

21584



125 West 55th St  
New York, NY 10019

Contract # 26021412 Changes as of: 5/31/2018 at 11:12 AM Version: Current State Version 3

CPE: Atlantic Media and Research  
Agency: P.O. Box 297 Rodanthe, NC 27968  
Flight: 6/1/18 - 6/4/18  
Advertiser: Tom Parker for Chief Justice  
Product: Tom Parker  
Buyer: Rick Shafan  
Salesperson: CHRISTIAN MUNOZ  
Separation: 202-955-5342

Station: WCOV  
Market: Montgomery  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo: Adults 55+  
Assistant: CHRISTIAN MUNOZ  
202-955-5342  
Con Type: POLITICAL/NOTE  
Total \$: \$1,400.00  
Total Spots: 39  
Total CPM: \$0.00  
Total GRP:

#	Day/Time	DP	Program	Rate	A55P Rating	Len	6/1 - 6/4				Total Spots	Total \$	CPP*	GRP*
							6/1	6/2	6/3	6/4				
	M-F 1p-2p		People's Court	\$75.00	0.0	30	2	0	0	2	4	\$300.00	\$0.00	0.0
	Su 6 10a-10:30a		News	\$15.00	0.0	30	0	0	2	0	2	\$30.00	\$0.00	0.0
	Su 7 10:30a-11a		News	\$15.00	0.0	30	0	0	2	0	2	\$30.00	\$0.00	0.0
	M-F 11 9a-10a		TMZ/EXTRA	\$10.00	0.0	30	2	0	0	2	4	\$40.00	\$0.00	0.0
	M-F 15 3p-4p		The Real	\$50.00	0.0	30	2	0	0	2	4	\$200.00	\$0.00	0.0
	M-F 18 5p-6p		BBT	\$50.00	0.0	30	2	0	0	2	4	\$200.00	\$0.00	0.0
	M-F 21 6p-7p		Mike / Molly	\$50.00	0.0	30	2	0	0	2	4	\$200.00	\$0.00	0.0
	M-F 22 7a-8a		Daily Mail	\$10.00	0.0	30	2	0	0	2	4	\$40.00	\$0.00	0.0
	M-F 23 8a-9a		The Real	\$10.00	0.0	30	2	0	0	2	4	\$40.00	\$0.00	0.0
	Sa 26 6p-7p		POI	\$25.00	0.0	30	0	0	0	0	0	\$0.00	\$0.00	0.0
	Sa 27 5p-6p		POI	\$25.00	0.0	30	0	0	0	0	0	\$0.00	\$0.00	0.0
	M-F 28 4p-5p		Ellen	\$45.00	0.0	30	2	0	0	2	4	\$180.00	\$0.00	0.0
	M-F 29 10a-11a		Dr OZ	\$20.00	0.0	30	1	0	0	1	2	\$40.00	\$0.00	0.0
	Sa 30 9p-9:30p		News	\$100.00	0.0	30	0	1	0	0	1	\$100.00	\$0.00	0.0
TOTALS: 17							1	4	17	39	\$1,400.00	\$0.00	0.0	

COPY

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Timothy



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Separation:

Special Instructions

#### Order Level Comments

Date/Time	Added by	Comment
05/31/18 10:48 AM	CHRISTIAN MUNOZ	approved
05/30/18 4:02 PM	Trennetta McGhee	POI not airing due to Baseball.
05/30/18 1:59 PM	CHRISTIAN MUNOZ	Canceled by new revision

#### Competitive Information

Market Budget:	\$28,000
WCOV Share:	5%
Comment:	
Unknown:	95%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	39	\$1,400.00	0.0
<b>Total</b>	<b>100%</b>	<b>39</b>	<b>\$1,400.00</b>	<b>N/A</b>

Monthly Summary		
Month	Spots	Dollars
2018-Jun	39	\$1,400.00
<b>Total</b>	<b>39</b>	<b>\$1,400.00</b>

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	5/30/18 4:02 PM	Trennetta McGhee	Confirmed	1	4	\$0	\$1,400.00	Changes: Total Spots from 42 to 39. 3 buylines added or modified.
Queued for Electronic Contracting	5/30/18 2:02 PM					\$0		
Revision	5/30/18 1:59 PM	CHRISTIAN MUNOZ	Confirmed		96	\$-330.00	\$1,400.00	Changes: Calculated Dollars from \$1,730.00 to \$1,400.00. Competitive Market Budget from \$34,600 to \$28,000. Total \$ from \$1,730.00 to \$1,400.00. Total Spots from 27 to 42. Origuser Entered Dollars to \$1,730.00. User Entered \$ from \$1,730.00 to \$1,400.00. 29 buylines added or modified.
Makegood 1	5/25/18 11:25 AM	Trennetta McGhee	Canceled	27	138	\$0	\$1,730.00	Changes: Total Spots from 138 to 27. 37 buylines added or modified.
Queued for Electronic Contracting	5/25/18 7:43 AM					\$0		
New	5/25/18 7:24 AM	BRADLEY PHILPPS	Confirmed	138		\$1,730.00	\$1,730.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.