Quarterly Report
WCNN-AM
North Atlanta, Ga.
Fourth Quarter (October-November-December) 2022

WCNN-AM, as required by law, airs regular programming to meet the needs of the North Atlanta, Georgia area.

The following programs aired during the Fourth Quarter 2022 to discuss the issues and needs of the community.

The following information is retained as part of the station's Public File.

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: OCTOBER 2, 2022

**GUESTS:** 

DR. UDO ERASMUS LARRY SCHILLER

#### **SUBJECTS:**

OPENING SEGMENT EXAMINED THE PARALLELS BETWEEN WHAT WE CONSUME AND THE EFFECTS IT HAS ON OUR SKIN AS A RESULT. GUEST STRONGLY ENCOURAGED THE CONSUMPTION OF FOODS RICH IN OMEGA-3 AND OMEGA-6 TO LOWER CHOLESTEROL, AS WELL AS HAVING HEALTHY, SMOOTH SKIN. THE REMAINDER OF THE BROADCAST CONCENTRATED ON A GROWING CONCERN NATIONALLY AS WELL AS GLOBALLY, THE UNITED STATES HAS FALLEN WAY BEHIND WITH STUDENTS UNDERSTANDING MATHMATICS. GUEST INTRODUCED INNOVATIVE WAYS FOR STUDENTS TO RETAIN AND ENJOY THE SUBJECT.

## PUBLIC SERVICE ANNOUNCEMENTS:

SUICIDE PREVENTION HOTLINE, STAY WELL

## **TOPICS:**

FOOD INTAKE AND SKIN HEALTH, CREATIVE SOLUTION IN RETAINING MATH FORMULAS

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: OCTOBER 9, 2022

**GUESTS:** 

STUART TOMC REV. DR. JOSEPH E. LOWERY (DECEASED)

#### SUBJECTS:

THIS WEEK'S BROADCAST BEGAN WITH RECOGNIZING OCTOBER AS NATIONAL BREAST CANCER AWARENESS MONTH. AS TEMPERATURES BEGIN TO DECLINE, MANY WILL FALL VICTIM TO WEAKENED IMMUNE SYSTEMS. THE OPENING SEGMENT EXAMINED THE IMMUNITY SYSTEM IN THE LUNGS BEING COMPROMISED DUE TO COVID. THE GUEST RECOMMENDED NUTRITION AS THE BEST DEFENDER, CRUCIFEROUS VEGETABLES SUCH AS CABBAGE, KALE, BRUSSELS SPROUTS, SELENIUM DERIVED FROM SEAFOOD, RED MEAT AND EGGS, AS EXAMPLES. THE REMAINDER OF THE BROADCAST RECOGNIZED A CIVIL RIGHTS ICON AS THE ANNIVERSARY OF BIRTH PASSED ON THURSDAY.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

SUICIDE PREVENTION HOTLINE, BREAST CANCER AWARENESS

## **TOPICS:**

LUNG HEALTH/COVID, CIVIL RIGHTS HISTORY

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: OCTOBER 16, 2022

**GUESTS:** 

ERIC V. PLASKER, DC

#### SUBJECTS:

GUEST JOINED HOST FOR ENTIRE BROADCAST TO SHARE HIS PERSONAL EXPERIENCES WHICH INSPIRED HIM TO AUTHOR A GUIDE ON LIVING TO ONE HUNDRED. ONE CASE OF A LONG TIME PATIENT EXPIRING AT HIS PRACTICE, ALONG WITH ANOTHER INVOLVING AN OUT-OF-CONTROL VEHICLE CRASHING THROUGH THE LOBBY.

### PUBLIC SERVICE ANNOUNCEMENTS:

GEORGIA DEPARTMENT OF TRANSPORTATION, GOVERNOR'S OFFICE OF HIGHWAY SAFETY, VOTING MISINFORMATION, IS IT WORTH IT, STAY WELL

## **TOPICS:**

LIVING TO ONE HUNDRED/WELLNESS

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: OCTOBER 23, 2022

**GUESTS:** 

WILL BOWEN DR CASS INGRAM

#### **SUBJECTS:**

FIRST PORTION OF THE BROADCAST WAS A DETAILED EXAMINATION OF COMPLAINTS AND THE UNDERLYING ISSUES BEHIND THEM. REGULAR GUEST FOR THE REMAINDER PRESENTED NATURAL CURES FOUND IN THE FOREST AND THEIR COLORS, NEUTRAL COLORS BENEFIT ORGANS SUCH AS THE BRAIN AND RED FOR THE HEART. THE GUEST CONTINUED WITH POINTING OUT THE BENEFITS OF CBD IN REGULATING IF NOT COMPLETELY CURING DEPRESSION, ANXIETY, EVEN MULTIPLE SCLEROSIS.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

