

Client: Ads That Work  
 Product: Chris Christie- Atty Gen DEM  
 Campaign: Chris Christie- Montgomery add

# Station Order

Ads That Work!  
 3535 Hampshire Drive  
 Birmingham, AL 35223  
 205-968-3650

Rev #: 0  
 Flight From: 06/02/2018 to 06/05/2018

Estimate No.:  
 Contract No.:  
 Job No.:

Buyer Name: Linda Verin  
 Sweeps: Manual Ratings

Market: MONTGOMERY-SELMA  
 Station: WCOV  
 Station Contact: Eve Slater

Actg. Order No.: 323  
 WS Order No.: 1324  
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Station Gross Net Percent		May 28	Jun 04	Total Spots	DMA W 35+ (R)
				Rate/ Total	Rate/ Total				
1	MT----- 07:00A-08:00A	EM 30	DAILY MAIL -L1	\$10.00 \$20.00	44 24		2	2	0.0
2	MT----- 08:00A-09:00A	EM 30	THE REAL -L2	\$10.00 \$20.00	44 24		2	2	0.0
3	MT----- 09:00A-10:00A	DT 30	TMZ -L3	\$10.00 \$20.00	44 24		2	2	0.0
4	M----- 03:00P-04:00P	DT 30	THE REAL -L4	\$75.00 \$75.00	23 12		1	1	0.0
5	M----- 04:00P-05:00P	EF 30	ELLEN -L5	\$75.00 \$75.00	12 12		1	1	0.0
6	M----- 05:00P-06:00P	EF 30	BIG BANG -L6	\$50.00 \$100.00	44 44		2	2	0.0
7	M----- 10:05P-11:05P	LF 30	DR. OZ -L7	\$20.00 \$40.00	44 44		2	2	0.0
8	M----- 11:05P-12:05A	LF 30	JUDGE MATHIS -L8	\$15.00 \$15.00	44 44		1	1	0.0
9	M----- 12:05A-01:00A	LF 30	PEOPLES COURT -L9	\$10.00 \$20.00	44 44		2	2	0.0
				\$385.00			15	15	

#21602  
 6/5/18  
 KMC

Monthly Totals						
Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM	Net Percent Dollars	Net Percent CPP/CPM
Jun	15		\$385.00		\$327.25	
	15	0.0	\$385.00		\$327.25	

By: Eve Slater received 5/31

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Linda Verin,  
 being/on behalf of: James "Chris" Christie,  
 a legally qualified candidate of the democratic  
 political party for the office of: Attorney General  
 in the primary  
 election to be held on: Tuesday, June 5th  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Charlie for Alabama AG

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Emma Tolbert

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/10/18

Date

Linda W.

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Joe Slater

Signature

Eve SLATER

Printed Name

Sales

Title

WCOV ~ FOX 20 - Montgomery, AL

2018 POLITICAL GUIDELINES



ACKNOWLEDGEMENT

Advertiser has been advised that a variety of classes of time (preemptible and non-preemptible) and package options are available to advertisers at a variety of rates, and the purchaser has been furnished with all requested information concerning rates, discounts, preemptibility, and package plans.

Eve Scott

Station Acknowledgement of disclosure to candidate

CHRIS CHRISTIE

Printed Name of Candidate

Attorney General

Printed Title of Office Candidate is seeking

email

How disclosure made available to Candidate  
(fax, mail, in person, e-mail, etc.)

334-603-2518

Phone Number of Candidate

Fax Number of Candidate

May 30, 2018

Date

