



January 19, 2023

KRKC-FM
POP 102.1

QUARTERLY ISSUES/PROGRAM LIST

KRKC-AM
KRKC Country
1490

The Quarterly Issues/Program List for October 1 through December 31, 2022 for Stations KRKC- FM King City (and K295BZ), KRKC (AM) King City (and K268DW and K285FW) and KSGG-FM broadcasted a total time is 13 hours and 22 minutes.

KSGG-FM
XTRA 104.7

Dimes Media Stations Public Service Announcements support the local and national non-profit organizations by airing their different events and outreach announcements. The Public Service Announcements (PSA's) total time is approximately 62 hours and 58 minutes. This time is representative of the PSA's for the fourth quarter.

TOTAL TIME FOR THE FOURTH QUARTER OCTOBER 1 THROUGH DECEMBER 31, 2022

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76 HOURS AND 20 MINUTES

1134 San Antonio Drive, King City, CA 93930



QUARTERLY ISSUES/PROGRAMS LIST

Here follows a listing of some of the significant issues responded by Station KRKC (FM), King City, California, and KSGG (FM) King City, California along with the most significant programming treatment of those issues for the period October 1 2022 - December 31, 2022. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Personal Finance, Mental Health, Veterans' Concerns, Career, Inflation	Program/Segment	Date	Time	Duration/Total Time	Narration of type and description of program/segment
	Public Affairs Program in three segments	10/02/22	6:00 AM Sunday all stations	7:58; 9:23; 5:09 Total time: 22 minutes	Ted Rossman, Senior Industry Analyst at Credit Cards.com, relates that the Federal Reserve interest rate hikes have increased costs for anyone with credit card debt. He states that at least half of Americans are carrying credit card from month to month. These numbers are increasing because of inflation. He offers suggestions to pay down debt and consolidate balances with low- or no interest credit cards. Marisa G. Franco, PhD, Assistant Clinical Professor, Department of Psychology, University of Maryland, author, realizes that men have few friends. She discusses the importance of friendship, how to make and keep friends at a time of distraction, burnout, and chaos. She says that making friends requires effort and time, and the idea of "friendships happening organically" is a myth. She outlines many specific researched-based steps to increase the number and quality of friendships. Arpita Ghosh, PeD, Assistant professor, Educational Psychology, University of Kansas, states that when veterans leave the military they have many challenges including a transition into higher education or a new career field. From his study he finds that the assistance designed to help civilian students is also effective for veterans. She talks about the strengths that veterans can bring to a company, and outlines resources that are available to veterans.

<p>Women's Issues, Career, Sexual Harassment, Poverty, Homeless, Education, Personal Health, Aging</p>	<p>Public Affairs Program in three segments</p>	<p>10/09/22</p>	<p>6:00 AM Sunday all stations</p>	<p>8:43; 8:19; 4:39 Total time: 22 minutes</p>	<p>Sally Helgesen, women's leadership consultant and speaker, author, thinks that women in the workplace face different obstacles than men as they attempt to advance. She talks about the common errors women make, and how they can receive proper credit for their work. She also discusses how the #MeToo movement has affected women's job opportunities. Sara Goldrick-Rab, PhD, Professor of Higher Education Policy & Sociology, Temple University, discovers from her study that 36% of students at 66 surveyed colleges and universities do not have enough to eat, and a similar number do not have a secure place to live. She states that higher college tuitions and other increased fees are the cause as well as inadequate aid packages, and the growing enrollment among low-income students. She outlines several policy changes that would help. Anupam Jena, MD, PhD, Ruth L. New Associate of Health Care Policy, Harvard Medical School, physician in the Department of Medicine at Massachusetts General Hospital, Faculty Research Fellow, National Bureau of Economic Research Policy, looks into the age-old axiom of whether joint pain, back pain, or just a feeling in your bones is a reliable predictor of rainy weather. He realizes there is no relationship between rainfall and aches and pains</p>
<p>Aging, Personal Health, Digital Safety for Children, Parenting/Media</p>	<p>Public Affairs Program in three segments</p>	<p>10/16/22</p>	<p>6:00 Sunday AM all stations</p>	<p>8:12; 9:05; 5:08 Total time: 22 minutes</p>	<p>Stephen Smagula, PhD, Assistant Professor of Psychiatry and Epideriology, University of Pittsburgh, discovers that older adults with regular activity routines are happier and do better on cognitive tests. From his findings older adults that stay active daily, and follow the same routines benefit for aging and mental health. Catherine Pearlman, PhD, Associate Professor of Social Work, University of Massachusetts Global, licensed clinical social worker, author, shares her advice for parents with children between 8 to 12 olds about digital safety. She relates the inability of students to recognize the dangers online, the pros and cons of social media, and for parents to limit smartphone use. She also explains what children see posted online can potentially haunt them forever. James S W Wolffsohn, PhD, Professor of Optometry at Aston University, Birmingham, England, stresses that eye strain is widespread and a growing problem for all people. He suggests the 20-20-20 rule for people to take a 20 second break, every 20 minutes, and to look 20 feet away. This study eases the prolong computer use. He suggests other ways to take frequent breaks.</p>