VOTER MISINFORMATION, BREAST CANCER SCREENING GEORGIA DEPARTMENT OF TRANSPORTATION, SUICIDE PREVENTION

## **TOPICS:**

UNDERLYING ISSUES BEHIND A COMPLAINT, NATURAL CURES IN THE FOREST, CANNABIS

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: OCTOBER 30, 2022

**GUESTS:** 

DIANE MUSHO HAMILTON DARNELL CLARKE

### **SUBJECTS:**

OPENING PORTION OF THE BROADCAST TOOK A LOOK AT VARIOUS INTERPERSONAL RELATIONSHIPS, ONES ASSOCIATED WITH THE DYANMIC OF AN INDIVIDUAL IN A POSITION OF AUTHORITY AND A SUBORDINATE AND THE COMMON DENOMINATOR: CONFLICT. GUEST OFFERED SOLUTIONS ON REACHING A MUTUAL ACCORD. EMPLOYMENT AUTHORITY IN THE FOLLOWING SEGMENT DETAILED TO LISTENERS THE EMPLOYMENT PROCESS, HOW TO STANDOUT ON A RESUME TO GAIN AN INTERVIEW, THE PROPER WAY IN PRESENTING ONE'S SELF, GIVING A CLOSING STATEMENT AND EXPRESSING TO THE INTERVIEWER YOUR DESIRE FOR THE POSITION.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

BREAST CANCER AWARENESS, SUICIDE PREVENTION

## **TOPICS:**

CONFLICT, SUCCESSFUL EMPLOYMENT STRATEGIES

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: NOVEMBER 6, 2022

#### **GUESTS:**

DR. CASS INGRAM STUART TOMC DR. 'DO-LESS'

#### **SUBJECTS:**

REGULAR GUEST RETURNED FOR A BRIEF MOMENT TO DISCUSS NATURAL WAYS TO BOOST THE IMMUNE SYSTEM IN WARDING OFF COVID-19 AND ITS VARIANTS. FORMER COLLEAGUE OF PREVIOUS GUEST JOINED HOST IN FOLLOWING SEGMENT TO BRING AWARENESS TO CARDIOVASCULAR DISEASE, PROVIDED SOLUTIONS TO OFFSET THE CONDITION SUCH AS OMEGA-3s AND 6s. THE REMAINDER OF THE BROADCAST WARNED LISTENERS OF PRACTICES DONE UNDER THE GUISE OF BEING HEALTHY IS IN ACTUALITY COUNTERPRODUCTIVE BASED ON HIS SCIENTIFIC RESEARCH.

### **PUBLIC SERVICE ANNOUNCEMENTS:**

SCOTT'S LAW/MOVE OVER, STAY WELL, HEART HEALTH TIPS

## **TOPICS:**

COVID-19 SOLUTIONS, CARDIOVASCULAR SOLUTIONS

**PROGRAM TITLE:** COMMUNITY FOCUS

AIR DATE: NOVEMBER 13, 2022

**GUESTS:** 

KAYLA WILLIAMS RONALD SPEARS KYLE WAIDE

### **SUBJECTS:**

FORMER ARMY ARAB LINGUIST IN THE FIRST PORTION RECALLED HER JOURNEY, BEING INSPIRED TO ENLIST PRIOR TO SEPTEMBER 11<sup>TH</sup> ONLY TO FIND HERSELF ON THE FRONT LINES. HER EVENTUAL HUSBAND AND FELLOW SOLDIER WAS INJURED IN AN IED ATTACK AND HAS SINCE BECOME AN ADVOCATE FOR WOUNDED WARRIORS. SECOND SEGMENT GUEST DETAILED HIS LIFE PRIOR TO BECOMING A MEMBER OF THE ARMED FORCES BEING MOLESTED AS A PRE-TEEN. SHIFTING THE DISCUSSION TO LIGHTER MOMENTS, THE GUEST DETAILED HIS MILITARY CAREER IN THE MARINES AND NAVY, HIS STRUGGLES WITH THE TRAUMA OF HIS CHILDHOOD AND CONTINUALLY WORKING TO OVERCOME THAT PERIOD. FINAL SEGMENT HIGHLIGHTED A LOCAL NON-PROFIT HAVING EXPANDED YET FACING CHALLENGES DURING THE PANDEMIC.

