Quarterly Report WCNN-AM North Atlanta, Ga. Fourth Quarter (October-November-December) 2021

WCNN-AM, as required by law, airs regular programming to meet the needs of the North Atlanta, Georgia area.

The following programs aired during the Fourth Quarter 2021 to discuss the issues and needs of the community.

The following information is retained as part of the station's Public File.

PROGRAM TITLE: COMMUNITY FOCUS

AIR DATE: OCTOBER 3, 2021

**GUESTS:** 

DR. HAROLD KATZ PAUL THOMAS DOUG INGOLDSBY

#### **SUBJECTS:**

FIRST SEGMENT GUEST EXAMINED WHY SOME PEOPLE EXPERIENCE BAD BREATH ALTHOUGH THEY FOLLOW A REGIMENTED ORAL HYGIENE ROUTINE. IN THE FOLLOWING SEGMENT, THE GUEST PRESENTED AN ALTERNATIVE TO STUDENTS ATTENDING TRADITIONAL BRICK-AND-MORTAR CONSIDERING THE RISE IN COVID CASES AND DEATHS. FINAL SEGMENT GUEST HIGHLIGHTED CAFFEINE, ITS INCREASING ADDICTION AMONG YOUNGER AMERICANS CONSUMING TRENDY COFFEES AND AN INCREASING MARKET IN CARBONATED ENERGY DRINKS. HE WARNED OF THE HEALTH RISKS OF CONSUMING LARGE AMOUNTS OF CAFFEINE AND OFFERED ALTERNATIVES TO BOOST ENERGY.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

**TOPICS:** 

ORAL HEALTH, ONLINE LEARNING, CAFFEINE

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: OCTOBER 10, 2021

**GUESTS:** 

DR. JULIE GATZA REV. DR. JOSEPH E. LOWERY

#### **SUBJECTS:**

AS THE DELTA VARIANT OF CORONAVIRUS SPREADS NATIONWIDE, FIRST PORTION OF THE BROADCAST OFFERS TO LISTENERS CONSIDERATION OF GASTRO-INTESTINAL DISORDERS AS ONE OF MANY LINGERING CONDITIONS AND OFFERS AN OVER-THE-COUNTER PRODUCT AS A REMEDY. THE REMAINDER OF THE BROADCAST FEATURED A GUEST WITH A RECENT BITHDAY ON THE 6<sup>TH</sup> A KEY FIGURE DURING THE CIVIL RIGHTS MOVEMENT, FROM HIS HUMBLE BEGINNINGS IN HUNTSVILLE, ALABAMA TO HIS BRIEF TIME IN CHICAGO, HIS DUAL CALLING TO THE MINISTRY AND THE MOVEMENT, MEETING AND WORKING WITH DR. KING, ALONG WITH INSIDE STORIES INVOLVING THE MARCH ON SELMA.

## PUBLIC SERVICE ANNOUNCEMENTS:

EARLY SIGNS OF BREAST CANCER

### **TOPICS:**

COVID-19 AFFECTS/DIGESTIVE, CIVIL RIGHTS/HISTORY

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: OCTOBER 17, 2021

**GUESTS:** 

DR. CASS INGRAM

**SUBJECTS:** 

GUEST FOR THE ENTIRE BROADCAST PRESENTED VARIOUS WAYS TO STRENGTHEN ONE'S IMMUNE SYSTEM, CRITICAL INFORMATION DURING THIS CURRENT VERSION OF THE CORONAVIRUS PANDEMIC.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

**TOPICS:** 

COVID-19, RAW HONEY, NATURAL CURES

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: OCTOBER 24, 2021

#### **GUESTS:**

STUART TOMC/CV SCIENCES CARL & JHONE ROBINSON/CEDAR BEAR NATURALS AIMEE SHUNNEY, ND

#### **SUBJECTS:**

AS THE TEMPERATURES BEGIN TO FALL, THERE IS THE POTENTIAL FOR AN INCREASE IN CORONAVIRUS CASES. THE FIRST SEGMENT GUEST BROUGHT TO THE ATTENTION HOW COVID ATTACKS THE LUNGS AND MADE RECOMMENDATIONS IN BOOSTING LUNG HEALTH. THE FOLLOWING SEGMENT GUESTS CAUTIONED LISTENERS ABOUT CONSUMING SWEET ROLLS AND CERTAIN SPORTS DRINKS CONTAINING BROMINE, AN INGREDIENT BANNED IN MOST COUNTRIES THAT NEGATIVELY AFFECTS THE THYROID GLAND. FINAL SEGMENT GUEST EXPRESSED THE POSITIVES AND DANGERS OF INFLAMMATION AND WAYS TO MINIMIZE ELEVATING LEVELS.

