

21439



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26005534

CPE: AINSW/ORDR/509515

Agency: Smart Media Group

Changes as of: 5/4/2018 at 12:47 PM

Flight: 5/9/18 - 5/15/18

Advertiser: Will Ainsworth for L.T.
Governor - AL

Version: Current State Version 2

Station: WCOV

Market: Montgomery

Con Type: POLITICAL/VOTE

Total \$: \$400.00

1427 LESLIE AVE
SUITE #102
ALEXANDRIA, VA
22301

Product: ORDR
Agency Order #: 30053657

Buyer: berg, fran

Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+

Total Spots: 8
Total CPM: \$29.41
Total GRP: 13.6

Salesperson: CHRISTIAN MUNOZ
202-955-5342

Assistant: CHRISTIAN MUNOZ
202-955-5342

Separation:

Comments: REV AINSWORTH 5/9-5/15 ORDER. CANCELLING EMPIRE SPOT.. REV TTL 400 PLS CNFN THANKS, FRAN

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	5/9 - 5/15							Total Spots	Total \$	CPP*	GRP*
								5/9	5/10	5/11	5/12	5/13	5/14	5/15				
	M-F		ANDY GRIFFITH	\$50.00	1.7	5.600	30	2	2	2	0	0	1	1	8	\$400.00	\$29.41	13.6
	RATE CHG: ADD 1X W-F																	
	W		EMPIRE-FOX	\$250.00	6.4	20,500	30	0	0	0	0	0	0	0	0	\$0.00	\$39.06	0.0
	5 7p-8p																	
	CANCEL																	
TOTALS:								2	2	2	0	0	1	1	8	\$400.00	\$29.41	13.6

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11/14/18



125 West 55th St
New York, NY 10019

Contract # 26005534	Changes as of: 5/4/2018 at 12:47 PM	Version: Current State Version 2
CPE: AINSW/ORDR/509515	Flight: 5/9/18 - 5/15/18	Station: WCOV
Agency: Smart Media Group	Advertiser: Will Ainsworth for L.T. Governor - AL	Market: Montgomery
1427 LESLIE AVE SUITE #102 ALEXANDRIA, VA 22301	Product: ORDR	Office: WASHINGTON
	Agency Order #: 30053657	Service: Nielsen
	Buyer: berg, fran	Primary Demo: Adults 35+
	Salesperson: CHRISTIAN MUNOZ	Assistant: CHRISTIAN MUNOZ
	Separation: 202-955-5342	
		Total Spots: 8 Total CPE: \$29.41 Total GRP: 13.6

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/04/18 12:47 PM	System	Notice Received.
05/04/18 10:37 AM	GOTOSTRATA1114768	REV AINSWORTH 5/9-5/15 ORDER. CANCELLING EMPIRE SPOT.. REV TTL 400 PLS CNFN THANKS. FRAN
05/03/18 9:57 AM	System	Notice Received.
05/03/18 9:35 AM	CHRISTIAN MUNOZ	NEW ORDER FOR AINSWORTH FOR LT GOV EST 509515. PLS CNFM. THANKS FRAN

Market Budget: \$6,250
WCOV Share: 6%
Comment:
WAKA: 46%
WSFA: 48%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	8	\$400.00	13.6
Total	100%	8	\$400.00	\$29.41

Monthly Summary		
Month	Spots	Dollars
2018-May	8	\$400.00
Total	8	\$400.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	5/4/18 12:51 PM					\$0
Queued for Electronic Contracting	5/4/18 12:46 PM					\$0
Revision	5/4/18 10:37 AM	GOTOSTRATA1114768	Confirmed	3	11	\$-275.00
Queued for Electronic Contracting	5/3/18 9:56 AM					\$0
New	5/3/18 9:43 AM	CHRISTIAN MUNOZ	Confirmed	16		\$675.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WCOV-TV, Montgomery, AL	Date: 5/7/2018
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I, Smart Media Group,
being/on behalf of: Ainsworth for LT Governor (AL),
a legally qualified candidate of the Republican
political party for the office of: _____
in the PRIMARY
election to be held on: 6/5/2018
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$340.00

I represent that the payment for the above described broadcast time has been furnished by:

Ainsworth for LT Governor (AL)

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/7/2018

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available): \$340.00

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.