### **PUBLIC SERVICE ANNOUNCEMENTS:**

RADIOLOGICAL SOCIETY OF NORTH AMERICA, WOUNDED WARRIOR PROJECT, GEORGIA DOT

## **TOPICS:**

VETERAN'S ISSUES/PTSD & CHILDHOOD TRAMA NON-PROFIT/CHALLENGES DURING THE PANDEMIC

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: NOVEMBER 20, 2022

**GUESTS:** 

STUART TOMC AIMEE SHUNNEY

#### **SUBJECTS:**

THE BRAODCAST BEGAN RECOGNIZING NATIVE AMERICAN HISTORY MONTH WITH A SPECIAL GROUP OF VETERANS INSTRUMENTAL DURING WORLD WAR I, SPEAKING IN THEIR NATIVE LANGUAGE UNBREAKABLE TO THE GERMANS. ALTHOUGH WE HAVE GAINED AN HOUR REVERTING BACK TO STANDARD TIME, SOME ARE STILL FEELING FATIGUED. THE OPENING SEGMENT GUEST REVEALED DUE TO THE REDUCED HOURS OF DAYLIGHT AND OTHER FACTORS, THERE IS A SEASONAL DEPRESSION MANY EXPERIENCE. THE FOLLOWING SEGMENT WAS TIMELY WITH THE THANKSGIVING HOLIDAY APPROACHING, ALTHOUGH STRESS IS A FACTOR IN CREATING INFLAMMATION, THE GUEST REMINDED LISTENERS WHAT AND HOW MUCH WE CONSUME CAN AND DOES ELEVATE THE HARMFUL CONDITION

## **PUBLIC SERVICE ANNOUNCEMENTS:**

STAY WELL, SCOTT'S LAW/MOVE OVER, GA DEPARTMENT OF PUBLIC SAFETY, JUST DRIVE

## **TOPICS:**

SEASONAL AFFECTIVE DISORDER, INFLAMMATION

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: NOVEMBER 27, 2022

**GUESTS:** 

STUART TOMC DR. CASS INGRAM

#### SUBJECTS:

THE BROADCAST OPENED WITH A PUBLIC SERVICE ANNOUNCEMENT REGARDING WORKPLACE VIOLENCE. A DIRECT RESPONSE TO YET ANOTHER TRAGIC MASS SHOOTING IN THE BREAK AREA OF A VIRGINIA WAL-MART. FIRST SEGMENT GUEST RETURNED TO THE BROADCAST WITH CRUCIAL SOLUTIONS ON BOOSTING LUNG IMMUNITY AND HEALTH, CRUCIFEROUS OR LEAFY GREEN VEGETABLES, APPLES, PARTICULARLY THE SKIN AND CBD AS EXAMPLES. THE REMAINDER OF THE BROADCAST REVEALED AT LEAST FOUR BODY TYPES AFTER TEN YEARS OF RESEARCH, NOTICABLE CHARACTERISTICS ARE THE LENGTH OF CERTAIN FINGERS, THE CURVATURE OF THE SPINE. THE SHAPE OF ONE'S SKULL OR THEIR NOSE. THE GUEST RECOMMENDED BEST INTAKE ITEMS AND WHAT TO AVOID FOR EACH BODY TYPE TO OPTIMIZE HEALTH.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

SIGNAL 88, UNITED STATES POSTAL SERVICE, LUNG CANCER AWARENESS, CENTER FOR DISEASE CONTROL & PREVENTION, STAY WELL, ATLANTA COMMUNITY FOOD BANK, VOTER INFORMATION

## **TOPICS:**

LUNG HEALTH, BODY TYPES

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: DECEMBER 4, 2022

#### **GUESTS:**

STUART TOMC DR. CASS INGRAM

#### **SUBJECTS:**

THE BROADCAST OPENED WITH A PUBLIC SERVICE ANNOUNCEMENT REGARDING WORKPLACE VIOLENCE, A DIRECT RESPONSE TO YET ANOTHER TRAGIC MASS SHOOTING IN THE BREAK AREA OF A VIRGINIA WAL-MART. FIRST SEGMENT GUEST RETURNED TO THE BROADCAST WITH CRUCIAL SOLUTIONS ON BOOSTING LUNG IMMUNITY AND HEALTH, CRUCIFEROUS OR LEAFY GREEN VEGETABLES, APPLES, PARTICULARLY THE SKIN AND CBD AS EXAMPLES. THE REMAINDER OF THE BROADCAST REVEALED AT LEAST FOUR BODY TYPES AFTER TEN YEARS OF RESEARCH, NOTICABLE CHARACTERISTICS ARE THE LENGTH OF CERTAIN FINGERS, THE CURVATURE OF THE SPINE, THE SHAPE OF ONE'S SKULL OR THEIR NOSE. THE GUEST RECOMMENDED BEST INTAKE ITEMS AND WHAT TO AVOID FOR EACH BODY TYPE TO OPTIMIZE HEALTH.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

SIGNAL 88, UNITED STATES POSTAL SERVICE, LUNG CANCER AWARENESS, CENTER FOR DISEASE CONTROL & PREVENTION, STAY WELL, ATLANTA COMMUNITY FOOD BANK, VOTER INFORMATION

