

New Order

Agency: Canal Partners Media
 Office: Washington
 Client: 580 - Bill Nelson for Senate
 Product: 682 - Senate Race
 Piggyback Product:
 Estimate: 5590 - Bill Nelson for Senate Sp
 Lang 10.24-10.30

Station: WFUN-TV
 Order Type: Normal
 Cancel Date:

Flight Start: 10/24/2018
 Flight End: 10/30/2018
 Hiatus:

Received in ePort: 6/29/2018 8:24:57 PM

Airtime Dollars: \$5,145.00
 Interactive Dollars: \$0.00
 Non-Airtime Dollars: \$0.00
 Total Dollars: \$5,145.00
 Total Spots: 21

Local/National: Local
 Rep Office: WFUN-TV
 AE: Anne Kensington
 Phone: 7505852
 OrderID: New
 Status:

MarketShare:

Comments: Separation: 30

Daily Airtime Lines

Line	Daypart	DPT	Code	Rate	C/T	Len	10/24	10/25	10/26	10/27	10/28	10/29	10/30	Total Spots	Rtg	CPP	Imp	CPM
1	WThFMTu 1P-1:30P LO MEJOR ANOCHE ENTRENAMIENTO	DT		\$50.00	C	30	0	1	0	0	0	0	0	1				
2	WThFMTu 2P-3P TARDES CON FUSTE	DT		\$25.00	C	30	0	0	1	0	0	0	0	1				
3	WThFMTu 3P-4P RICK SANCHEZ A 90 MILLAS	DT		\$35.00	C	30	0	1	0	0	0	0	0	1				
4	WThFMTu 4P-5P AMAR EN TIEMPOS REVUELTOS	EF		\$100.00	C	30	1	0	0	0	0	0	0	1				
5	WThFMTu 6P-7P XICA DE SILVA	EF		\$250.00	C	30	1	0	1	0	0	0	0	2				
6	WThFMTu 5P-6P NOTICIAS 41 AN5	EN		\$250.00	C	30	0	1	1	0	0	1	1	4				
7	WThFMTu 8P-9P SEVCEC A FONDO	EN		\$485.00	C	30	0	0	0	0	0	1	0	1				
8	WThFMTu 10P- 10:30P NOTICIAS 4 AN10	EN		\$475.00	C	30	1	1	0	0	0	1	0	3				
9	WThFMTu 7P-8P EL HAPPY HOUR	PA		\$200.00	C	30	0	1	0	0	0	1	0	2				
10	WThFMTu 9P-10P TN3	PT		\$325.00	C	30	0	0	0	0	0	0	1	1				

New Order (Page 4)

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 Station: WFUN-TV
 Product: 682 - Senate Race
 Order ID: 7505852
 Estimate: 5590 - Bill Nelson for Senate Sp Lang 10.24-10.30
 Flight Start: 10/24/2018
 Flight End: 10/30/2018
 Received in ePort: 6/29/2018 8:24:57 PM

Flight Start:			Flight End:										Total				
Line	Daypart (Program)	DPT	Rate	C/T	Len	10/24	10/25	10/26	10/27	10/28	10/29	10/30	Spots	Rtg	CPP	Imp	CPM
11	WThFMTu 10:30P-11P EL ESPEJO	LF	\$200.00	C	30	0	0	1	0	0	0	1	2				
12	Sa 9P-10P LA MIRADA INDISCRETA	WK	\$50.00	C	30	0	0	0	1	0	0	0	1				
13	Su 9P-10P LO MEJOR DEL FONDO	WK	\$350.00	C	30	0	0	0	0	1	0	0	1				
Total Spots:						3	5	4	1	1	4	3					
Cash\$ - Spots: \$5,145.00 - 21						Trade\$ - Spots: \$0.00 - 0						Total Cost: \$5,145.00					
												Total GRP - CPP: 0.0 - \$0.00					
												Total GIMP(000) - CPM: 0 - \$0.00					

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) ☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Shelli Hutton,

being/on behalf of: Bill Nelson,

a legally qualified candidate of the US Senate

political party for the office of: Democrat

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Bill Nelson for US Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Peggy Gagnon

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/2/18

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Bill Nelson for US Senate**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

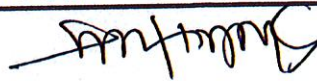
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee



Shellie Hutton-authorized media buyer

printed name

date

7/2/18

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.