<p>Crime, Women's Issues, Consumer Matters, Racial Bias, Online Privacy, Parenting, Aging</p>	<p>Public Affairs Program in three segments</p>	<p>10/23/22</p>	<p>6:00 AM Sunday all stations</p>	<p>6:56; 10:08; 5:10 Total time: 22 minutes</p>	<p>Carol Tocci, President & Co-Founder/ Director of the Vanessa T. Marcotte Foundation, which advocates safety awareness to prevent violence, objectification, and harassment against women, relates that her cousin, Vanessa Marcotte was assaulted and murdered in 2016 in Massachusetts while running on a rural road. She offers safety tips for women runners ie. apps to track a runner's location and share it with emergency contacts. She suggests how women should choose routes or schedules to run. Marta L. Tellado, PhD, President & CEO of Consumer Reports, author, discusses the abuse of online privacy and misuse of consumer data. She suggests 4 online companies are the problem for privacy and consumers' rights. She believes that online algorithms are biased towards people of color. She discusses the common misconceptions about safety testing and the mission of Consumer Reports. Frieda Birnbaum, if the oldest woman to give birth of twins, and shares her perspective on how and why parenting has changed in recent years. She explains that she and her husband decided to have children later in their lives, and what the pluses and minuses of older parenting.</p>
<p>Women's Issues, Retirement Planning, Personal Health, Child Poverty, Government</p>	<p>Public Affairs Program in three segments</p>	<p>10/30/22</p>	<p>6:00 AM Sunday all stations</p>	<p>7:26; 9:53; 5:03 Total time: 22 minutes</p>	<p>Laura D. Quinby, PhD, Senior Research Economist, Center for Retirement Research, Boston College, co-author of a brief asking if women are prepared for retirement since Title IX's passage. She thinks that women have succeeded in economic progress in education, earnings and wealth. She feels that women who spend most of their lives single are well prepared for retirement as are married couples. Carl "Chip" Lavie, MD, Medical Director of Ochsner Health Cardiac Rehabilitation and Prevention, New Orleans, states that cardiovascular disease is the leading cause of death in the U.S. for all races and ethnicities. Doctors regularly tell patients to change unhealthy life styles. From his research there is not one approach to lifestyle counseling especially for the socioeconomically disadvantaged populations. Specialized counseling can achieve statistically meaningful improvements in blood pressure, cholesterol, and body fat. Dana Thomson, PhD, Senior Research Scientist at Child Trends, a research organization focused on child poverty and public policy, says that US child poverty declined by 59% between 1993 and 2019. Lower unemployment rates, increases in single mothers' labor force participation, and increases in state minimum wages are the major reasons for this poverty decline. Taxpayer dollars spent on social programs are also a major factor. There are differences among race, ethnicity, natural origin and family structure still exist. She explains that other changes are needed to continue this trend.</p>

