Quarterly Report WCNN-AM North Atlanta, Ga. Fourth Quarter (October-November-December) 2020

WCNN-AM, as required by law, airs regular programming to meet the needs of the North Atlanta, Georgia area.

The following programs aired during the Fourth Quarter 2020 to discuss the issues and needs of the community.

The following information is retained as part of the station's Public File.

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: OCTOBER 4, 2020

**GUESTS:** 

DR. CASS INGRAM STUART TOMC DR. EUDENE HARRY

#### **SUBJECTS:**

WITH THE ANNOUNCEMENT OF THE PRESIDENT ACQUIRING THE CORONAVIRUS ON FRIDAY, A GREATER PORTION OF THE BROADCAST BROUGHT ATTENTION TO THIS PANDEMIC. THE FIRST SEGMENT GUEST RECOMMENDED ANTI-VIRALS AND IMMUNE BOOSTERS TO KEEP COVID-19 AT BAY. THE SECOND SEGMENT GUEST WENT FURTHER TO IDENTIFY COVID-19 AS AN UPPER RESPIRATORY INFECTION AND OFFERED SOLUTIONS TO STRENGTHEN LUNG CAPACITY. WITH THE PANDEMIC CREATING A HIGH LEVEL OF ANXIETY, THE THIRD SEGMENT GUEST ACKNOWLEDGED THE FIVE TYPES AND OFFERED WAYS OUTSIDE OF PRESCRIPTIONS TO KEEP ANXIETIES AT BAY.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

BREAST CANCER, DOMESTIC ABUSE AWARENESS

# **TOPICS:**

COVID-19, ANXIETY

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: OCTOBER 11, 2020

**GUESTS:** 

FRANK L. REDDING, FORMER STATE REPRESENTATIVE

### **SUBJECTS:**

GUEST JOINED HOST FOR ENTIRE HOUR TO RECALL ONE OF THE MOST PIVOTAL TIMES IN HIS YOUNG LIFE AND THE NATION, HAVING SERVED AS AN AIR FORCE RESERVIST BEING CALLED UP TO ACTIVE DUTY ARMY AND BEING SENT TO VIETNAM. THE GUEST ALSO EXPRESSED THE POLITICAL CLIMATE LOCALLY AND NATIONALLY, HIS ASPIRATIONS TO RUN FOR STATEWIDE OFFICE AND HIS MOST SIGNIFICANT ACCOMPLISHMENTS AS A REPRESENTATIVE.

### **PUBLIC SERVICE ANNOUNCEMENTS:**

STAY WELL, RED CROSS, ATLANTA COMMUNITY FOOD BANK, HEART HEALTH

**TOPICS:** 

1968

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: OCTOBER 18, 2020

### **GUESTS:**

DR. JULIE GATZA DR. UDO ERASMUS STUART TOMC

### **SUBJECTS:**

FIRST SEGMENT GUEST ENLIGHTENED LISTENERS ABOUT THE IMPORTANCE OF A STRONG DIGESTIVE SYSTEM TO OFFSET ANY CHANCE OF ACQUIRING COVID-19, STRESSING PROTEINS AND ENZYMES ALONG WITH TEN EVIDENCE-BASED SOLUTIONS. THE FOLLOWING SEGMENT BROUGHT AWARENESS TO THE IMPORTANCE OUR INTAKE WITH RELATION TO THE SKIN. IN THE FINAL SEGMENT, THE RESEARCHER ALERTED LISTENERS OF A SEASONAL TYPE OF DEPRESSION OCCURING IN THE FALL AND LASTING DURING THE WINTER MONTHS.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

# **TOPICS:**

DIGESTION IMMUNITY, SKIN HEALTH, SEASONAL DEPRESSION

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: OCTOBER 25, 2020

**GUESTS:** 

DR. WALTER BOSTON DR. 'DO-LESS'

#### SUBJECTS:

IN TIMES SUCH AS THESE, LEADERSHIP IS AS CRITICAL AS EVER. THE FIRST PORTION OF THE BROADCAST PROVIDED A REVERENT APPROACH TO LEADERSHIP, WHAT'S REQUIRED FROM AN INDIVIDUAL, THE PERSONAL QUALITIES NECESSARY AND DIFFERENCES IN LEADERSHIP AND MANAGEMENT. A REBROADCAST OF THE MOST BOMBASTIC SEGMENT RECORDED, THE MIT-EDUCATED SCIENTIST INFORMED LISTENERS DRINKING HALF YOUR BODY WEIGHT IN WATER, EXERCISING OVER FORTY-FIVE MINUTES AS EXAMPLES ARE ACTUALLY COUNTERPRODUCTIVE TOWARDS OPTIMUM HEALTH.

