



July 7, 2023

KRKC-FM
POP 102.1

QUARTERLY ISSUES/PROGRAM LIST

KRKC-AM
KRKC Country
1490

The Quarterly Issues/Program List for April 1 through June 30, 2023 for Stations KRKC- FM King City (and K295BZ), KRKC (AM) King City (and K268DW and K285FW) and KSGG-FM broadcasted a total time is 14 hours and 18 minutes.

KSGG-FM
XTRA 104.7

Dimes Media Stations Public Service Announcements support the local and national non-profit organizations by airing their different events and outreach announcements. The Public Service Announcements (PSA's) total time is approximately 39 hours and 45 minutes. This time is representative of the PSA's for the second quarter.

TOTAL TIME FOR THE FIRST QUARTER APRIL 1 THROUGH JUNE 30, 2023

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54 HOURS AND 3 MINUTES

1134 San Antonio Drive, King City, CA 93930



QUARTERLY ISSUES/PROGRAMS LIST

Here follows a listing of some of the significant issues responded by Station KRKC (FM), King City, California, KRKC (AM), King City, California and KSGG (FM) King City, California along with the most significant programming treatment of those issues for the period **April 1st - June 30th 2023**. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Disability Awareness and Support, Crime, Consumer Matters, Ethics, Drunk Driving Prevention, Substance Abuse	Program/Segment	Date	Time	Duration/Total Time	Narration of type and description of program/segment
	Public Affairs Program in three segments	4/1/23	6:00 AM Sunday all stations	8:40 ; 8:43 ; 5:09 Total Time: 22 minutes	<p>Ms. Mishkin discussed the difficulties faced by disabled children, and the crucial importance of therapy, services and support to help them. She shared her personal story of severe vision disabilities as a child, and eventual blindness as an adult. She said living with a disability is akin to taking a detour in life, and said that with the right outlook, disabled people can still live a purposeful and happy life. Consumer scams, frauds, and unethical gouging are on the rise, causing significant financial and emotional harm to unsuspecting individuals and exacerbating economic inequalities. Mr. Doctors discussed the factors behind the jump in fraud. He explained why it is often hard to recognize fraud or scams on social media. Alcohol is the third-leading cause of preventable death in the US, with alcohol-impaired driving alone claiming 11,654 lives in 2020. Dr. Kilmer shared the results of a RAND study of a unique statewide alcohol-monitoring program in South Dakota. The 24/7 program requires repeat drunk drivers to be tested twice per day for alcohol use. The study found that the participants in the program had a roughly 50% lower chance of death.</p>

Whistleblowing, Crime, Government Regulations, Education, Career, Personal Health, Minority Concerns	Public Affairs Program in three segments	4/8/23	6:00 AM Sunday all stations	8:53 ; 8:21 ; 4:54 Total Time: 22 minutes	<p>Every year, criminals and fraudsters rip off the federal government by committing tax fraud—stealing billions of taxpayer dollars in the process. However, it's becoming much more difficult to do so, thanks to a massive increase in whistleblower disclosures. Mr. Kohn discussed recent changes in laws that have made it much easier to report wrongdoing. He also explained what steps to take to weigh the pluses and minuses of blowing the whistle. Ms. Norris discussed the most common mistakes in spelling, punctuation and word usage, and why it is so important. She explained how new technologies and changes in our nation's education system have made proper grammar less "cool." Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce that gap.</p>
Artificial Intelligence, Technology, Employment, Disabilities, Personal Health, Senior Citizens	Public Affairs Program in three segments	4/15/23	6:00 AM Sunday all stations	9:29 ; 7:59 ; 5:06 Total Time: 22 minutes	<p>ChatGPT was launched as an artificial intelligence prototype on November 30, 2022, quickly gaining much attention for its detailed responses and articulate answers across many topics. It explained how was it trained and learns, and what its biggest weakness are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact. Prof. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued semi-monthly by Kessler Foundation and the University of New Hampshire. He explained what is driving historic highs in employment of people with disabilities, and why disabled employment has outstripped the non-disabled since the start of pandemic lockdowns. Prof. Doolley was the lead researcher of a study that measured the number of daily steps that may make a difference in the risk of heart problems in senior citizens. Her study of people ages 70 and older found walking an additional 500 steps per day, or an additional quarter mile of walking, was associated with a 14% lower risk of heart disease, stroke or heart failure.</p>

