PM

Version: Current State Version 1

CPE: ROG18/ORDR/C23C29
Agency: Smart Media Group
1427 LESLIE AVE
SUITE #102
ALEXANDRIA, VA
22301

Flight: 10/23/18 - 10/29/18
Advertiser: Rogers AL CD-03
Product: ordr
Agency Order #: 30060177
Buyer: berg, fran
Salesperson: CHRISTIAN MUNOZ
Separation: 202-955-5342

Station: WCOV
Market: Montgomery
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Con Type: POLITI
Total \$: \$600.00
Total Spots: 2
Total CPP: \$37.50
Total GRP: 16.0

Date/Time	Added by	Comment
10/19/18 1:24 PM	System	Notice Received.
10/19/18 1:17 PM	CHRISTIAN MUNOZ	NEW ORDER FOR ROGERS FOR CONGRES EST C23C29 RUNNING 10/23-10/29 PLEASE CONFIRM; THANKS, FRAN

Competitive Information	
Market Budget:	\$600
WCOV Share:	0%
Comment:	
Unknown:	100%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	2	\$600.00	\$37.50	16.0
Total	100%	2	\$600.00	\$37.50	16.0

Monthly Summary	
Month	Spots
2018-Oct	2
2018-Nov	0
Total	2

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/19/18 1:22 PM					\$0
New	10/19/18 1:16 PM	CHRISTIAN MUNOZ	Confirmed	2		\$600.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS O KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE C ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.