### **PUBLIC SERVICE ANNOUNCEMENTS:**

**TOPICS:** 

LEADERSHIP, HEALTH BY SCIENCE

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: NOVEMBER 1, 2020

### **GUESTS:**

JOHN HORVATH
KYLE WAIDE/ATLANTA COMMUNITY FOOD BANK
DR. ANITRA S. GRAVES

### **SUBJECTS:**

AS THE ELECTION SEASON DRAWS TO CLOSE, FIRST SEGMENT GUEST EXAMINED WHY FOR YEARS BOTH SIDES OF THE POLITICAL AISLE HAVE RESORTED TO MAKING EMPTY PROMISES AND ENCOURAGES VOTERS TO CHOOSE REPRESENTATIVES THAT ALIGN BEST WITH YOUR IDEALS. WITH THE CHANGING OF SEASONS, THE NUMBER OF COVID CASES ARE ON THE RISE. THE SECOND SEGMENT INFORMED LISTENERS OF A METRO AREA NON-PROFIT THAT HAS EXPANDED TO BE MORE OF AN ASSISTANCE FOR NORTH GEORGIA. HAVING REVERTED TO STANDARD TIME, THE LAST SEGMENT ADDRESSED THE IMPORTANCE OF SLEEP AND THE HEALTH DANGERS OF PROLONGED SHORTAGES, SNORING AS WELL AS APNEA.

### **PUBLIC SERVICE ANNOUNCEMENTS:**

VOTING MISINFORMATION, GET OUT THE VOTE, WOUNDED WARRIOR

# **TOPICS:**

ELECTION SEASON, NON-PROFIT, SLEEP

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: NOVEMBER 8, 2020

### **GUESTS:**

DAVID MCINTYRE, COLONEL/UNITED STATES ARMY (RET.) KAYLA WILLIAMS, SERGEANT/UNITED STAES ARMY VETERAN DR. CASS INGRAM

#### **SUBJECTS:**

THE FIRST TWO PORTIONS RECOGNIZED CONTRIBUTIONS MADE BY FORMER SERVICEMEMBERS, A FORMER ARMY OFFICER EXPRESSED IN HIS BOOK SACRIFICES MADE DURING THE WARS IN IRAQ AND AFGHANISTAN AS WELL AS FAMILY MEMBERS. THE OTHER ARMY MEMBER SHARED HER EXPERIENCE ON ACTIVE DUTY CHANGING AS THE ATTACKS ON SEPTEMBER 11<sup>TH</sup>, BECOMING AN ARAB LINGUIST AND SENT TO THE FRONT LINES. SHE ALSO BROUGHT AWARENESS TO WOUNDED WARRIORS BY EXPRESSING HER FELLOW SERVICEMEMBER HUSBAND'S CONVOY RAN OVER AN IED. FINAL SEGMENT PRESENTED A SELDOM CONSIDERED ISSUE PERTAINING TO IMMIGRATION, THE HEALTH OF THOSE ENTERING THE COUNTRY AND RECOMMENDATIONS IN KEEPING THE IMMUNE SYSTEM STRONG.