<p>Antisemitism, Crime, Poverty, Economy, Government Policies, Teen Employment, Parenting</p>	<p>Public Affairs Program in three segments</p>	<p>4/22/23</p>	<p>6:00 AM Sunday all stations</p>	<p>7:59 : 9:24 ; 5:12 Total Time: 22 minutes</p>	<p>According to FBI statistics, Jews make up approximately 2.4% of the U.S. population yet are victims of nearly 1 in 10 of all hate crimes. Mr. Berger's organization launched a \$25 million national effort to combat indifference and ignorance surrounding antisemitism. He explained how people can stand up to fight antisemitism, the same way they would fight racism, gender inequality or other injustices in their community. Prof. Rank discussed the reasons why the wealthiest country in the world also has the highest rates of poverty among industrialized nations. He said an average of 10-15% of the US population is below the poverty line at any given time. He blames low-paying jobs that make it difficult to escape poverty, plus what he views as an inadequate social safety net. For many teens, that first formal job is a rite of passage. Prof. Clark shared the results of her organization's survey of parents, exploring their views of the pluses and minuses of teenage employment. She said 3/4s of parents of working teens believe a job has had a positive impact on the teen's money management skills and self-esteem.</p>
<p>Child Literacy, Education, Personal Relationships, Mental Health, Women's Issues, Emergency Preparedness, Personal Health</p>	<p>Public Affairs Program in three segments</p>	<p>4/29/23</p>	<p>6:00 AM Sunday all stations</p>	<p>7:50 : 9:26 ; 4:57 Total Time: 22 minutes</p>	<p>67% of American students are unable to read at grade-level. Ms. Hollowell said there are decades of research available to improve reading programs, but it is generally ignored. She said it's critical that teachers and parents learn about the research. She also addressed the special challenges faced by children whose native language is not English. Ms. Tremaine discussed the complexities of friendships. She said making, keeping, and even releasing friends doesn't need to be as hard as we make it. She explained the importance of creating a circle of genuine friends over a lifetime, as opposed to social media "acquaintances." Dr. Alton offered tips to be prepared in the event that a natural disaster took away the high-technology medical services we take for granted. He outlined the basic supplies that every household should have on hand in a medical kit. He also explained the steps need to provide emergency assistance to someone who is bleeding badly.</p>
<p>Inflation, Personal Finance, Media, Emergency Preparedness, Consumer Matters, Personal Health, Aging</p>	<p>Public Affairs Program in three segments</p>	<p>5/6/23</p>	<p>6:00 AM Sunday all stations</p>	<p>7:23 : 9:54 ; 5:01 Total Time: 22 minutes</p>	<p>While inflation may be cooling, Ms. Foster explained why Americans could be feeling its impact for years to come. She discussed the economy's impact on emergency savings, retirement contributions and covering day-to-day expenses. She also explained why even when inflation eventually slows, prices won't necessarily fall across the board. Automakers like Tesla, BMW and Ford have recently announced their intentions to cut AM radio from new models, particularly electric vehicles. Mr. McLane discussed the valuable service AM radio still provides for public safety and entertainment, and explained what AM's 84 million listeners can do to voice their opinion to automakers and legislators. He also discussed the potential danger posed to FM radio by the new trend. Dr. Hyldahl co-authored a study that found that running appears to reduce inflammation in the knee joint—not increase it, as commonly believed. He said his research suggests that running may actually protect knees during the aging process, and safeguard against degenerative diseases like osteoarthritis.</p>

