

ORDER



ESVF

Orders
Order / Rev: 672333
Alt Order #: WOC10755580
Product Desc: political
Estimate: 5632
Flight Dates: 10/10/17 - 10/16/17
Original Date / Rev: 10/06/17 / 10/06/17
Order Type: NORMAL

Primary AE: Tina Wood
Sales Office: HARN
Sales Region: National

Agency
Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW Ste 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Northam For Governor
Demographic: A18+
Product Codes: Candidate - State - Governor
Priority: P-04
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 141301
Agency External ID: 1058
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/16/17	45	\$985.00	\$837.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	45	\$985.00	\$837.25	0.00
Totals	45	\$985.00	\$837.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tina Wood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	ESVF	10/10/17	10/16/17	CBS AM News CBS AM News	CM	6:00 AM-7:00 AM	1-11---	:30	3	\$5.00	P-04	0.00	NM	3	\$15.00
(Program: CBS MORN NWS)May-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/17	10/16/17	1-11---			3			\$5.00		0.00			
E 2	ESVF	10/10/17	10/16/17	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	11111--	:30	5	\$5.00	P-04	0.00	NM	5	\$25.00
(Program: CBS THS MRNG-2<)May-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/17	10/16/17	11111--			5			\$5.00		0.00			
E 3	ESVF	10/10/17	10/16/17	Price Is Right Price Is Right	CM	11:00 AM-12:00 PM	11-1---	:30	3	\$30.00	P-04	0.00	NM	3	\$90.00
(Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)May-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/17	10/16/17	11-1---			3			\$30.00		0.00			
E 4	ESVF	10/10/17	10/13/17	Young and the Restless Young and the Restless	CM	12:30 PM-1:30 PM	-11-1--	:30	3	\$30.00	P-04	0.00	NM	3	\$90.00
(Program: YOUNG&RESTLESS<)May-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/09/17	10/15/17	-11-1--			3			\$30.00		0.00			
E 5	ESVF	10/10/17	10/16/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	1-1-1--	:30	3	\$10.00	P-04	0.00	NM	3	\$30.00
(Program: DOCTORS)May-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/17	10/16/17	1-1-1--			3			\$10.00		0.00			

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Advertiser: Northam For Governor
 Product Desc: political
 Estimate: 5632

ESVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	ESVF	10/10/17	10/16/17	M-F 4p-5p M-F 4p-5p (Program: DR. OZ)May-2016LP	CM	4:00 PM-5:00 PM	11-1---	:30	3	\$10.00	P-04	0.00	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/17	10/16/17	11-1---		3			\$10.00			0.00			
E 7	ESVF	10/10/17	10/16/17	CBS Evening News CBS Evening News (Program: CBS EVE NWS)May-2016LP	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	11111--	:30	5	\$40.00	P-04	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/17	10/16/17	11111--		5			\$40.00			0.00			
E 8	ESVF	10/10/17	10/16/17	M-F 5p-6p M-F 5p-6p (Program: DR. PHIL)May-2016LP	CM	5:00 PM-6:00 PM	11-1---	:30	3	\$10.00	P-04	0.00	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/17	10/16/17	11-1---		3			\$10.00			0.00			
E 9	ESVF	10/10/17	10/13/17	News Reair M-F @ 7p News Reair M-F @ 7p (Program: TV3-6PM REAIR)May-2016LP	CM	7:00 PM-7:30 PM	-1111--	:30	4	\$5.00	P-04	0.00	NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/17	10/15/17	-1111--		4			\$5.00			0.00			
E 10	ESVF	10/10/17	10/16/17	Prime Access Rotator MGM Prime Access Rotator M-F (Program: INSIDE EDITION)May-2016LP	MGM	7:30 PM-8:00 PM	1-111--	:30	4	\$10.00	P-04	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/17	10/16/17	1-111--		4			\$10.00			0.00			
E 11	ESVF	10/10/17	10/11/17	Wednesday Prime Hr 1 Wednesday Prime Hr 1 (Program: SURVIVOR-CBS)May-2016LP	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	--1----	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/17	10/15/17	--1----		1			\$150.00			0.00			
E 12	ESVF	10/10/17	10/15/17	Sunday Prime Hr 1 Sunday Prime Hr 1 (Program: 60 MINUTES-CBS)May-2016LP	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-----1	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/17	10/15/17	-----1		1			\$150.00			0.00			
E 13	ESVF	10/10/17	10/16/17	Late Show Late Show (Program: LT-COLBERT-CBS<)May-2016LP	CM	11:30 PM-12:35 AM	11111---	:30	4	\$10.00	P-04	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/17	10/16/17	1111---		4			\$10.00			0.00			
E 14	ESVF	10/10/17	10/14/17	CBS This Morning Satur CBS This Morning Saturday (Program: CBS THS MRN:SA)May-2016LP	CM	7:00 AM-9:00 AM	-----1-	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/17	10/15/17	-----1-		1			\$25.00			0.00			
E 15	ESVF	10/10/17	10/15/17	CBS Sunday Morning CBS Sunday Morning (Program: SUNDAY MRN-CBS)May-2016LP	CM	9:00 AM-10:30 AM	-----1	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/17	10/15/17	-----1		1			\$25.00			0.00			
E 16	ESVF	10/10/17	10/15/17	Face The Nation Face The Nation (Program: FACE NATN-CBS)May-2016LP	CM	10:30 AM-11:00 AM	-----1	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/17	10/15/17	-----1		1			\$25.00			0.00			
													Totals	45	\$985.00