#### **PUBLIC SERVICE ANNOUNCEMENTS:**

DISABLED AMERICAN VETERANS, DOCTORS WITHOUT BORDERS WOUNDED WARRIOR

#### **TOPICS:**

VETERAN RECOGNITION, IMMIGRATION HEALTH

**PROGRAM TITLE: COMMUNITY FOCUS** 

**AIR DATE: NOVEMBER 15, 2020** 

**GUESTS:** 

STUART TOMC/ CV SCIENCES DR. CASS INGRAM

#### SUBJECTS:

FIRST SEGMENT GUEST RETURNED TO EXPRESS IN DETAIL HOW THE CORONAVIRUS ATTACKS THE UPPER RESPIRATORY SYSTEM AND OFFERED PREVENTATIVE MEASURES TO BOOST LUNG HEALTH. REGULAR GUEST IN THE FOLLOWING SEGMENTS INFORMED LISTENERS OF NATURAL CURES IN THE FOREST FOR HEALING, NOTING THE COLORS OF CERTAIN PLANTS FOR VARIOUS ORGANS. THE FINAL PORTION OF THE BROADCAST POINTED OUT POSITIVES OF CANNABIS AS ANOTHER ALTERNATIVE TO PRESCRIPTIVE MEDICINE.

### **PUBLIC SERVICE ANNOUNCEMENTS:**

ATLANTA COMMUNITY FOOD BANK, STAY WELL, HEART HEALTH TIPS, WOUNDED WARRIOR

### **TOPICS:**

LUNG HEALTH, NATURAL REMEDIES, CANNABIS

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: NOVEMBER 22, 2020

**GUESTS:** 

DIANE MUSHO HAMILTON
DOUG INGOLDSBY/ALL-ONE

### **SUBJECTS:**

FIRST SEGMENT GUEST BROUGHT AWARENESS TO MEDITATION AS A DISCIPLINE AND ALTERNATIVE IN OFFSETTING STRESS. THE REMAINDER OF THE BROADCAST OFFERED VITAMIN SUPPLEMENTATION AS A MEANS TO ASSIST IN WEIGHT LOSS AND EXAMINATION INTO CAFFEINE, ITS ADDICTIVE AND ULTIMATE NEGATIVE AFFECTS ON THE HUMAN BODY. THE GUEST RECOMMENDED PROTEIN AS AN EXAMPLE TO GAIN ENERGY.

### **PUBLIC SERVICE ANNOUNCEMENTS:**

### **TOPICS:**

MEDITATION, VITAMIN SUPPLEMENTATION, CAFFEINE

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: NOVEMBER 29, 2020

**GUESTS:** 

WILL WESCH DAVID MAGNANO DR. HAROLD KATZ

### **SUBJECTS:**

AGAINST HEALTH OFFICIALS WISHES AND WARNINGS, MANY TRAVELED TO BE WITH FAMILY MEMBERS DURING THE THANKSGIVING HOLIDAY WEEKEND. AS THE HOLIDAY SEASON BEGINS, A SEGMENT OF OUR POPULATION HAS A TENDACY TO OVERINDULGE AND THE FIRST SEGMENT OFFERED A RESOLUTION FOR THOSE NEEDING ASSISTANCE. ALONG THE VEIN OF OVERINDULGING, THIS TIME OF YEAR INCLUDES EATING MORE THAN NORMAL. THE SECOND SEGMENT PRESENTED SEVEN STEPS TO PROPERLY INGEST MEALS DURING THIS SEASON. THE FINAL SEGMENT GUEST INFORMED LISTENERS OF HALITOSIS.

### **PUBLIC SERVICE ANNOUNCEMENTS:**

STAY WELL, VOTING MISINFORMATION, GET OUT THE VOTE

# **TOPICS:**

SUBSTANCE ABUSE, HEALTHY EATING, DENTAL HEALTH

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: DECEMBER 6, 2020

**GUESTS:** 

STUART TOMC DR. CASS INGRAM

#### **SUBJECTS:**

AS SEASONAL TEMPERATURES BEGIN TO FALL AND WINTER APPROACHES, THE FIRST SEGMENT GUEST MADE LISTENERS AWARE OF A TYPE OF DEPRESSION MANY MAY NOT KNOW EXISTS DUE TO DECREASING DAYLIGHT HOURS. VITAMIN D3 AND TRYPTOPHAN SUPPLEMENTS WERE RECOMMENDED AS A SOLUTION TO ELEVATE MOOD. AFTER A DECADE-LONG RESEARCH, THE RETURNING GUEST PRESENTED HIS DISCOVERY OF FOUR BODY TYPES BY DISTINCTIVE FEATURES AND GAVE HIS BEST ADVICE ON FOODS, SPICES AND ADDITIVES TO CONSUME AS WELL AS AVOID FOR OPTIMUM HEALTH.