Child Safety, Parenting, Medical Errors, Emergency Care, Youth At Risk, Violence, Poverty	Public Affairs Program in three segments	5/13/23	6:00 AM Sunday all stations	9:27 ; 7:44 ; 4:50 Total Time: 22 minutes	<p>Ms. Clark co-authored a poll that found that 62 percent of parents report difficulties finding childcare facilities that meet their health and safety standards. The poll also found that only half of parents considered themselves "very confident" at discerning which childcare options were truly safe and healthy. She outlined the most important questions that parents should ask when evaluating childcare providers. She said 82% of parents would be in favor of a national standard for health and safety for childcare centers and in-home childcare providers. Medical errors cause roughly 250,000 deaths per year in the U.S. Dr. Schnapp co-authored a study that examined errors in Emergency Rooms. He found that, even in chaotic ERs, doctors typically have the right medical information but might not act on it in the best way. He talked about the patterns he found in patients who are most vulnerable to errors. He offered suggestions for patients who want to prevent errors when they visit an ER. Ms. Gonzalez discussed her report that examined today's at-risk youth. She said about one in nine young Americans today is neither working nor in school, exposing them to greater risk of poverty, violence, drug abuse and homelessness. She explained how these risk factors follow young people into adulthood. She discussed the importance of education and social services.</p>
Personal Finance, Retirement Planning, Public Health, Poverty, Food Safety, Infrastructure, Cyber Attacks	Public Affairs Program in three segments	5/20/23	6:00 AM Sunday all stations	8:30 ; 8:37 ; 5:10 Total Time: 22 minutes	<p>Mr. Malkiel's book, written 50 years ago, pioneered the advent of index mutual funds for the average investor. He explained why an individual who saves consistently over time and buys a diversified set of index funds can achieve above-average investment results. He believes that most average investors do not need an investment advisor in order to prepare for retirement. Most Americans view parasitic infections as a problem of the past or one that only impacts low-income countries. However, Prof. Glider shared new research that discovered that the problem is likely widespread in low-resource communities throughout southern US. Her study found that environmental conditions, combined with infrastructural neglect and inadequate access to health care, create the perfect breeding ground for these infections. She explained how to recognize the infection and what treatments are available. Prof. Coteilla-Sanchez outlined his concerns that the nation's power transmission grid is at risk of cyber-attack. He has researched a scenario in which hackers manipulate smart meters to create an oscillation in electricity demand, potentially creating brown-outs or even a massive power outage affecting much of the country. He outlined steps that power companies need to take to guard against this form of attack.</p>

Estate Planning, Senior Citizens, Parenting, Juvenile Crime, Hunger, Poverty, Government Programs, Volunteerism	Public Affairs Program in three segments	5/27/23	6:00 AM Sunday all stations	8:22 ; 8:54 ; 4:58 Total Time: 22 minutes	Ms. Hodder explained the importance of estate planning for those who are caring for both kids and aging parents. She outlined the critical documents that everyone should have in addition to a basic will. She also talked about the importance of communication with aging parents, and the usefulness of an emergency binder that organizes important documents in one place. Prof. Cavanagh led a study at Michigan State that found that mothers don't lose hope to see their sons graduate from high school, get married, find a good job and so on— even if they are arrested as a minor. Her findings were consistent, even for higher income families. Ms. Springsstead discussed the current scope of the hunger problem in the U.S. She explained why, even in a booming economy, the issue of hunger and food insecurity rarely changes. She outlined how people can get assistance if they are in need, and how volunteers can get involved in their local communities.
Drowning Prevention, Workplace Matters, Diversity, Career, Environment	Public Affairs Program in three segments	6/3/23	6:00 AM Sunday all stations	8:31 ; 8:52 ; 5:08 Total Time: 22 minutes	Drowning is the leading cause of death among children ages 1-4 and the second leading cause of injury-related death among children up to age 14. As the busiest water activity season is upon us, Prof. Kathchmarchi offered five recommendations for parents to keep their children safe. Prof. Gardner discussed recent research and offered advice to help companies thrive by collaborating more effectively. She said collaboration skills are surprisingly rare, especially among men. She explained why firms that collaborate smarter consistently generate higher revenues and profits, boost innovation, strengthen client relationships, and attract and retain better talent. "No mow" initiatives are becoming an increasingly popular springtime effort to help support bees, butterflies and other pollinators. Ms. Carpenter explained why mowing grass too short can cut the tops off flowering plants, creating lawns that are inhospitable for pollinators seeking habitats in which to feed, rest and nest. She said a good first step to help pollinators is to stop treating a lawn with chemicals, then allow grass to grow to around six inches before it's cut to roughly four inches.

