

2150X



125 West 55th St
New York, NY 10019

Contract # 26013652	Changes as of: 5/15/2018 at 2:16 PM	Version: Current State Version 2	Con Type: POLITICAL/NOTE
CPE: 37/37/129	Flight: 5/16/18 - 5/17/18	Station: WCOV	Total \$: \$100.00
Agency: JAMESTOWN ASSOCIATES	Advertiser: Bedsole - AL AG	Market: Montgomery	
116 Craig Road Manalapan, NJ 07726	Product: Primary	Office: WASHINGTON	Total Spots: 1
	Agency Order #: 7349496	Service: Nielsen	Total CPP: \$21.28
	Buyer: Horan, Holly	Primary Demo: Adults 50+	Total GRP: 4.7
	Salesperson: CHRISTIAN MUNOZ	Assistant: CHRISTIAN MUNOZ	
	Separation: 202-955-5342		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A50P Rating	Len	5/16	5/16 - 5/16	Total Spots	Total \$	CPP*	GRP*
1	W-F-M-Tu 9p-9:35p		Wcov 9 O'Clock Local News	\$100.00	4.7	30	1		1	\$100.00	\$21.28	4.7
TOTALS:									1	\$100.00	\$21.28	4.7

COPY

COPY

IMP. 5/15/18



125 West 55th St
New York, NY 10019

Contract # 26013652 Changes as of: 5/15/2018 at 2:16 PM Version: Current State Version 2

CPE: 3737/129 Flight: 5/16/18 - 5/17/18 Station: WCOV Con Type: POLITICAL/NOTE

Agency: JAMESTOWN ASSOCIATES Advertiser: Bedsole - AL AG Market: Montgomery Total \$: \$100.00

116 Craig Road Agency Order #: 7349496 Product: Primary Office: WASHINGTON Total Spots: 1

Manalapan, NJ 07726 Buyer: Horan, Holly Service: Nielsen Total CPP: \$21.28

Salesperson: CHRISTIAN MUNOZ Assistant: CHRISTIAN MUNOZ Total GRP: 4.7

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
05/15/18 1:48 PM	CHRISTIAN MUNOZ	Separation: 30
05/15/18 10:00 AM	System	Notice Received.
05/15/18 9:52 AM	CHRISTIAN MUNOZ	Separation: 30

Competitive Information

Market Budget:	\$1,000
WCOV Share:	10%
Comment:	
WAKA:	23%
WNCF:	13%
WSFA:	54%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	1	\$100.00	4.7
Total	100%	1	\$100.00	\$21.28

Monthly Summary		
Month	Spots	Dollars
2018-May	1	\$100.00
Total	1	\$100.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/15/18 2:16 PM					\$0	\$0	
Revision	5/15/18 1:48 PM	CHRISTIAN MUNOZ	Confirmed		1	\$0	\$100.00	Changes: Total CPP from \$10.64 to \$21.28. Total Spots from 2 to 1. Total GRPs from 9.4 to 4.7. 1 buyline added or modified.
Queued for Electronic Contracting	5/15/18 9:59 AM					\$0	\$0	
New	5/15/18 9:52 AM	CHRISTIAN MUNOZ	Confirmed	2		\$100.00	\$100.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.