<p>Career, Personal Finance, Government Policies, Traffic Safety, Supply Chain, Alzheimer's Disease, Personal Health</p>	<p>Public Affairs Program in three segments</p>	<p>11/6/22</p>	<p>6:00 AM Sunday all stations</p>	<p>9:29; 7:52; 5:10 Total time: 22 minutes</p>	<p>Annie Duke, co-founder of the non-profit student advocacy organization called The Alliance for Decision Education, author, outlines that Americans are psychological biased to stay in a situation too long rather than acknowledging to quit the situation and move on. The situation may be someone winning, losing, and often increase our commitment to a losing cause. Andrew King, Research Analyst for the Owner-Operator Independent Drivers Association Foundation discusses that federal regulators seem to want speed limiter mandate for commercial motor vehicles in 2023. He discusses the safety concerns of trucks driving slower than other traffic, increasing congestion, and being rear-ended. Some states with speed limits as high as 85 mph for cars would be an additional problem. Annalise LaPlume, Cognitive Neuroscience Postdoctoral fellow, Senior Research Scientist at Child Trends, a research organization focused on child poverty and public policy, finds out that lifestyle may be more important than age in determining dementia risk, no matter how old we are. She outlines 8 major lifestyle choices that influence brain health. She states that just one of those factors could reduce cognition by the equivalent of up to three years of aging.</p>
<p>Education, Minority Concerns, Government Policies, Personal Health, Women's Concerns, Veterans' Concerns, Transportation</p>	<p>Public Affairs Program in three segments</p>	<p>11/13/2022</p>	<p>6:00 AM Sunday all stations</p>	<p>7:33; 9:41; 4:51 Total time: 22 minutes</p>	<p>Odus Johnson, Jr, PhD, Bloomberg Distinguished Professor of Social Policy and STEM Equity, John Hopkins University, realizes that high school students with many security measures ie. metal detectors, contraband sweeps, drug testing, and security cameras, have lower math scores, less likely to attend college, and are suspended more frequently than others compared to other students with less surveillance. These policies affect the academic performance of students who have not shown behavioral problems. Nikita Shah, MD, Medical Oncology Team Leader for the Breast Care Center, Orlando Health Cancer Institute, realizes that 42,000 women die of breast cancer yearly, 22% of them have never had a mammogram, and have no plans of having one. She outlines reasons behind this trend, and why it is a major concern. She also explains why African American often face a more aggressive disease course when faced with breast diagnosis. Lewie Pugh, Executive Vice President of the Owner-Operator Independent Drivers Association, an advocacy organization for 150,000 independent truck drivers, talks about the private and governmental efforts to recruit military veterans into the trucking industry. Because of the lack of truck training, there is a high turnover. He also talks about the organization, "Truckers for Troops" a fundraising unit which raises funds for care packages sent to military members in combat zones, as well as assisting homeless veterans.</p>

<p>Weight Loss, Social Media, Mental Health, Consumer Matters, Environment, Online Scams, Business</p>	<p>Public Affairs Program in three segments</p>	<p>11/20/22</p>	<p>6:00 AM Sunday all stations</p>	<p>8:40; 8:34; 4:59 Total time: 22 minutes</p>	<p>Lizzy Pope, PhD, RD, Associate Professor, Director - Didactic Program in Dietetics, University of Vermont, explains from her study that the videos viewed on TikTok relating to food, nutrition, and weight perpetuate a toxic diet culture among teens and young adults. Other expert people are missing. She advises parents to be concerned about their childrens' weight and overall health. Patric Richardson, clothing and laundry expert, author, offers tips about having laundry clean and making the experience more enjoyable. He talks about the environmental and health impacts of well-known laundry detergents and fabric softeners. He offers suggestions of how to keep white clothes clean, and how/when to remove stains. Karri Carlson, VP of Operations for Leadtail, a B2B social media services agency, says that LinkedIn scams and fake instagram accounts are targeting business and executives often. She suggests the most common scams, how they affect businesses, and what managers and small business owners can do to protect their companies.</p>
<p>Disabilities, Government Regulation Women's Issues, Minority Concerns, Education/STEM, Retirement Planning, Senior Citizens</p>	<p>Public Affairs Program in three segments</p>	<p>11/27/22</p>	<p>6:00 AM Sunday all stations</p>	<p>7:42; 9:23 5:01 Total time: 22 minutes</p>	<p>Philip Pauli, Policy & Practice Director of RespectAbility, a nonprofit organization dedicated to empowerment and self-advocacy for individuals with disabilities, says that 1 in 5 Americans live with some form of disability. He discusses the challenges they face, and how the Americans with Disabilities Act has improved their mobility. He talks about the role the media plays in perceptions of the disabled, and how technology improvements have improved mobility for many disabled people. Natasha Ravinand, author, states that only 29% of all science and engineering workers are female, and far fewer are minorities. Natasha Ravinand is a high school junior with a passion for STEM (Science, Technology, Engineering, and Math) who is hoping to close the gender gap. She talks about the reasons girls lose interest in STEM subjects, and why the inclusion of women and minorities in technical workplaces is so important. John Schwartz, NY Times reporter, author, discusses why Americans procrastinate when talking about their finances. He outlines simple changes consumers can make to simplify their financial accounts especially the retirement savings. He also states how to do a self-check-up of health insurance coverage.</p>

