

21581



125 West 55th St
New York, NY 10019

Contract # 26023243	Changes as of: 5/30/2018 at 10:30 AM	Version: Current State Version 1
CPE:	Flight: 5/30/18 - 6/5/18	Station: WCOV
Agency: MEDIUM BUYING LLC	Advertiser: Battle AL-Gov	Market: Montgomery
1351 King Ave	Product: GA Candidate	Office: WASHINGTON
2nd Floor	Agency Order #:	Service: Nielsen
COLUMBUS, OH	Buyer: Tanya Renicker	Primary Demo: Adults 50+
43212	Salesperson: CHRISTIAN MUNOZ	Assistant: CHRISTIAN MUNOZ
	Separation: 202-955-5342	202-955-5342
Con Type: POLITICAL/NOTE Total \$: \$1,955.00 Total Spots: 21 Total CPP: \$0.00 Total GRP:		

#	Day/Time	DP	Program	Rate	A50P Rating	Len	5/30 - 6/4		Total Spots	Total \$	CPP*	GRP*
							5/30	6/4				
1	M-F 1p-2p		Peoples Court	\$75.00	0.0	30	2	1	3	\$225.00	\$0.00	0.0
2	M-F 9p-9:35p		News	\$150.00	0.0	30	2	2	4	\$600.00	\$0.00	0.0
3	M-F 9:35p-10:05p		Andy Griffith	\$100.00	0.0	30	2	2	4	\$400.00	\$0.00	0.0
4	Su 9p-9:35p		News	\$100.00	0.0	30	2	0	2	\$200.00	\$0.00	0.0
5	Sa-Su 9p-9:35p		News	\$100.00	0.0	30	2	0	2	\$200.00	\$0.00	0.0
6	M-F 4p-5p		Ellen	\$75.00	0.0	30	2	2	4	\$300.00	\$0.00	0.0
7	Su 10a-11a		News	\$15.00	0.0	30	2	0	2	\$30.00	\$0.00	0.0
TOTALS:							14	7	21	\$1,955.00	\$0.00	0.0

COPY

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W.B. 5/30/18



125 West 55th St
New York, NY 10019

Contract # 26023243

CPE:

Agency: MEDIUM BUYING LLC

1351 King Ave

2nd Floor

COLUMBUS, OH
43212

Agency Order #:

Buyer: Tanya Renicker

Salesperson: CHRISTIAN MUNOZ
202-955-5342

Separation:

Version: Current State Version 1

Station: WCOV

Market: Montgomery

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 50+

Assistant: CHRISTIAN MUNOZ
202-955-5342

Con Type: POLITICAL/NOTE

Total \$: \$1,955.00

Total Spots: 21

Total CFP: \$0.00

Total GRP:

Special Instructions	
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Competitive Information	
Market Budget:	\$1,955
WCOV Share:	0%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	21	\$1,955.00	N/A	0.0
Total	100%	21	\$1,955.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jun	21	\$1,955.00
Total	21	\$1,955.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	5/30/18 10:14 AM					\$0
Queued for Electronic Contracting	5/30/18 10:13 AM					\$0
New	5/30/18 10:08 AM	CHRISTIAN MUNOZ	Confirmed	21		\$1,955.00
						\$1,955.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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