

21838



125 West 55th St
New York, NY 10019

Contract # 26093562	Changes as of: 6/27/2018 at 1:43 PM	Version: Current State Version 2	Con Type: Spot
CPE: 128/343/903	Flight: 7/9/18 - 7/22/18	Station: WCOV	Total \$: \$2,675.00
Agency: FORTUNE MEDIA	Advertiser: Christy Edwards	Market: Montgomery	Total Spots: 32
527 AVENUE B REDONDO BEACH CA 90277	Product: Elect Judge Christy Edwards	Office: LOS ANGELES	
Agency Order #: 7483376	Buyer: Fortune, Ondine	Service: Nielsen	Total CPP: \$47.01
Salesperson: BILL GONZALES	323-966-5291	Primary Demo: Adults 35+	Total GRP: 56.9
Separation:		Assistant: JOSEPH CRUZ	
		323-966-5001	

Comments: SCHEDULE CAN AIR UP TO 12N ELECTION DAY TUESDAY 7/16; Separation: 30

										7/9 - 7/16		Total Spots	Total \$	CPP*	GRP*
#	Day/Time	DP	Program	Rate	A35P Rating	A50P Rating	Len	7/9	7/16						
	M-F														
1	11a-12n		Hot Bench	\$75.00	2.0	0.0	30	3	1			4	\$300.00	\$37.50	8.0
2	12n-1p		Judge Mathis	\$75.00	2.7	0.0	30	3	2			5	\$375.00	\$27.78	13.5
3	1p-2p		Peoples Court	\$75.00	3.1	0.0	30	3	1			4	\$300.00	\$24.19	12.4
4	2p-3p		Paternity Court	\$75.00	2.4	0.0	30	3	1			4	\$300.00	\$31.25	9.6
5	3p-4p		The Real	\$75.00	0.9	0.0	30	3	1			4	\$300.00	\$83.33	3.6
6	4p-5p		Ellen	\$75.00	0.8	0.0	30	3	1			4	\$300.00	\$93.75	3.2
7	7p-8p		So You Think You Can Dance-FOX	\$300.00	1.5	0.0	30	1	1			2	\$600.00	\$200.00	3.0
8	6p-7p		Two & A Half Men(When Avail	\$75.00	1.4	0.0	30	0	0			0	\$0.00	\$53.57	0.0
9	9p-9:35p		Fox 20 News @ 9	\$100.00	2.6	0.0	30	1	0			1	\$100.00	\$38.46	2.6
10	10a-11a		Fox News Sunday	\$25.00	1.0	0.0	30	1	0			1	\$25.00	\$25.00	1.0
11	9a-10a		TMZ/Extra	\$25.00	0.0	0.0	30	3	0			3	\$75.00	\$0.00	0.0
TOTALS: 24 8												32	\$2,675.00	\$47.01	56.9

COPY

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TMJ/8/12/18



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REDONDO BEACH CA 90277	Agency Order #: 7483376	Service: Nielsen
	Buyer: Fortune, Ondine	Primary Demo: Adults 35+
	Salesperson: 323-966-5291	Assistant: JOSEPH CRUZ
	Separation:	Total CPP: \$47.01
		Total GRP: 56.9
		Total Spots: 32

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
06/27/18 1:22 PM	Ondine Fortune	Other	
06/27/18 12:56 PM	BILL GONZALES	program ordered n/a Sat 7/14 offering alternative make good	
06/27/18 8:59 AM	System	Notice Received.	
06/26/18 7:08 PM	BILL GONZALES	SCHEDULE CAN AIR UP TO 12N ELECTION DAY TUESDAY 7/16; Separation: 30	

Market Budget: \$13,375
WCOV Share: 20%
Comment:
Unknown: 80%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	32	\$2,675.00	\$47.01	56.9
Total	100%	32	\$2,675.00	\$47.01	56.9

Monthly Summary		
Month	Spots	Dollars
2018-Jul	32	\$2,675.00
Total	32	\$2,675.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 1	6/27/18 12:13 PM	BILL GONZALES	Confirmed	3	1	\$0
Queued for Electronic Contracting	6/27/18 8:58 AM					\$0
New	6/26/18 6:52 PM	BILL GONZALES	Confirmed	30		\$2,675.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Alabama Stations	Date: 6/22/18
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I, Online Fortune,
 being/on behalf of: Christy Edwards,
 a legally qualified candidate of the Republican
 political party for the office of: Civic Appeals
 in the Run-Off
 election to be held on: July 17 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached Schedule				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Elect Christy Edwards to Alabama Court of Civil Appeals

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Christy Edwards

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/22/18

Date



Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.