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125 West 55th St
New York, NY 10019

Contract # 26101686 Changes as of: 7/6/2018 at 2:18 PM Version: Current State Version 2

CPE: Agency: MEDIUM BUYING LLC Flight: 7/6/18 - 7/17/18 Station: WCOV
 1351 King Ave Advertiser: Dial, AL-Comm, Agriculture & Industries Market: Montgomery
 2nd Floor COLUMBUS, OH Product: candidate
 43212 Agency Order #: Buyer: Tanya Renicker Office: WASHINGTON
 Salesperson: CHRISTIAN REED Service: Nielsen
 Separation: 202-955-5342 Primary Demo: Adults 35+
 Assistant: CHRISTIAN MUNOZ
 Total Spots: 52
 Total CPP: \$0.00
 Total GRP: \$3,020.00

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/6 - 7/16			Total Spots	Total \$	CPP*	GRP*
							7/6	7/9	7/16				
1	M-F 1p-2p		Peoples Court	\$50.00	0.0	30	0	5	2	7	\$350.00	\$0.00	0.0
2	M-F 12n-1p		Judge Mathis	\$50.00	0.0	30	0	5	2	7	\$350.00	\$0.00	0.0
3	Sa-Su 9p-9:35p		FOX 20 News @9	\$50.00	0.0	30	0	2	0	2	\$100.00	\$0.00	0.0
4	Su 9p-9:30p		FOX News @ 9	\$50.00	0.0	30	2	2	0	4	\$200.00	\$0.00	0.0
5	M-F 9p-9:35p		WCOV 9 Local News	\$100.00	0.0	30	0	5	2	7	\$700.00	\$0.00	0.0
6	M-F 2p-3p		Paternity Court	\$50.00	0.0	30	0	5	2	7	\$350.00	\$0.00	0.0
7	Sa 4p-5p		Ellen	\$45.00	0.0	30	0	5	2	7	\$315.00	\$0.00	0.0
8	Su 6p-9p		MLB Prime	\$75.00	0.0	30	2	2	0	4	\$300.00	\$0.00	0.0
9	Th 10a-11a		FOX News Sunday	\$15.00	0.0	30	2	2	0	4	\$60.00	\$0.00	0.0
10	F 7p-9p		The Four	\$150.00	0.0	30	0	1	0	1	\$150.00	\$0.00	0.0
11	M-F 7p-8p		The Resident	\$125.00	0.0	30	0	1	0	1	\$125.00	\$0.00	0.0
12	M-F 10a-11a		Dr Oz	\$20.00	0.0	30	0	0	1	1	\$20.00	\$0.00	0.0
TOTALS: 6 35 11										52	\$3,020.00	\$0.00	0.0

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THB/MLL



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Product: candidate
Agency Order #: Buyer: Tanya Renicker
Salesperson: CHRISTIAN REED 202-955-5342 Assistant: CHRISTIAN MUNOZ 202-955-5342
Separation: Total Spots: 52
Total CPM: \$0.00
Total GRP:

Special Instructions

Market Budget:	\$3,020
WCOV Share:	0%
Comment:	
Unknown:	100%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	52	\$3,020.00	N/A	0.0
Total	100%	52	\$3,020.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jul	52	\$3,020.00
Total	52	\$3,020.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 1	7/6/18 1:41 PM	Trennetta McGhee	Confirmed	3	5	\$0
Queued for Electronic Contracting	7/6/18 11:03 AM					\$0
New	7/6/18 10:46 AM	CHRISTIAN REED	Confirmed	54		\$3,020.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

5/15/2018

I, Tanya Renicker/ Medium Buying,

being/on behalf of: Gerald Dial,

a legally qualified candidate of the Republican

political party for the office of: Alabama Commissioner of Agriculture and Industries

in the RUNOFF

election to be held on: JULY 17, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Gerald Dial for Commissioner of Agriculture and Industries

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gerald Dial- PO Box 248 Lineville, AL 36089

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/15/2018

Date

Tanya Renicker

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Tanya Renicker/ Medium Buying

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Tanya Renicker

signature of candidate or authorized committee

Tanya Renicker

printed name

5/15/18

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.