<p>Employment, Career, Parenting, Mental Health, Substance Abuse, Entrepreneurship</p>	<p>Public Affairs Program in three segments</p>	<p>6/10/23</p>	<p>6:00 AM Sunday all stations</p>	<p>8:35 : 8:45 : 5:00 Total Time: 22 minutes</p>	<p>Millions of college students have graduated recently and are ready to enter the workforce. Mr. Lares said the more a job applicant prepares, the more confident they will feel — and projecting confidence is essential to doing well in a job interview. He explained how to research a company and how prepare prior to a job interview, how to negotiate the compensation and how prepare questions for the interviewer. Prof. Twenge outlined the unique characteristics and experiences of different generations, explaining how they shape America's future. She said the era in which person grows up has a much greater influence than their parents on their personality traits. She also talked about the huge influences of technological advances on each generation and the recent increase in clinical depression in teens, which directly correlates with the advent of smartphones and social media. Ms. Leland said ignoring the trend of AI and chatbots in business and personal branding is a significant mistake. She offered seven tips to optimize the value of AI language models (such as the hyper-popular ChatGPT) to build thought leadership, raise capital, find investors, sell a company, entice potential employees or convert customers.</p>
<p>Alzheimer's Disease, Community College, Higher Education, Education, Parenting</p>	<p>Public Affairs Program in three segments</p>	<p>6/17/23</p>	<p>6:00 AM Sunday all stations</p>	<p>8:40 : 8:44 : 5:06 Total Time: 22 minutes</p>	<p>More than 11 million Americans currently care for someone with Alzheimer's disease or other forms of dementia. Gov. Schreiber took care of his wife, Elaine, for nearly 20 years, until her death from Alzheimer's in 2022. He shared their story, and offered advice and encouragement for the millions of Americans in similar circumstances. Each year, hundreds of thousands of students start at community colleges, hoping to transfer to a university later. However, for some students, the transfer process becomes a maze so confusing, it derails their college plans. Ms. Ryan explained a problem described as "credit loss," when students take classes that never end up counting toward a degree. She discussed the reasons that universities refuse to accept credits, sometimes from classes that utilized the identical textbook as the university's class. Educational scholars have long recognized that there is something of a "sweet spot" when it comes to learning. Prod. Wilson led a study using artificial intelligence that determined the sweet spot is when failure occurs 15% of the time. Put another way, it's when the right answer is given 85% of the time. He explained what parents and teachers can learn from the study.</p>

<p>Crime, Consumer Matters, Volunteerism, Youth Mental Health, Parenting, Employment, Retirement Planning</p>	<p>Public Affairs Program in three segments</p>	<p>6/24/23</p>	<p>6:00 AM Sunday all stations</p>	<p>8:50 ; 8:33 ; 5:07 Total Time: 22 minutes</p>	<p>Retailers, politicians and police departments have sounded the alarm about a rapid increase in retail theft, and are calling for stricter enforcement and prosecution to fight it. Prof. Hayes outlined the scope of the problem, and the role of organized theft rings in its growth. He also explained the multiple impacts on consumers, and what steps may slow down the problem. Prof. Lanza led a recent study that found that children and teenagers who had volunteered in the past year were in better physical health, had a more positive outlook on life, and were less likely to have anxiety, depression, or behavioral problems compared to their peers who did not volunteer. He outlined the many volunteering opportunities available to young people. Many retirement planners advise clients to try to delay retirement to age 70 and spend more years in the paid labor force. Prof. Truesdale discussed the myriad of reasons that goal may be impossible for many people in their 50s and 60s, particularly those who are already disadvantaged.</p>
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PUBLIC SERVICE ANNOUNCEMENTS

