

## ORDER



**Orders**  
**Order / Rev:** 675524  
**Alt Order #:** WOC10759082  
**Product Desc:** political  
**Estimate:** 5640  
**Flight Dates:** 10/17/17 - 10/23/17  
**Original Date / Rev:** 10/13/17 / 10/17/17  
**Order Type:** NORMAL

## ESVF

**Primary AE:** Tina Wood  
**Sales Office:** HARN  
**Sales Region:** National

**Agency**  
**Name:** Buying Time  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave NW Ste 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Northam For Governor  
**Demographic:** A35+  
**Product Codes:** Candidate - State - Governor  
**Priority:** P-04  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:** 141301  
**Agency External ID:** 1058  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/23/17	59	\$1,385.00	\$1,177.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	59	\$1,385.00	\$1,177.25	87.80
<b>Totals</b>	<b>59</b>	<b>\$1,385.00</b>	<b>\$1,177.25</b>	<b>87.80</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tina Wood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	ESVF	10/17/17	10/23/17	CBS AM News CBS AM News (Program: CBS MORN NWS)May-2016LP	CM	6:00 AM-7:00 AM	2- 22- - -	:15	6	\$2.50	P-04	0.30	NM	6	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/17	10/23/17	2- 22- - -		6				\$2.50		0.30			
E 2	ESVF	10/17/17	10/23/17	CBS This Morning CBS This Morning (Program: CBS THS MRNG-2<)May-2016LP	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	11111- -	:30	5	\$5.00	P-04	0.80	NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/17	10/23/17	11111- -		5				\$5.00		0.80			
E 3	ESVF	10/17/17	10/23/17	Let's Make A Deal Let's Make A Deal (Program: LETS-DEAL1-CBS/LETS-DEAL2-CBS)May-2016LP	CM	10:00 AM-11:00 AM	A1111- - - -	:30	3	\$30.00	P-04	0.80	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/17	10/23/17	111- - - -		3				\$30.00		0.80			
E 4	ESVF	10/17/17	10/23/17	Price Is Right Price Is Right (Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)May-2016LP	CM	11:00 AM-12:00 PM	1- - - - -	:30	1	\$30.00	P-04	3.20	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/17	10/23/17	- 1- - - - -		1				\$30.00		3.20			
E 5	ESVF	10/17/17	10/20/17	Young and the Restless Young and the Restless (Program: YOUNG&RESTLESS<)May-2016LP	CM	12:30 PM-1:30 PM	- 11- 1- -	:30	3	\$30.00	P-04	1.50	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	- 11- 1- -		3				\$30.00		1.50			