#### **PUBLIC SERVICE ANNOUNCEMENTS:**

GEORGIA DEPARTMENT OF PUBLIC SAFETY

#### **TOPICS:**

LUNG HEALTH, BROMINE & THYROID HEALTH, INFLAMMATION

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: OCTOBER 31, 2021

**GUESTS:** 

WILL BOWEN P.M. FORNI, PH.D.

#### **SUBJECTS:**

FIRST SEGMENT GUEST ADDRESSED A GROWING CONCERN TOWARDS INTERPERSONAL COMMUNICATION AND RELATIONSHIPS, BREAKING DOWN THE ANGST AMONG INDIVIDUALS, THE ROOT CAUSES AND WAYS TO NAVIGATE RESOLVING UNDERLYING ISSUES BEHIND COMPLAINTS. ALONG A SIMILAR VEIN, THE FOLLOWING SEGMENT WENT INTO DEPTH CONCERNING CIVILITY, HAVING EXPRESSED IT BEING ESSENTIAL FOR A SOCIETY, THE IMPORTANCE OF MAINTAINING NORMS, CUSTOMS AND MORES, THE LACK OF CONSISTENCY OR FREQUENT CHANGES CAN CAUSE INSTABILITY. ONE SOLUTION THE GUEST RECOMMENDED IS A REINFORCEMENT OF NORMS AND THEIR IMPORTANCE OF BEING PASSED ON GENERATION TO GENERATION.

# PUBLIC SERVICE ANNOUNCEMENTS:

**TOPICS:** 

COMPLAINTS, CIVILITY

**PROGRAM TITLE: COMMUNITY FOCUS** 

**AIR DATE:** NOVEMER 7, 2021

**GUESTS:** 

FABIAN ROJAS, UNITED STATES NAVY RONALD SPEARS, FORMER MARINE AND NAVAL OFFICER SGT. KAYLA WILLIAMS, UNITED STATES ARMY (RET.)

#### **SUBJECTS:**

ENTIRE BROADCAST DEDICATED TO THOSE CURRENTLY ON ACTIVE DUTY AND VETERANS. FIRST MILITARY GUEST CURRENTLY ON USS THEODORE ROOSEVELT DISCUSSED HIS UPBRINGING IN GWINNETT COUNTY. HIS TRANSITION TO THE NAVY, ACQUIRING A SKILL AS AN AVIATION MECHANIC AND HIS ASPIRATIONS OF BECOMING A FIGHTER PILOT. THE VETERAN IN THE FOLLOWING SEGMENT DISCUSSED HIS ABUSIVE UPBRINGING BEFORE JOINING THE SERVICES, HOW THE TRAUMA AFFECTED HIS RELATIONSHIPS WHILE SERVING. THE CLOSING SEGMENT BROUGHT AWARENESS TO THE WOUNDED WARRIOR PROJECT, THE GUEST HAVING MET HER FUTURE HUSBAND WHILE ON THE FRONT LINE AND HIS ARMORED VEHICLE HAVING BEEN ATTACKED, RESULTING IN TRAUMATIC BRAIN INJURY.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

**TOPICS:** 

**MILITARY** 

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: NOVEMER 14, 2021

#### **GUESTS:**

GENEA YATES STUART TOMC MARY TORRENCE DWIGHT JESSIE

#### **SUBJECTS:**

AS THE HOLIDAY SEASON APPROACHES OPENING SEGMENT ADDRESSED DEPRESSION, GUEST DISPELLED MYTHS SURROUNDING THE CONDITION, CAUTIONED AGAINST SUPPLEMENTS TO ELEVATE MOOD IF ONE I.S. ON MEDICATION AND RECOMMENDED SELF-HELP SOLUTIONS SUCH AS EXERCISE. FOLLOWING SEGMENT GUEST BROUGHT ATTENTION TO SEASONAL AFFECTIVE DISORDER, A TYPE OF DEPRESSION OCCURING IN THE FALL DUE TO A REDUCTION OF DAYLIGHT HOURS. GUEST RECOMMENDED INCREASING AMOUNTS OF OMEGA-3. IN THE WAKE OF THE LOSS OF JOVITA MOORE TO BRAIN CANCER, THE THIRD SEGMENT GUEST TOLD LISTENERS ABOUT HER NON-PROFIT TO ASSIST STUDENTS HAVING LOST THEIR MOTHERS, FINAL SEGMENT GAVE EXPOSURE TO ANOTHER LOCAL NON-PROFIT BETTERING THE LIVES OF AT-RISK YOUTH.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