Here follows a listing of some of the Public Service Announcements of local events and general issues broadcasted by Station KRKC-AM) King City, California, KRKC- FM King City, California and KSGG (FM) King City, California for the period **April 1 2023 - June 30 2023**. The PSA listing is representative of all the broadcasted PSAs. The order in which the PSAs appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration/Total Time	Narration of type and description of program/segment
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENT	3/27/23-4/30/23	Some days in March and Daily in April 12AM-12AM	735 30 Second PSAs Total Time: 6 hours 7 minutes and 30 seconds	KING CITY IN BLOOM (Non-profit organization thanking community for landscape upkeep), HOT CROSS BUNS (Driving Safety/Seat Belt Safety), GUN SERVICE NEVER STOPS (Secure Gun Storage/Mental Health), CARISSA (Carissa's story: completing high school at any age), HUNGER DANICA PATRICK (Child Hunger), FOREST TRAIL (Exploration/Discovering Nature), TEXT YOU CAN WAIT (Driving Safety/Texting and Driving), FRANK (Fatherhood), PLAY BY PLAY (Drunk Driving Awareness), DISASTER AT YOUR DOORSTEP (Natural Disaster Home Plans), ISABELLA GOMEZ (Smoke Bear/Wildfire), WERE BETTER TOGETHER (Interscholastic Sports)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENT	3/27/23-4/24/23	One day in March and some days in April 12AM-12AM	5 60 Second PSAs Total Time: 5 minutes	DAVE THOMAS ADOPTION (Natural Disaster Family Plans)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENT	4/1/23-4/27/23	Some days in April 12AM-12AM	5 60 Second PSAs Total Time: 5 minutes	WEIGHT BIAS (Veteran Support)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENT	3/27/23-4/1/23	Some days in March and One day in April 12AM-12AM	13 30 Second PSAs Total Time: 6 minutes and 30 seconds	KC ROTARY FLEA MARKET 2023 (King City Flea Market Event)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENT	4/1/23-4/30/23	Daily in April 12AM-12AM	172 15 Second PSAs Total Time: 43 minutes	FAMILY LIKE YOURS (Teen Adoption), LEGACY (Natural Disaster Plans), LOOK THROUGH THEIR EYES (Discovering Nature/Forest), CARE FOR YOURSELF (caregivers self care importance)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENT	4/1/23-4/29/23	Many days in April 12AM-12AM	80 15 Second PSAs Total Time: 20 minutes	WHEN YOU GRADUATE (Finish High School Diploma At Any Age), HUSBAND (retirement Savings)