<p>Equity, Minority Concerns, Higher Education, Personal Health Aging, Science, Workplace Matters, Productivity, Technology</p>	<p>Public Affairs Program in three segments</p>	<p>12/14/22</p>	<p>6:00 AM Sunday all stations</p>	<p>Nate Brown, PhD, Professor of Mathematics, Penn State University, finds out that black and Hispanic students, who earn poor grades in introductory science, technology, engineering, and math classes are less likely to earn degrees in these subjects than similar white or Asian students. He talks about the changes to improve this problem. The professors who are teaching beginning STEM courses need more training in better teaching methods to reach minority students. Michael F. Roizen, Chief Wellness Officer and Chair of the Wellness Institute at the Cleveland Clinic, Professor of Medicine, Cleveland Clinic Learner College of Medicine, author, believes that living to the age of 110-120 is within reach. He talks about the future of longevity, and how new scientific and medical advances are helping us to live younger, longer, and better. Healthy diet and exercise are helpful, and having social relationships is a major key in slowing the aging process. Eric Dahlin, PhD, Associate Professor in the Sociology department, Brigham Young University, relates that robots are not stealing human workers' jobs. He notes that in workplaces that employees and robots are integrating in ways that generate more value for human labor.</p>
<p>Cancer Prevention, Personal Health, Disaster Preparedness, Diversity, Government Regulation, Homelessness, Veterans' Concerns, Domestic Violence</p>	<p>Public Affairs Program in three segments</p>	<p>12/11/22</p>	<p>6:00 AM Sunday KRKC-AM & KRKC-FM</p>	<p>8:51; 8:17; 5:02 Total time: 22 minutes</p> <p>Lorenzo Cohen, PhD, Richard E. Haynes Distinguished Professor in Clinical Cancer Prevention and Director of the Integrative Medicine Program, University of Texas MD Anderson Cancer Center in Houston, co-author, explains that cancer is a leading cause of death worldwide, and the number of cancer cases will increase by 70%. He thinks that Americans focus on social and emotional support, stress management, sleep, exercise, diet, and minimizing exposure to environmental toxins, 50 to 70 percent of cancers could be prevented. Andras Tilcsik, PhD, Canada Research Chair in Strategy, Organizations, and Society, and Associate Professor of Strategic Management, University of Toronto's Rotman School of Management, author, believes that system failures are very common, and becoming more frequent. He explains the common denominator which he thinks is the increasing complexity and lack of slack in our systems which create conditions ripe for failure and corruption. He thinks that diversity in design teams is essential in preventing serious failures. Jas Booth, veteran, Founder of Final Salute, Inc, which assist female veterans and their children who are struggling with homelessness, relates her personal story. The result of this caused her to start Final Salute to help other women military and their children. Her organization has helped over 5,000 women veterans who are homeless or in domestic violence situations.</p>

