

2/5/21



125 West 55th St
New York, NY 10019

Contract # 26018524 Changes as of: 5/22/2018 at 1:45 PM Version: Current State Version 1

CPE: Agency: MIDWEST COMMUNICATIO 7720 Benson Rd Carroll, OH 43112

Con Type: POLITICAL/VOTE
Total \$: \$1,600.00

Advertiser: Cavanaugh - Lt Gov
Product: Candidate
Agency Order #: Buyer: ROBERT CLEGG
Salesperson: CHRISTIAN MUNOZ 202-955-5342

Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Assistant: CHRISTIAN MUNOZ 202-955-5342

Total Spots: 12
Total CPP: \$102.56
Total GRP: 15.6

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/21 - 6/4				Total Spots	Total \$	CPP*	GRP*
							5/21	5/28	6/4					
1	M-F 9p-9:35p		News	\$150.00	1.2	30	2	5	1		8	\$1,200.00	\$125.00	9.6
2	Sa-Su 9p-9:35p		News	\$100.00	1.5	30	2	2	0		4	\$400.00	\$66.67	6.0
TOTALS:							4	7	1		12	\$1,600.00	\$102.56	15.6

COPY

COPY

THB 5/21/18



125 West 55th St
New York, NY 10019

Contract # 26018524

Changes as of: 5/22/2018 at 1:45 PM

Version: Current State Version 1

CPE:

Agency:

MIDWEST COMMUNICATIO

7720 Benson Rd

Carroll, OH 43112

Flight: 5/21/18 - 6/4/18

Advertiser: Cavanaugh - LT Gov

Product: Candidate

Agency Order #:

Buyer: ROBERT CLEGG

Salesperson: CHRISTIAN MUNOZ

202-955-5342

Separation:

Station: WCOV

Market: Montgomery

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: CHRISTIAN MUNOZ

202-955-5342

Con Type: POLITICAL/NOTE

Total Spots: 12

Total CPP: \$102.56

Total GRP: 15.6

Special Instructions	
----------------------	--

Competitive Information	
Market Budget:	\$32,000
WCOV Share:	5%
Comment:	
WAKA:	60%
WNCF:	15%
WSFA:	20%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$1,600.00	\$102.56	15.6
Total	100%	12	\$1,600.00	\$102.56	15.6

Monthly Summary			
Month	Spots	Dollars	
2018-May	4	\$500.00	
2018-Jun	8	\$1,100.00	
Total	12	\$1,600.00	

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	5/22/18 1:45 PM				
New	5/22/18 1:41 PM	CHRISTIAN MUNOZ	Confirmed	12	
				\$0	\$0
				\$1,600.00	\$1,600.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	---