DOCTORS WITHOUT BORDERS, UNITED HEALTH CARE, ROCKET MORTGAGE/SIX FOR SERVICE

# **TOPICS:**

DEPRESSION, SEASONAL AFFECTIVE DISORDER, STUDENTS WITHOUT MOTHERS, ALWAYS KEEP HOPE

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: NOVEMER 21, 2021

**GUESTS:** 

DR. DAVID MAGNANO DR. 'DO-LESS'

#### **SUBJECTS:**

AS THANKSGIVING APPROACHES, THE OPENING SEGMENT GUEST OFFERS AT LEAST SEVEN WAYS OF EFFECTIVE INGESTING OF FOOD TO INCLUDE: CHEWING AT LEAST TWENTY TIMES BEFORE SWALLOWING AND THE FORMER REASONING BEHIND HAVING A SALAD BEFORE THE MAIN COURSE. HOST OFFERED A DISCLAIMER BEFORE FOLLOWING SEGMENT OF GUEST, INFORMING LISTENERS OF NO ADDITIONAL CONTACT INFORMATION AND TO FOCUS ON WHAT THE GUEST OFFERED TO ENHANCE THEIR LIVES. THE MIT-EDUCATED GUEST WARNED LISTENERS INGESTING HALF THEIR BODY WEIGHT IN WATER, CARDIO WORKOUTS MORE THAN TWENTY MINUTES AND EATING PLANS ARE ALL COUNTERPRODUCTIVE, ACTUALLY BRINGING ABOUT CONDITIONS SUCH AS DIABETES AND HEART DISEASE. ONE RECOMMENDATION WAS TO DRINK WATER ONLY WHEN YOU ARE THIRSTY.

# PUBLIC SERVICE ANNOUNCEMENTS:

FINAL RESPONDERS, STAY WELL, WOUNDED WARRIOR, HELP HEAL VETERANS

## **TOPICS:**

HEALTHY EATING, HEALTHY BY SCIENCE

**PROGRAM TITLE:** COMMUNITY FOCUS

AIR DATE: NOVEMER 28, 2021

**GUESTS:** 

BILL THOMAS STUART TOMC/CV SCIENCES DOTTIE CALLINA/ATLANTA BETTER BUSINESS BUREAU KYLE WAIDE/ATLANTA COMMUNITY FOOD BANK

#### **SUBJECTS:**

AS THE YEAR IS COMING TO A CLOSE AND A NEW ONE APPROACHES, THE FIRST SEGMENT GAVE LISTENERS AN OPPORTUNITY TO REFLECT ON HOW ALL OF US ARE AGING AND STEPS WE CAN TAKE TO SLOW THE PROCESS. GUEST IN SECOND SEGMENT EMPHASIZED HOW IMPORTANT HEART HEALTH IS AND FISH OIL BEING CRITICAL TO OPTIMIZE HEALTH. THE HOLIDAY SEASON IS ALSO THE SCAM SEASON, THE THIRD SEGMENT ADDRESSED IMPOSTERS REPRESENTING THE INTERNAL REVENUE SERVICE. FINAL SEGMENT GAVE EXPOSURE TO LOCAL NON-PROFIT, HAVING EXPANDED TO A NEW LOCATION AND CHALLENGES DURING THE PANDEMIC.

#### **PUBLIC SERVICE ANNOUNCEMENTS:**

IT'S NOT YOUR FAULT/RAINN BENEFITS CHECKUP.ORG FINAL RESPONDERS

#### **TOPICS:**

AGING, HEART HEALTH, COVID SCAMS, NON-PROFIT FOOD BANK

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: DECEMBER 5, 2021

**GUESTS:** 

ERIC V. PLASKER, D.C.

