

21837



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26093563	<b>Changes as of:</b> 6/27/2018 at 1:45 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 131/346/904	<b>Flight:</b> 7/9/18 - 7/22/18	<b>Station:</b> WCOV
<b>Agency:</b> FORTUNE MEDIA	<b>Advertiser:</b> Rick Pale	<b>Market:</b> Montgomery
527 AVENUE B REDONDO BEACH CA 90277	<b>Product:</b> Paid for by Friends of Rick Pale	<b>Office:</b> LOS ANGELES
<b>Agency Order #:</b> 7483348	<b>Buyer:</b> Fortune, Ondine	<b>Service:</b> Nielsen
<b>Salesperson:</b> BILL GONZALES	<b>Primary Demo:</b> Adults 35+	<b>Total CPP:</b> \$49.60
<b>Separation:</b>	<b>Assistant:</b> JOSEPH CRUZ	<b>Total GRP:</b> 62.0
		<b>Con Type:</b> Spot
		<b>Total \$:</b> \$3,075.00
		<b>Total Spots:</b> 35

Comments: SCHEDULE CAN AIR THROUGH 12N TUESDAY ELECTION DAY 7/16; Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	A50P Rating	A55P Rating	Len	7/9 - 7/16		Total Spots	Total \$	CPP*	GRP*
									7/9	7/16				
1	M-F 11a-12n		Hot Bench	\$75.00	2.0	0.0	0.0	30	3	1	4	\$300.00	\$37.50	8.0
2	M-F 12n-1p		Judge Mathis	\$75.00	2.7	0.0	0.0	30	3	2	5	\$375.00	\$27.78	13.5
3	M-F 1p-2p		People's Court	\$75.00	3.1	0.0	0.0	30	3	1	4	\$300.00	\$24.19	12.4
4	M-F 2p-3p		Paternity Court	\$75.00	2.4	0.0	0.0	30	3	1	4	\$300.00	\$31.25	9.6
5	M-F 3p-4p		The Real	\$75.00	0.9	0.0	0.0	30	3	1	4	\$300.00	\$83.33	3.6
6	M-F 4p-5p		Ellen	\$75.00	0.8	0.0	0.0	30	3	1	4	\$300.00	\$93.75	3.2
7	M 7p-8p		So You Think You Can Dance-FOX	\$300.00	1.5	0.0	0.0	30	1	1	2	\$600.00	\$200.00	3.0
8	Sa 6p-7p		Two & A Half Men(When Avail	\$75.00	1.4	0.0	0.0	30	0	0	0	\$0.00	\$53.57	0.0
9	Sa-Su 9p-9:35p		Fox 20 News @ 9	\$100.00	2.6	0.0	0.0	30	1	0	1	\$100.00	\$38.46	2.6
10	Su 10a-11a		Fox News Sunday	\$25.00	1.0	0.0	0.0	30	1	0	1	\$25.00	\$25.00	1.0
11	Su 8p-9p		Family Guy(R)/Family Guy(R)(OTO)-FOX	\$200.00	1.2	0.0	0.0	30	1	0	1	\$200.00	\$166.67	1.2
12	Su 8p-9p		Family Guy(R)/Bob's Burger's(R)-FOX	\$200.00	1.2	0.0	0.0	30	1	0	1	\$200.00	\$166.67	1.2
13	Su 9p-9:35p		Fox News @ 9	\$0.00	2.7	0.0	0.0	30	1	0	1	\$0.00	\$0.00	2.7
14	M-F 9a-10a		TMZ/Extra	\$25.00	0.0	0.0	0.0	30	3	0	3	\$75.00	\$0.00	0.0
TOTALS: 27 8											35	\$3,075.00	\$49.60	62.0

COPY

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Bill Pale 6/27/18



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<b>Contract #</b> 26093563	<b>Changes as of:</b> 6/27/2018 at 1:45 PM	<b>Version:</b> Current State Version 2	<b>Con Type:</b> Spot
<b>CPE:</b> 131/346/904	<b>Flight:</b> 7/9/18 - 7/22/18	<b>Station:</b> WCOV	<b>Total \$:</b> \$3,075.00
<b>Agency:</b> FORTUNE MEDIA	<b>Advertiser:</b> Rick Pate	<b>Market:</b> Montgomery	<b>Total Spots:</b> 35
527 AVENUE B REDONDO BEACH CA 90277	<b>Product:</b> Paid for by Friends of Rick Pate	<b>Office:</b> LOS ANGELES	
<b>Agency Order #:</b> 7483348	<b>Buyer:</b> Fortune, Ondine	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$49.60
<b>Salesperson:</b> BILL GONZALES	<b>Separation:</b> 323-966-5291	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 62.0
		<b>Assistant:</b> JOSEPH CRUZ	
		323-966-5001	

<b>Special Instructions</b>	
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Date/Time	Added by	Comment	Order Level Comments
06/27/18 1:03 PM	Ondine Fortune	Other	
06/27/18 12:57 PM	BILL GONZALES	Two & A Half Men no longer airing.	
06/27/18 11:16 AM	Trennetta McGhee	Two & A Half Men no longer airing.	
06/27/18 8:57 AM	System	Notice Received.	
06/26/18 7:08 PM	BILL GONZALES	SCHEDULE CAN AIR THROUGH 12N TUESDAY ELECTION DAY 7/16; Separation: 30	

<b>Market Budget:</b> \$15,375
<b>WCOV Share:</b> 20%
<b>Comment:</b>
<b>Unknown:</b> 80%

Daypart Summary	Day/Time	% Distrib	Spots	Dollars	CPP	GRP
		100%	35	\$3,075.00	\$49.60	62.0
<b>Total</b>		<b>100%</b>	<b>35</b>	<b>\$3,075.00</b>	<b>\$49.60</b>	<b>62.0</b>

Monthly Summary	Month	Spots	Dollars
	2018-Jul	35	\$3,075.00
<b>Total</b>		<b>35</b>	<b>\$3,075.00</b>

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	6/27/18 11:16 AM	BILL GONZALES	Confirmed	3	1	\$0	\$3,075.00	Changes: Total Spots from 33 to 35, Total GRPs from 63.4 to 62.0, Total CPP from \$48.50 to \$49.60, Total GIMPs from 0 to 62, Total CPM from \$0.00 to \$49,596.77, 2 buylines added or modified.
Queued for Electronic Contracting	6/27/18 8:56 AM					\$0	\$0	
New	6/26/18 6:54 PM	BILL GONZALES	Confirmed	33		\$3,075.00	\$3,075.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> AL Markets Broadcast	<b>Date:</b> 6/21/18
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I, Ondine Fortune,  
 being/on behalf of: Rick Pate,  
 a legally qualified candidate of the Republican  
 political party for the office of: AG Commissioner  
 in the Run-Off  
 election to be held on: July 17th 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached Schedule				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

**Paid for by Friends of Rick Pate**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Linda Pate**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

**6/21/18**

**Date**



**Signature**

***To Be Signed By Station Representative***

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

**Signature**

**Printed Name**

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
**signature of candidate or authorized committee**

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**



## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.