<p>Suicide, Media, Mental Health, Water Quality, Infrastructure, Public Health, Early Childhood Education, Parenting, Minority Concerns</p>	<p>Public Affairs Program in three segments</p>	<p>12/18/22</p>	<p>6:00 AM Sunday KRKC-AM & KRKC-FM</p>	<p>8:35; 8:48; 5:09 Total time: 22 minutes</p>	<p>Daniel Romer, PhD, Research Director, Annenberg Public Policy Center, part of the Annenberg School, Communication at the University of Pennsylvania, finds that suicide rate during the holiday seasons is the lowest during the year after studying trends for more than 20 years. News stories and daily suicide rates support this myth. He explains why it is important to dispel this myth. Shawn P. McElmurry, PhD, PE, Professor and CEE Graduate Program Director, Department of Civil & Environmental Engineering, Wayne State University, Detroit, discusses that 30% of community water systems have some service lines that contain lead. From his study, he assists state and local water authorities where to prioritize funding for infrastructure improvements on replacement programs for drinking lead water. He suggests ways that consumers can protect themselves. Elise Allen, graduate student in educational studies, Ohio State University, discovers that kindergarten students with highly educated mothers are more likely to participate in sports and after-school activities as less educated mothers. She also finds that white kindergartners were more likely to participate than children of other races. She also explains the learning, achievement, and social development benefit of these activities.</p>
<p>Privacy Concerns, Criminal Justice, Legal, Sexual Harassment, Women's Concerns, Workplace Matters, Retirement Planning, Personal Finance</p>	<p>Public Service Program</p>	<p>12/25/22</p>	<p>6:00 AM Sunday KRKC-AM & KRKC-FM</p>	<p>8:31; 8:46; 5:04 Total time: 22 minutes</p>	<p>Erin E. Murphy, expert on DNA and forensic evidence, Professor of Law, NYU, discusses the privacy and legal concerns raised by the Golden State Killer case, in which the serial killer was captured 30 years later after the committed crimes because of DNA testing used by genealogy website which is a much broader genealogy site. She talks about recent advances that will make DNA testing much faster, and more useful to law enforcement. David Ballard, PhD, Director of the American Psychological Association's Center for Organizational Excellence, states that "The #Me Too" movement toppled many major figures throughout society, but the aftermath for corporations was poor especially in preventing sexual harassment and inappropriate conduct. Most policy and training changes were to protect a company's liability. He finds that organizations with women in leadership roles were more likely to take new steps in preventing harassment and have employees report it to management. Julie Jason, award-winning financial columnist, author, discusses the best ways to save for retirement even those with student debt. She encourages to start young because of the power of compounding. She also talks about financial scams that consumers should be aware of.</p>



PUBLIC SERVICE ANNOUNCEMENTS

Here follows a listing of some of the Public Service Announcements of local events and general issues broadcasted by Station KRKC-(AM) King City, California and KRKC- FM King City, California for the period October 1, 2022 - December 31, 2022. The PSA listing is representative of all the broadcasted PSAs. The order in which the PSAs appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration/Total Time	Narration of type and description of program/segment
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	9/30/22-10/30/22	Daily in October 12AM - 12AM	560 30 Second PSAs Total time: 4 hours and 40 minutes	Donors Choose, Dental Lifeline, Poison Control, Lymphoma Society, Wounded Warrior, Quit Smoking, Lung Cancer Save Your Life, Lung Cancer Screening, Next Step
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	9/30/22-10/30/22	Daily in October 12AM - 12AM	560 30 Second PSAs Total time: 4 hours and 40 minutes	Donors Choose, Dental Lifeline, Poison Control, Lymphoma Society, Wounded Warrior, Quit Smoking, Lung Cancer Save Your Life, Lung Cancer Screening, Next Step
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	9/30/22-10/30/22	Daily in October 12AM - 12AM	560 30 Second PSAs Total time: 4 hours and 40 minutes	Donors Choose, Dental, Poison Control, Lymphoma Society, Wounded Warrior, Quit Smoking, Lung Cancer Save Your Life, Lung Cancer Screening, Next Step
KRKC (AM)	PUBLIC SERVICE ANNOUNCEMENTS	9/30/22-10/28/22	Daily in October 12AM - 12AM	8 60 Second PSAs Total time: 8 minutes	ADOPTION AND WEIGHT BIAS
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	9/30/22-10/28/22	Daily in October 12AM - 12AM	10 60 Second PSAs Total time: 10 minutes	ADOPTION AND WEIGHT BIAS
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	9/27/22-10/28/22	Daily in October 12AM - 12AM	10 60 Second PSAs Total time: 10 minutes	ADOPTION AND WEIGHT BIAS
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	9/26/22-10/30/22	Some Days in September and October 12AM-12AM	700 30 Second PSAs Total time: 5 hours and 55 minutes	Donors Choose, Poison Control, Lymphoma Society, Wounded Warrior, Quit Smoking, Lung Cancer Save Your Life, Cancer Screening, Next Step
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	9/26/22-10/30/22	Some Days in September and October 12AM-12AM	700 30 Second PSAs Total time: 5 hours and 55 minutes	Donors Choose, Poison Control, Lymphoma Society, Wounded Warrior, Quit Smoking, Lung Cancer Save Your Life, Cancer Screening, Next Step
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	9/26/22-10/30/22	Some Days in September and October 12AM-12AM	700 30 Second PSAs Total time: 5 hours and 50 minutes	Donors Choose, Poison Control, Lymphoma Society, Wounded Warrior, Quit Smoking, Lung Cancer Save Your Life, Lung Cancer Screening Next Step
KRKC (AM)	PUBLIC SERVICE ANNOUNCEMENTS	9/26/22-10/30/22	Daily in October 12AM - 12AM	35 30 Second PSAs Total time: 17 minutes and 30 seconds	KING CITY IN BLOOM
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	9/26/22-10/30/22	Daily in October 12AM - 12AM	35 30 Second PSAs Total time: 17 minutes and 30 seconds	KING CITY IN BLOOM

KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	9/26/22-10/30/22	Daily in October 12AM - 12AM	35 30 Second PSAs Total time: 17 minutes and 30 seconds	KING CITY IN BLOOM
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	10/31/22-11/27/22	Daily in November 12AM-12AM	560 30 Second PSAs Total time: 4 hours and 40 minutes	Donors Choose, Poison Control, Lymphoma Society, Wounded Warrior, Quit Smoking, Lung Cancer Save Your Life, Lung Cancer, Screening Next Step
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	10/31/22-11/27/22	Daily in November 12AM-12AM	560 30 Second PSAs Total time: 4 hours and 40 minutes	Donors Choose, Poison Control, Lymphoma Society, Wounded Warrior, Quit Smoking, Lung Cancer Save Your Life, Lung Cancer Screening Next Step
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	10/31/22-11/27/22	Daily in November 12AM-12AM	560 30 Second PSAs Total time: 4 hours 40 minutes	Donors Choose, Poison Control, Lymphoma Society, Wounded Warrior, Quit Smoking, Lung Cancer Save Your Life, Lung Cancer Screening Next Step
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	10/29/22-11/27/22	Some Days in November 12AM-12AM	8 60 Second PSAs Total time: 8 minutes	ADOPTION AND WEIGHT BIAS
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	10/29/22-11/27/22	Some Days in November 12AM-12AM	8 60 Second PSAs Total time: 8 minutes	ADOPTION AND WEIGHT BIAS
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	10/29/22-11/27/22	Some Days in November 12AM-12AM	8 60 Second PSAs Total time: 8 minutes	ADOPTION AND WEIGHT BIAS
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	10/31/22-12/02/22	Daily in November and December 12AM - 12AM	360 30 Second PSAs Total time: 3 hours	Donors Choose, Poison Control, Lymphoma Society, Wounded Warrior, Quit Smoking, Lung Cancer Save Your Life, Lung Cancer Screening Next Step
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	10/31/22-12/25/22	Daily in November and December 12AM - 12AM	700 30 Second PSAs Total time: 5 hours and 50 minutes	Donors Choose, Poison Control, Lymphoma Society, Wounded Warrior, Quit Smoking, Lung Cancer Save Your Life, Lung Cancer Screening Next Step
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	10/31/22-12/25/22	Daily in November and December 12AM - 12AM	700 30 Second PSAs Total time: 5 hours and 50 minutes	Donors Choose, Poison Control, Lymphoma Society, Wounded Warrior, Quit Smoking, Lung Cancer Save Your Life, Lung Cancer Screening Next Step
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	11/28/22-12/25/22	Daily in November and December 12AM - 12AM	28 30 Second PSAs Total time: 14 minutes	KING CITY IN BLOOM
KRKC (AM)	PUBLIC SERVICE ANNOUNCEMENTS	11/28/22-12/25/22	Daily in November and December 12AM - 12AM	28 30 Second PSAs Total time: 14 minutes	KING CITY IN BLOOM
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	11/28/22-12/24/22	Daily in November and December 12AM - 12AM	18 60 Second PSAs Total time: 18 minutes	ADOPTION AND WEIGHT BIAS
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	11/28/22-12/24/22	Daily in November and December 12AM - 12AM	18 60 Second PSAs Total time: 18 minutes	ADOPTION AND WEIGHT BIAS