

Spot Calendar

Revision #: Date: 8/2/2018

Client: Bill Nelson for Senate

Media: TV

Product: Senate Race

Market: Miami-Ft. Lauderdale

Flight Start Date: 10/3/2018 03:00 AM

Flight End Date: 10/9/2018 02:59 AM

Separation between spots: 30

Buyer: Shelli Hutton

Daypart Program	Daypart Code	STN Gross	Days Dur	Wed 10/3	Thu 10/4	Fri 10/5	Sat 10/6	Sun 10/7	Mon 10/8	Tue 10/9	Total Spots
WFUN-TV											
MTuWThF 3:00p- 4:00p RICK SANCHEZ A 90 MILLAS	DT	\$35.00	30	1	0	1	0	0	0	1	3
MTuWThF 4:00p- 5:00p AMAR EN TIEMPOS REVUELTOS	EF	\$100.00	30	0	0	1	0	0	1	1	3
MTuWThF 5:00p- 6:00p NOTICIAS 41 AN5	EN	\$250.00	30	1	0	1	0	0	0	1	3
MTuWThF 6:00p- 7:00p XICA DE SILVA	EF	\$250.00	30	0	1	0	0	0	1	1	3
MTuWThF 7:00p- 8:00p EL HAPPY HOUR	PA	\$200.00	30	1	0	1	0	0	1	0	3
MTuWThF 8:00p- 9:00p SEVCEC A FONDO	EN	\$485.00	30	1	1	0	0	0	0	1	3
MTuWThF 9:00p-10:00p TN3	PT	\$325.00	30	0	0	1	0	0	1	0	2
MTuWThF 10:00p-10:30p NOTICIAS 4 AN10	EN	\$475.00	30	1	0	1	0	0	0	1	3
MTuWThF 10:30p-11:00p EL ESPEJO	LF	\$200.00	30	0	1	1	0	0	1	0	3
MTuWThF 11:00p-11:30p PREPAREN.APUNTENT.VOTEN	LN	\$100.00	30	0	1	1	0	0	1	0	3
Su 10:00p-10:30p VENTANA MIAMI	WK	\$65.00	30	0	0	0	0	1	0	0	1
Sa 8:00p- 9:00p CLAVE GUAJIRA	WK	\$25.00	30	0	0	0	1	0	0	0	1
Sa 9:00p-10:00p LA MIRADA INDISCRETA	WK	\$50.00	30	0	0	0	1	0	0	0	1
Sa 10:00p-11:00p LO MEJOR DE TN3	WK	\$100.00	30	0	0	0	1	0	0	0	1



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WFUN-TV											
Su 7:00p- 8:00p	WK	\$250.00	30	0	0	0	0	1	0	0	1
LO MEJOR DE HAPPY HOUR											
Su 8:00p- 9:00p	WK	\$250.00	30	0	0	0	0	1	0	0	1
LO MEJOR DE TN3											
Su 9:00p-10:00p	WK	\$350.00	30	0	0	0	0	1	0	0	1
LO MEJOR DEL FONDO											
			Total Spots:	5	4	8	3	4	6	6	36
Total Cost:		\$8,025.00									36

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) ☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Shelli Hutton
 being/on behalf of: Bill Nelson
 a legally qualified candidate of the US Senate
 political party for the office of: Democrat
 in the General
 election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Attach proposed schedule with charges (if available):
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I represent that the payment for the above described broadcast time has been furnished by:

Bill Nelson for US Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Peggy Gagnon

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/2/18

Date

Peggy Gagnon

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Bill Nelson for US Senate**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Shelli Hutton-authorized media buyer

7/2/18

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.