

21490



125 West 55th St
New York, NY 10019

Contract # 26011896	Changes as of: 5/11/2018 at 2:02 PM	Version: Current State Version 1	Con Type: POLITICAL/NOTE
CPE:	Flight: 5/15/18 - 5/27/18	Station: WCOV	Total \$: \$4,450.00
Agency: MIDWEST COMMUNICATIO	Advertiser: Lyn Stuart for Chief Justice	Market: Montgomery	
7720 Benson Rd Carroll, OH 43112	Product: Candidate	Office: WASHINGTON	Total Spots: 49
	Agency Order #:	Service: Nielsen	Total CPP: \$0.00
	Buyer: ROBERT CLEGG	Primary Demo: Adults 35+	Total GRP:
	Salesperson: CHRISTIAN MUNOZ	Assistant: CHRISTIAN MUNOZ	
	Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/15 - 5/21		Total Spots	Total \$	CPP*	GRP*
							5/15	5/21				
1	M-F 3p-7p		Rotator	\$100.00	0.0	30	8	10	18	\$1,800.00	\$0.00	0.0
2	M-F 9p-9:35p		News	\$150.00	0.0	30	4	5	9	\$1,350.00	\$0.00	0.0
3	M-F 10a-1a		Rotator	\$50.00	0.0	30	8	10	18	\$900.00	\$0.00	0.0
4	Sa-Su 9p-9:35p		News	\$100.00	0.0	30	2	2	4	\$400.00	\$0.00	0.0
TOTALS:							22	27	49	\$4,450.00	\$0.00	0.0

COPY

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11.2.18
5/11/18



125 West 55th St
New York, NY 10019

Contract # 26011896

Changes as of: 5/11/2018 at 2:02 PM

Version: Current State Version 1

CPE:

Agency:

MIDWEST
COMMUNICATIO

7720 Benson Rd
Carroll, OH 43112

Advertiser:

Lyn Stuart for Chief
Justice

Product: Candidate

Agency Order #:

Buyer: ROBERT CLEGG

Salesperson: CHRISTIAN MUNOZ
202-955-5342

Separation:

Station: WCOV

Market: Montgomery

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: CHRISTIAN MUNOZ
202-955-5342

Con Type: POLITICAL/NOTE

Total \$: \$4,450.00

Total Spots: 49

Total CPP: \$0.00

Total GRP:

Special
Instructions

Competitive Information

Market Budget: \$4,450

WCOV Share: 100%

Comment:

Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	49	\$4,450.00	N/A	0.0
Total	100%	49	\$4,450.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2018-May	49	\$4,450.00
Total	49	\$4,450.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/11/18 2:02 PM					\$0	\$0	
New	5/11/18 1:59 PM	CHRISTIAN MUNOZ	Confirmed	49		\$4,450.00	\$4,450.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Midwest Communications & Media,

being/on behalf of: Lyn Stuart,

a legally qualified candidate of the Republican

political party for the office of: Chief Justice AL Supreme Court

in the Primary

election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Chief Justice Lyn Stuart

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

04/27/18

Robert A. Clegg

Digitally signed by Robert A. Clegg
DN: cn=Robert A. Clegg, o=pu, email=rob@clegg@midwestcomm.net, c=US
Date: 2018.05.26 16:51:11 -0400

Date _____

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part☐ Rejected

Signature

Printed Name _____

Title