## **TOPICS:**

LUNG HEALTH, BODY TYPES

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: DECEMBER 11, 2022

**GUESTS:** 

GENEA YATES
CATHERINE CROWLEY & KATHI ELSTER

#### **SUBJECTS:**

THE HOLIDAY SEASON IS A STRUGGLE FOR MANY DUE TO A MYRIAD OF REASONS. AFTER THE PSA REGARDING SUICIDE PREVENTION THE BROADCAST BEGAN EXAMINING DEPRESSION, ITS EVOLVING TERMS, WHAT AN INDIVIDUAL EXPERIENCES, DISPELLING MYTHS PERTAINING TO THE CONDITION. THE GUEST OFFERED RECOMMENDATIONS SUCH AS EXERCISE TO COUNTERBALANCE MOMENTS. EMPLOYEES ARE RETURNING TO THE WORKPLACE HOWEVER SOME ENVIRONMENTS ARE NOT BACK TO NORMAL. THE REMAINDER OF THE BROADCAST DETAILED SOME CHALLENGES OF WORKPLACE CULTURE, PARTICULARLY MULTIPLE GENERATIONS, YOUNGER PEOPLE MANAGING MORE EXPERIENCED EMPLOYEES, OUTSIDE INFLUENCES SUCH AS CELL PHONES, INTERNET AND SOCIAL MEDIA AFFECTING PERFORMANCE, AS EXAMPLES.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

SUICIDE PREVENTION, IS IT WORTH IT, UNITED HEALTH CARE, HEART HEALTH TIPS, WHO PNEU

## **TOPICS:**

DEPRESSION, WORKPLACE CULTURE

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: DECEMBER 18, 2022

#### **GUESTS:**

DR. JULIE GATZA DOTTIE CALLINA BILL THOMAS

#### **SUBJECTS:**

AS THE WINTER SEASON APPROACHES COVID CASES ARE ON THE RISE, ALTHOUGH NOT AS DEADLY AS ONCE WAS. THE PANDEMIC HAS HOWEVER CAUSED CONCERN OF UNDERLYING DIGESTIVE CONDITIONS SUCH AS IRRITABLE BOWEL SYNDROME, HEARTBURN AND LEAKY GUT. THE GUEST EXPRESSED BUILDING THE IMMUNE SYSTEM IN THE DIGESTIVE TRACT WILL COUNTER ACQUIRING THE DISEASE. AS ANOTHER YEAR COMES TO A CLOSE, THE SEASON ALSO ATTRACTS UNSAVORY INDIVIDUALS TO TAKE ADVANTAGE OF OTHERS. THE FOLLOWING SEGMENT INFORMED LISTENERS OF THE MANY WAYS SCAMMERS ATTEMPT TO GAIN ACCESS TO YOUR ACCOUNTS. FINAL PORTION OF THE BROADCAST PRESENTED A FORMER PERCEPTION TO AGING, WITH BABY BOOMERS LIVING LONGER, MORE HEALTH CONSCIOUS AND ACTIVE LIVESTYLE PREVIOUS NOTIONS ARE BEING REJECTED.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

DEPARTMENT OF PUBLIC SAFETY, POST OFFICE

## **TOPICS:**

HEALTH ISSUES TIED TO COVID, COVID SCAMS, AGING

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: DECEMBER 25, 2022

#### **GUESTS:**

WILL WESCH JON GORDON

#### **SUBJECTS:**

FOR MANY, THE HOLIDAY SEASON IS A FESTIVE TIME HOWEVER THERE ARE SOME THAT DON'T KNOW OR CANNOT CONTROL THEIR LIMITS. THE FIRST SEGMENT ADDRESSED SUBSTANCE ABUSE AND OFFERED A SOLUTION TO RESOLVING THE ISSUE. THE REMAINDER OF THE PROGRAM PROVIDED AN ALTERNATIVE TO THE HOLIDAY BLAHS PEOPLE EXPERIENCE THIS TIME OF YEAR, THE GUEST DETAILED FROM HIS PERSONAL EXPERIENCE HE NEEDED TO CHANGE HIS APPROACH TO LIFE WHICH HAD BECOME ROUTINE, RECOMMENDING LISTENERS TO APPRECIATE THE TIME THEY HAVE AND CELEBRATE TO MOVING AND REMAINING ENERGETIC.

#### PUBLIC SERVICE ANNOUNCEMENTS:

POSTAL SERVICE, UNITED HEALTH CARE, AMERICAN LUNG ASSOCIATION, GEORGIA DEPARTMENT OF TRANSPORTATION

### **TOPICS:**

SUBSTANCE ABUSE, PHYSICAL ENERGY