

12500



125 West 55th St
New York, NY 10019

Contract # 26005536	Changes as of: 5/15/2018 at 9:22 AM	Version: Current State Version 2
CPE: AINSW/ORDR/523529	Flight: 5/23/18 - 5/29/18	Station: WCOV
Agency: Smart Media Group	Advertiser: Will Ainsworth for L.T. Governor - AL	Market: Montgomery
1427 LESLIE AVE SUITE #102 ALEXANDRIA, VA 22301	Product: ORDR	Office: WASHINGTON
	Agency Order #: 30053663	Service: Nielsen
	Buyer: berg, fran	Primary Demo: Adults 35+
	Salesperson: CHRISTIAN MUNOZ	Total Spots: 13
	Separation: 202-955-5342	Total CPM: \$36.50
		Total GRP: 22.6
		Con Type: POLITICAL/NOTE
		Total \$: \$825.00

Comments: REV AINSWORTH ORDER ET 523529 PLS CNFM. THANKS, FRAN

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	5/23 - 5/29							Total Spots	Total \$	CPP*	GRP*
								5/23	5/24	5/25	5/26	5/27	5/28	5/29				
1	M-F 4p-5p		ELLEN	\$45.00	1.0	3.300	30	1	2	1	0	0	0	1	5	\$225.00	\$45.00	5.0
RATE CHG																		
2	M-F 9p-9:35p		WCOV 9 O'CLOCK LOCAL	\$100.00	2.7	8.800	30	1	1	1	0	0	0	1	4	\$400.00	\$37.04	10.8
RATE CHG																		
3	M-F 9:35p-10:05p		ANDY GRIFFITH	\$50.00	1.7	5.600	30	1	1	1	0	0	0	1	4	\$200.00	\$29.41	6.8
RATE CHG																		
4	W 7p-8p		EMPIRE-FOX	\$250.00	6.4	20.500	30	0	0	0	0	0	0	0	0	\$0.00	\$39.06	0.0
CANCEL																		
TOTALS:															13	\$825.00	\$36.50	22.6

COPY

COPY

T.M.B. 5/15/18



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CPE: AINSW/ORDR/523529	Flight: 5/23/18 - 5/29/18	Station: WCOV
Agency: Smart Media Group	Advertiser: Will Ainsworth for LT. Governor - AL	Market: Montgomery
Product: ORDR	Agency Order #: 30053663	Office: WASHINGTON
Buyer: berg, fran	Buyer: berg, fran	Service: Nielsen
Salesperson: CHRISTIAN MUNOZ	Primary Demo: Adults 35+	Total Spots: 13
Separation:	Assistant: CHRISTIAN MUNOZ	Total CPP: \$36.50
		Total GRP: 22.6
		Con Type: POLITICAL/NOTE
		Total \$: \$825.00

Special Instructions	
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Date/Time	Added by	Comment
05/15/18 9:22 AM	System	Notice Received.
05/15/18 8:06 AM	GOTOSTRATA1114768	REV AINSWORTH ORDER ET 523529 PLS CNFM: THANKS, FRAN
05/09/18 8:41 AM	System	Notice Received.
05/03/18 9:54 AM	CHRISTIAN MUNOZ	NEW ORDER FOR AINSWORTH FOR LT GOV EST 523529; PLS CNFM: THANKS FRAN

Competitive Information	
Market Budget:	\$6,250
WCOV Share:	6%
Comment:	
WAKA:	46%
WSFA:	48%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$825.00	\$36.50	22.6
Total	100%	13	\$825.00	\$36.50	22.6

Monthly Summary		
Month	Spots	Dollars
2018-May	10	\$630.00
2018-Jun	3	\$195.00
Total	13	\$825.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	5/15/18 9:21 AM					\$0
Revision	5/15/18 8:06 AM	GOTOSTRATA1114768	Confirmed	1		\$220.00
Queued for Electronic Contracting	5/9/18 8:39 AM					\$0
New	5/3/18 9:43 AM	CHRISTIAN MUNOZ	Confirmed	14		\$605.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.