



125 West 55th St  
New York, NY 10019

**Contract #** 26221681 **Changes as of:** 10/15/2018 at 8:36 AM **Version:** Current State Version 3

**CPE:** ROG18/ORDR/C16C22 **Flight:** 10/16/18 - 10/22/18 **Station:** WCOV

**Agency:** Smart Media Group **Advertiser:** Rogers AL CD-03 **Market:** Montgomery

**1427 LESLIE AVE** **Product:** ord **Office:** WASHINGTON

**SUITE #102** **Agency Order #:** 30059859 **Service:** Nielsen

**ALEXANDRIA, VA** **Buyer:** berg, fran **Primary Demo:** Adults 35+

**Salesperson:** CHRISTIAN MUNOZ **Assistant:** CHRISTIAN MUNOZ

**202-955-5342** **202-955-5342**

**Con Type:** POLITI  
**Total \$:** \$350.00  
**Total Spots:** 1  
**Total CPP:** \$76.09  
**Total GRP:** 4.6

**Comments:** REV ORDER FOR ROGERS FOR CONGRES EST C16C22. SHOWING RATE CHANGES, CX AND ADDS TOTALS HAVE CHANGED, CNMF THANKS, FRAN

**Separation:**

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/16 - 10/22							Total Spots	Total \$	CPP
							10/16	10/17	10/18	10/19	10/20	10/21	10/22			
1	7:20p-10:30p	Th	TNF: BRONCOS AT CARD	\$350.00	4.6	30	0	0	1	0	0	0	0	1	\$350.00	\$76.0
TOTALS:							0	0	1	0	0	0	0	1	\$350.00	\$76.0

COPY

COPY

T.M.D.  
10/15/18



125 West 55th St  
New York, NY 10019

**Special Instructions**

Contract # 26221681

Changes as of: 10/15/2018 at 8:36 AM

Version: Current State Version 3

CPE: ROG18/ORDR/C16C22

Agency: Smart Media Group

1427 LESLIE AVE

SUITE #102

ALEXANDRIA, VA 22301

Flight: 10/16/18 - 10/22/18  
Advertiser: Rogers AL CD-03  
Product: ord

Agency Order #: 30059859

Buyer: berg, fran

Salesperson: CHRISTIAN MUNOZ

202-955-5342

Separation:

Station: WCOV  
Market: Montgomery  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo: Adults 35+

Assistant: CHRISTIAN MUNOZ

202-955-5342

Con Type: POLITI  
Total \$: \$350.00  
Total Spots: 1  
Total CPP: \$76.09  
Total GRP: 4.6

**Order Level Comments**

Date/Time	Added by	Comment
10/15/18 8:36 AM	System	Notice Received.
10/15/18 7:53 AM	GOTOSTRATA1114768	REV ORDER FOR ROGERS FOR CONGRES EST C16C22. SHOWING RATE CHANGES, CX AND ADDS TOTALS HAVE CHANGED, PLS CNMF THANKS, FRAN
10/15/18 7:53 AM	GOTOSTRATA1114768	Canceled by new revision
10/12/18 2:50 PM	CHRISTIAN MUNOZ	NEW ORDER FOR ROGERS FOR CONGRESS EST C16C22. PLEASE CNMF THANKS, FRAN
10/12/18 2:50 PM	CHRISTIAN MUNOZ	NEW ORDER FOR ROGERS FOR CONGRESS EST C16C22. PLEASE CNMF THANKS, FRAN

**Competitive Information**

Market Budget: \$350
WCOV Share: 0%
Comment:
Unknown: 100%

**Daypart Summary**

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	1	\$350.00	\$76.09	4.6
Total	100%	1	\$350.00	\$76.09	4.6

**Monthly Summary**

Month	Spots
2018-Oct	1
Total	1

**Transaction History**

Trans	Created/Received	Created by	Status	Spot	Spot	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/15/18 8:35 AM					\$0	\$0	
Revision	10/15/18 7:53 AM	GOTOSTRATA1114768	Confirmed			\$0	\$350.00	Changes: Comments from NEW ORDER FOR ROGERS FOR CONGRES C16C22. PLEASE CNMF THANKS, FRAN to REV ORDER FOR ROGERS CONGRES EST C16C22. SHOWING RATE CHANGES, CX AND ADDS TO HAVE CHANGED, PLS CNMF THANKS, FRAN.
Revision	10/12/18 2:50 PM	CHRISTIAN MUNOZ	Confirmed			\$0	\$350.00	Changes: Sales Activity Link Configuration from [object Object] to {salesActivi
New	10/12/18 2:49 PM	CHRISTIAN MUNOZ	New	1		\$350.00	\$350.00	1,1stNewBusiness,true,splitDollars:null, 1 buyline added or modified.

**Non-Discrimination Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS O KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE C ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, Smart Media Group,  
 being/on behalf of: Rogers for Congress,  
 a legally qualified candidate of the Republican  
 political party for the office of: AL CD-03  
 in the General  
 election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Smart Media Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

SANDERS, JOAN

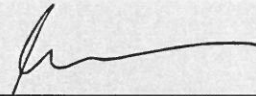
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/9/18

**Date**



**Signature**

***To Be Signed By Station Representative***

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Smart Media Group

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

Smart Media Group

**printed name**

10/9/18

**date**



## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.