### **PUBLIC SERVICE ANNOUNCEMENTS:**

STAY WELL, AMERICAN LUNG ASSOCIATION ATLANTA COMMUNITY FOOD BANK

### TOPICS:

SEASONAL AFFECTIVE DISORDER, BODY TYPES

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: DECEMBER 13, 2020

**GUESTS:** 

GENEA YATES/LIFESYNCH HUMANA DR. EUDENE HARRY KYLE WAIDE/ATLANTA COMMUNITY FOOD BANK

### **SUBJECTS:**

AS THE YEAR 2020 COMES TO AN END, A GREAT DEAL OF UNCERTAINTY HAS CAUSED QUITE A BIT OF CONSTERNATION WITH THE PANDEMIC, JOB LOSS, LOSS OF LOVED ONES AND SEPARATION FROM FAMILY MEMBERS. THE FIRST SEGMENT GUEST PRESENTED A DETAILED CONVERSATION ABOUT DEPRESSION, ITS CLINICAL DEFINITION AND THE WARNING SIGNALS. GUEST OFFERED RECOMMENDATIONS SHORT OF MEDICATION TO OFFSET THE CONDITION. THE SECOND SEGMENT GUEST ADDRESSED ANOTHER CONDITION ASSOCIATED WITH THE TIMES, ANXIETY, RECOGNIZING THE FIVE TYPES AND SOLUTIONS TO TEMPER THE CONDITION. FINAL SEGMENT RECOGNIZED NON-PROFIT SERVING TWENTY-NINE COUNTIES IN NORTH GEORGIA.

### **PUBLIC SERVICE ANNOUNCEMENTS:**

COVID-19 SCAMS, PORCH PIRATES, GET OUT THE VOTE

# **TOPICS:**

DEPRESSION, ANXIETY, NON-PROFIT

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: DECEMBER 20, 2020

**GUESTS:** 

BRIAN MALOOF DR. JULIE GATZA DWIGHT JESSIE

#### **SUBJECTS:**

THE FIRST SEGMENT DREW ATTENTION TO A LONGTIME HAVEN FOR LOCAL POLITICS WITH THE GUEST RECALLING HIS EARLIEST MEMORIES, SHARING STORIES ABOUT HIS FATHER'S YEARS DURING WORLD WAR II, REPLICATING THE FEEL OF PUBS IN ENGLAND AND MEETING HIS FUTURE WIFE. THE GUEST ALSO SHARED HIS MOST MEMORABLE MOMENT AS A CHILD, PRESIDENT CARTER CALLING THE FAMILY HOME TO SPEAK WITH HIS FATHER. IN THE FOLLOWING SEGMENT, A RETURNING GUEST WARNED LISTENERS OF FOODS AND BEVERAGES NOT BENEFITIAL TO THE DIGESTIVE SYSTEM. FINAL SEGMENT BROUGHT AWARENESS TO A LOCAL NON-PROFIT.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

# **TOPICS:**

HUMAN INTEREST, DIGESTIVE ISSUES, NON-PROFIT

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: DECEMBER 27, 2020

**GUESTS:** DR. ERIC V. PLASKER

#### **SUBJECTS:**

AS THE YEAR 2020 COMES TO AN END, THE PRIORITY THROUGHOUT THE NATION AND THE GLOBE HAS BEEN THE CORONAVIRUS. ALTHOUGH AS OF THIS SUMMARY VACCINES ARE BEING APPLIED TO THOSE IN THE MOST NEED SUCH AS FRONT LINE WORKERS, IT WILL BE MONTHS BEFORE THE REST OF AMERICANS CAN RECEIVE IT. THE GUEST FOR THE ENTIRE BROADCAST SHARED HIS CLOSE CALL EXPERIENCES IN A BOOK TO INSPIRE READERS AND LISTENERS TO ALTER THEIR MINDSET AND APPROACH TO THEIR CURRENT LIVES TO REACH THE AGE OF ONE HUNDRED.

#### PUBLIC SERVICE ANNOUNCEMENTS:

ATLANTA COMMUNITY FOOD BANK, ATLANTA BETTER BUSINESS BUREAU/COVID-19 SCAMS