

Client: Ads That Work
 Product: Chris Christie- Atty Gen-Dem
 Campaign: Montgomery - Chris Christie

Station Order

Ads That Work!
 3535 Hampshire Drive
 Birmingham, AL 35223
 205-968-3650

Rev #: 0
 Flight From: 05/30/2018 to 06/05/2018

Estimate No.:
 Contract No.:
 Job No.:

Buyer Name: Linda Verin
 Sweeps: Manual Ratings

Market: MONTGOMERY-SELMA
 Station: WCOV
 Station Contact: Eve Slater

Actg. Order No.: 317
 WS Order No.: 1318
 Contract No.:

21543
 5/23/18
 16mc

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Station Gross Rate/ Total	Net Percent Rate/ Total	May 28	Jun 04	Total Spots	DMA W 35+ (R)
1	---RF-- 10:00A-11:00A	DT 30	DR OZ	\$50.00 \$100.00	\$42.50 \$85.00	2	.	2	0.0
2	MT----- 10:00A-11:00A	DT 30	DR OZ	\$50.00 \$100.00	\$42.50 \$85.00	.	2	2	0.0
3	--WRF-- 12:00P-01:00P	DT 15	JUDGE MATHIS	\$49.00 \$147.00	\$41.65 \$124.95	3	.	3	0.0
4	M----- 12:00P-01:00P	DT 15	JUDGE MATHIS	\$49.00 \$49.00	\$41.65 \$41.65	.	1	1	0.0
5	--WRF-- 01:00P-02:00P	DT 15	PEOPLES COURT	\$49.00 \$147.00	\$41.65 \$124.95	3	.	3	0.0
6	M----- 01:00P-02:00P	DT 15	PEOPLES COURT	\$49.00 \$49.00	\$41.65 \$41.65	.	1	1	0.0
7	M---S- 06:30P-07:00P	PA 30	MPD	\$100.00 \$100.00	\$85.00 \$85.00	1	.	1	0.0
8	-----S- 09:30P-10:00P	PT 30	MPD	\$75.00 \$75.00	\$63.75 \$63.75	.	1	1	0.0
9	-----S- 11:00P-12:00A	LF 30	SCANDAL	\$10.00 \$10.00	\$8.50 \$8.50	1	.	1	0.0
10	-----S- 12:00P-01:00A	LF 30	SCANDAL	\$5.00 \$5.00	\$4.25 \$4.25	1	.	1	0.0
11	----F-- 10:05P-11:05P	LF 30	DR OZ	\$20.00 \$20.00	\$17.00 \$17.00	1	.	1	0.0
12	----F-- 11:05P-12:05A	LF 30	JUDGE MATHIS	\$15.00 \$15.00	\$12.75 \$12.75	1	.	1	0.0
13	----F-- 12:05A-01:00A	LF 30	PEOPLES COURT	\$10.00 \$10.00	\$8.50 \$8.50	1	.	1	0.0
14	----F-- 01:00A-01:30A	LF 30	PATERNITY COUR	\$5.00 \$5.00	\$4.25 \$4.25	1	.	1	0.0
				\$832.00		15	5	20	

Month	Spots	Station Gross Dollars	Net Percent Dollars
Jun	20	\$832.00	\$707.20
	20	\$832.00	\$707.20

By: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WCOV-TV</u>	Date: <u>5/22/2018</u>
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I, Linda Verin,
 being/on behalf of: James "Chris" Christie,
 a legally qualified candidate of the democratic
 political party for the office of: Attorney General
 in the primary
 election to be held on: Tuesday, June 5th
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Charlie For Alabama AG

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Emma Talbert

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/10/18

Date

Linda K...

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Eve Slater

Signature

EVE SLATER

Printed Name

Title

WCOV - FOX 20 - Montgomery, AL

2018 POLITICAL GUIDELINES



ACKNOWLEDGEMENT

Advertiser has been advised that a variety of classes of time (preemptible and non-preemptible) and package options are available to advertisers at a variety of rates, and the purchaser has been furnished with all requested information concerning rates, discounts, preemptibility, and package plans.

Eve Seaton

Station Acknowledgement of disclosure to candidate

CHRIS CHRISTIE

Printed Name of Candidate

Attorney General

Printed Title of Office Candidate is seeking

email

How disclosure made available to Candidate
(fax, mail, in person, e-mail, etc.)

334-603-2518

Phone Number of Candidate

Fax Number of Candidate

May 22, 2018

Date