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ESVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	ESVF	10/17/17	10/20/17	The Talk The Talk (Program: TALK-CBS<)May-2016LP	CM	2:00 PM-3:00 PM	- 1- 11- -	:30	3	\$10.00	P-04	0.30	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/16/17	10/22/17	- 1- 11- -			3		\$10.00			0.30			
E 7	ESVF	10/17/17	10/23/17	M-F 3p-4p M-F 3p-4p (Program: DOCTORS)May-2016LP	CM	3:00 PM-4:00 PM	1- 1- 1- -	:30	3	\$10.00	P-04	0.70	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/17	10/23/17	1- 1- 1- -			3		\$10.00			0.70			
E 8	ESVF	10/17/17	10/23/17	M-F 4p-5p M-F 4p-5p (Program: DR. OZ)May-2016LP	CM	4:00 PM-5:00 PM	11- 1- - -	:30	3	\$10.00	P-04	1.20	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/17	10/23/17	11- 1- - -			3		\$10.00			1.20			
E 9	ESVF	10/17/17	10/20/17	Early News Rotator M-F Early News Rotator M-F (Program: CBS EVE NWS)May-2016LP	CM	6:30 PM-7:00 PM	- 1- - - - -	:30	1	\$40.00	P-04	2.30	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/16/17	10/22/17	- 1- - - - -			1		\$40.00			2.30			
E 10	ESVF	10/17/17	10/23/17	M-F 5p-6p M-F 5p-6p (Program: DR. PHIL)May-2016LP	CM	5:00 PM-6:00 PM	- 1- - - - -	:30	1	\$10.00	P-04	1.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/17	10/23/17	- 1- - - - -			1		\$10.00			1.00			
E 11	ESVF	10/17/17	10/23/17	News Reair M-F @ 7p News Reair M-F @ 7p (Program: TV3-6PM REAIR)May-2016LP	CM	7:00 PM-7:30 PM	111- 1- -	:30	4	\$10.00	P-04	0.90	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/17	10/23/17	111- 1- -			4		\$10.00			0.90			
E 12	ESVF	10/17/17	10/23/17	Prime Access Rotator M-F Prime Access Rotator M-F (Program: INSIDE EDITION)May-2016LP	CM	7:30 PM-8:00 PM	1- 111- -	:30	4	\$10.00	P-04	1.40	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/17	10/23/17	1- 111- -			4		\$10.00			1.40			
E 13	ESVF	10/17/17	10/18/17	Wednesday Prime Hr 1 Wednesday Prime Hr 1 (Program: SURVIVOR-CBS)May-2016LP	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	- - 1- - - -	:30	1	\$150.00	P-04	5.30	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/16/17	10/22/17	- - 1- - - -			1		\$150.00			5.30			
E 14	ESVF	10/17/17	10/20/17	Friday Prime Hr 1 Friday Prime Hr 1 (Program: UNDRCLR BS-CBS)May-2016LP	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	- - - - 1- -	:30	1	\$150.00	P-04	2.40	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/16/17	10/22/17	- - - - 1- -			1		\$150.00			2.40			
E 15	ESVF	10/17/17	10/22/17	Sunday Prime Hr 1 Sunday Prime Hr 1 (Program: 60 MINUTES-CBS)May-2016LP	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	- - - - - 1	:30	1	\$150.00	P-04	7.80	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/16/17	10/22/17	- - - - - 1			1		\$150.00			7.80			
E 16	ESVF	10/17/17	10/22/17	Sunday Prime Hr 3 Sunday Prime Hr 3 (Program: MADM SCTRY-CBS)May-2016LP	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	- - - - - 1	:30	1	\$150.00	P-04	3.30	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/16/17	10/22/17	- - - - - 1			1		\$150.00			3.30			
E 17	ESVF	10/17/17	10/23/17	Late Show Late Show (Program: LT-COLBERT-CBS<)May-2016LP	CM	11:30 PM-12:35 AM	11111- - -	:30	4	\$10.00	P-04	0.40	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/17	10/23/17	11111- - -			4		\$10.00			0.40			
E 18	ESVF	10/17/17	10/21/17		CM	7:00 AM-9:00 AM	- - - - - 1-	:30	1	\$25.00	P-04	0.50	NM	1	\$25.00

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**ESVF**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS This Morning Saturd: CBS This Morning Saturday (Program: CBS THS MRN:SA)May-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-----1-					1	\$25.00		0.50			
E 19	ESVF	10/17/17	10/22/17	CBS Sunday Morning CBS Sunday Morning (Program: SUNDAY MRN-CBS)May-2016LP	CM	9:00 AM-10:30 AM-	-----2	:15	2	\$12.50	P-04	3.90	NM	2	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-----2					2	\$12.50		3.90			
E 20	ESVF	10/17/17	10/22/17	Face The Nation Face The Nation (Program: FACE NATN-CBS)May-2016LP	CM	10:30 AM-11:00 AM-	-----1	:30	1	\$25.00	P-04	1.90	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-----1					1	\$25.00		1.90			
N 21	ESVF	10/17/17	10/23/17	Price Is Right Price Is Right (Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)May-2016LP	CM	11:00 AM-12:00 PM	1--1---	:30	2	\$30.00	P-04	3.20	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/17	10/23/17	1--1---					2	\$30.00		3.20			
N 22	ESVF	10/17/17	10/20/17	Early News Rotator M-F Early News Rotator M-F (Program: CBS EVE NWS)May-2016LP	CM	6:30 PM-7:00 PM	--222--	:15	6	\$20.00	P-04	2.30	NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	--222--					6	\$20.00		2.30			
N 23	ESVF	10/17/17	10/23/17	M-F 5p-6p M-F 5p-6p (Program: DR. PHIL)May-2016LP	CM	5:00 PM-6:00 PM	1--1---	:30	2	\$10.00	P-04	1.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/17	10/23/17	1--1---					2	\$10.00		1.00			
													Totals	59	\$1,385.00