KRKC-FM	PUBLIC SERVICE ANNOUNCEMENT	3/27/23-4/30/23	Some days in March and Daily in April 12AM-12AM	700 30 Second PSAs Total Time: 5 hours and 50 minutes	HOT CROSS BUNS (Driving Safety/Seat Belt Safety), GUN SERVICE NEVER STOPS (Secure Gun Storage/Mental Health), CARISSA (Carissa's story: completing high school at any age), HUNGER DANICA PATRICK (Child Hunger), FOREST TRAIL (Exploration/Discovering Nature), TEXT YOU CAN WAIT (Driving Safety/Texting and Driving), FRANK (Fatherhood), PLAY BY PLAY (Drunk Driving Awareness), DISASTER AT YOUR DOORSTEP (Natural Disaster Home Plans), ISABELLA GOMEZ (Smoke Bear/Wildfire), WERE BETTER TOGETHER (Interscholastic Sports)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENT	3/27/23-4/24/23	One day in March and some days in April 12AM-12AM	5 60 Second PSAs Total Time: 5 minutes	DAVE THOMAS ADOPTION (Natural Disaster Family Plans)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENT	4/1/23-4/27/23	Some days in April 12AM-12AM	5 60 Second PSAs Total Time: 5 minutes	WEIGHT BIAS (Veteran Support)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENT	3/27/23-4/1/23	Some days in March and One day in April 12AM-12AM	13 30 Second PSAs Total Time: 6 minutes and 30 seconds	KC ROTARY FLEA MARKET 2023 (King City Flea Market Event)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	4/12/23-4/30/23	Many days in April 12AM-12AM	7 30 Seconds PSAs Total Time: 3 minutes and 30 seconds	WILD FIRE PREVENTION SPANISH (Wildfire Awareness)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	4/11/23-4/29/23	Many days in April 12AM-12AM	7 30 Seconds PSAs Total Time: 3 minutes and 30 seconds	DISASTER DOORSTEP SPANISH (Natural Disaster Home Plans)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	4/10/23-4/28/23	Many days in April 12AM-12AM	7 30 Seconds PSAs Total Time: 3 minutes and 30 seconds	DIFFERENT SOUNDS SPANISH (Discovering Nature)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	3/27/23-4/30/23	Some days in March and Daily in April 12AM-12AM	127 30 Second PSAs Total Time: 1 hour 3 minutes and 30 seconds	COMMUNITY EVENTS 1,2,3,5 (local community calendar surrounding south monterey county. Update bi-weekly)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	3/28/23-4/30/23	Some days in March and Daily in April 12AM-12AM	29 30 Second PSAs Total Time: 14 minutes and 30 seconds	COMMUNITY EVENTS 4 (local community calendar surrounding south monterey county. Update bi-weekly)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	3/27/23-4/29/23	Some days in March and Many days in April	29 30 Second PSAs Total Time: 14 minutes and 30 seconds	COMMUNITY EVENTS 6 (local community calendar surrounding south monterey county. Update bi-weekly)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	3/27/23-4/1/23	Some days in March and One day in April 12AM-12AM	13 30 Second PSAs Total Time: 6 minutes and 30 seconds	KC ROTARY FLEA MARKET 2023 SPANISH (King City Flea Market Event)

KRKC-AM	PUBLIC SERVICE ANNOUNCEMENT	5/1/23-5/28/23	Many days in May 12AM-12AM	588 30 Second PSAs Total Time: 4 hours and 54 minutes	KING CITY IN BLOOM (Non-profit organization thanking community for landscape upkeep), HOT CROSS BUNS (Driving Safety/Seat Belt Safety), GUN SERVICE NEVER STOPS (Secure Gun Storage/Mental Health), CARISSA (Carissa's story: completing high school at any age), HUNGER DANICA PATRICK (Child Hunger), FOREST TRAIL (Exploration/Discovering Nature), TEXT YOU CAN WAIT (Driving Safety/Texting and Driving), FRANK (Fatherhood), PLAY BY PLAY (Drunk Driving Awareness), DISASTER AT YOUR DOORSTEP (Natural Disaster Home Plans), ISABELLA GOMEZ (Smokey Bear/Wildfire), WERE BETTER TOGETHER (Interscholastic Sports)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENT	5/3/23-5/25/23	Some days in May 12AM-12AM	4 60 Second PSAs Total Time: 4 minutes	DAVE THOMAS ADOPTION (Natural Disaster Family Plans)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENT	5/7/23-5/28/23	Some days in May 12AM-12AM	4 60 Second PSAs Total Time: 4 minutes	WEIGHT BIAS (Veteran Support)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENT	5/3/23	One day in May 12 AM-12AM	1 30 Second PSA Total Time: 30 seconds	SVF DYLAN SCOTT PRESALE (Salinas Valley Fair in King City)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENT	5/15/23-5/20/23	Some days in May 12AM-12AM	35 30 Second PSAs Total Time: 17 minutes and 30 seconds	SVF DYLAN SCOTT THIS WEEK (Salinas Valley Fair in King City)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENT	5/4/23-5/14/23	Some days in May 12AM-12AM	37 30 Second PSAs Total Time: 18 minutes and 30 seconds	SVF DYLAN SCOTT ON SALE NOW (Salinas Valley Fair in King City)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENT	5/1/23-5/28/23	Many days in May 12AM-12AM	560 30 Second PSAs Total Time: 4 hours and 40 minutes	HOT CROSS BUNS (Driving Safety/Seat Belt Safety), GUN SERVICE NEVER STOPS (Secure Gun Storage/Mental Health), CARISSA (Carissa's story: completing high school at any age), HUNGER DANICA PATRICK (Child Hunger), FOREST TRAIL (Exploration/Discovering Nature), TEXT YOU CAN WAIT (Driving Safety/Texting and Driving), FRANK (Fatherhood), PLAY BY PLAY (Drunk Driving Awareness), DISASTER AT YOUR DOORSTEP (Natural Disaster Home Plans), ISABELLA GOMEZ (Smokey Bear/Wildfire), WERE BETTER TOGETHER (Interscholastic Sports)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENT	5/3/23-5/25/23	Some days in May 12AM-12AM	4 60 Second PSAs Total Time: 4 minutes	DAVE THOMAS ADOPTION (Natural Disaster Family Plans)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENT	5/7/23-5/28/23	Some days in May 12AM-12AM	4 60 Second PSAs Total Time: 4 minutes	WEIGHT BIAS (Veteran Support)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENT	5/2/23-5/3/23	Two days in May 12AM-12AM	7 30 Second PSAs Total Time: 3 minutes and 30 seconds	DYLAN SCOTT PRESALE (Salinas Valley Fair in King City)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENT	5/15/23-5/20/23	Some days in May 12AM-12AM	35 30 Second PSAs Total Time: 17 minutes and 30 seconds	SVF DYLAN SCOTT THIS WEEK (Salinas Valley Fair in King City)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENT	5/4/23-5/14/23	Some days in May 12AM-12AM	33 30 Second PSAs Total Time: 16 minutes and 30 seconds	SVF DYLAN SCOTT ON SALE NOW (Salinas Valley Fair in King City)

KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	5/3/23-5/8/23	Some days in May 12AM-12AM	9 30 Second PSAs Total Time: 4 minutes and 30 seconds	WILD FIRE PREVENTION SPANISH (Wildfire Awareness)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	5/2/23-5/27/23	Some days in May 12AM-12AM	9 30 Second PSAs Total Time: 4 minutes and 30 seconds	DISASTER DOORSTEP SPANISH (Natural Disaster Home Plans)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	5/1/23-5/26/23	Some days in May 12AM-12AM	10 30 Second PSAs Total Time: 5 minutes	DIFFERENT SOUNDS SPANISH (Discovering Nature)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	5/1/23-5/28/23	Many days in May 12AM-12AM	140 30 Second PSAs Total Time: 1 hour and 10 minutes	COMMUNITY EVENTS 1,2,3,4,5,6 (local community calendar surrounding south monterey county. Update bi-weekly)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	5/2/23-5/3/23	Two days in May 12AM-12AM	6 30 Second PSAs Total Time: 3 minutes	DYLAN SCOTT PRESALE ESPANOL (Salinas Valley Fair in King City)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	5/15/23-5/20/23	Some days in May 12AM-12AM	20 30 Second PSAs Total Time: 10 minutes	SVE DYLAN SCOTT THIS WEEK SPANISH (Salinas Valley Fair in King City)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	5/4/23-5/14/23	Some days in May 12AM-12AM	34 30 Second PSAs Total Time: 17 minutes	SVE DYLAN SCOTT ON SALE NOW SPANISH (Salinas Valley Fair in King City)
KRRC-AM	PUBLIC SERVICE ANNOUNCEMENT	5/29/23-6/25/23	A few days in May and Several in June 12AM-12AM	588 30 Second PSAs Total Time: 4 hours and 54 minutes	KING CITY IN BLOOM (Non-profit organization thanking community for landscape upkeep), HOT CROSS BUNS (Driving Safety/Seat Belt Safety), GUN SERVICE NEVER STOPS (Secure Gun Storage/Mental Health), CARISSA (Carissa's story: completing high school at any age), HUNGER DANICA PATRICK (Child Hunger), FOREST Hunger), FOREST TRAIL (Exploration/Discovering Nature), TEXT YOU CAN WAIT (Driving Safety/Texting and Driving), FRANK (Fatherhood), PLAY BY PLAY (Drunk Driving Awareness), DISASTER AT YOUR DOORSTEP (Natural Disaster Home Plans), ISABELLA GOMEZ (Smokey Bear/Wildfire), WERE BETTER TOGETHER (Interscholastic Sports)
KRRC-AM	PUBLIC SERVICE ANNOUNCEMENT	5/31/23-6/21/23	One day in May and A few days in June 12 AM-12AM	4 60 Second PSAs Total Time: 4 minutes	DAVE THOMAS ADOPTION (Natural Disaster Family Plans)
KRRC-AM	PUBLIC SERVICE ANNOUNCEMENT	6/2/23-6/25/23	A few days in June 12 AM-12AM	4 60 Second PSAs Total Time: 4 minutes	WEIGHT BIAS (Veteran Support)
KRRC-FM	PUBLIC SERVICE ANNOUNCEMENT	5/29/23-6/25/23	A few days in May and Several in June 12 AM-12AM	560 30 Second PSAs Total Time: 4 hours and 40 minutes	HOT CROSS BUNS (Driving Safety/Seat Belt Safety), GUN SERVICE NEVER STOPS (Secure Gun Storage/Mental Health), CARISSA (Carissa's story: completing high school at any age), HUNGER DANICA PATRICK (Child Hunger), FOREST TRAIL (Exploration/Discovering Nature), TEXT YOU CAN WAIT (Driving Safety/Texting and Driving), FRANK (Fatherhood), PLAY BY PLAY (Drunk Driving Awareness), DISASTER AT YOUR DOORSTEP (Natural Disaster Home Plans), ISABELLA GOMEZ (Smokey Bear/Wildfire), WERE BETTER TOGETHER (Interscholastic Sports)