#### **SUBJECTS:**

GUEST FOR ENTIRE BROADCAST SHARED HIS TWO LIFE-ALTERING EXPERIENCES, A LONG-TIME PATIENT EXPIRING AT HIS PRACTICE AND A CAR INCIDENT CRASHING INTO HIS OFFICE. THE FIRST SCENARIO INSPIRED HIM TO AUTHOR A BOOK OF WELLNESS PRACTICES TO ASSIST READERS IN PREPARATION FOR AN EXTENDED LIFE TO AT LEAST ONE HUNDRED.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

DOCTORS WITHOUT BORDERS, IS IT WORTH IT, JUST DRIVE

**TOPICS:** 

WELLNESS

PROGRAM TITLE: COMMUNITY FOCUS

AIR DATE: DECEMBER 12, 2021

**GUESTS:** 

DR. CASS INGRAM

#### **SUBJECTS:**

WITH THE GROWING CONCERN OF THE OMICRON VARIANT OF CORONAVIRUS BEGINNING TO SPREAD, THE EXISTING DELTA VARIANT STILL PROMINENT AND FLU SEASON, THE OPENING SEGMENT ADDRESSED ANOTHER LAYER TO THE PANDEMIC CRISIS, IMMIGRATION. WITH THE HEALTH CARE SYSTEM ALREADY OVERWHELED, THE GUEST PRESENTED HIS BEST RECOMMENDATIONS TO KEEP THE IMMUNE SYSTEM STRONG. AFTER A TEN-YEAR RESEARCH, THE GUEST DISCOVERED THERE ARE FOUR BODY TYPES, DISCRIPTIVES INCLUDED THE CURVATURE IN ONE'S SPINE, THE SHAPE OF A NOSE AND LENGTHS OF VARIOUS FINGERS. GUEST WARNED OF THINGS TO AVOID AND WHAT ARE BENEFICIAL FOR EACH TYPE TO REACH OPTIMUM HEALTH.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

HEART HEALTH TIPS

**TOPICS:** 

IMMIGRATION, BODY TYPES

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: DECEMBER 19, 2021

#### **GUESTS:**

STUART TOMC, RESEARCHER/CV SCIENCES DR. JULIE GATZA GENEA YATES/LIFESYNC HUMANA

## **SUBJECTS:**

GUEST IN BEGINNING SEGMENT MADE LISTENERS AWARE OF THE CORONAVIRUS AFFECTING THE LUNGS AND PROVIDED SOLUTIONS TO PROTECT THEM INFECTION. THIS TIME OF YEAR PRESENTS OPPORTUNITIES FOR FESTIVITIES, GUEST IN THIS SEGMENT LISTED FOODS AND BEVERAGES TO AVOID AND RECOMMENDED AN OVER-THE-COUNTER PRODUCT TO ASSIST IN DIGESTION. THE HOLIDAY SEASON FOR SOME AMPLIFIES PAINFUL MEMORIES OF FAMILY MEMBERS HAVING PASSED ON, GUEST IN FINAL SEGMENT ADDRESSED DEPRESSION, CLEARED THE MISNOMERS AND PROVIDED WAYS SHORT OF MEDICATION TO ELEVATE MOOD TO OFFSET THE CONDITION.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

TOYS FOR TOTS, BENEFITS CHECKUP, MOVE OVER/SCOTT'S LAW

# **TOPICS:**

LUNG HEALTH, FOODS AND BEVERAGES TO AVOID, DEPRESSION

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: DECEMBER 26, 2021

## **GUESTS:**

KYLE WAIDE/ATLANTA COMMUNITY FOOD BANK WILL WESCH/NOVUS DETOX STUART TOMC SHARON SALZBERG

#### SUBJECTS:

THE FINAL BROADCAST OF 2021 BEGAN WITH THE PSA WARNING LISTENERS OF AUTHORITIES BEING ON THE LOOKOUT FOR AGGRESSIVE DRIVERS AND VIOLATORS. OPENING SEGMENT PROFILED LOCAL FOOD BANK, THEIR CHALLENGES DURING THE PANDEMIC AND WAYS TO OFFER ASSISTANCE. FOLLOWING SEGMENT BROUGHT AWARENESS TO SUBSTANCE ABUSE, A CONCERN AROUND THE HOLIDAY SEASON. ANOTHER CONCERN DURING THIS TIME OF YEAR IS A SEASONAL DEPRESSION THE GUEST EXPRESSED MANY ARE NOT AWARE OF AND OFFERED RECOMMENDATIONS TO OFFSET THE CONDITION. FINAL SEGMENT OFFERED MEDITATION AS A SOLUTION TO ADDRESSING HOLIDAY DEPRESSION.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

GEORGIA DEPARTMENT OF PUBLIC SAFETY ATLANTA COMMUNITY FOOD BANK DOCTORS WITHOUT BORDERS

#### **TOPICS:**

NON-PROFIT, SUBSTANCE ABUSE, SEASONAL AFFECTIVE DISORDER, MEDITATION