KRRC-FM	PUBLIC SERVICE ANNOUNCEMENT	5/31/23-6/21/23	One day in May and A few days in June 12 AM-12AM	4 60 Second PSAs Total Time: 4 minutes	DAVE THOMAS ADOPTION (Natural Disaster Family Plans)
KRRC-FM	PUBLIC SERVICE ANNOUNCEMENT	6/2/23-6/25/23	A few days in June 12 AM-12AM	4 60 Second PSAs Total Time: 4 minutes	WEIGHT BIAS (Veteran Support)
KRRC-FM	PUBLIC SERVICE ANNOUNCEMENT	6/20/23-6/23/23	A few days in June 12 AM-12AM	20 30 Second PSAs Total Time: 10 minutes	PUBLIC SERVICE ANNOUNCEMENT #4103 (King City in Bloom Garden Tour June 24th)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	6/2/23-6/23/23	Several days in June 12 AM-12AM	8 30 Second PSAs Total Time: 4 minutes	WILD FIRE PREVENTION SPANISH (Wildfire Awareness)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	5/30/23-6/25/23	One day in May and Several in June 12 AM-12AM	10 30 Second PSAs Total Time: 5 minutes	DISASTER DOORSTEP SPANISH (Natural Disaster Home Plans)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	5/29/23-6/24/23	Some days in May and Several in June 12AM-12AM	10 30 Second PSAs Total Time: 5 minutes	DIFFERENT SOUNDS SPANISH (Discovering Nature)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	5/30/23-6/25/23	Some days in May and Several in June 12AM-12AM	23 30 Second PSAs Total Time: 11 minutes and 30 seconds	COMMUNITY EVENTS 1 (local community calendar surrounding south monterey county. Update bi-weekly)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENT	5/29/23-6/25/23	Some days in May and Several in June 12AM-12AM	117 30 Second PSAs Total Time: 58 minutes and 30 seconds	COMMUNITY EVENTS 2,3,4,5,6 (local community calendar surrounding south monterey county. Update bi-weekly)